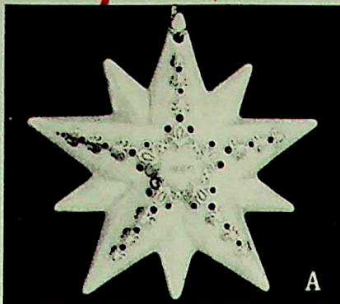
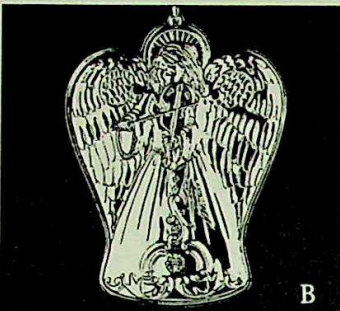


D7/660



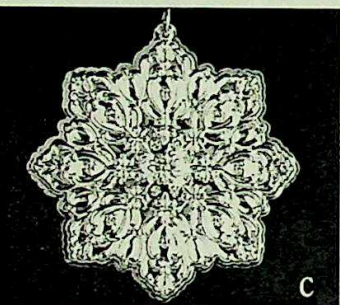
LENOX 1994 STAR

4A. Fine bone china decorated in gold. 3" Dia.  
(P4114) Sugg. Ret. \$39.00  
Our Price \$31.95



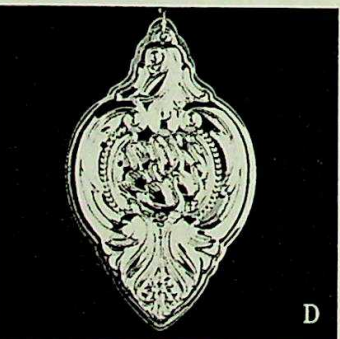
TOWLE® ANGEL ORNAMENT

4B. Embossed sterling silver. 3½"H.  
(P4125) Sugg. Ret. \$50.00  
Our Price \$37.95



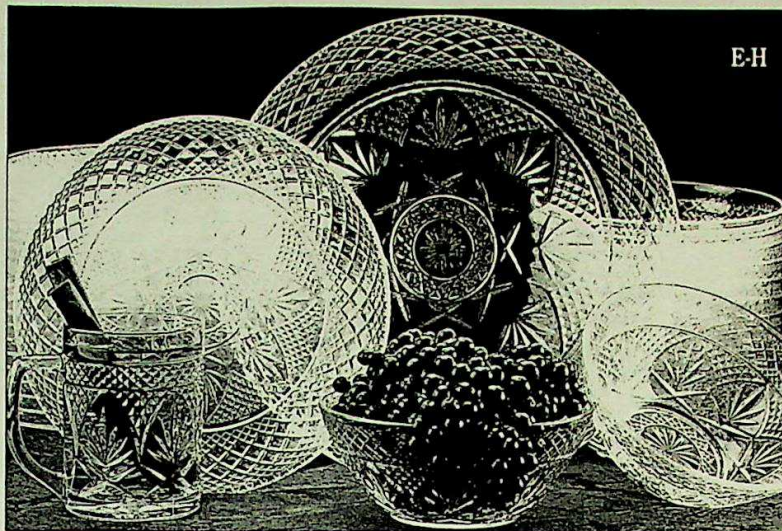
TOWLE® STERLING SNOWFLAKE

4C. Sterling silver in "Old Master" pattern. 3½" Dia. (P4048)  
Sugg. Ret. \$50.00 Our Price \$37.95



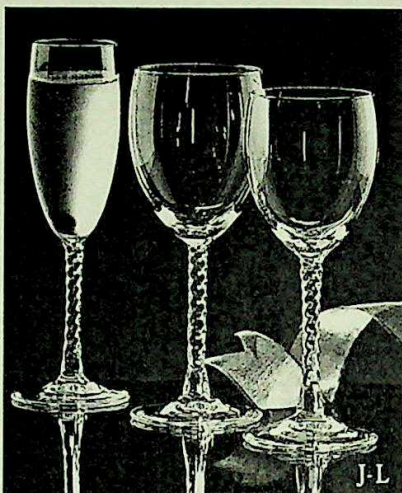
"GRANDE BAROQUE" ORNAMENT

4D. "7 Swans a-Swimming" from Wallace. Sterling silver. 3½"L.  
(P4041) Sugg. Ret. \$40.00  
Our Price \$29.95



E-H

DINING "BY THE DOZEN"  
Pressed glass reproduction plates, bowls and mugs are dishwasher safe. Made U.S.A.  
4E. Set of 12 Mugs. 10 Oz.  
(P3475) Our Price \$14.95  
4F. Set of 12 Salad/Snack Plates. 8" Dia.  
(P3473) Our Price \$14.95  
4G. Set of 12 Buffet Plates. 10¼" Dia.  
(P3472) Our Price \$19.95  
4H. Set of 12 Bowls. 5½" Dia.  
(P3474) Our Price \$14.95



ENTERTAIN  
"BY THE DOZEN"

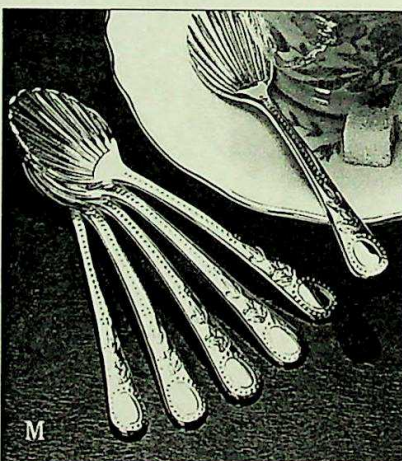
"Angelique" stemware with pretty spiral stems is priced to lift your spirits. Made U.S.A. Sold by the dozen.

4J. Set of Champagne Flutes, 8"H. (P3159)

Our Price \$21.95 Dz.

4K. Set of Water Goblets, 7½"H. (P3157)  
Our Price \$21.95 Dz.

4L. Set of Wine Glasses, 7¼"H. (P3158)  
Our Price \$21.95 Dz.



M

SET OF 6 MUSEUM RECREATION SPOONS

4M. Delicate shell demitasse spoons are faithful reproductions of a set found in the collection of the Museum of Boston. Made of quality silverplate. 4½"L.  
(P3731) Our Price \$12.95 Set

"20TH CENTURY BAROQUE"  
SERVICE FOR 12 \$199.95

This romantic silverplate pattern serves as a dramatic addition to your table setting.

4N. 80-Pc. Service for 12 includes twelve 5-pc. place settings, 12 extra teaspoons, plus an 8-pc. Serving Set of tablespoon, pierced tablespoon, serving fork, butter spreader, sugar spoon, gravy ladle, flat server and cheese knife. (GDFBQS80)

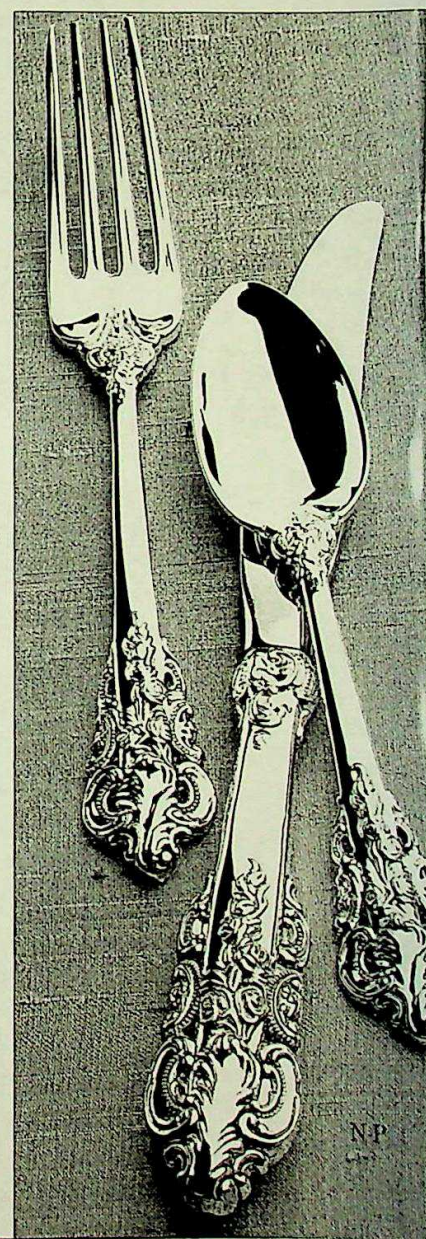
Sugg. Ret. \$350.00

Our Price \$199.95

4P. 160-Pc. Service for 24 with 24 extra teaspoons, plus two 8-pc. Serving Sets. (GDFBQS160)

Sugg. Ret. \$700.00

Our Price \$389.95



NP

1-800-458-4545 or FAX 1-800-896-9191

ANTICIPATIONS

A ROSS-SIMONS CATALOG

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D7/645

A-B

## In the grand tradition

### HOW THE WEST WAS WON

Frederic Remington's reproduction bronze sculptures reflect the true spirit of the Wild West. Each figure is cast using the lost wax method for a precise and detailed copy of the original.

12A. "Bronco Buster," on black marble base. 10½" High.

(P3809) Sugg. Ret. \$300.00

Our Price \$199.95††

12B. "Coming Through the Rye," 14" High.

(P3811) Sugg. Ret. \$700.00

Our Price \$499.95†

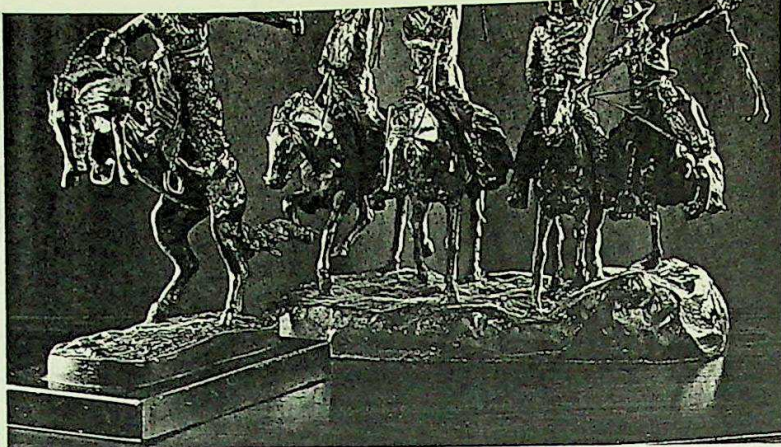
12C. "Mountain Man," on black marble base. 13½" High.

(P3810) Sugg. Ret. \$300.00

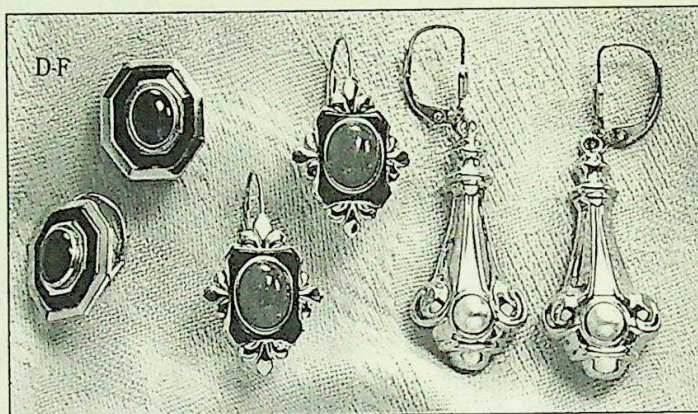
Our Price \$199.95††

†Additional shipping \$10.00

††Additional shipping \$15.00



D-F



### EARRINGS IN THE VICTORIAN STYLE

Our 14kt earrings have the look of heirlooms. With European-style locking ear wires.

12D. Eight-Sided Settings frame cabochon garnets surrounded by black onyx. (P08591)

Sugg. Ret. \$85.00

Our Price \$55.00

12E. Green Dolomite framed in black onyx is set in a diamond-shaped setting. (P08592)

Sugg. Ret. \$85.00

Our Price \$55.00

12F. Vintage-Look Dangles each hold a single precious pearl. (P08593)

Sugg. Ret. \$180.00

Our Price \$120.00

### "BLESSED EVENT"

12G. First introduced to the U.S. market at the 1964 World's Fair, "Blessed Event" was originally modeled by Hummel master sculptor Arthur Mosler in 1956. 5½"H.

(P784) Sugg. Ret. \$300.00

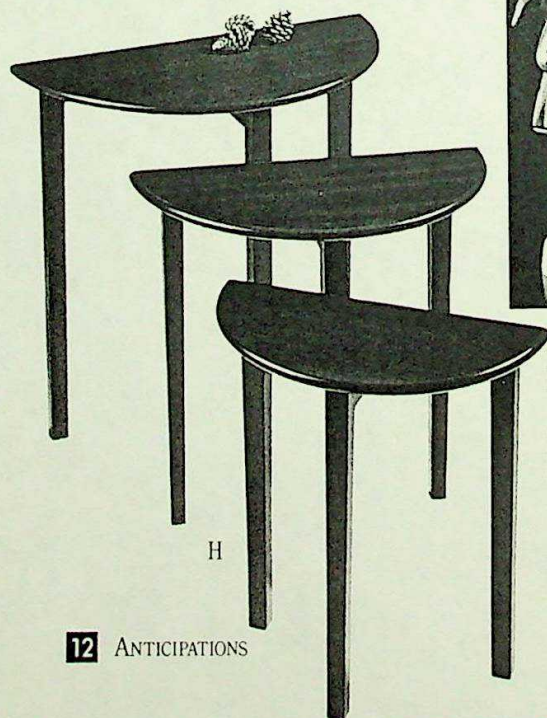
Our Price \$239.95



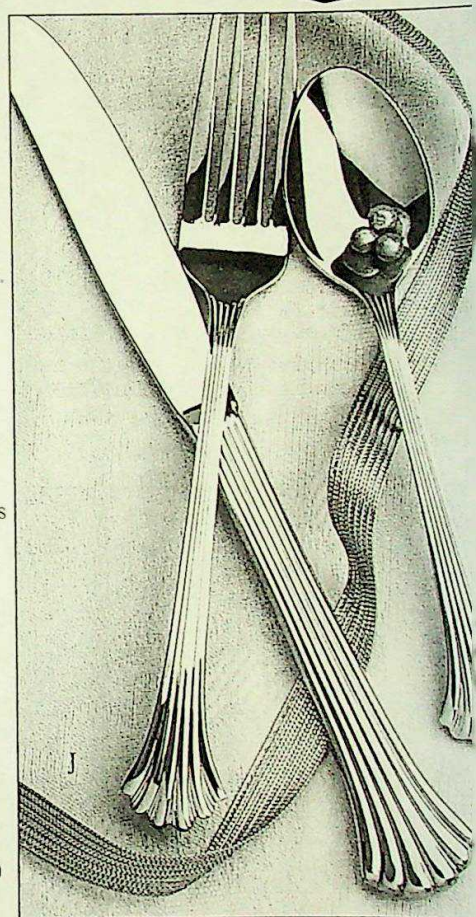
### HALF-MOON TABLES

12H. Three nested tables tuck under one another ready to be put into service when guests arrive or to display plants or collectibles. Made of solid wood, the tops have a Honey Pine finish, with Hunter Green Shaker-style legs. Ranging from 17" to 22½" in height. (P3533)

Our Price \$79.95



H



### "TIARA" FLATWARE SERVICE FOR 8 \$89.95

Quality 18/8 stainless steel flatware by International® Silver. This pattern is gracefully fluted and beautifully balanced.

12J. 45-Pc. Service for 8 including 5-Pc. Hostess of cold meat fork, butter knife, sugar spoon, tablespoon, pierced tablespoon. (INF1A45)

Sugg. Ret. \$360.00 Our Price \$89.95

12K. 90-Pc. Service for 16 including two 5-Pc. Hostess Sets. (INF1A90) Sugg. Ret. \$720.00

Our Price \$174.95

12 ANTICIPATIONS

1-800-458-4545 or FAX 1-800-896-9191

ANTICIPATIONS

A ROSS-SIMONS CATALOG

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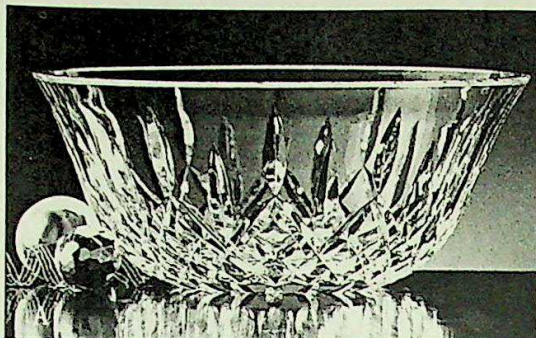


D7/645

# ANTICIPATIONS

A ROSS-SIMONS CATALOG

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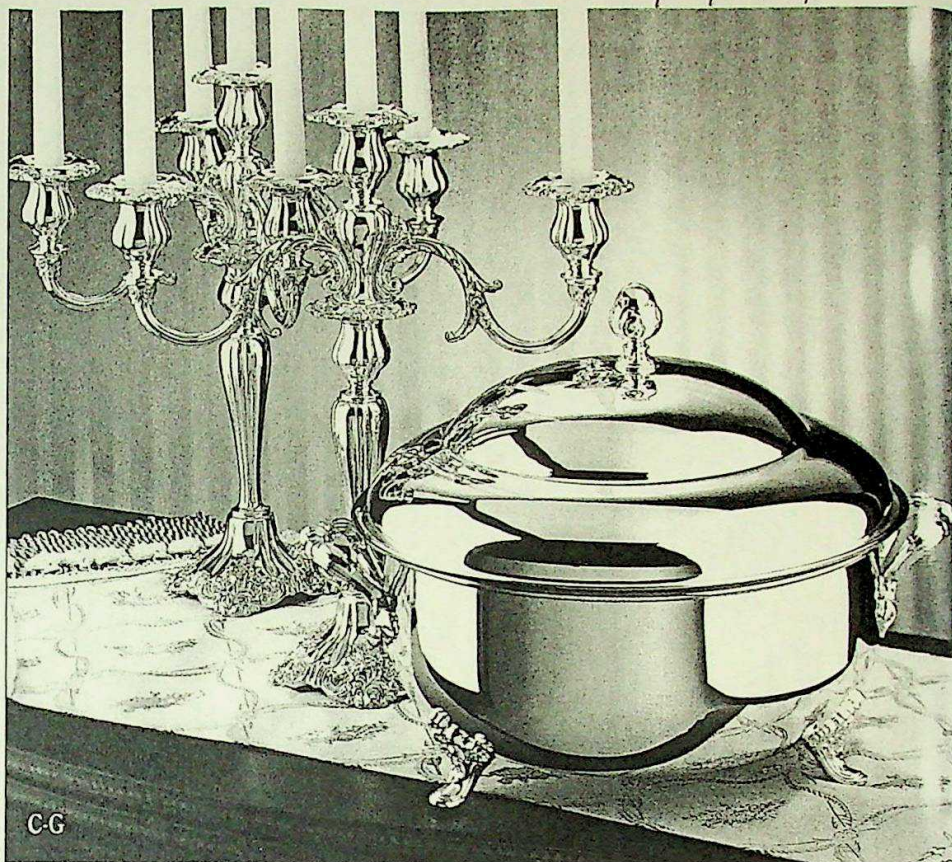


## WATERFORD ON SALE!

**20A.** Waterford crystal at an exceptional price. Our classic "Lismore" flared crystal bowl is mouth blown and hand cut. Now at incredible savings. Handmade in Ireland. Limited quantity available. 9" Dia. (P3808) Sugg. Ret. \$175.00  
Our Price \$149.95

## SERVE TEA IN SPLENDID STYLE

**20B.** International® Silver presents a spectacular silverplate antique reproduction tea set. Each piece is intricately detailed with an embossed floral design. 5-pc. set includes coffeepot (9½"H), teapot (8"H), covered sugar (5½"H), creamer (4¾"H) and oval footed tray with gallery (19"L x 13"W). (P3596) Our Price \$189.95



C-G



## SETTING A BAROQUE TABLE

Here are extravagant silverplate finishing touches for your table from Wallace Silversmiths®. With gracefully branched arms and ornate flourishes, these very substantial "Baroque" candelabra make a grand statement. The footed tureen has its own stainless steel liner. Made U.S.A.

**20C.** 3-Light Baroque Candelabra. 15¼"H. (P3887) Sugg. Ret. \$550.00  
Our Price \$449.95

**20D.** Pair of 3-Light Candelabra. (P3888) Our Price \$889.95 Pair

**20E.** 5-Light Baroque Candelabra. 15¼"H. (P3885) Sugg. Ret. \$750.00  
Our Price \$599.95

**20F.** Pair of 5-Light Candelabra. (P3886) Our Price \$1189.95 Pair

**20G.** Soup Tureen. 8-Qt. 14" Dia. (P3884) Sugg. Ret. \$750.00  
Our Price \$499.95

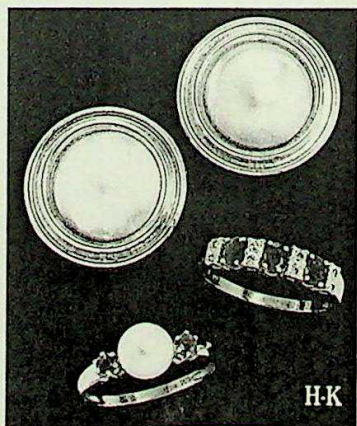
## RINGS ON HER FINGERS...

Choose a special ring or dramatic pearl earrings.

**20H.** Large Pearl Button Earrings are framed in ridged 14kt gold. Clip/post. (P08580) Sugg. Ret. \$535.00  
Our Price \$355.00

**20J.** Pearl Ring is enhanced with an emerald on either side. 14kt gold. From Europe. (P08581) Sugg. Ret. \$195.00  
Our Price \$135.00

**20K.** 3 Oval Emeralds are sparked with tiny diamonds in a 14kt gold ring. From Europe. (P08582) Sugg. Ret. \$390.00  
Our Price \$260.00



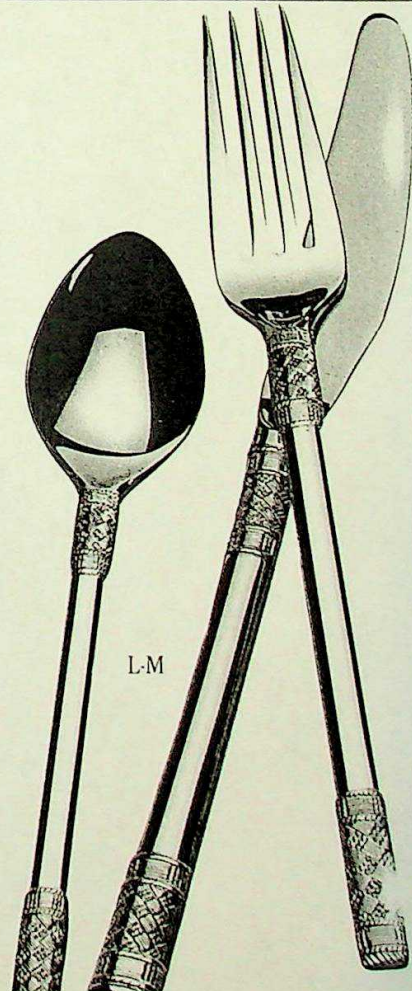
H-K

## BANDS OF GOLD FROM WALLACE®

From Wallace Silversmiths®, delicate Gold Accent "Corsica" flatware in a dream weave of 18/8 stainless with bands of 24kt gold electroplate. The 46-Pc. Service for 8 includes 6-pc. Hostess Set of tablespoon, pierced tablespoon, cold meat fork, gravy ladle, butter serving knife and sugar shell.

**20L.** 46-Pc. Service for 8. (WAFICG46) Sugg. Ret. \$750.00  
Our Price \$299.95

**20M.** 92-Pc. Service for 16 plus two 6-pc. Hostess Sets. (WAFICG92) Sugg. Ret. \$1500.00  
Our Price \$589.95



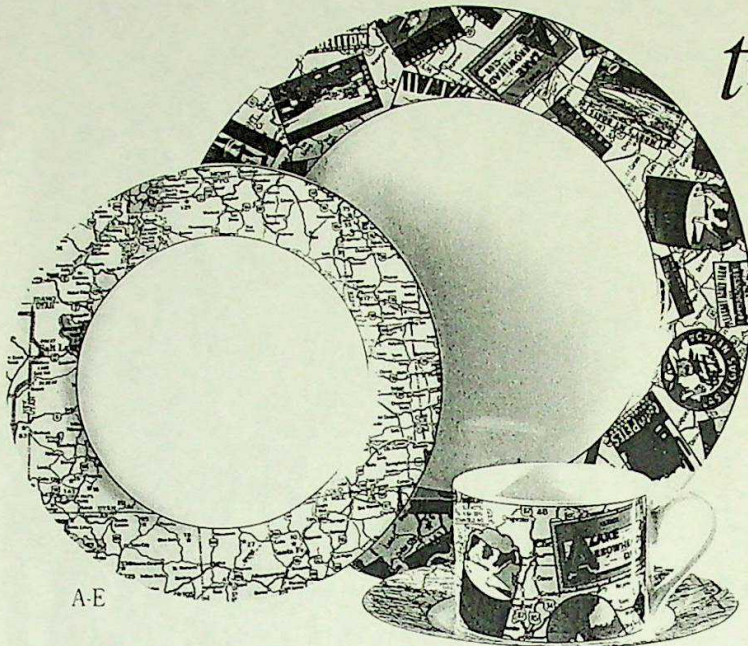
L-M



D7/645

ANTICIPATIONS  
A ROSS-SIMONS CATALOG  
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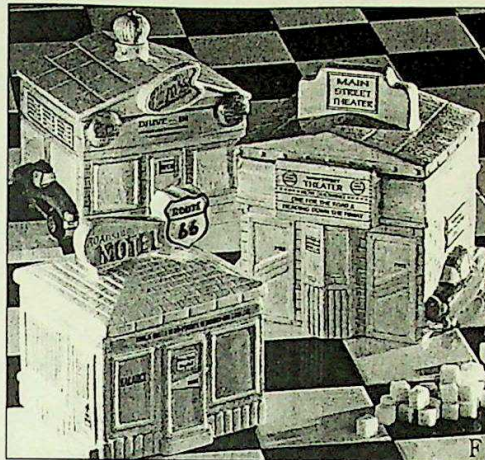
## the great american roadside



### "AMERICAN ROADSIDE" SERVICE FOR 8 \$114.95

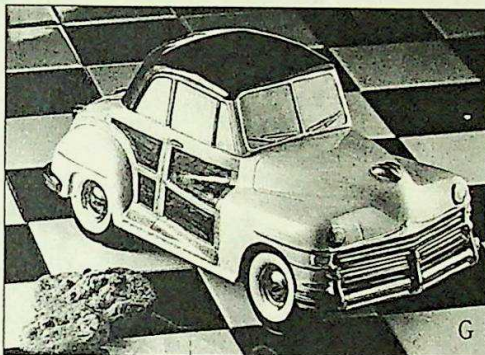
From the Omnibus Collection by Fitz & Floyd, "American Roadside" dinnerware combines map and travel decal designs in a colorful table setting. 5-pc. place setting includes dinner plate, salad plate, soup/cereal bowl, cup & saucer. Completer Set includes round serving platter, round vegetable, covered sugar & creamer. Please use style number FFCARX and list the items of your choice when ordering.

	Sugg. Ret.	Our Price
24A. 20-Pc. Service for 4.	\$ 80.00	\$ 59.95
24B. 40-Pc. Service for 8.	\$160.00	\$114.95
24C. 60-Pc. Service for 12.	\$240.00	\$169.95
24D. 80-Pc. Service for 16.	\$320.00	\$224.95
24E. 5-Pc. Completer Set.	\$ 60.00	\$ 39.95



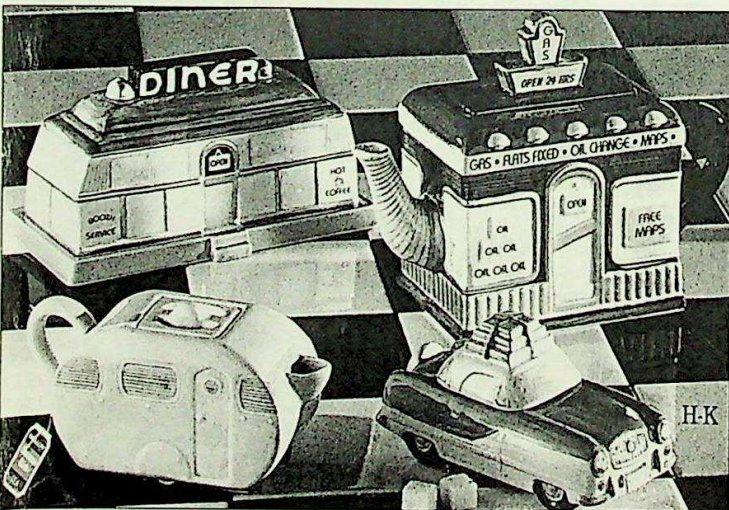
### MAIN STREET CANISTER SET

24F. Also from the Omnibus Collection by Fitz & Floyd, our set of 3 airtight canisters depicts the landmarks along Main Street in beautifully hand-painted ceramic. Sizes range from 4 3/4"H to 8 1/2"H. (P3564) Sugg. Ret. \$95.00 Our Price \$79.95



### ANOTHER ROADSIDE ATTRACTION

24G. All the details of a classic two-door woody have been recreated in our ceramic cookie jar—right down to the wide white walls! From the Omnibus Collection by Fitz & Floyd. Hand painted. 13 3/4"L. (P3563) Sugg. Ret. \$65.00 Our Price \$49.95



### FOUR MORE FOR THE ROAD

Clever tabletop accessories are designed and hand-painted. From the "American Roadside" series by Fitz & Floyd.

24H. Diner Butter Dish. 7 1/2"L. (P3785) Sugg. Ret. \$20.00 Our Price \$14.95

24J. Gas Station Teapot. 6 1/4"H. (P3784) Sugg. Ret. \$30.00 Our Price \$19.95

24K. Car & Trailer Sugar & Creamer. 4 1/4"H. (P3783) Sugg. Ret. \$20.00 Our Price \$14.95

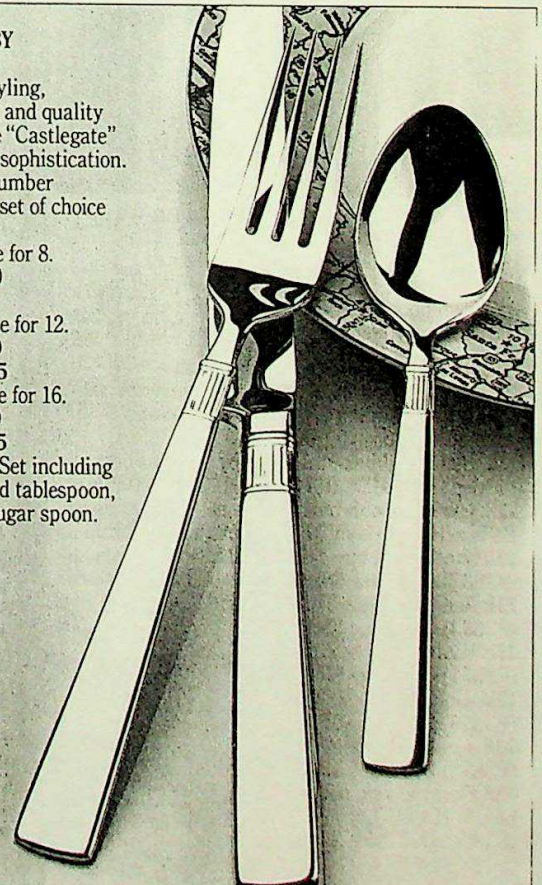
"CASTLEGATE" BY REED & BARTON  
Simply elegant styling, continental sizing and quality 18/8 stainless give "Castlegate" flatware an air of sophistication. Please use style number RBFCGT and list set of choice when ordering.

24L. 40-Pc. Service for 8.  
Sugg. Ret. \$240.00  
Our Price \$99.95

24M. 60-Pc. Service for 12.  
Sugg. Ret. \$360.00  
Our Price \$149.95

24N. 80-Pc. Service for 16.  
Sugg. Ret. \$480.00  
Our Price \$199.95

24P. 4-Pc. Hostess Set including tablespoon, pierced tablespoon, butter knife and sugar spoon.  
Sugg. Ret. \$30.00  
Our Price \$9.95





D7/645

## Copper... the cook's choice

### 8-PC. COPPER COOKWARE SET ONLY \$179.95

Beautiful and functional, copper cookware and accessories by Old Dutch is a welcome addition to any kitchen. Each piece is hand crafted from heavy-gauge copper lined with tin, accented with brass handles. Our 8-pc. set and accessories include all the basics...and more! Made in Portugal. An exceptional value!

27A. 8-Pc. Set consists of 1-qt. and 2½-qt. covered saucepans, 8" and 10" dia. saucepans and a 3¼-qt. covered casserole.

(P3619) Sugg. Ret. \$238.00  
Our Price \$179.95

### COPPER KITCHEN ACCESSORIES

27B. Oval Copper Pot Rack with brass chain and 8 brass pot hooks. 30"L x 15"W. Hangs 24" from ceiling. (P3620) Sugg. Ret. \$75.00 Our Price \$59.95

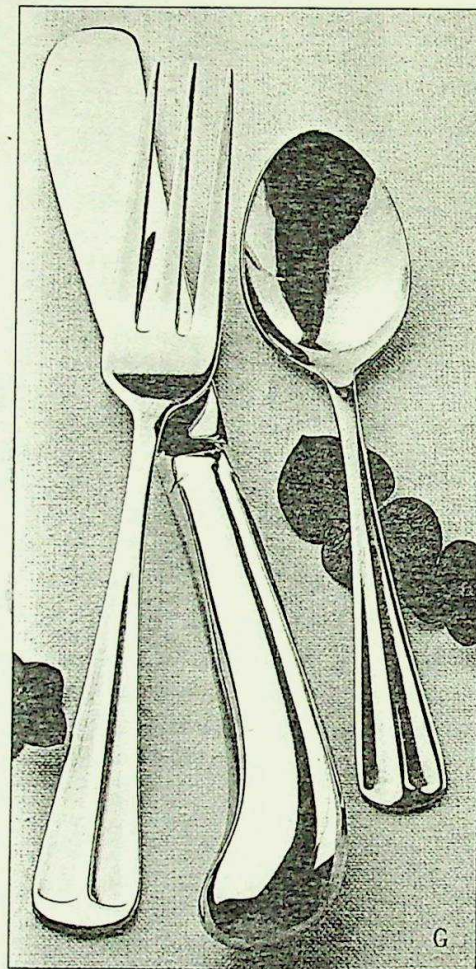
27C. 12" Covered Deep Sauté Pan. (P3624) Sugg. Ret. \$87.00 Our Price \$69.95

27D. 3-Pc. Beating Bowls. Set of 6", 7" and 8" Dia. bowls. (P3622) Sugg. Ret. \$42.00 Our Price \$29.95

27E. 6" Berry Colander. (P3623) Sugg. Ret. \$18.00 Our Price \$14.95

27F. 9" Colander.

(P3621) Sugg. Ret. \$36.00 Our Price \$24.95



### INTERNATIONAL® "GRAN ROYAL" STAINLESS 114-PC. SET NOW \$79.95

27G. Stainless Steel "Gran Royal" has pistol-handled knives and classic 3-prong dinner forks. 114-pc. set includes: 12 each of salad forks, dinner forks, dinner knives, butter spreaders, soup spoons, iced tea-spoons and seafood forks; 24 teaspoons; and a 6-pc. Hostess Set of tablespoon, pierced tablespoon, cold meat fork, pie server, sugar spoon and butter knife. Incredibly priced! Limited quantity!  
(INFGAY114) Our Regular Price \$99.95  
NOW \$79.95

1-800-458-4545

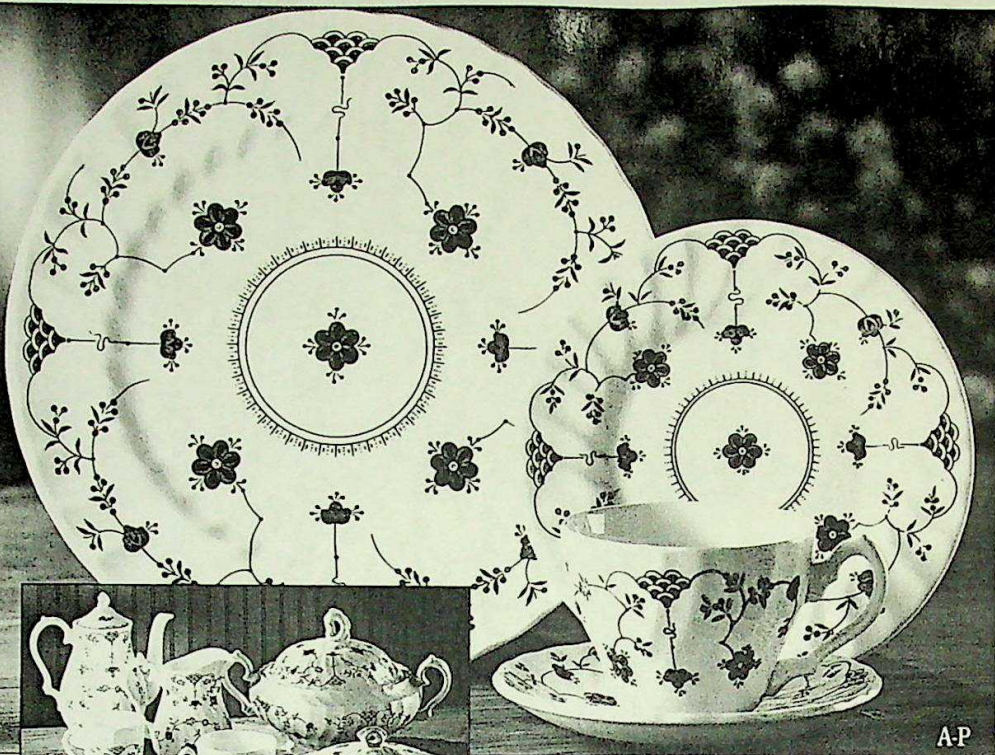


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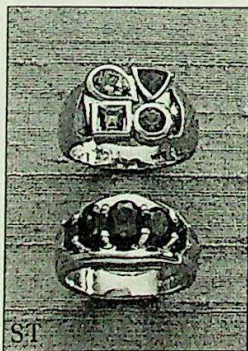


D7/645

ANTICIPATION 5  
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**FABULOUS "FINLANDIA" SERVICE FOR 8 \$89.95**  
English ironstone dinnerware in a classic blue and white pattern is dishwasher, oven, freezer and microwave safe. Our special prices are an added bonus! The 5-pc. place setting includes dinner plate, soup/cereal bowl, bread-and-butter plate, cup and saucer. Choose matching accessories. Please use style number HTCFND and list the items of your choice when ordering.

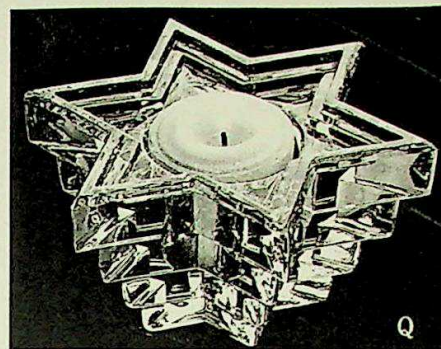
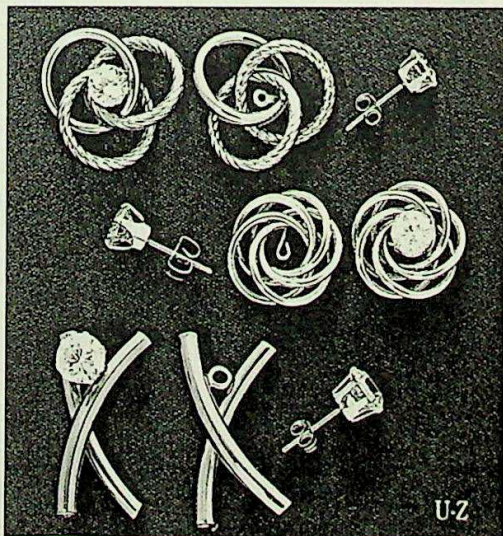


#### RINGS FOR HER FINGERS

**285.** Round amethyst, square-cut peridot, teardrop blue topaz, and triangle-cut citrine. 14kt gold band. (P08443)  
Sugg. Ret. \$360.00  
Our Price \$240.00  
**281.** A Row of Graduated Garnets grace a 14kt gold band. (P08442)  
Sugg. Ret. \$220.00  
Our Price \$145.00

#### CZ WARDROBE

CZ studs and 14kt gold jackets to mix & match.  
**28U.** Polished Love Knot Jackets in 14kt gold. (P08444)  
Our Price \$55.00  
**28V.** 1ct CZ studs in 14kt gold. (P08026)  
Our Price \$28.00†  
**28W.** 2ct CZ studs in 14kt gold. (P08025)  
Our Price \$38.00†  
**28X.** Love Knot Jackets in 14kt gold. (P08445)  
Our Price \$50.00  
**28Y.** "X" in 14kt gold earring jackets. (P12162)  
Our Price \$70.00  
**28Z.** 3ct CZ studs in 14kt gold. (P08023)  
Our Price \$55.00†  
†Items above are available in white or yellow gold. Please specify color when ordering.



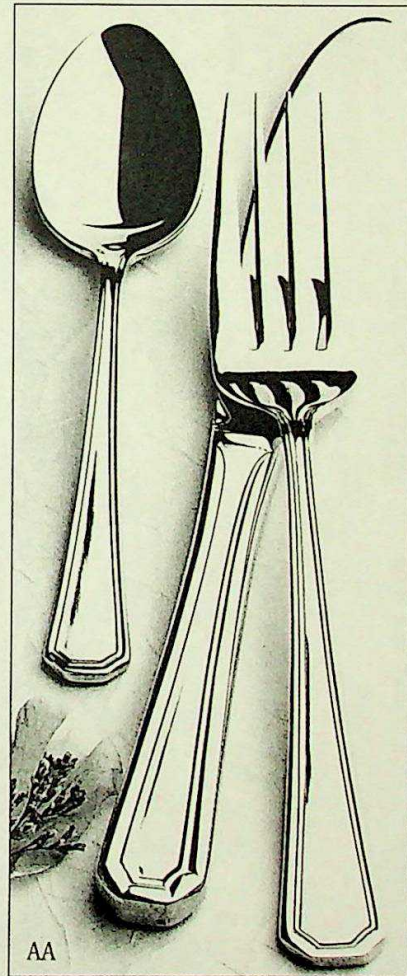
#### CRYSTAL STAR LIGHT VOTIVE

Our full lead crystal votive by Hutschenreuther is tiered for contemporary styling and extra sparkle. Made in Germany. Candle not included. 2½"H x 5" Dia.

**28Q.** Crystal Star Votive. (P3580) Sugg. Ret. \$15.00  
Our Price \$12.95

**28R.** 3 or More Votives.  
Our Price \$9.95 Each

Finlandia	Sugg. Ret.	Our Price
<b>28A.</b> 20-Pc. Service for 4.	\$150.00	\$ 49.95
<b>28B.</b> 40-Pc. Service for 8.	\$300.00	\$ 89.95
<b>28C.</b> 60-Pc. Service for 12.	\$450.00	\$134.95
<b>28D.</b> 80-Pc. Service for 16.	\$600.00	\$174.95
<b>28E.</b> 5-Pc. Completer Set.	\$150.00	\$ 49.95
<b>28F.</b> Set of 4 Rimmed Soups.	\$ 30.00	\$ 19.95
<b>28G.</b> Set of 4 Mugs.	\$ 25.00	\$ 14.95
<b>28H.</b> Set of 4 Breakfast Cups and Saucers.	\$ 60.00	\$ 29.95
<b>28J.</b> Coffee pot.	\$ 60.00	\$ 29.95
<b>28K.</b> Covered Vegetable.	\$100.00	\$ 49.95
<b>28L.</b> Gravy Boat with Tray.	\$ 60.00	\$ 29.95
<b>28M.</b> Soup Tureen.	\$300.00	\$ 89.95
<b>28N.</b> 1-Pt. Milk Jug.	\$ 30.00	\$ 19.95
<b>28P.</b> Salt & Pepper.	\$ 30.00	\$ 19.95



**"BEACON HILL" SERVICE FOR 8 \$89.95**  
18/8 stainless flatware from Towle®. An exceptional value.

**28AA.** 45-Pc. Service for 8 plus 5-Pc. Hostess Set. (TWFBEA45) Sugg. Ret. \$360.00  
Our Price \$89.95

**28BB.** 90-Pc. Service for 16 plus two 5-Pc. Hostess Sets. (TWFBEA90) Sugg. Ret. \$720.00  
Our Price \$174.95

1-800-458-4545 or FAX 1-800-896-9191



**D7/645**

**"MARIA TERESA" PORCELAIN DINNERWARE**  
40-PC. SERVICE FOR 8 \$189.95

Baroque styling and distinctive ornamentation in cobalt and 24kt gold define porcelain dinnerware fit for a royal feast. 5-pc. place setting includes dinner plate, salad plate, soup/cereal bowl, cup and saucer. Made in Poland. Please use style number BUCMAR and list the items of your choice when ordering.

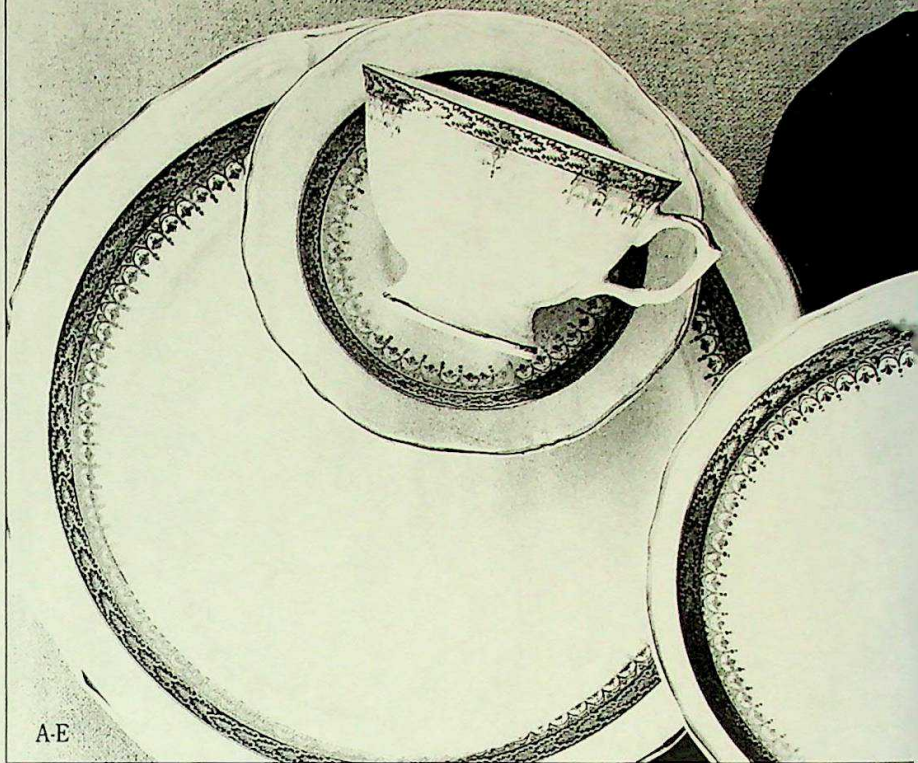
**45A.** 20-Pc. Service for 4. Sugg. Ret. \$150.00  
Our Price \$99.95

**45B.** 40-Pc. Service for 8. Sugg. Ret. \$300.00  
Our Price \$189.95

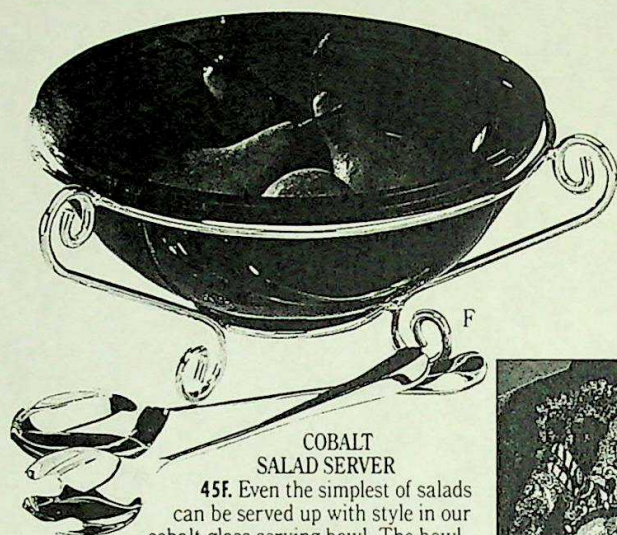
**45C.** 60-Pc. Service for 12. Sugg. Ret. \$450.00  
Our Price \$288.95

**45D.** 80-Pc. Service for 16. Sugg. Ret. \$600.00  
Our Price \$378.95

**45E.** 5-Pc. Completer Set. Sugg. Ret. \$90.00  
Our Price \$59.95



A-E



F

**COBALT  
SALAD SERVER**

**45F.** Even the simplest of salads can be served up with style in our cobalt glass serving bowl. The bowl rests in a scrolled silverplate stand, and is accompanied with a silverplate serving set. 7 1/4" H x 12" Dia. (P3742) Sugg. Ret. \$35.00  
Our Price \$19.95



G-H

**SILVERY SPLENDOR. \$19.95 EACH**

Sparkling silverplate candle holders are a bright idea for your holiday decorating. Angel and Christmas Tree are intricately detailed.

**45G.** Christmas Tree Candle Holder. 11"H. (P3030) Sugg. Ret. \$30.00 Our Price \$19.95

**45H.** Angel Candle Holder. 9 1/2"H. (P3729) Sugg. Ret. \$30.00 Our Price \$19.95



K

**A HUG FROM SANTA**

**45J.** What could be more special than sharing a hug with Santa? The jolly old soul and a little admirer are pictured on our latest woven holiday throw. The jacquard pattern combines shades of gold, red and blue. In 100% pure cotton, it can be machine washed and dried. 67"H x 46"W. Made in the U.S.A. (P3736) Our Price \$39.95

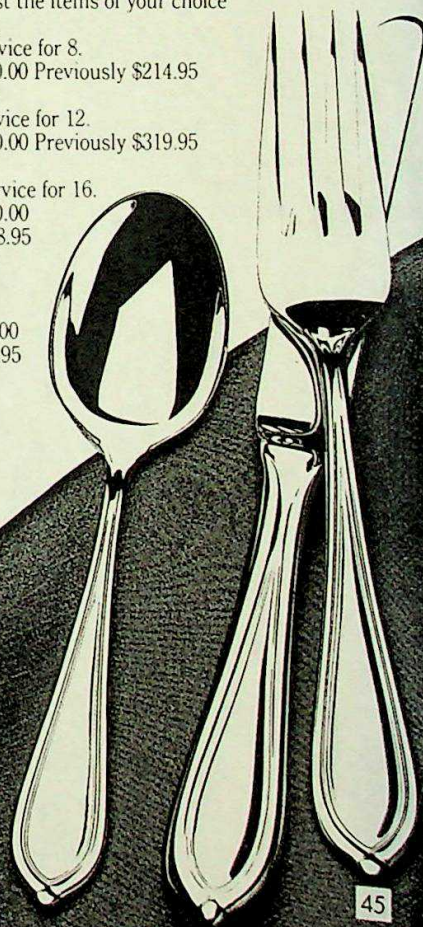
**SPECIAL PURCHASE! "ARIANA" STAINLESS**  
18/8 stainless by Yamazaki. Quality pattern at an exceptional value. Please use style number YZFARI and list the items of your choice when ordering.

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ANTICIPATIONS

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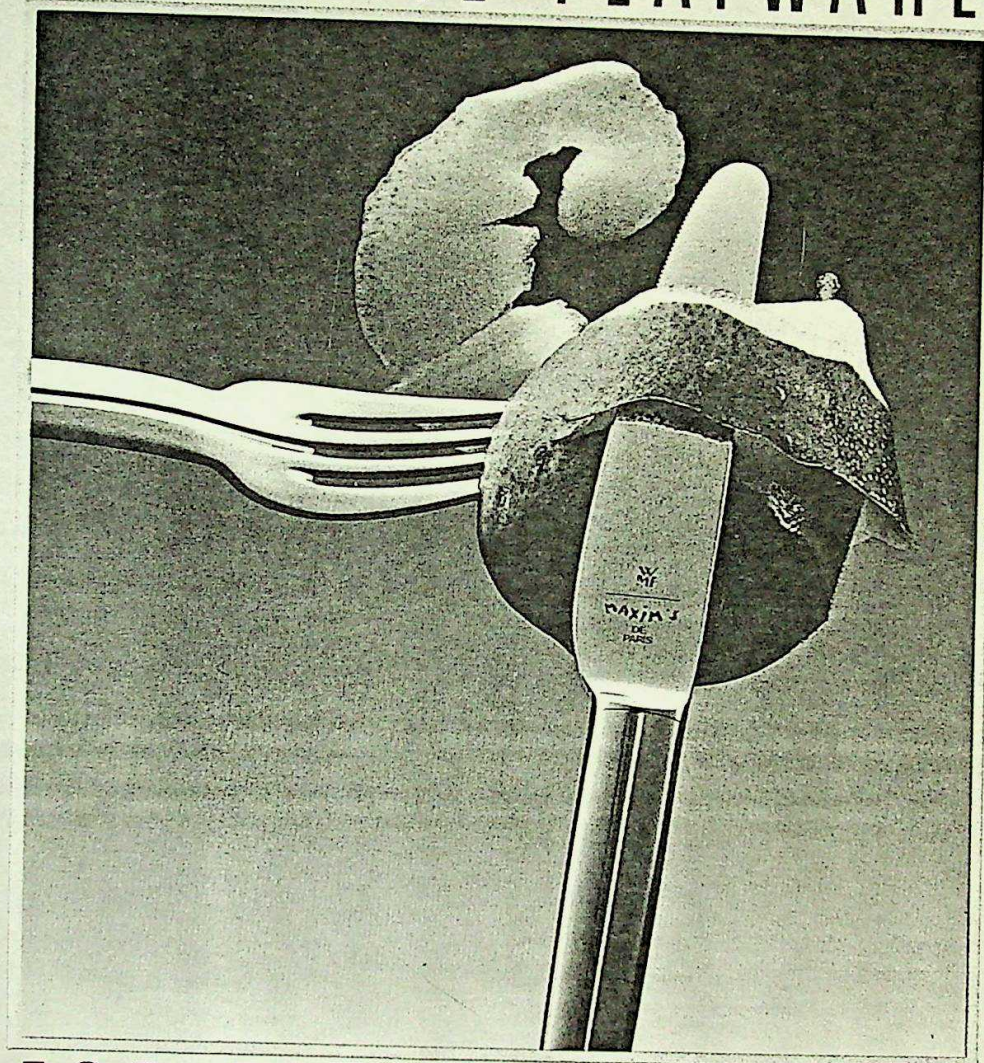
Recvd 10/19/94 p. 45



D7-645

**MAXIM'S®**  
DE  
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# EXQUISITE FLATWARE



# FOR DINING IN STYLE



WMF of America, Inc., 85 Price Parkway  
Farmingdale, L.I., N.Y. 11735, Telephone (516) 293-3990

® Registered trademark Pierre Cardin

HFD 11/6/1989

p. 75



D7/ 645

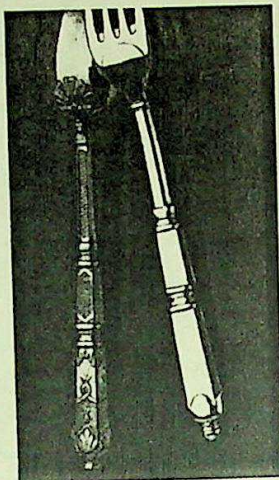
FEB. 1987

PAGE 108

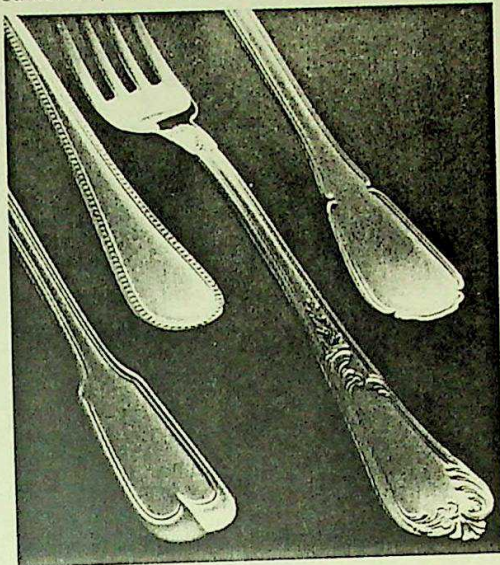
FEB., 1987

Distinguished modern styling in inlaid cloisonne marks "Composition" stainless by Don Bacorn. \$65/five pieces. Kirk Stieff, 800 Wyman Park Dr., Baltimore 21211.

Updated Russian Oural in goldplate, \$275; in silverplate, \$160/5 pcs. Chambly, 225 Fifth Ave., New York 10010.



Four from Sambonet include, l. to r., Violon, Perles, Laurier and Baroque, all shown in silverplate. \$32-\$46/5 pcs. Also available in stainless. Sambonet, 41 Madison Ave., New York 10010.



GIFTS &  
DECORATIVE ACCESSORIES  
PAGE 108

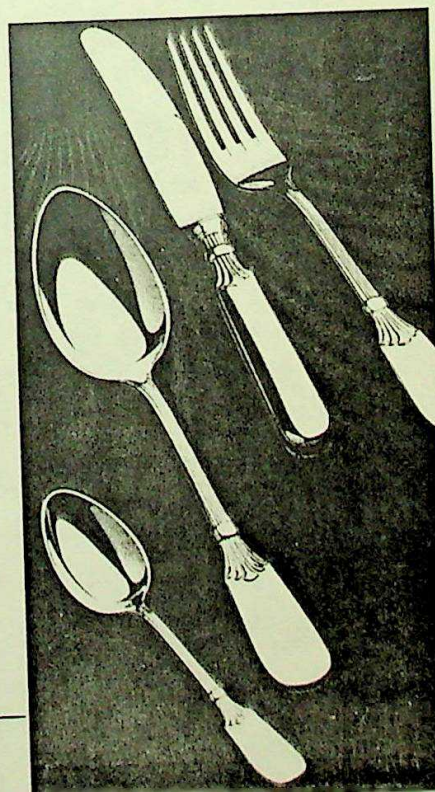
FEBRUARY, 1987

## With Uneven Pricing, Style Sells Flatware

The price of silver continues to fluctuate, but flatware companies are hanging onto their market through exciting design work. European simplicity, rising interest in stainless, and bold color inlays are part of the strategy.

Time-honored silversmithing tradition is reflected in Meissen Filigree. Silverplated, \$150/5 pcs. Auerhahn at Prestige Mktg., 85 Flagship Dr., N. Andover, Mass. 01845. Also, 225 Fifth Ave., New York 10010.

◀ Simplicity and elegance lend the Cardeilhac pattern a beauty reminiscent of Louis XIII. Sterling, European size, \$375/4 pcs. Christoffe, 373 Park Ave. S., New York 10016.





## (12) UK Patent Application (19) GB (11) 2 177 894 A

(43) Application published 4 Feb 1987

(21) Application No 8513785

(22) Date of filing 31 May 1985

(71) Applicant  
Rain & Coat Garment Factory Limited

(Incorporated in Hong Kong),

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Hong Kong(72) Inventor  
Chun Hung Ma(74) Agent and/or Address for Service  
Carpmaels & Ransford, 43 Bloomsbury Square, London  
WC1A 2RA(51) INT CL<sup>4</sup>  
A47G 21/06(52) Domestic classification (Edition I)  
A4A C16 C20(56) Documents cited  
GB 1442322 GB 0579949  
GB 0807255 GB 0530161  
GB 0615586 GB 0518152(58) Field of search  
A4A  
Selected US specifications from IPC sub-class A47G

## (54) Cutlery device

(57) A composite set of cutlery comprises plastic knife, fork and spoon held together by interengagement of single buttons 12 on one item e.g. 10 which engage in cavities 14 between groups 12 of four buttons on an adjacent item e.g. 11.

There may be for example two spaced sets of buttons or the buttons may be in continuous rows. The buttons are moulded into the plastic knife, fork and spoon which are designed as throw-away items.

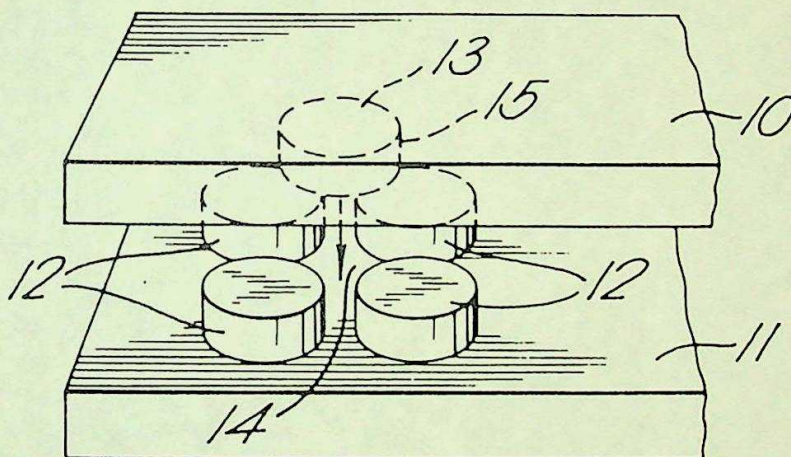


FIG. 1.

The drawings originally filed were informal and the print here reproduced is taken from a later filed formal copy.

This print embodies corrections made under Section 117(1) of the Patents Act 1977.



1/2

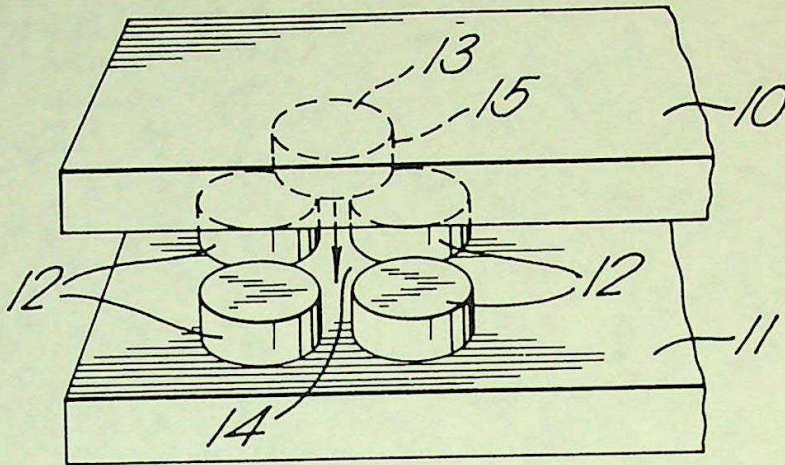


FIG. 1.

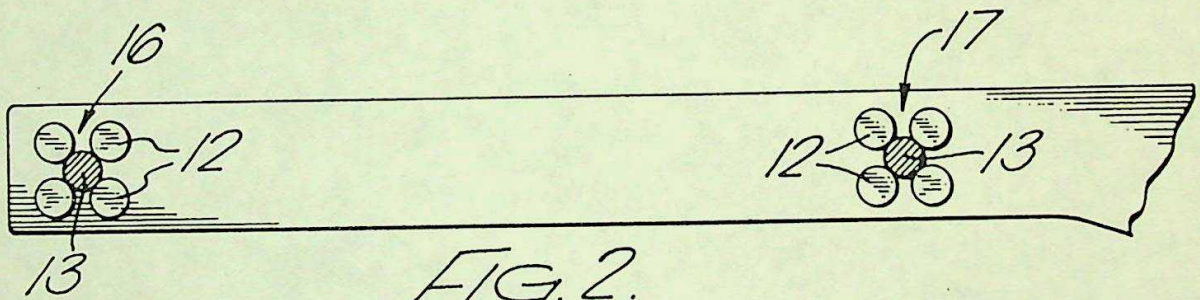


FIG. 2.

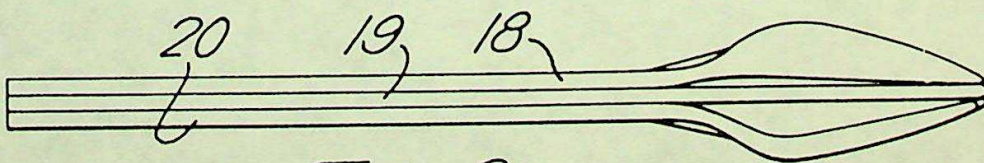


FIG. 3.



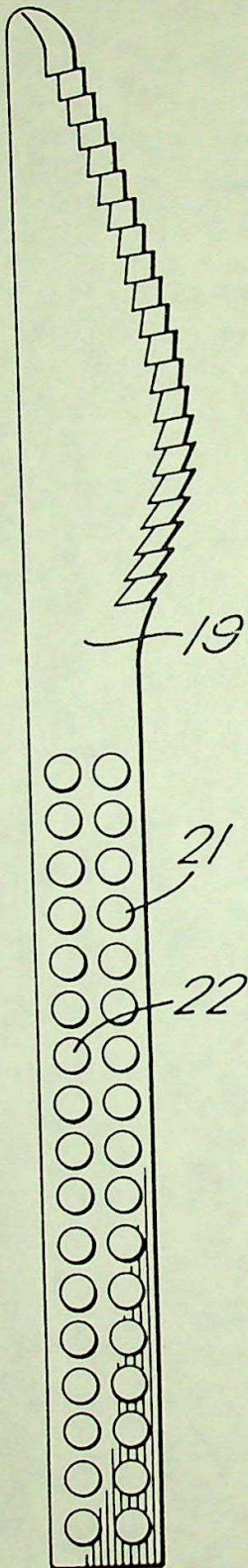


FIG. 4.

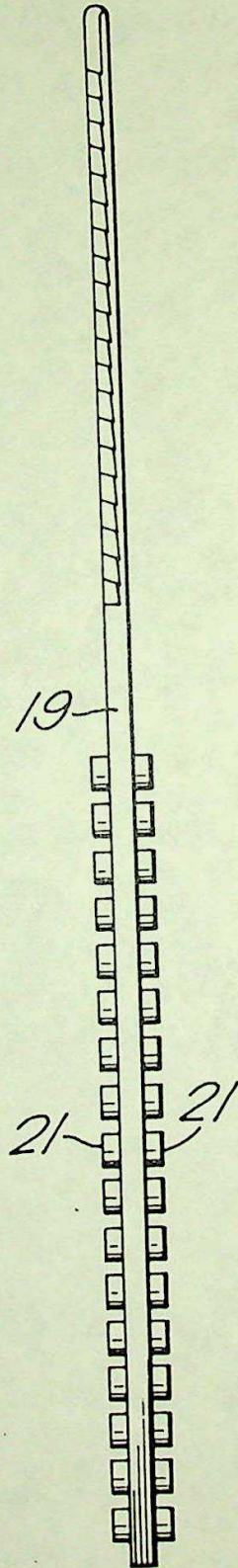


FIG. 5.

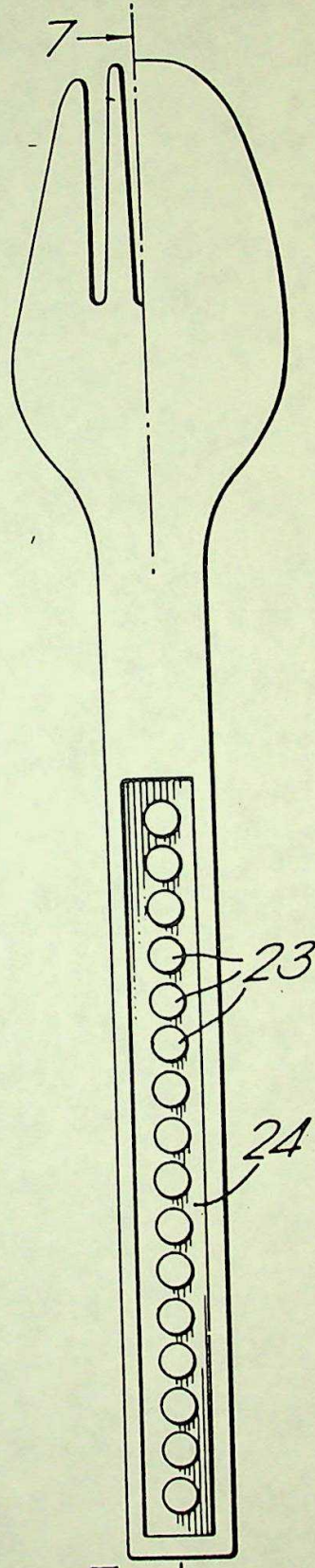


FIG. 6.

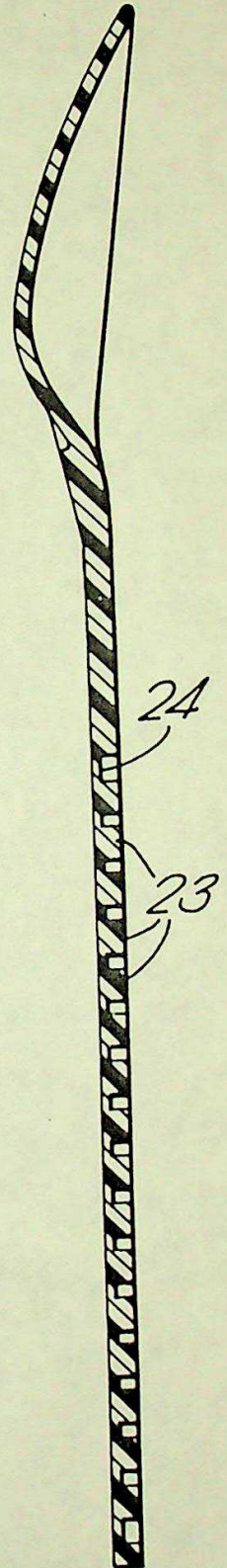


FIG. 7.



## SPECIFICATION

## Cutlery device

This invention relates to a cutlery device of the type in which various items of cutlery are combined into a unitary device for transport and storage but can easily be taken apart so as to use the individual items.

In accordance with the present invention a cutlery device comprises two or more cutlery items which have inter-engagement features by means of which the items can be removably held together for transport or storage. Preferably the inter-engagement features comprise at least four raised engagement features on one of the cutlery items and at least one corresponding raised feature on the other item, the single raised feature engaging in a cavity formed between the four raised features so as to form a resilient engagement.

The four raised features on one item and the single feature on the other item together constitute the engagement features referred to above and there may be several steps of these engagement features on each piece of cutlery. There may alternatively be two continuous rows of raised features or buttons on one piece of cutlery and one continuous row of single raised features or buttons on the other piece of cutlery so as to provide engagement throughout the length of the two pieces of cutlery.

One piece of cutlery may have engagement features on both sides so that it may have the two other pieces of cutlery joined to it, one on each side.

The continuous rows of buttons provide strength and tightness to the joint, a better appearance, and are easier to hold in the hand.

The raised features or round buttons are preferably moulded in plastic and the items of cutlery may themselves also be made of plastic materials. Round buttons are used instead of other shapes because it is easier to mould them and this reduces production costs.

The cutlery of this invention is easy to carry, has low production costs and therefore can be produced at a competitive price, and is disposable and easily detachable.

The joint formed is like a simple mortise and tenon joint, i.e. it forms a male and female joint.

In the accompanying drawings:—

Figure 1 illustrates a single set of engagement features applied to two pieces of plastic cutlery in accordance with this invention;

Figure 2 shows the use of two sets of the engagement features of the type shown in Figure 1;

Figure 3 shows how the assembled set of cutlery looks from a side elevation;

Figure 4 shows a side elevation of a knife which has two rows of raised features on each side of it, the two rows being shown in the plan view of the knife in Figure 5;

Figure 6 is a complete Figure illustrating both a fork and a spoon. The lower half of the Figure illustrates the fork and upper half the spoon; and Figure 7 is a section on line 7—7 shown in Figure

In Figure 1 is shown the end portions of two pieces of plastic cutlery 10 and 11. On the lower portion 11 are formed four raised buttons 12 which act as engagement features and are moulded in plastic. On the portion 10 is a single raised button 13 which is adapted to enter the cavity 14 formed between the four buttons 12 so that the exterior surface 15 of button 13 engages the corresponding surfaces of the buttons 12 and holds the two items together resiliently.

In Figure 2 an extended portion of the same cutlery is shown and it will be seen that there are two sets of engaging buttons 16 and 17 each of which is in the form shown in Figure 1.

When three items of cutlery are joined together they appear as in Figure 3 in which a spoon 18 is joined to a knife 19 and to a fork 20 by inter-engaging features of the type shown in Figures 1 and 2.

Alternatively, as shown in Figure 4 a knife 20 has two rows of buttons 21, 22 on each side and a corresponding fork and spoon each have a single row of buttons 23, the buttons being formed in a trough or recess 24 in the fork and in the spoon but on opposite sides. When these three items are brought together they form a composite cutlery device of the type shown in Figure 3.

## CLAIMS

1. A cutlery device comprising two or more cutlery items which have inter-engagement features by means of which the items can be removably held together for transport or storage.

2. A device according to claim 1 and in which the inter-engagement features comprise at least four raised engagement features on one of the cutlery items and at least one corresponding raised feature on the other items, the single raised feature engaging in a cavity formed between the four raised features so as to form a resilient engagement.

3. A cutlery device according to claim 2 and in which there are several steps of the engagement features on each piece of cutlery.

4. A cutlery device according to any preceding claim and in which there are two continuous rows of raised features or buttons on one piece of cutlery and one continuous row of single raised features or buttons on the other piece of cutlery so as to provide engagement throughout the length of the two pieces of cutlery.

5. A device according to any preceding claim and in which one piece of cutlery has engagement features on both sides so that it may have the two other pieces of cutlery joined to it, one on each side.

6. A device according to any preceding claim and in which the inter-engagement features are round buttons are moulded in plastic and the items of cutlery may themselves also be made of plastic materials.

7. A device according to claim 1 and in which one set of inter-engagement features are in the form of a single row of buttons formed in a trough in one item of cutlery and the other set of inter-engagement features is in the form of two rows of raised buttons forming cavities into which the single row of



buttons fit.

8. A cutlery device substantially as hereinbefore

particularly described and as illustrated in the accompanying drawings.

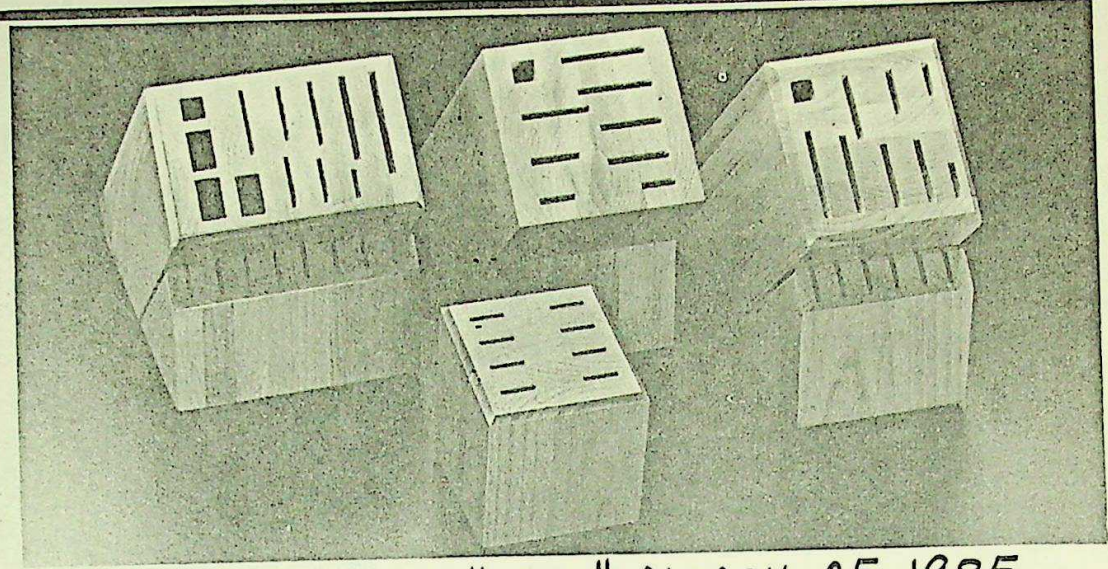
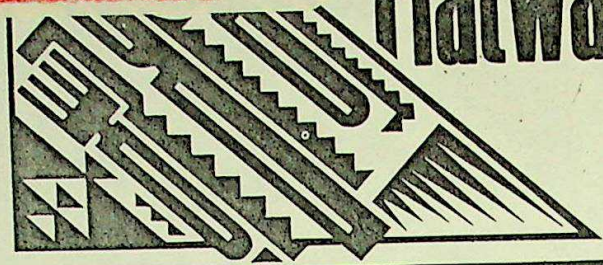
Printed for Her Majesty's Stationery Office by Courier Press, Leamington Spa, 2/1987. Demand No. 8817356.  
Published by the Patent Office, 25 Southampton Buildings, London, WC2A 1AY, from which copies may be obtained.



D 7/645

# Flatware

- New approaches in knife block styling
- Cutlery primed for heavy duty



## Maxi blocks

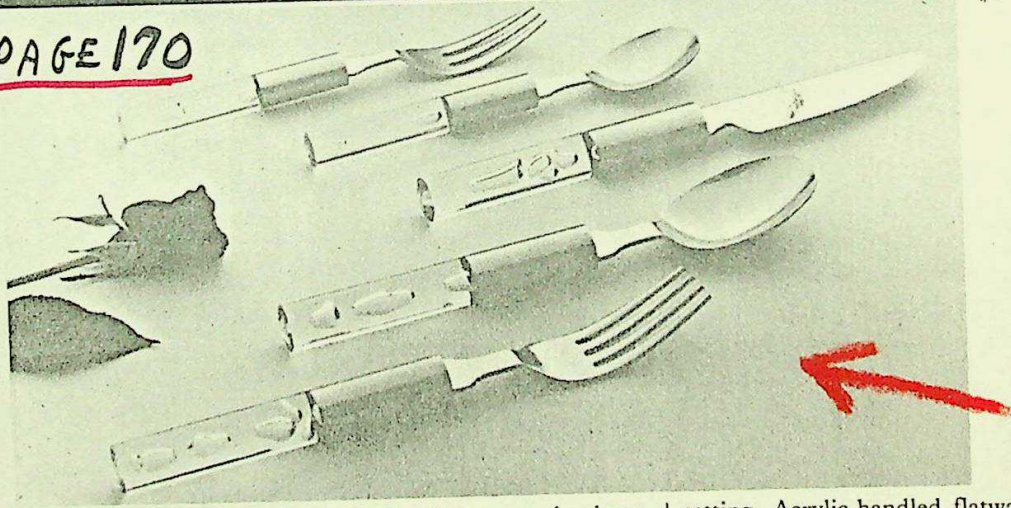
A selection of four knife blocks includes a basic knife block that holds eight kitchen knives plus a sharpening steel; the deluxe maxi block that holds 16 kitchen knives

and sharpening steel, with three extra slots to accommodate kitchen gadgets; the deluxe standard model designed to store 14 kitchen knives with sharpening steel and

the steak/utility block designed for storing eight steak knives. Retail ranges from \$14.50 to \$50. From GERBER LEGENDARY BLADES, Portland, Ore.

"HFD" MARCH 25, 1985

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## Neptune

Retailing at \$24.50 is Neptune flatware that features acrylic handles in contemporary styling. In-

side the handles are randomly occurring bubbles that give them a whimsical touch. Neptune is also available with pakkawood handles, at \$30 for a five-piece place

setting. Acrylic-handled flatware retails at \$24.50 for a five-piece place setting. From ANACAPA CORP., PALOS VERDES PENINSULA, Calif.

## Stiletto cutlery

Seven-piece Stiletto cutlery set above, comes with knife, boning knife, carver, sharpening steel, plastic knife block. Plastic knife handles, are offered in various colors. Suggest retail \$14.50. Also new is the Neptune flatware set for \$24.50. settings, retail \$24.50. From INTERNATIONAL CUTLERY CO., Allentown, Pa.

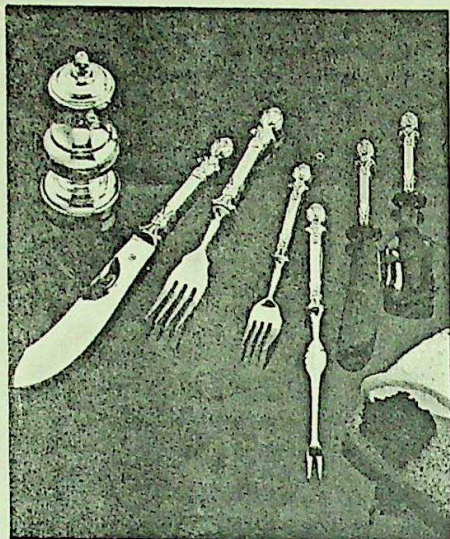
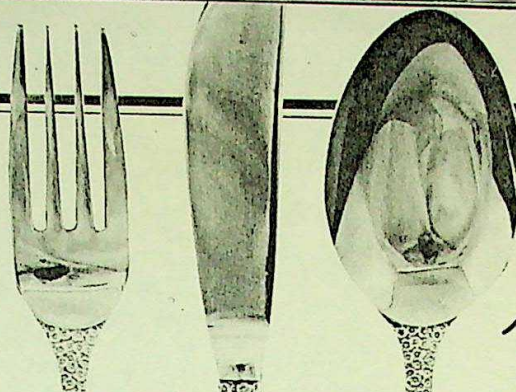
# ROWOCO



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ISF PREVIEW



7 From a range of cutlery and accessories manufactured by Christoph Widmann are pieces (illustrated) in silver or gold plate. They will be on show on the Stan Leverick Agencies' stand

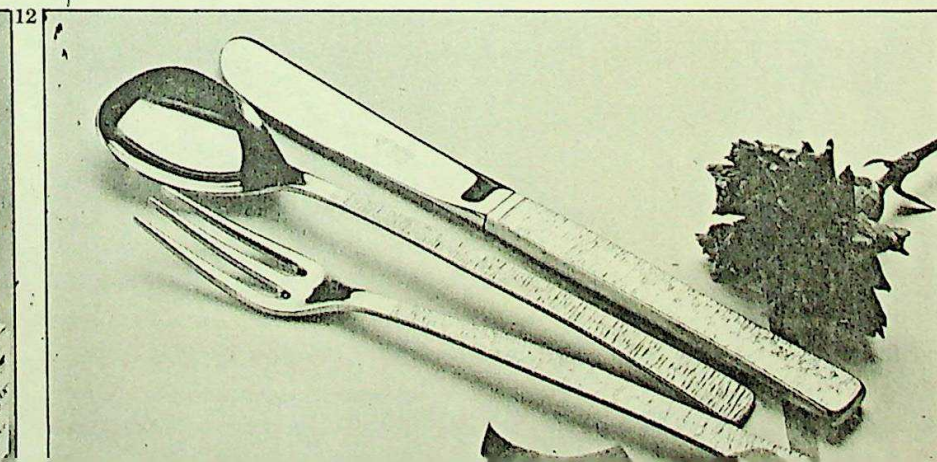
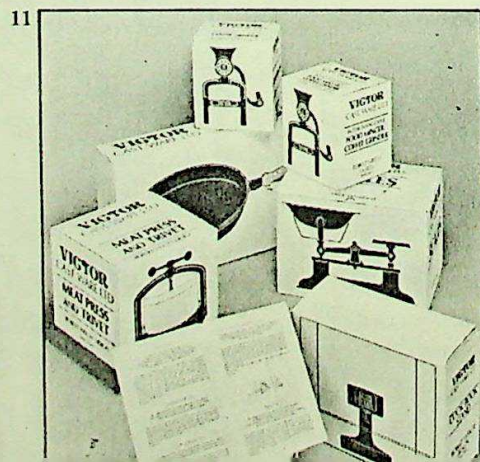
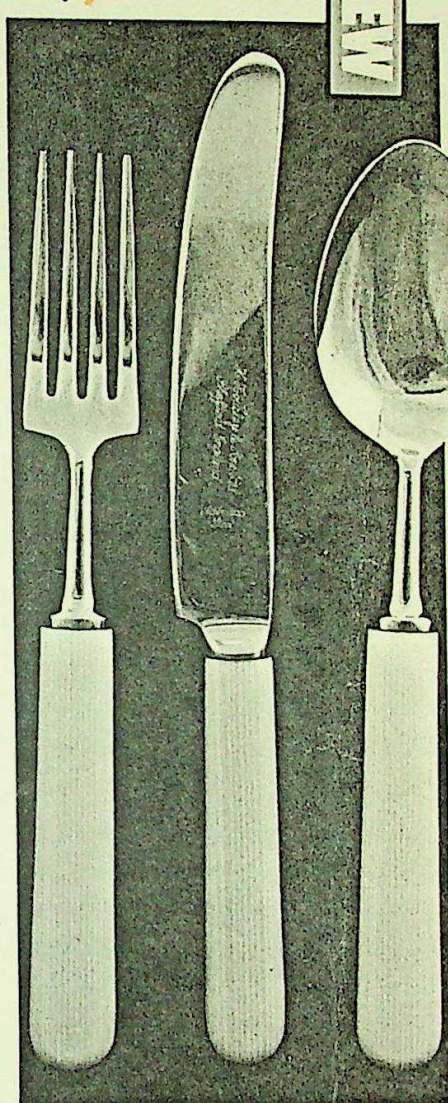
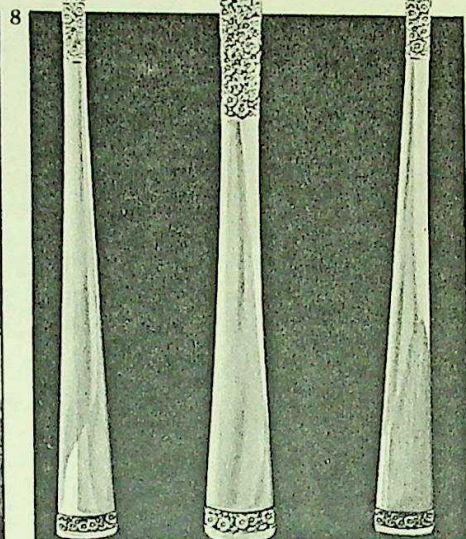
8 Three items from the new 'Romance' stainless steel cutlery by H Housley & Sons (H4/H321/J331)

9 'Alpine', white handled cutlery from Housley. It is also in a choice of coloured handles

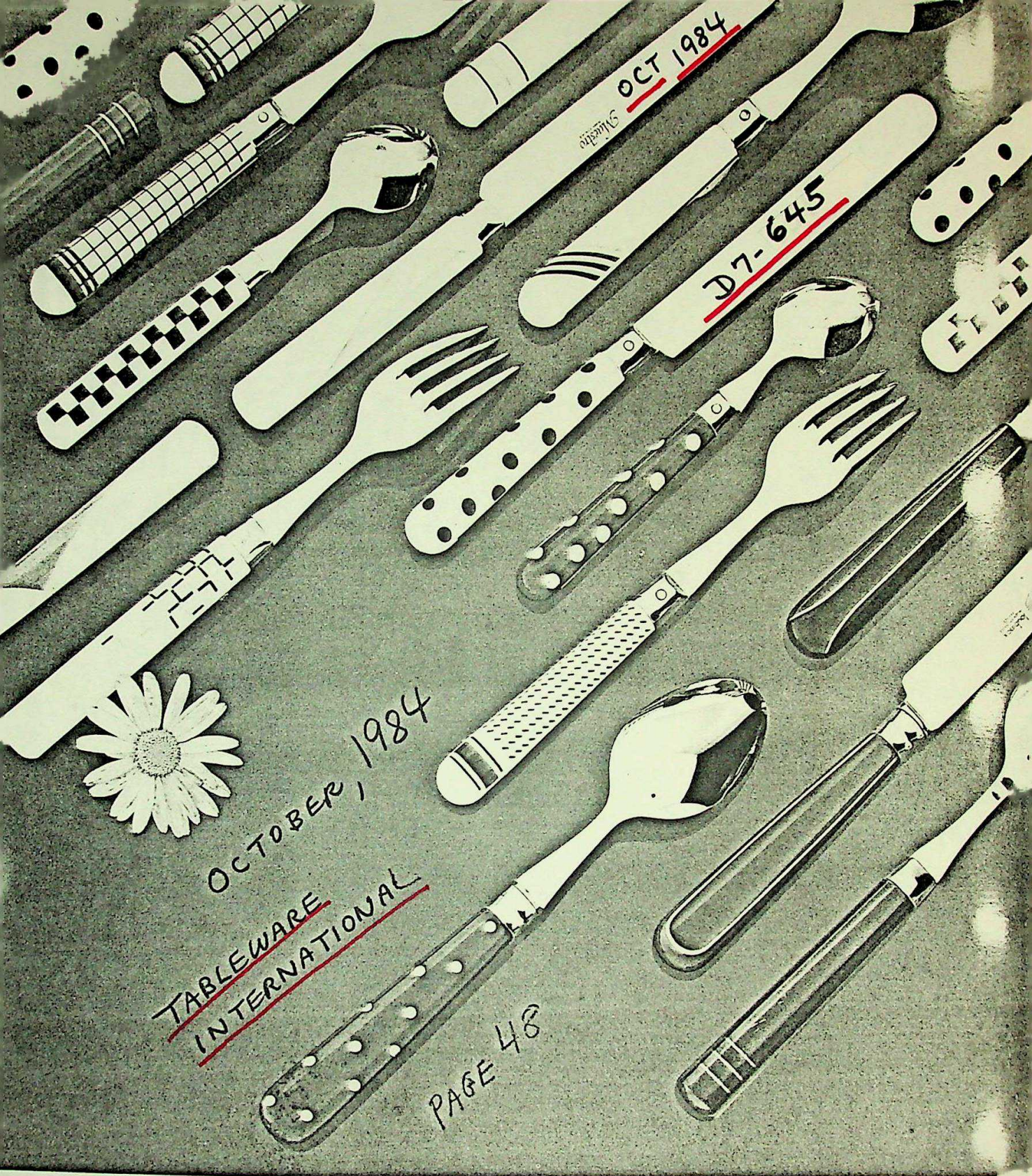
10 Viner's 'Elegance' (H3/F19/G18) is a top quality stainless steel cutlery set with moulded handles in a choice of colours

11 Victor Castware (H3/B17/C16) will be showing the range of cast iron scales, book stands, meat press and trivet

12 A timeless classic with bark-style finish in stainless steel is offered by the Viner's Studio. (H3/F19/G18)







OCTOBER, 1984

TABLEWARE  
INTERNATIONAL

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## LOUBINOX LEADS

### Printed Designs – the 'Greatest Innovation in Plastic Handled Cutlery'.

Loubinox of France have developed a technique for printing designs onto their cutlery that is very hardwearing and dishwasher proof. The photograph above illustrates the current ranges. Commissions for other designs to match table decor and china are welcome.

Exclusive UK agents/stockists are Cosmo Cookware Ltd., 16 High Street, Woodstock, Oxford OX7 1TF. Tel: 0993 812953. Telex: 837744 ABAGEB/G. Ref. COSCOOK

For details of distributors within other countries contact:

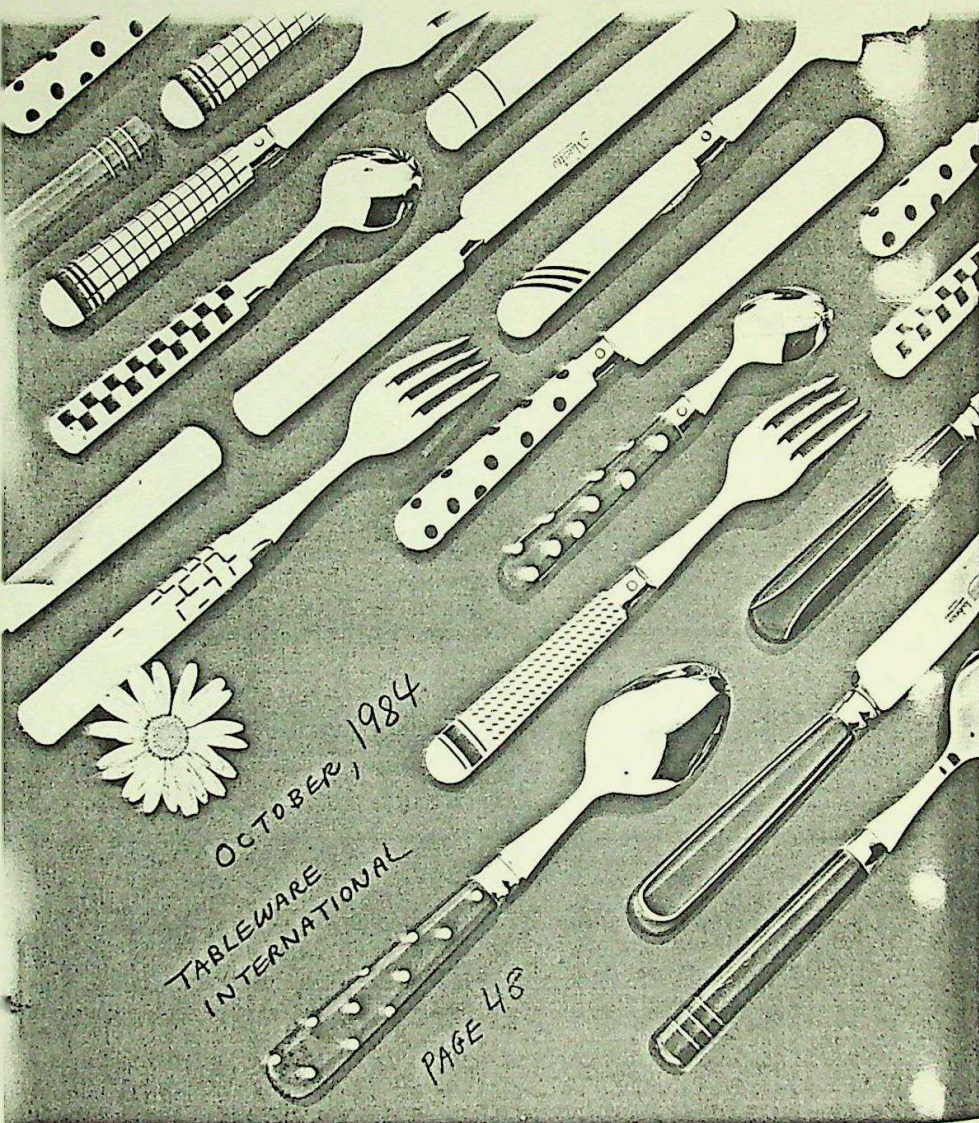
Loubinox, Rue de la Mairie, 63650 La Madeleine, France. Tel: (73) 64 12 01

OCT, 1984

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# LES DECORÉS





OCTOBER 1, 1984  
TABLEWARE  
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PAGE 48

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For details of distributors within other countries contact:

Loubinox, Rue de la Mairie 63500 Le Mans, France. Tel: 053 21 21 21

OCT, 1984  
PAGE 48  
**LES  
DECORÉS**  
de Loubinox

## LOUBINOX: WHEN IT'S QUALITY THAT COUNTS

An extensive range of distinctive, top quality cutlery is made by the 50-year-old family company, Loubinox. The factory, situated in the tiny village of la Monnerie in France's premier cutlery manufacturing region – Thiers – is the fifth largest of its type in the country and offers a wide variety of colours and designs on the handles of the 18/10 stainless steel range.

The move into the world of fast-changing, contemporary tableware was instigated by the present managing director, Henry Gouttebauge, who started with the company, aged 22, in 1968. At that time Loubinox had been producing the traditional wooden-handled chefs' knives and other kitchen cutlery to a professional standard. Mon Gouttebauge, realising that the future for this kind of line was limited, decided to branch into the difficult, design-orientated flatware market.

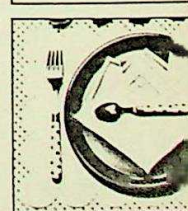
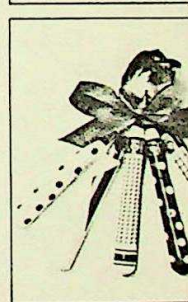
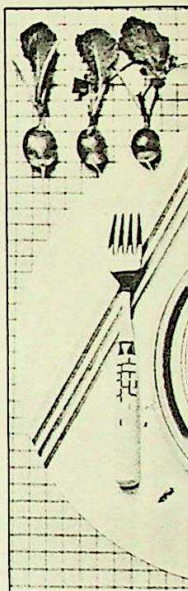
Today, although the company still makes a limited collection of chefs' lines, it concentrates on producing superior quality cutlery with prices kept low by efficient methods of production.

Offered in a wide choice of patterns and colours, there are three ranges. 'Crescendo', in forged stainless steel and with abs handles, is the most expensive line; 'Miestro' comes in the middle-price bracket; and 'Euro', in pressed stainless steel with nylon handles, is the least expensive of the range. All the cutlery is dishwasher proof. With the enormous choice in both price and designs, part of Loubinox's strength is that it offers a price and pattern to cater for every taste and pocket.

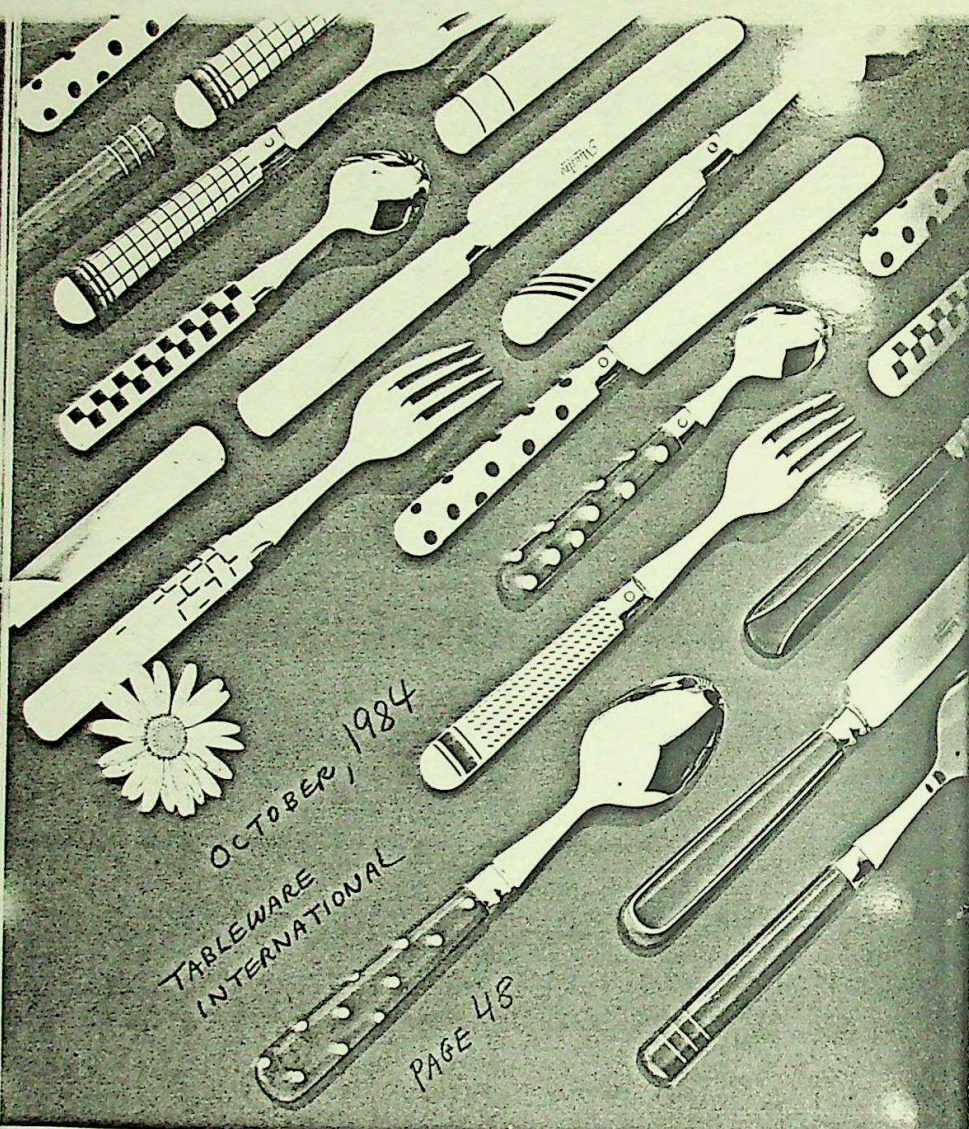
In all there are 17 colours, ranging from classic black and ivory through muted shades of grey and rose to bright yellows, greens and corals. There is also a variety of patterns in all three series – from gingham squares, polka dots, triangles and stripes, to the simple but sophisticated 'Double Filet' and 'Griffe' on 'Crescendo' which cleverly combines deep colours with gold to give a rich effect. Matching carvers, salad servers, cheese knife, butter knife, cake forks and pickle forks are available with most patterns. Packaging and point-of-sale display units play an important part in Loubinox's marketing philosophy and great attention is given to presentation. The company offers the consumer loose items – which can be chosen from a specially designed display unit – or sets which are boxed in six and 12. Also available are individual place settings, gift sets and canteens (again in six or 12 settings).

France is a very strong market for the company – just 15 per cent of its production goes overseas (mainly to other European countries, the UK, New Zealand and Australia). But interested retailers can see the range at Biorcha, where the company has its own stand, or at overseas fairs where it shares a stand with other exporters under GEA – a French export group association.

Loubinox manufactures a range of cutlery with a huge choice of colours and patterns. Apart from the designs shown here, the company also offers 17 colourways – enough to suit every decor and lifestyle.







OCTOBER, 1984

TABLEWARE  
INTERNATIONAL

PAGE 48

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OCT, 1984  
**LES  
DECORÉS**  
de Loubinox

PAGE 48

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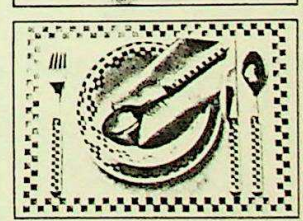
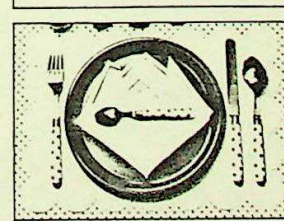
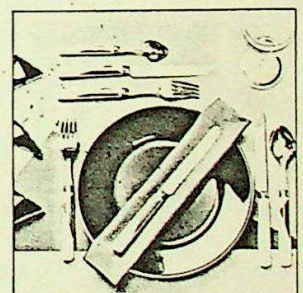
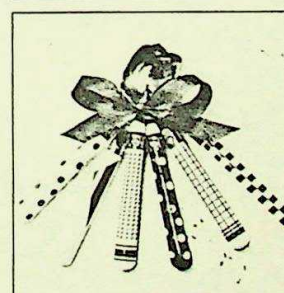
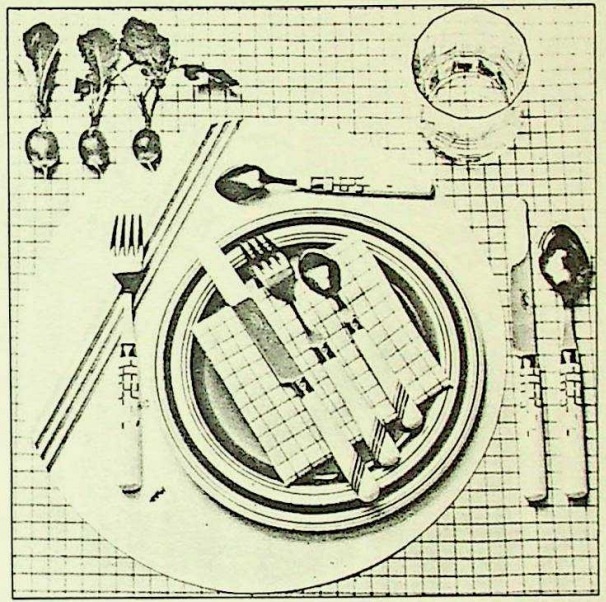
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D7/645

NOV./DEC. 1983

(Opposite top) Design: Paolo Venini, Italian, blown glass "Fazzoletto" bowl (1951), mfr. Venini (opposite bottom) Design: Roberto Sambonet, Italian,

"Angle" glass vase (1977), mfr. Baccarat (below left) Design: Tella and Massimo Vignelli, Italian, melamine plates, polycarbonate resin mugs,

stacking service (1964-'72), mfr. Heller (below right) Design: Knud Holscher, Danish, stainless steel salad servers (1975), mfr. Jensen

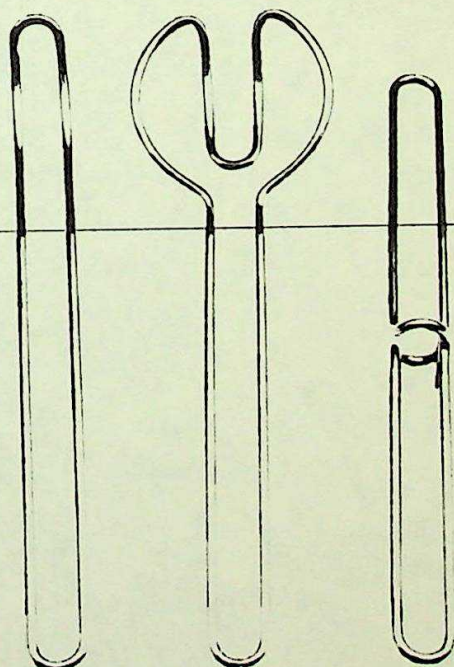
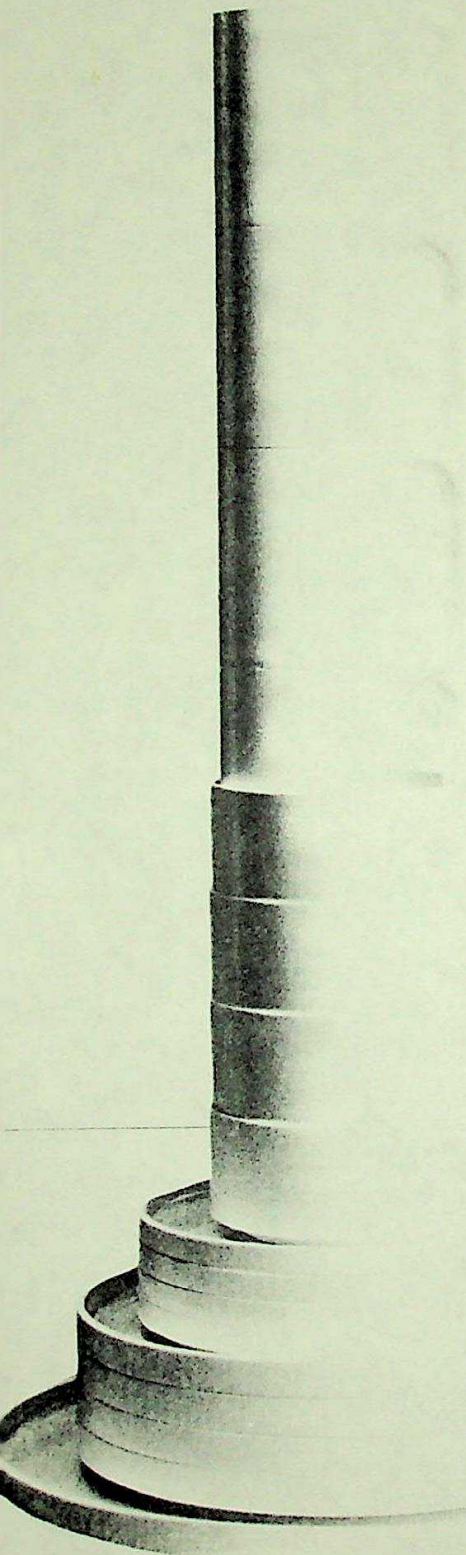
## INDUSTRIAL DESIGN

PAGE 19

haus and the International Style for guidance

The second major wave of influence from Europe for their complicated the situation. Although American designers had known the work of Alvar Aalto since before the war, and some like Eames had drawn inspiration from him, the public first became aware of northern Europe's interpretation of modernism through the "Design in Scandinavia" exhibition, which toured twenty-two cities from 1954 to 1957. More firmly rooted in folk traditions of handcraft production than their industrialized neighbors, Scandinavian designers had evolved an elegant, understated style that quietly asserted the human race's interdependence with nature. While the precise geometric abstractions of mainstream European modernism had sometimes coldly declared the triumph of the artificial, Scandinavian designs executed in warm woods revealed in their vaguely anthropomorphic sculptural forms an intention of going with, rather than against, the grain. Designers like Arne Jacobsen demonstrated remarkable versatility by successfully embodying their vision of natural harmony in furniture, flatware, glass, and ceramics—all of which invited an intimate tactility.

Here was something everyone could appreciate: the critics because form itself became ornament, the public because Scandinavian products enhanced the desire for domestic warmth. By 1960, most middle-class households boasted at least a teak salad set and one of Kay Bojesen's toy monkeys, and Americans who toured Europe made an obligatory pilgrimage to Copenhagen's Den Permanente. As Scandinavian design became popular, even the kitchen began to yield to the trend toward understatement, simplification, and refinement of detail. During the mid-sixties,



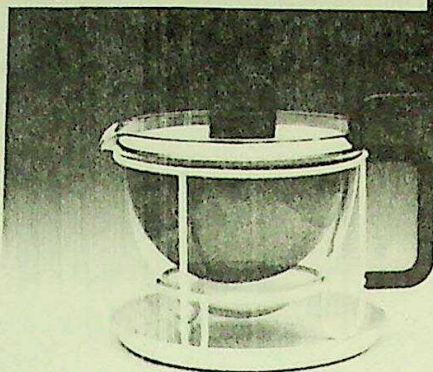
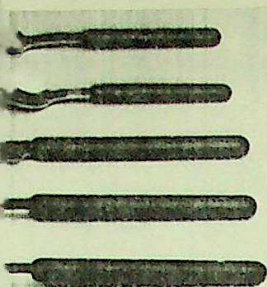


D7/645

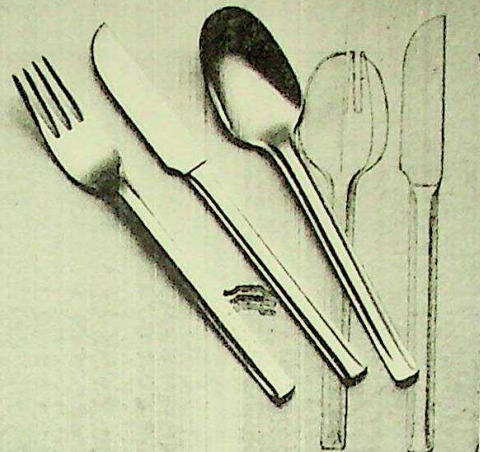
DOMUS  
640

JUNE  
1983

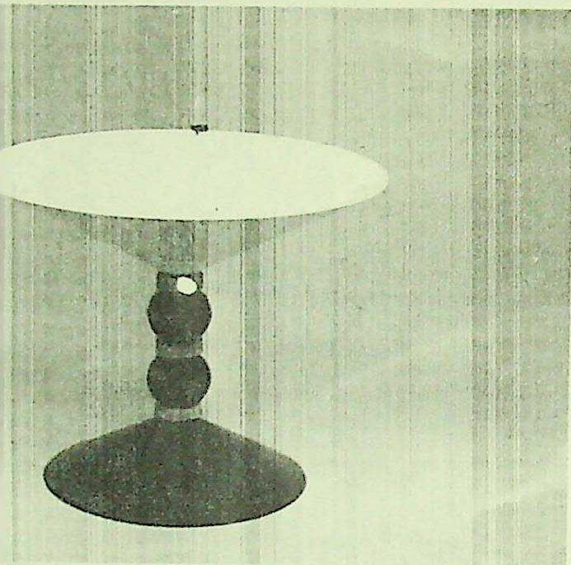
RASSEGNA



2



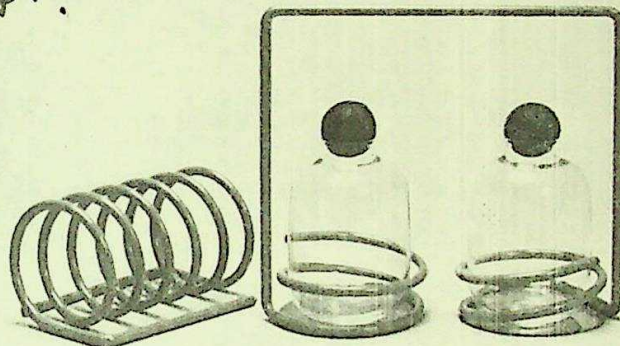
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Domus 640

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JUNE

p.?



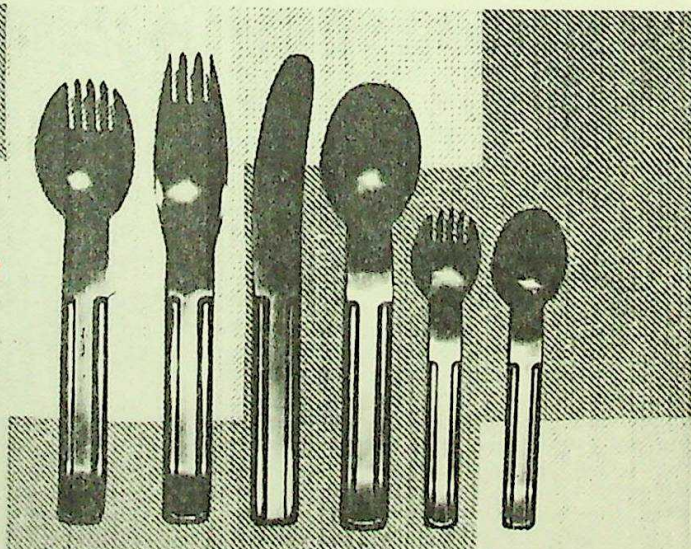
5

tavola

man ha disegna-  
n (Germania Fe-  
«Mono 83», di  
ra e le posate il-  
a teiera e in ve-  
o; il filtro inter-  
sidabile; il sup-  
iaio, è rivestito  
colorato.

» è alizzato in  
con manici in  
olorato (bianco,  
serie di posate  
e inoxilver, so-  
rsioni: normale  
per essere appe-  
egno. Il set è un  
ercelli;

» e oliera «Spi-



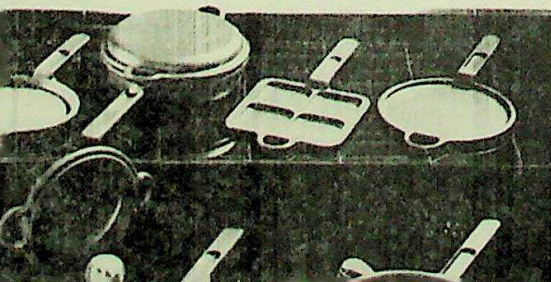
6

rali» di Maria Luisa Tomacelli: que-  
ste alcune simpatiche proposte pro-  
dotte e distribuite dallo Studio BTF,  
via privata Perugia, Milano. La frut-  
tiera è in metallo tornito e verniciato  
con gambo in gomma. L'oliera e il  
porta pane sono in trafilato di ferro;  
le ampole sono di vetro con coperchi  
in gomma. Tutti gli oggetti sono di-  
sponibili in più colori;

6/7/8 - Vengono dall'Austria: sono  
pentole, tegami, attrezzi per la cuc-  
ina, contenitori, posate, prodotti dal-  
la viennese Ostovics, su disegno di  
Carl Auböck.

Particolarmente interessante il set di  
posate in acciaio cromato nero dalla  
forma massiccia.

I prodotti della Ostovics, Nuova Cul-  
tura della Tavola, sono distribuiti in  
Italia da Isabella Trani, via F. Casati  
44, Milano.



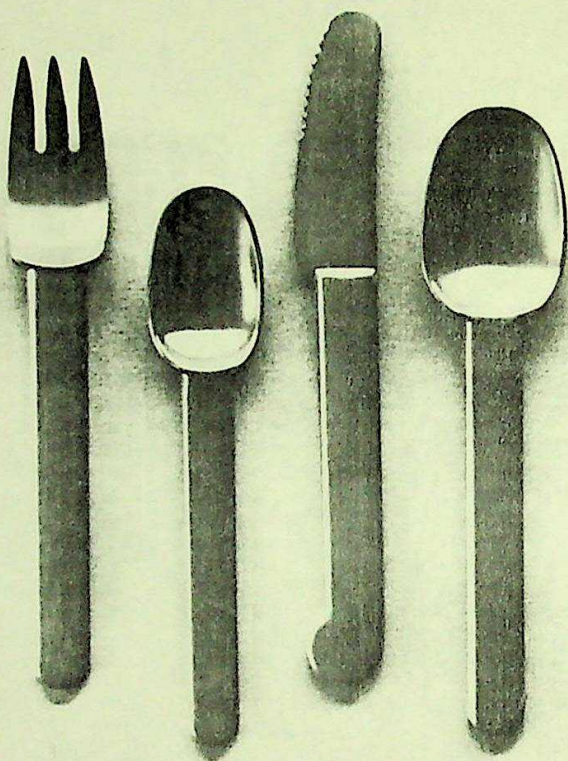


D 7/645

MARCH/APRIL, 1983

p. 23

INDUSTRIAL DESIGN MAGAZINE



9

### 9 *Plush plastic*

Over the past 30 years, Don Wallace has designed numerous stainless-steel flatware patterns for H. E. Lauffer. As high-performance plastics became available, he suggested the firm produce a set of high-quality flatware for long-term use.

The result is Design 10, whose Lexan plastic is claimed to resist impact, stains, and odors, withstand dishwashers and boiling

water, and whose five colors are fadeproof. Oval in section, with rounded edges, they feel sturdy and pleasant in the hand.

Designed for H. E. Lauffer, Somerset, N.J., by Don Wallace, Croton-on-Hudson, N.Y.



10

### 10 *Vigilant torch*

The cyclops-like eye of this black 72-in. torch lamp seems ever watchful. A red dimmer switch slides up and down to adjust its 400W halogen quartz bulb.

Designed for George Kovacs Lighting, New York City, by Kovacs, Matthew Edelstein ■



~~D7/151~~  
645

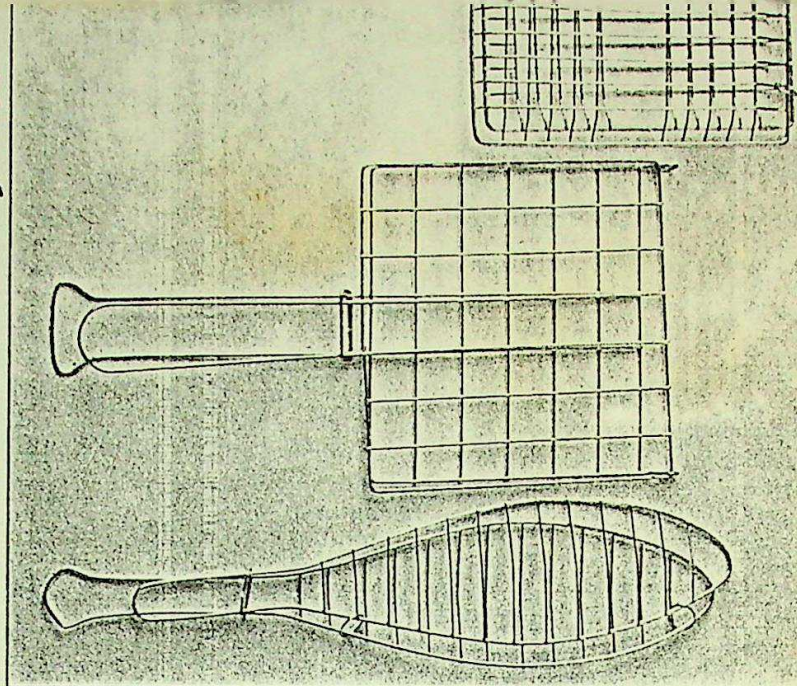
P. 46 SW

JUNE, 1981

# GRILL- SAISON '81

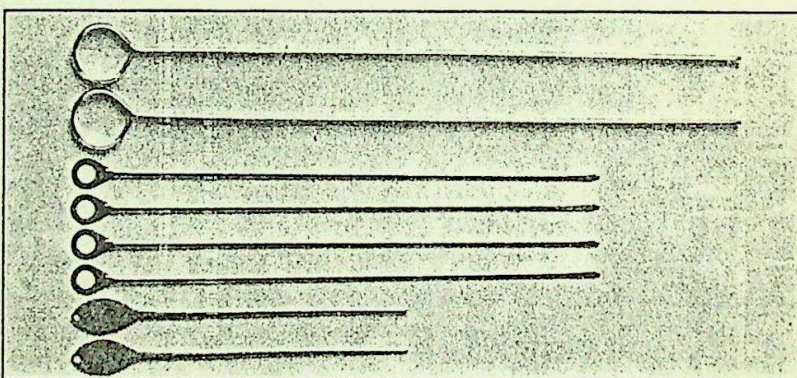
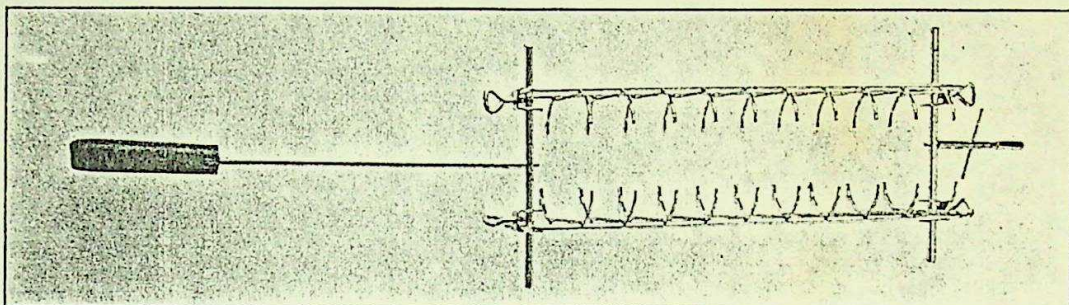
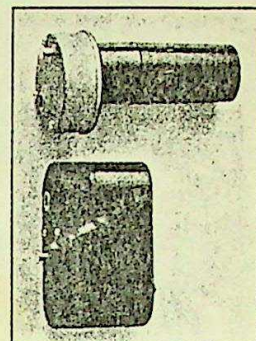
ur hohen Schule  
des Grillens  
hört ein bißchen  
mehr als nur  
des Handwerks-  
zeug. Einiges an  
behör ist einfach  
unentbehrlich,  
um Beispiel eine  
Zange oder  
ße. Anderes dient  
nicht nur lukul-  
schen Zwecken,  
sondern erfreut  
gleich das Auge:  
weil es beson-  
ers formschön, mit  
feinen Leder-  
laufen ausgestat-  
et oder aus edel  
nzendem Stahl ist

SCHÖNER WOHNEN



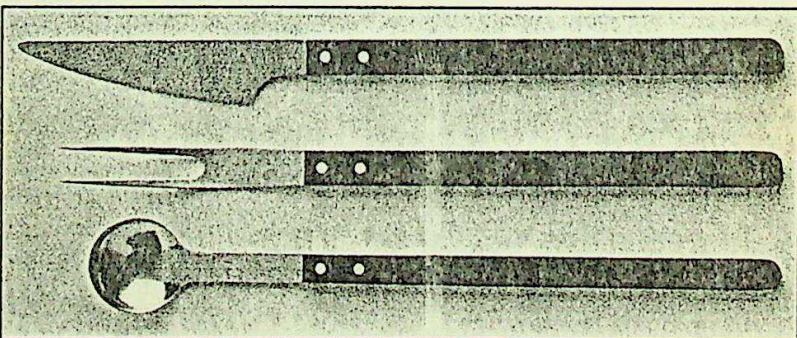
men und sie mit  
einem Handgriff wen-  
den (ca. 6 Mark)

↓ Grillmotore mit  
Batterieantrieb passen  
auf alle Drehspieße.  
Mit einem Netzgerät  
kann man sie auch  
ans Stromnetz  
anschließen (Preis:  
ca. 6 bis 25 Mark)

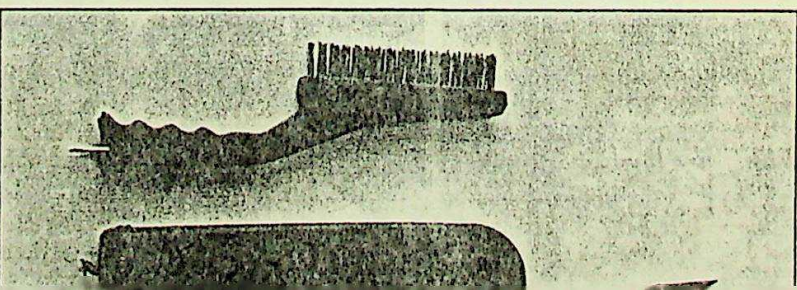


↑ Bratkorb: Zwi-  
schen die beiden Gitter  
– sie sind in der  
Höhe verstellbar – legt  
man größere  
Fleischstücke. Der  
Korb kostet ca. 6 Mark

← Schaschlikspieße,  
43 bis 20 cm lang. Von  
oben nach unten:  
Vier Spieße kosten un-  
gefähr 3,50 Mark  
(Kaufhaus), sechs  
ca. 11 Mark (A.  
Schmitz, Baumstraße  
49, 5650 Solingen),  
pro Stück ungefähr 21  
Mark (Pott, Ritter-  
straße 28, Solingen)



← Das dreiteilige  
Grillbesteck ist beson-  
ders stabil. (ca. 92,50  
Mark. Von Dreizack,  
Postfach 10 13 84,  
5650 Solingen)



← Bürste und Anzün-  
der. Mit den Drahtbor-  
sten reinigt man den  
Rost (ca. 12,50 Mark).  
Den »Firewind«  
kann man gleichzeitig  
als »Flammenwer-  
fer« und als Blasebalg  
benutzen (29 Mark,  
Taubenreuther, Postf.



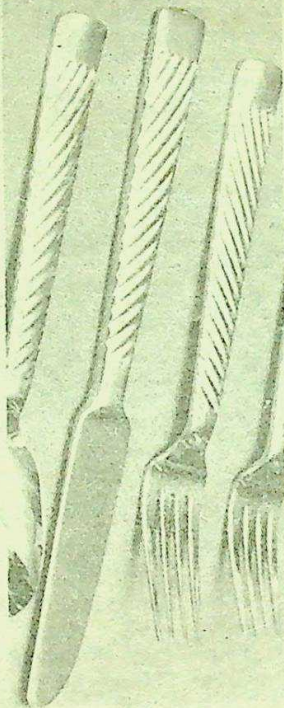
D7/~~150~~ 645

JANUARY 19, 1981

HFD

RETAILING HOME  
FURNISHINGS

PAGE 29



**YAMAZAKI** stainless steel flatware travels into the United States market under its own name. Regalia (above) is one of the 13 new patterns the company introduced. Page 30.

page 29

HFD - Retailing Home Furnishings, January 19, 1981

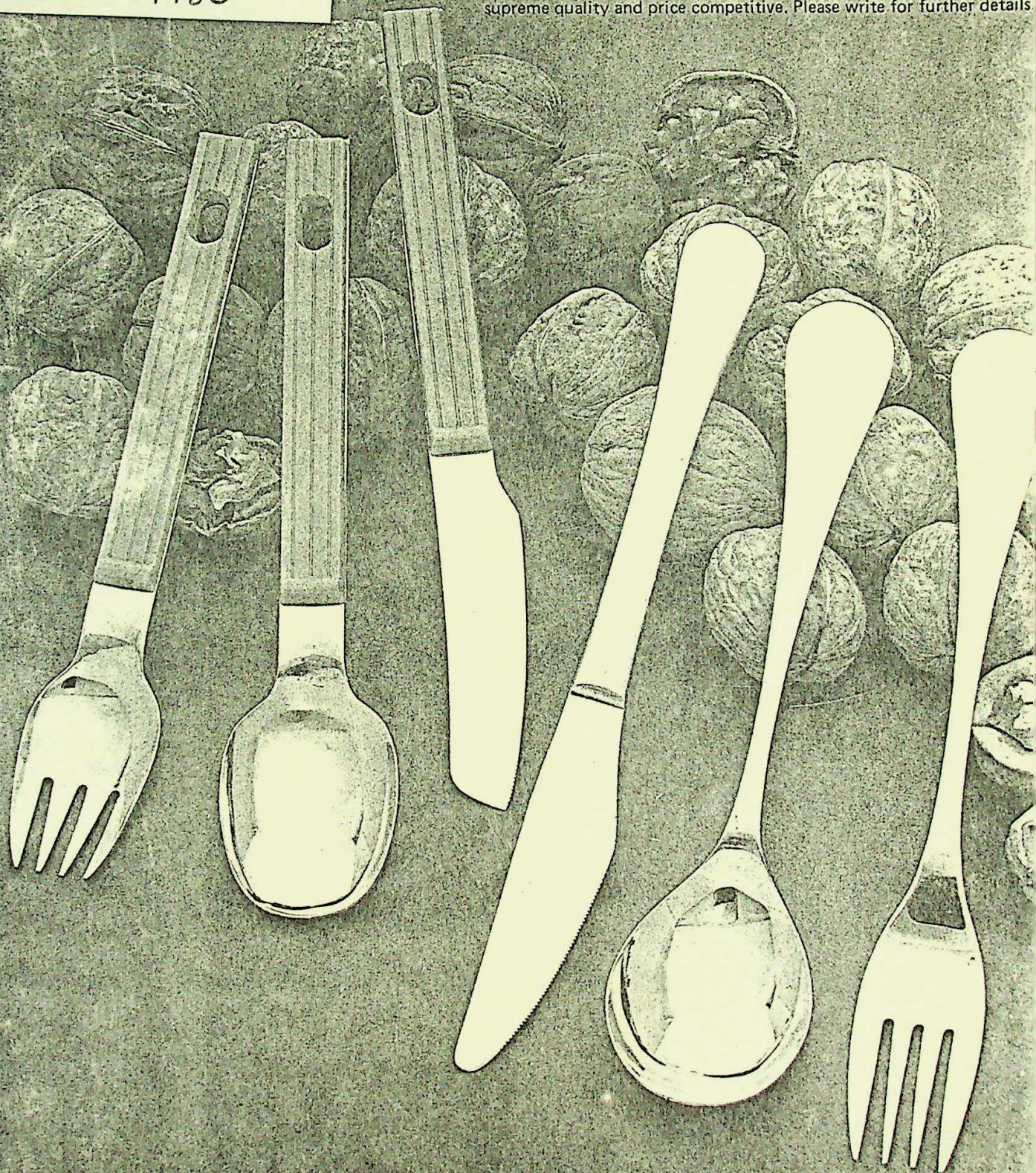


D7/645

P. 116 HONG KONG  
REC'D ENTERPRISE  
1-6-1981 VOL 11  
1980

Necessities that serve you the best of every meal

Established since 1958, Chuang's Cutlery and Holloware Ltd. is one of the largest manufacturers and exporters of stainless steel flatware and holloware of the Far East. All our designs are simple, modern, elegant, supreme quality and price competitive. Please write for further details



Chuang's Cutlery & Holloware Ltd.



Now there's stainless  
luxurious enough  
for linen and  
candlelight.

Presenting  
Gorham  
Stainless.

This is stainless only a silversmith could have created. Exquisitely designed, and luxurious enough for entertaining. Notice its elegant, impressive size. Its hand-finished, satin patina. And feel the perfect balance. You'll know you're holding more than the finest, heaviest combination of 18/8 stainless steel available. You're holding Gorham Design Studio Stainless. Beautiful enough to be sold at fine jewelry stores and silver departments.

**GORHAM TEXTRON**  
Gorham Division of Textron Inc.

Illustrated above, left to right: "Nouveau" and "Baluster." About \$45\* the five-piece place setting. \*Suggested retail price, subject to change without notice. Gorham, Providence, R.I.

HFD SEC. 3  
"THE NEW YORK SHOWROOMS  
SHOW GUIDE" CAT. p. 31

GORHAM

ORIGINALS IN  
STERLING,  
CHINA, CRYSTAL



0040 STRUMENTI DA TAVOLA

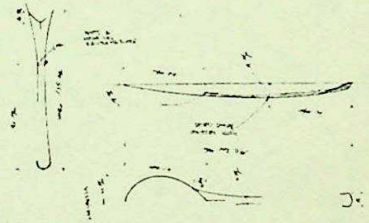
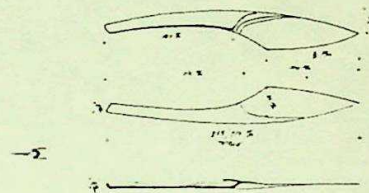
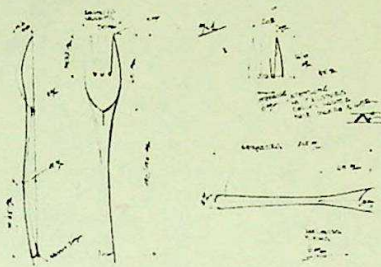
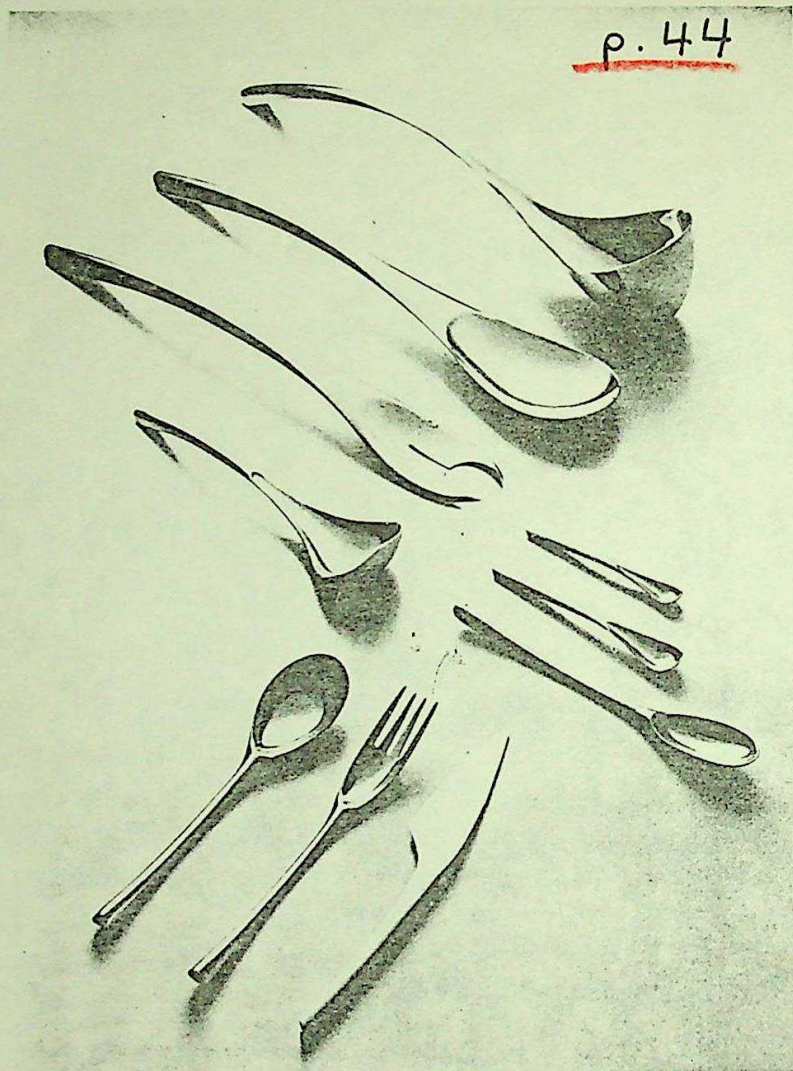
DOMUS 609 SEPT. 1980

↑ TABLE INSTRUMENTS

0042

SEPT, 1980

p. 44



Prodotto: inStrumenta  
Design: Lino Sabattini  
Produzione: Zani, Lumezzane PI  
(BS)  
Italia

Un nuovo servizio da tavola in acciaio che copre l'intero arco degli strumenti necessari a servire e a consumare. Un po' di retorica nella presentazione ufficiale: «Trattandosi di strumenti per l'uomo la serialità di inStrumenta non è un accumulo di unità identiche, ma un recupero di varianti qualitative affidate ai vari «strumenti» che si caricano di positività psicologica nell'apparente ripetizione».

■ A new table service in stainless steel that covers the entire range of utensils necessary for serving and eating. A bit of rhetoric in the official presentation: «Dealing with utensils for man the "instrumenta" series is not an accumulation of identical units, but a recovery of qualitative variants entrusted to various "utensils" that are charged with the psychological positiveness in the apparent repetition».

Prodotto:  
Design:  
Produzio

Il corpo verniciato con part...  
ra 17,5 c...  
di 19 cm...  
60/100 w...  
rabola a...  
o alogen...  
è prodot...  
e su bin...  
Questo...  
estruso i...  
38,8 mm...  
ze di 100...  
l'attacco...  
nelli ver...  
recchi d

■ The h...  
num, pai...  
with det...  
measures...  
diameter...  
60-100 w...  
(with a...  
high or...  
watt hal...  
is produ...  
wall or...  
This is a...  
profile o...  
38,8 mm...  
of 1000...  
and per...  
illuminat...  
ceiling, c

0041 SISTEMA MORBIDO PER UFFICI

SOFT OFFICE FURNITURE

0043

Prodotto: Saceasoft  
Design: Isao Hosoe  
Produzione: Sacea, Legnano, Milano  
Italia

Prodotto:  
Design:  
Murrina

07/645



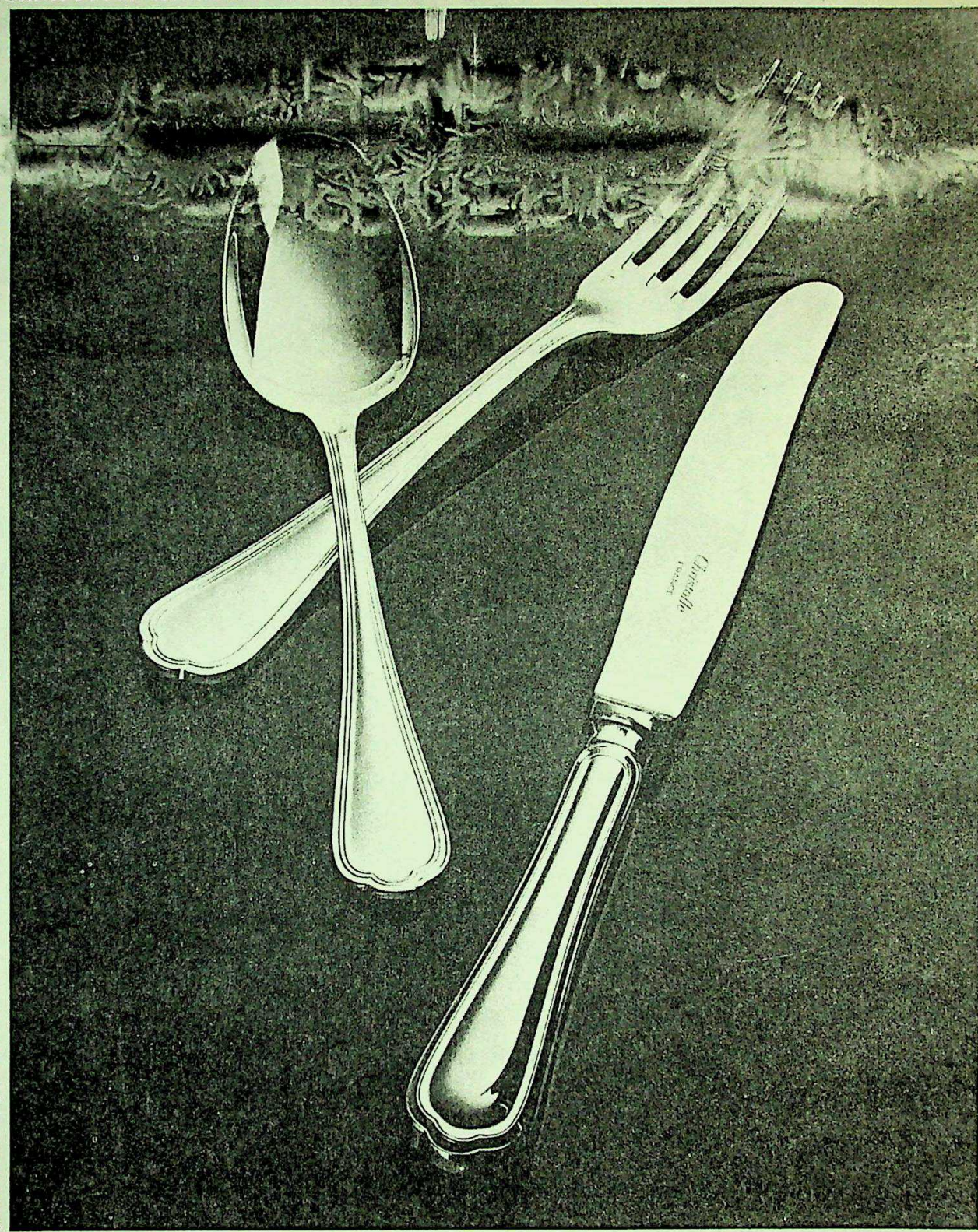
D7/645  
154

P. 11 SEPT. 1980 HOUSE & GARDEN

CHRISTOFLE AVAILABLE AT BACCARAT NEW YORK CITY AND OTHER SELECTED STORES

JACOBSON'S, MICHIGAN • BURDINE'S, MIAMI • STIX, BAER, & FULLER, ST. LOUIS • FREDERICK & NELSON, SEATTLE

J.W. ROBINSON, LOS ANGELES • WOODWARD & LOTHROP, WASHINGTON, D.C. • BULLOCK'S, NORTHERN CALIFORNIA



*Christofle* sur la table



D7/645

Nov. 1979

# Special Introductory Offer



## "Estate" Personally Monogrammed Oneida Community Stainless

For the first time ever, we are able to offer our coupon savers elegantly monogrammed stainless. Our new exquisite "Estate" pattern bears your monogram, marking it forever as a prized family heirloom to be passed on proudly. And its finely crafted quality and special beauty will add a handsome touch to any meal from the most casual luncheons to formal dinners. You may also choose from the other six graceful patterns shown below. One is sure to be just right for you!

**Betty Crocker**

You would expect to pay over twice as much in stores for a five-piece place setting of this quality Oneida Stainless. Begin your service now with this special offer and then continue building your set by taking advantage of Betty Crocker Coupons found on more than 175 General Mills products. Discover many other items to save for in the catalog which will be sent with your order. If you are not completely satisfied, return your order within 10 days and your money will be refunded. Offer expires Jan. 15, 1980.

© General Mills, Inc. 1979

*Better Homes  
& Gardens  
Nov.  
1979  
p. 17*



**"Estate"**  
5-pc. place setting  
**\$5.95**  
All other patterns  
**\$4.95**

General Mills, Inc., Box 139, Minneapolis, MN 55460

I enclose \$5.95 (check or money order) for each 5-pc. place setting of Estate.

Limit 2 5-pc. place settings per family please.

( ) Estate (circle monogram or no monogram below)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z No Monogram

I enclose \$4.95 (check or money order) for 5-pc. place setting in the pattern checked below.

Limit 1 5-pc. place setting per family please.

( ) Chandelier ( ) Voila ( ) Brahms ( ) P. Henry ( ) Via Roma ( ) Chatelaine

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Offer good only within U.S.A. Please allow up to 6 weeks for shipment. Offer expires January 15, 1980.

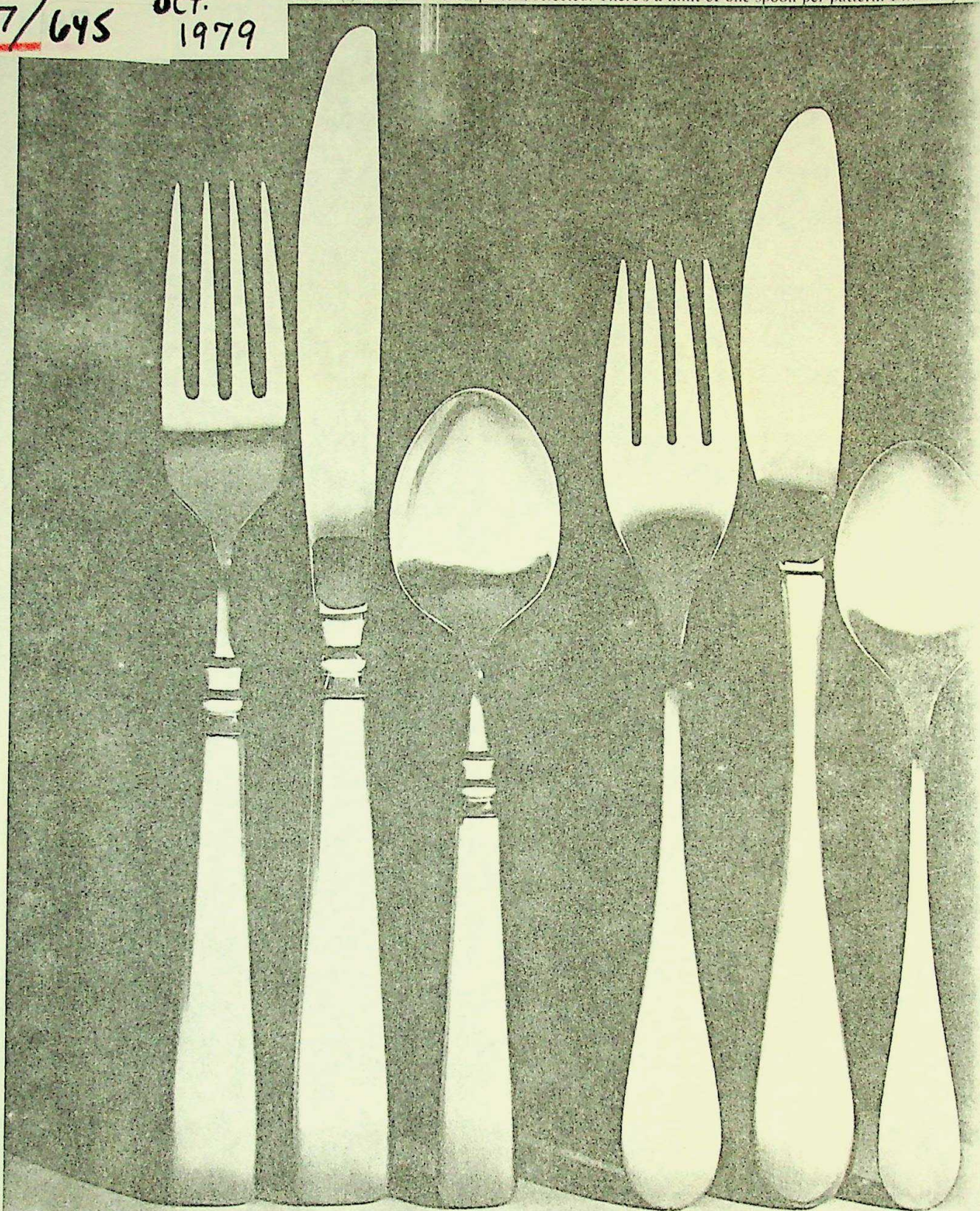
Chandelier Voila Brahms P. Henry Via Roma Chatelaine





D7/645 OCT. 1979

favorite(s) and \$1 for each pattern selected. There's a limit of one spoon per pattern. Enclose your



P.74

Motif

Omni

OCT, 1979 HOUSE & GARDEN



~~D7/151~~ D7/645

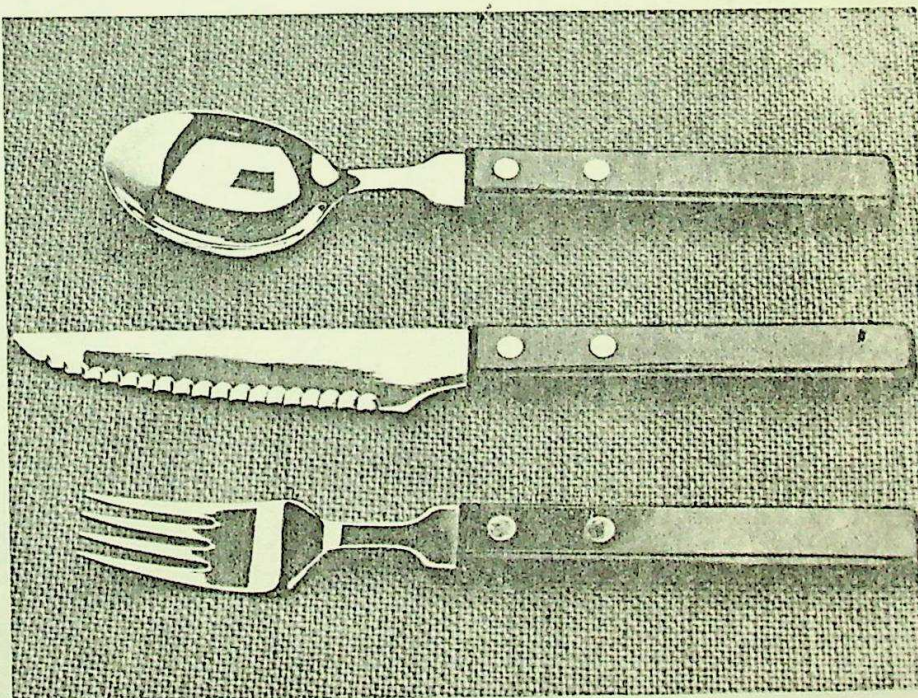
Royal Doulton Tableware was quickly on the ball after Stoke City Football Club were promoted to Division One. The company produced a special crystal football to mark the team's achievement and it was presented to Stoke City's manager Alan Durban by production director Geoffrey Birks during a buffet lunch at the company's headquarters in Stoke. The full lead handmade crystal ball carried the team's logo on one side and the words 'Stoke City Return to Division One 1978-79' on the other side. Pictured left to right are Mr Birks, club captain Denis Smith, Mr Durban and chief coach Howard Kendall.

## TABLEWARE INTERNATIONAL

JULY, 1979

p. 21

Three pieces from the new Bistro Noir range to be launched by Old Hall at the Harrogate Gift Fair. The handles are in black with brass rivets and are dishwasher safe. The range includes a steak knife, dessert knife, steak fork, dessert fork, dessert spoon and soup spoon, all in bright finished stainless steel. The recommended retail price is £12.90 (\$26.00) for either a six-piece place setting, box of six of any item, or a two-person set (two each of the steak knife, steak fork, and dessert spoon). Also available is a teaspoon without black handle. Bistro Noir is identical in shape to the original Bistro range designed for Old Hall by Robert Welch. This earlier range is now being re-introduced as Bistro Rosewood with rosewood handles and brass rivets. Other new features of the two versions of Bistro include a dessert knife with smaller blade, a three-pronged dessert fork, a six-piece place setting and attractive new packaging





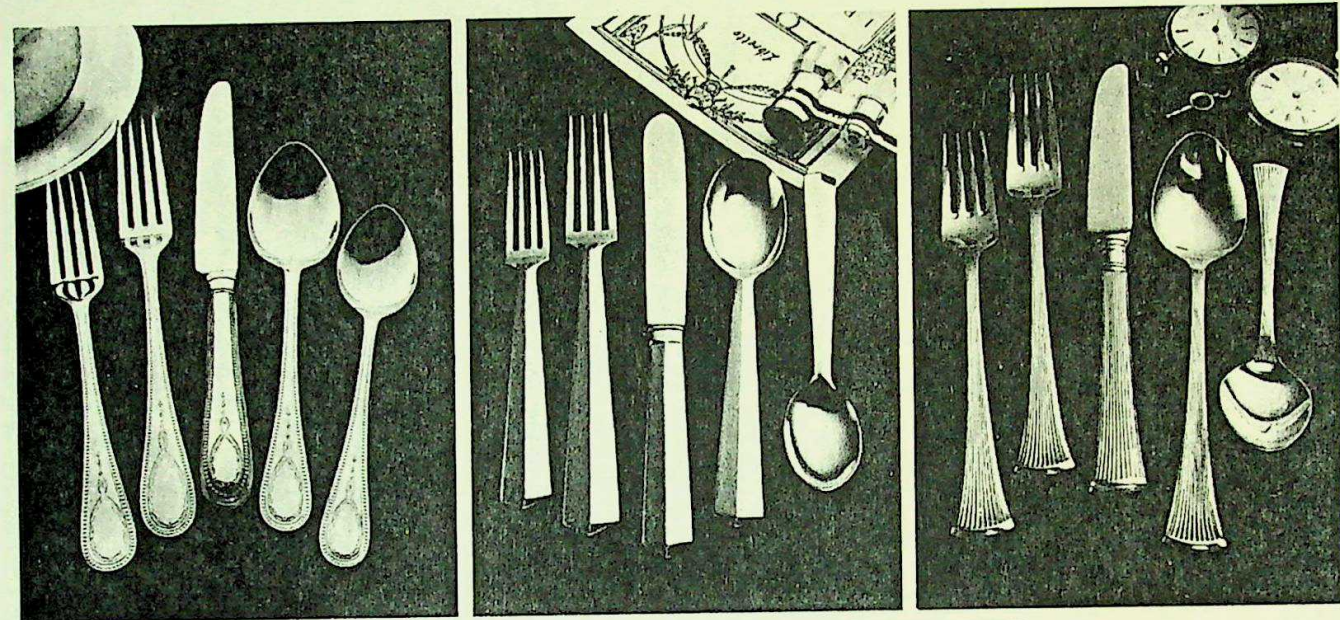
D7/645

APRIL 1979 GIFTS

ACCESSORIES

DECORATIVE

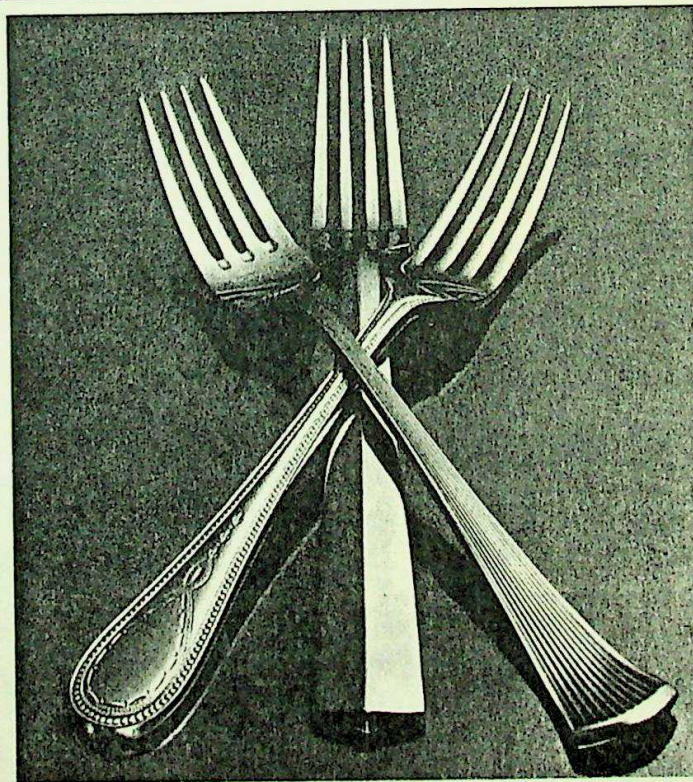
# Georgian House 18/8. Getting better and newer all the time. p. 73



Three brilliant new patterns to add to the glittering success of Georgian House 18/8 stainless flatware, "Bateman", "Kimberly" and "Christy".

Each, is a distinctly individual design... reflecting a growing demand for elegance and sophistication in today's quality stainless flatware market.

Each is resplendent in a superb mirror finish, with sharply defined detailing...and a total unity of form. Flawlessly crafted of heavy-weight 18/8 stainless steel, it is everything you should expect from Georgian House flatware.



From the bold European geometric look of "Kimberly"... to "Bateman", a graceful rendition of an historic English sterling pattern...to the ultra continental styling of "Christy"...it is flatware at its best.

And it's all here, in the dynamic Georgian House 18/8 stainless flatware collection... from the most modern, to the most traditional. And all of it is supported with an effective program of packaging, display, merchandising, and advertising.

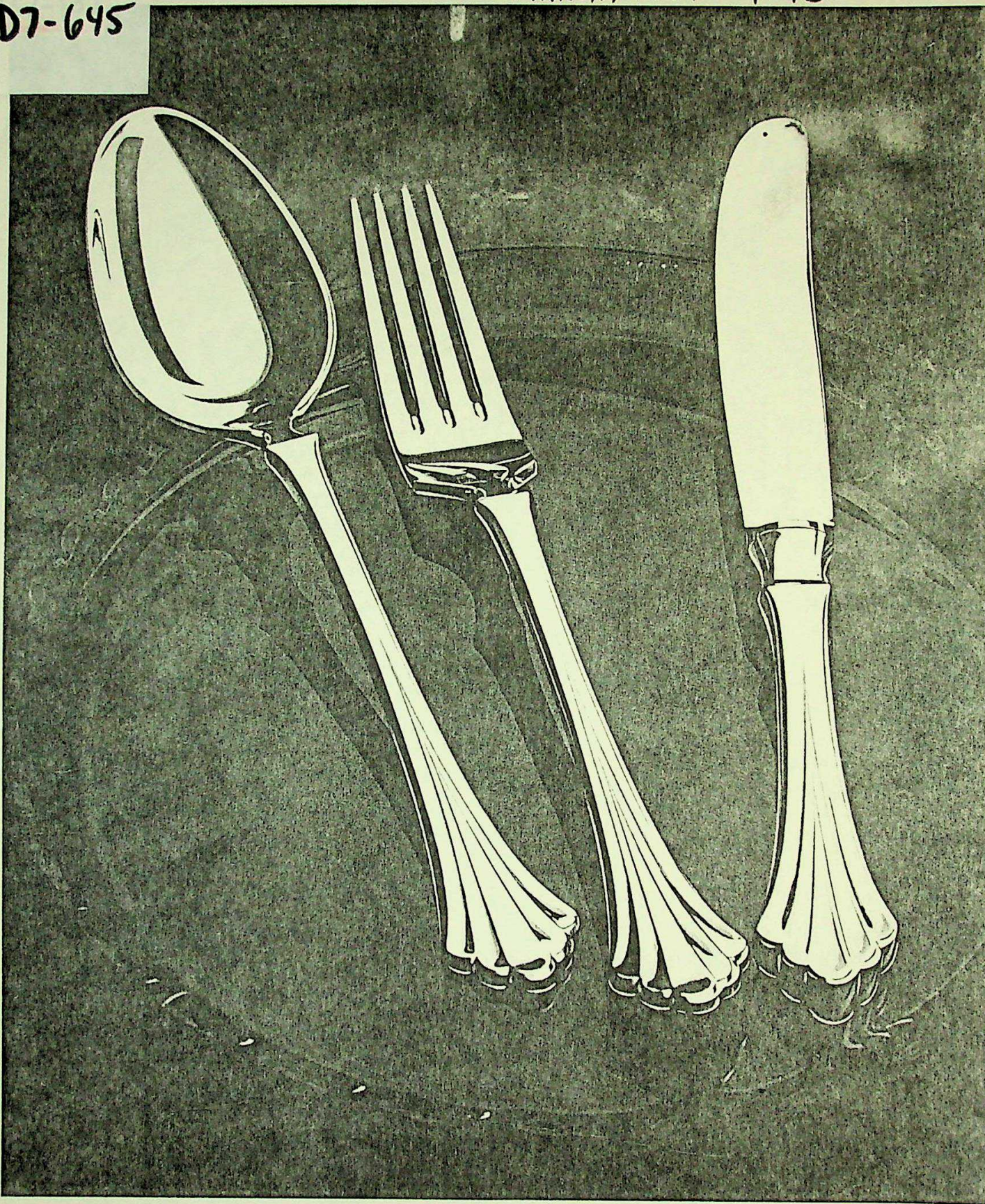
Georgian House 18/8... getting better and newer, all the time!

## GEORGIAN HOUSE 18/8 STAINLESS

GEORGIAN HOUSE: 225 FIFTH AVENUE, NEW YORK, N.Y. 10010 (212) 686-3223



D7-645



Ein neues Exklusiv-Besteck, entstanden aus bester Silberschmiedetradition.

Von Auerhahn kommt dieses neue Muster, das aufgrund seiner historischen Vorbildern entsprechenden Gestaltung den Namen „Königlich Dresden“ erhielt.

Die Künstlerhand wird sowohl in der Formgebung als auch in der Verarbeitung dieses Exklusiv-Modells deutlich. Z. B. an den besonders fei-

nen Linien, die durch ein mit höchster Präzision gearbeitetes Profil entstehen und die am Griffende in eine reizvolle Fächerform münden.

Creation Auerhahn — die Silberschmiede für Exklusiv-Bestecke Hersteller: Auerhahn Besteckfabrik GmbH, 7272 Altensteig/Schwarzwald



D7/645

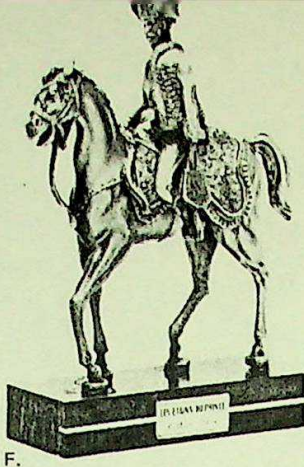
MARCH,  
1979

# Foreign Increases

Price increases have also opened the way to various changes in styles and materials, especially in gold jewelry which has become oriented toward tiny pieces in earrings, pendants and stick pins. Gold chains are still numerous and long, but have become thinner. The price of gold has also favored the development of silver jewelry which has increased to such an extent that approximately 160 million francs worth was exported in 1977. The costume jewelry, always original and inventive, has been developed and promoted by the 600 enterprises that manufacture it. In this area, nature in all its aspects, as well as Egypt and its King Tut and lotus motifs, have become the first promotions.

The best of the Limoges firms attended BIJORHCA with a selection of Chinese, floral and romantic patterns. The lunch plates and breakfast sets exhibited were adorned with enormous fruit patterns and a special decoration by Porcelaine de Paris featured full-size fruit tarts so true to life that it was difficult to tell the difference between the real thing and the reproduction. In general, all of the china dinnerware was extremely elegant and in most cases, worth the price being asked, which is approximately 10 percent above last

Please turn page ▶



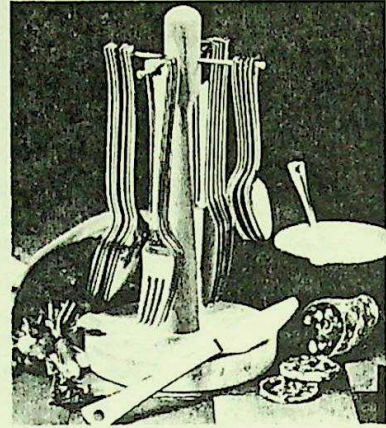
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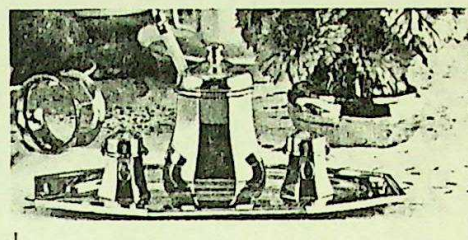
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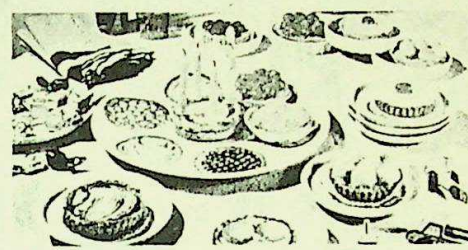
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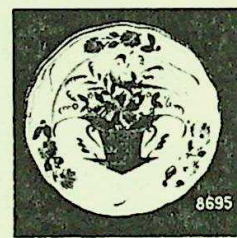
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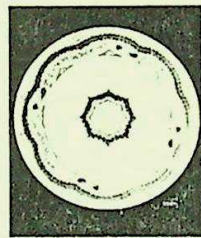
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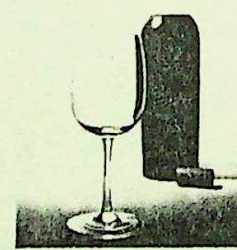
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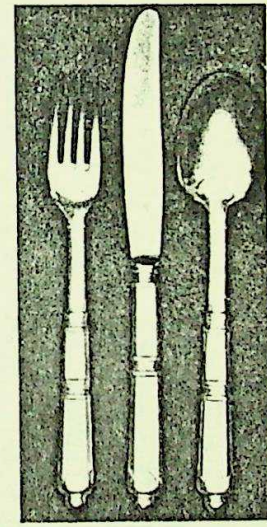
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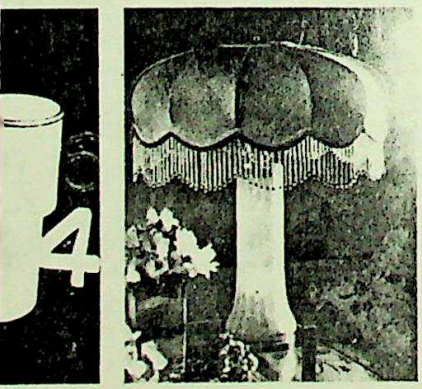


O.



N.

GIFTS & DECORATIVE ACCESSORIES  
MARCH, 1979  
P. 79



Exciting selection at BIJORHCA also included: (F) figurines of Empire soldiers by Etains Du Prince; (G) reproduction of an old Delft pot by Faïencerie Masse; (H) mouthblown Venetian vase with pewter decorations by Louie and Josette Orselly; (I) Jet pattern flatware by Guy Degrenne; (J) polished pewter tabletop accessories, including flower bowl, napkin ring and mustard jar, tray and salt and pepper set, by Etains du Manoir; (K) breakfast sets of dinnerware with fruit tart patterns by Porcelaine de Paris; (L) handpainted reproduction of antique Strasbourg by Fourmaintraus and Dubertre; (M) dinnerware by Georges Boyer featuring a cobalt blue ribbon and pink flowers; (N) flatware in the Volga pattern by Orfèrerie de Chambly; (O) breakfast sets and lunch plates with giant fruit designs by Porcelaine de Paris; and (P) the new St. Emilion stemware created by Gelb Boussu International. Art Nouveau or "retro" styles made a comeback at the Paris International Lighting Show. Typical of the "retro" styles shown (Q) lamp by Annick Naudy, all curves and fringes.



07/645

RETAILING HOME  
HFD - FURNISHINGS

JANUARY 8, 1979  
PAGE 21  
SECTION TWO

21 Section Two HFD - Retailing Home Furnishings, January 8, 1979

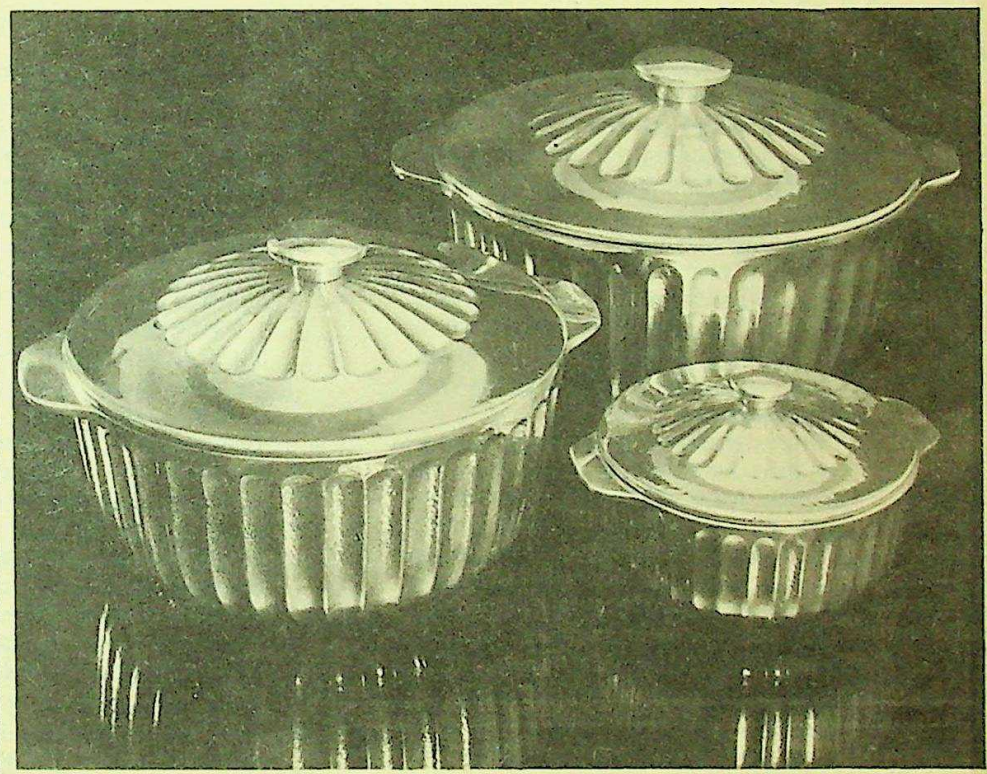
# tabletop/gifts



**TOWLE SILVERSMITHS** (Newburyport) — Celtic Weave, a new sterling silver pattern, features an intricate knot design that appeared on ancient Celtic religious articles, ornaments and weapons. A five-piece place setting retails for \$289; with 24-kt. gold accenting, the price is \$342.

**ARNOLD E. WILLIAMS & SONS LTD.** (Birmingham, England) — Swing coffee carafe in lead crystal with silverplated mounting will be shown in Atlantic City by this British firm.

**THE WILTON CO.** (New York) — New Ionic serving pieces are made of Armetale, an alloy with a pewter look. The covered casseroles go from freezer to oven to table; the 4-qt. size retails for \$45, the 2-qt. for \$35 and the 1-pt. for \$20.



What you see.



Photocopy XR in D7/17



D7/ 645

# TABLEWARE INTERNATIONAL p. 23

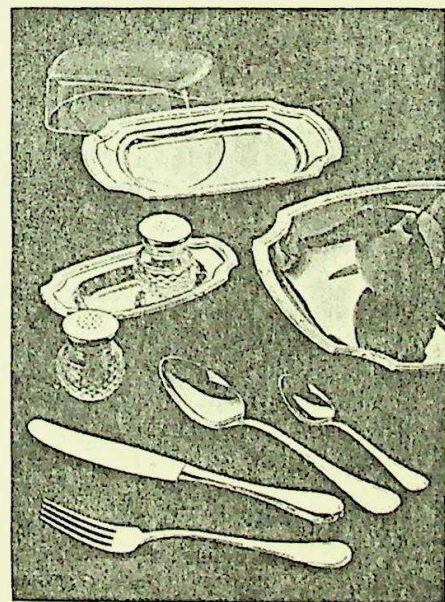
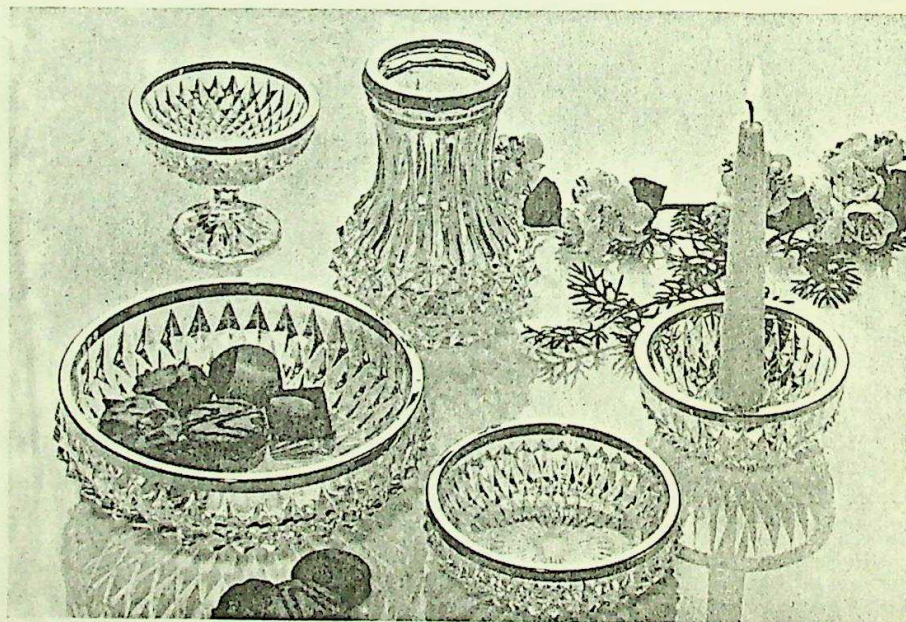
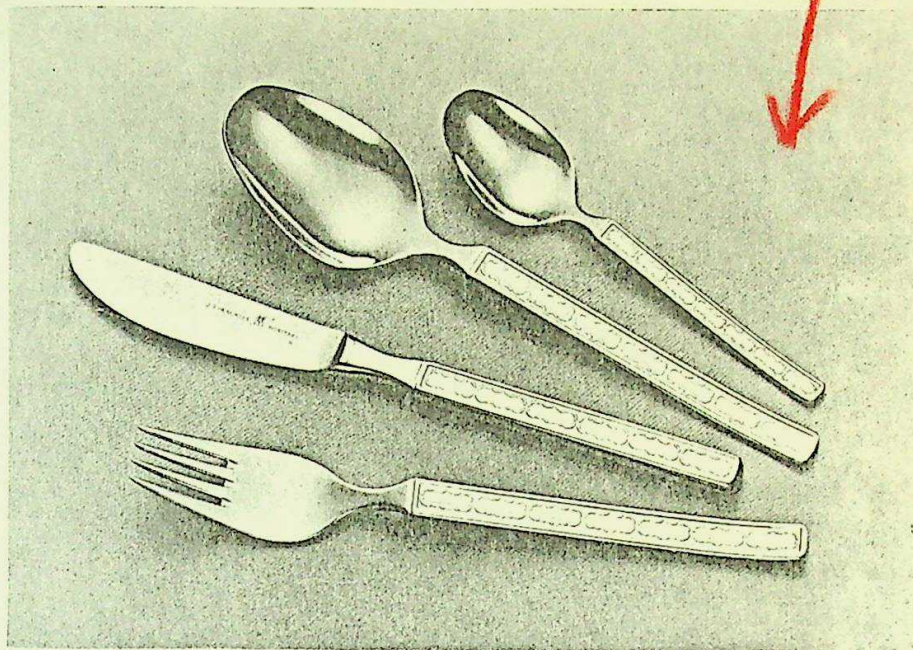
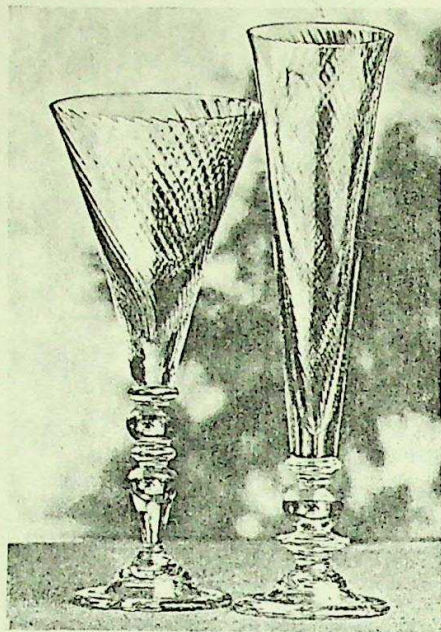
Top left: These two different champagne glasses from Wiesenthalhütte illustrate the company's characteristic rib pattern structure. Both glasses are available in individual packs

Top right: New cutlery set from Zwilling called 'Siena', with silver or gold patterned handles. The company has also developed some useful individual knives

Below left: This table set is called 'Diadem'. Produced by WMF in lead crystal, it is available with or without the silver plated brim. Also available with 24 carat gold brim

Below right: Original cross/band Louis XVI by WMF. Set of plates and dishes in Cromargan and patented hard silver plated

APRIL, 1978



styling on the one hand, whilst the rustic trend was still dominated by natural earthen, stone and brown shades.

Apart from introducing its new range of pressed lead crystal table bowls, cake plates, ashtrays and candleholders, BMF also presented additions to its wide range of brightly painted glass, porcelain, stoneware and pewter beer and schnaps mugs. The new articles were decorated with the signs

vases, plate and bowls, all richly painted and decorated with gold, illustrating old Egyptian motifs based on those found in the tomb of 'Tut-Ench-Amun'.

On the Rosenthal group stand, the 'Classic Rose' collection was featured. There was also a new Christmas plate, featuring the Aachen cathedral, and two new white porcelain wall sculptures illustrating figures from the Mainz cathedral

'Design 1900'.

The many new items introduced by Gralglas included an elegant, slim crystal vase for a single, long-stem rose offered in an attractive rose gift box. Also new were plain crystal vases with a patterned base. This theme was carried through to decorative items for the table, including ashtrays, bowls, cheese plates with dome shaped lids and matching butter dishes which will team with any modern table set.



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APRIL, 1978 p.16  
TABLEWARE  
INTERNATIONAL

continued from previous page

place setting. The company has also introduced a new line of stainless flatware. The first offerings included 'Tristan', 'Baluster', and 'Ribbon Edge'. The three patterns are suitable for traditional and contemporary settings.

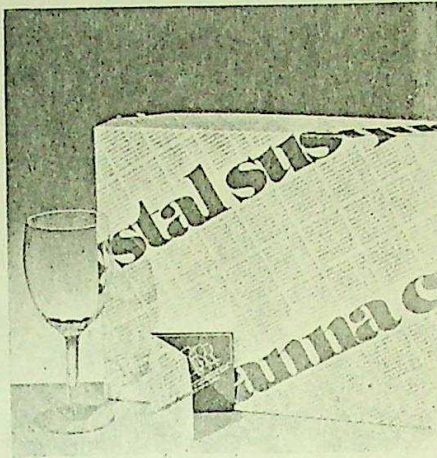
Gorham has made substantial strides into the giftware market with offerings of figurines, limited editions, commemorative plates, music boxes, juvenile ware, silver-plated gifts and jewel boxes. But the new dinnerware offerings confirm Gorham's commitment to tabletop and are, hopefully, a harbinger of more good things for the formal tabletop market.

### Plastic at all prices

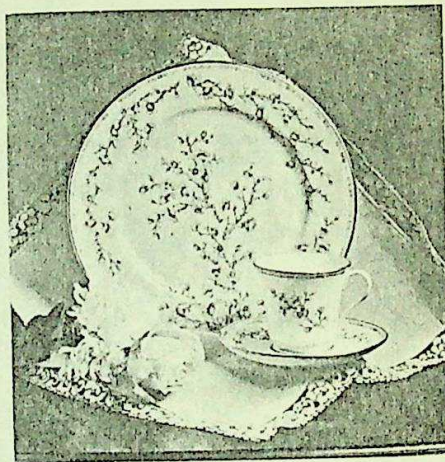
Chicago, IL — The plastics tabletop accessory market is bursting at the seams. Manufacturers are offering high-styled plastic ware at all price ranges. One of the latest offerings hits at the mid-price range and still offers whimsy and a designer's name. The company is Grainware, the designer is Pauline Trigere, couturier and famous hostess. The Pauline Trigere line includes, of course, the designer's trademark — the turtle. The turtle appears as trays, placemat/servers, coasters and bowls. The line also includes such shapes as madelein and coquille trays and serving bowls, and a frying pan — for serving only. The shapes are taken, says Ms Trigere, from her kitchen pieces, so the line also includes brioche salad sets, quiche trays and fish mould serving platters. Retail prices range from \$5 (£2.56) to \$37.50 (£19.23). Ms Trigere is making department store appearances in gourmet departments to plug the line. The tour started in February with Saks Fifth Avenue in New York City. Other department stores included in the tour are Rich's, Atlanta; Marshall Field, Chicago; Jordan Marsh, Boston; and Neiman-Marcus, Dallas.

### A blow for glass

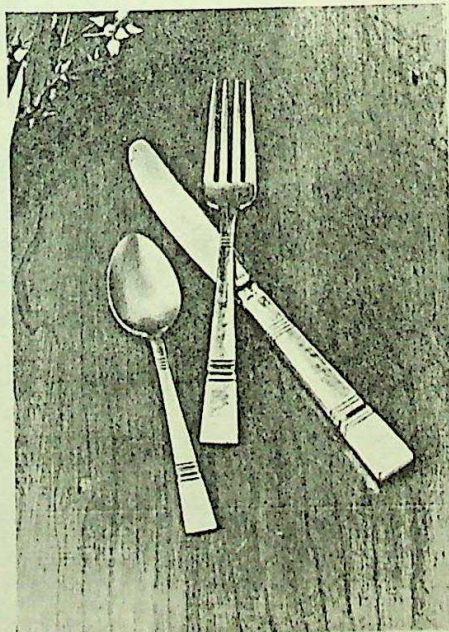
The coal strike in the US has caused some industries to begin power cutbacks. To the US glass industry, this means another blow to production, one year after the catastrophic natural gas shortage. This year, many glass manufacturers are coping with the cutbacks of electrical power from the utility companies low on coal supplies by turning production to smaller items which use less energy to manufacture. In the large machine-made glass plants, all is being taken in stride with some companies readying their own generators. Although prospects for a strike settlement appeared less than encouraging at the time of this writing, the glass companies will just have to cope with the cutbacks. The hand-operated plants in the West Virginia and Pennsylvania area are planning an April conference on reducing costs in hand-operated glass plants.



The new packaging from Susquehanna Glass company, manufacturers of hand-cut stemware and tumblers. See Package product earns new status



Gorham's 'Spring Meadow' is a new design delicately depicted on Gorham fine china. A bonanza of branches of blossoms suggests that Spring is at hand. See Gorham concentrates on fine china



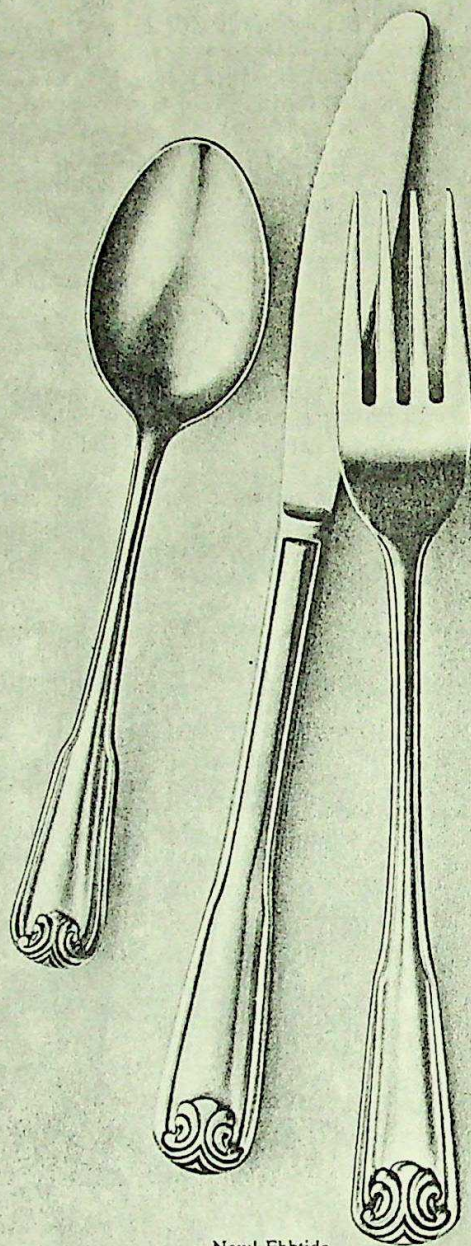
The new stainless flatware, 'Baluster', by the Gorham Design Studio. The company suggests it will be appreciated by all who enjoy 'the hand-hammered look of sculpture'



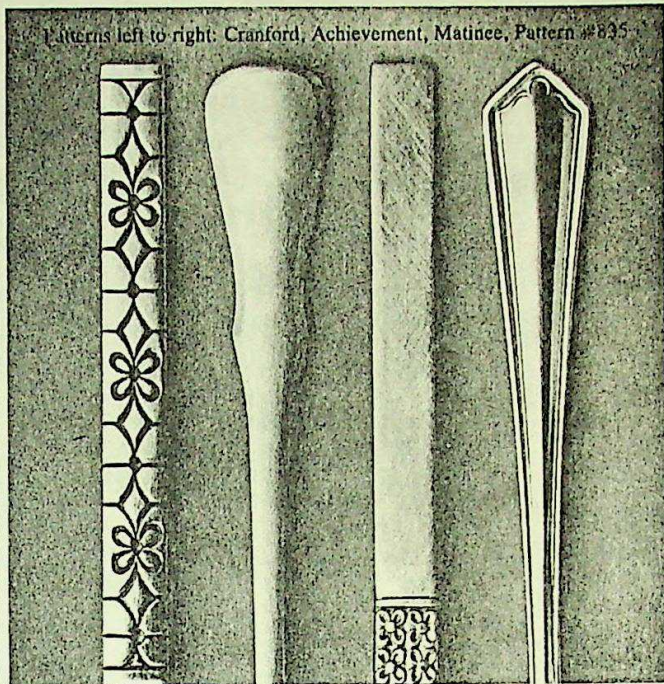
D7/ 645

P. 100

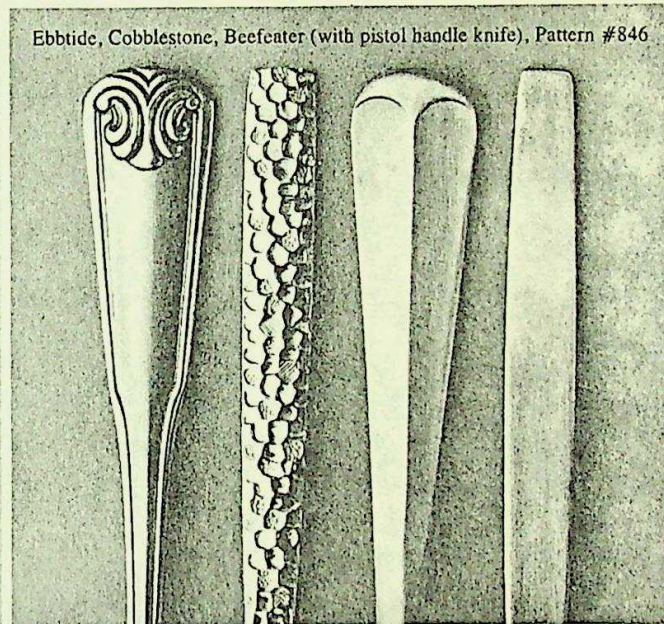
APRIL 1, 1978



New! Ebbtide



Ebbtide, Cobblestone, Beefeater (with pistol handle knife), Pattern #846



## Economy never looked so good.

Here's one stainless line that gives you distinctive styling at a modest price. Plus extra quality features like a complete selection of pieces in every pattern. And a one-piece serrated knife that's as good looking as it is practical. For more information on the value-packed Northland® line, see your Oneida distributor or write Hotel & Restaurant Division, Oneida Ltd., Oneida, N.Y. 13421.

INSTITUTIONS/VOLUME FEEDING  
**NORTHLAND**

Imported by Hotel/Restaurant Division, Oneida Ltd.

APRIL 1, 1978

P. 100

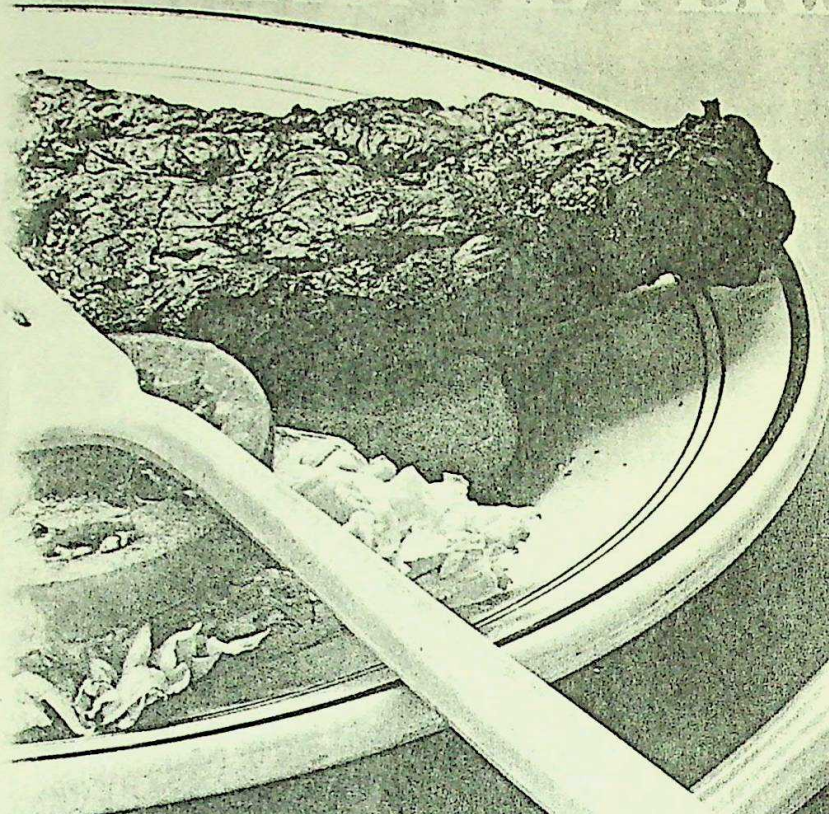
For information circle 56



D7/645

# INTERNATIONAL PERMANENTWARE

Made from LEXAN,  
the Incredible New  
Space Age Material



Best Advance FOODSERVICE  
Permanent Flatware EQUIPMENT  
Stainless! SPECIALIST  
n-Safe-Quiet- APRIL, 1978

Tough-Thrifty



Now, World Tableware International brings you a new line of flatware made from Lexan. This remarkable material, developed by space age technology, is ideal for foodservice applications. It is virtually unbreakable, cannot rust, corrode, absorb liquids or odors, discolor, warp, chip, crack or shatter. It does not conduct heat, is lightweight, dishwasher proof and may be sterilized in an autoclave.

Save On Operating Costs



When talking about design at Denby, it soon becomes evident that innovation is of the utmost importance. Before a new design is launched, it is put through stringent production tests and researched at both consumer and retailer level.

'We watch very closely what other people are doing,' says Rosemary Stockdale. 'We have to spot a change in lifestyles and tastes. We also have to look two or three years ahead. In casual tableware, what's good for today may not be right for tomorrow.'

Market research shows however, that the Denby design philosophy matches exactly the attitudes consumers have towards Denby products which are perceived as having:

- Naturalness in terms of colour, texture and materials
- Interesting though practical shapes
- Warm, earthy colours
- A handcrafted look
- Lack of pretension

It must be added that the 'Denby look' is easy to recognise - but difficult to emulate.

Denby designers do not work at drawing boards but directly with craftsmen who produce what the designer asks for. Each understands exactly what the problems are and



Norman Wood, main board director

each understands what they are trying to achieve. Many ideas come from production managers and craftsmen and, as always, some of the best trials are produced accidentally.

Once an idea is born, prototypes are produced immediately. There is no formal procedure for product development and no time limit can be put on a job. The shape or pattern is worked on until it is right and, instinctively, everyone knows when that time has come. If it becomes apparent that no progress is being made, the idea is dropped. There is no shortage of ideas at Denby - at any one time there are six or seven ideas being worked on - and experiment is encouraged. Of course not all the work is concentrated on major tableware patterns; special pieces



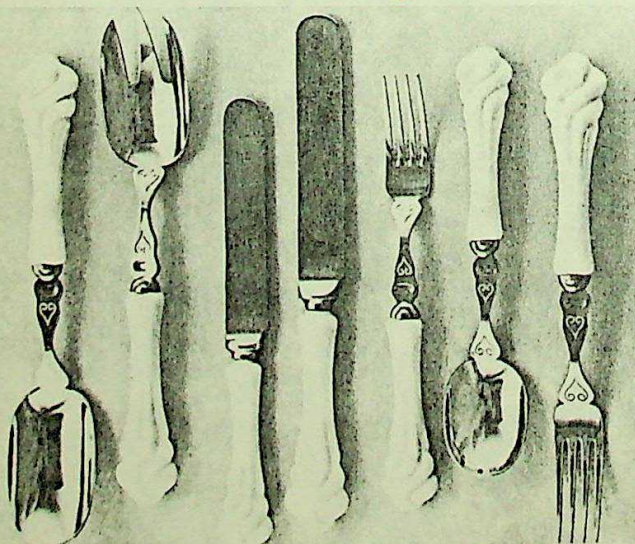
Rosemary Stockdale, marketing director

and gift items are also included in the programme.

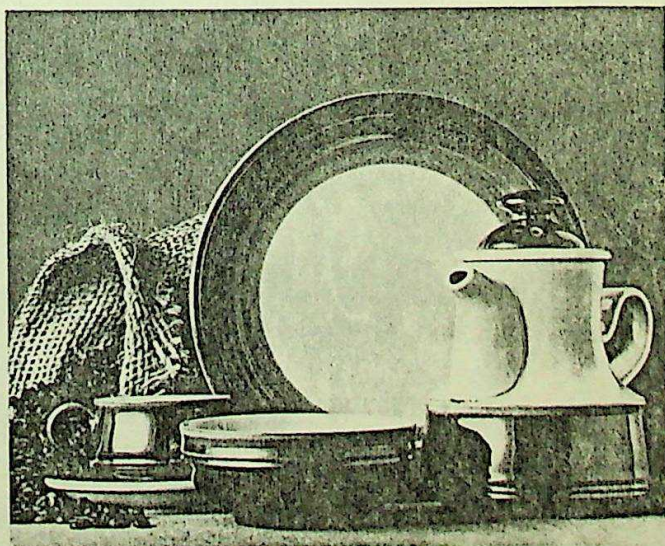
Once the new shape/pattern is ready, it is tested on the market. Whether or not it is given a full-scale launch depends on consumer and retailer reaction. If it stands up well against established lines (Denby and others) then production will go ahead. From the stage of isolating a particular requirement to making initial shipments can take anything up to two years. The investment in time and money is considerable.

Of course the unique look and appeal of Denby stoneware is the combination of natural materials worked by craftsmen together with technical knowledge and the company's highly developed awareness of design. The subtle variations

'Baroque' cutlery, the latest addition to Denby's cutlery range.

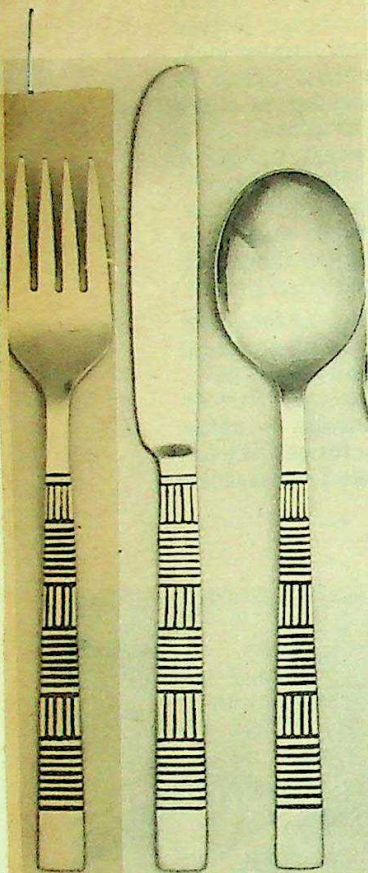


This crisp design is called 'Rochester'. It is practical and the cups are stackable





JAN. 16, 1978



**OXFORD HALL SILVER-SMITHS, LTD.** (New York): Four new designs in stainless steel all created to retail for less than \$35 for a 50-piece serving for 8. Shown here is Fiji. Other new patterns include Corona, a soft, round design; the more traditional Geneva; and Bel Canto, a simple, Mediterranean design.

# SOUTHWEST HOUSEWARES SHOW

JUNE 14-16  
(NOON), 1978

Now, the Dallas Market Center, for years a leader in the furniture and gift markets, will sponsor a special show featuring only housewares items.

This special show will serve the housewares industry. Make plans to attend the opening show Wednesday, June 14 through noon, June 16, 1978.

For the first time this June 14-16, the housewares industry will have a show in Dallas, in a market center established for the sole purpose of wholesale merchandising of consumer goods. The Dallas Market Center has been a leader in gift, furniture and apparel markets for more than twenty years. Now, this giant complex will sponsor a special show featuring housewares items and open to thousands of housewares buyers across the country.

Throughout the Trade Mart and World Trade Center permanent showrooms featuring housewares will open their doors to the buyers. And on the seventh floor of the World Trade Center, buyers can shop a concentration of permanent and transient showrooms housing housewares lines brought to Dallas especially for the show.

Buyers are special to the Dallas Market Center. And the buyers who shop this show will experience the same services that the over 400,000 buyers who already shop this market center each year receive. Ample parking surrounds the complex. Food facilities are located within each building for your convenience. Beautiful courtyards with real plants, flowers and trees make your buying trip an enjoyable experience.

RETAILING HOME FURNISHINGS

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P. 15



# Housewares/Hardware

p. 124 JAN, 1978

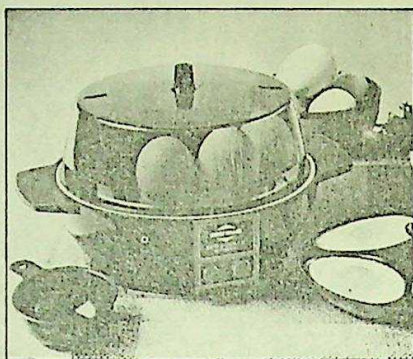
## MERCHANDISING

nd

ND, Wis.—An electric egg  
its new product intro-  
the West Bend Co.

ooks up to eight eggs or  
eggs automatically be-  
es complete with two  
plastic measuring cup is  
Suggested retail is under

preparation appliances  
izza Baker and Grill, an  
za maker with an adjust-  
rol that also functions  
\$32; a 5-cup automatic  
\$17. A hot dog rack is  
with the West Bend Hot  
ombination will sell for  
ther add-on is the Ori-  
set—a steaming rack,  
10 sets of chop sticks, a  
nel, two wooden stir-fry  
metal soup ladle, plus the  
for under \$60. And West  
its electric griddle line



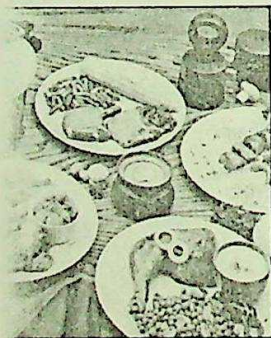
West Bend automatic egg cooker

with a mini-unit for under \$36.

In cookware, the company's Silver-  
Stone line has grown by two. The first  
is an 8-in. round Bruncher skillet, de-  
signed for small amounts of food,  
priced under \$9. The second is a two-  
burner griddle for under \$20. Both  
items have spattered eggshell white,  
porcelain exteriors.

The West Bend Co., PO Box 278, M,  
West Bend, Wis. 53095.

## l Presto



o's WeeCookerie

AIRE, Wis.—National  
tries, Inc., introduces the  
a new concept in small  
The unit cooks a three-  
for two in 10 minutes or  
with each WeeCookerie is  
unction and recipe book.  
om Presto is a line of re-  
e-engineered electric  
okers. The cookers are  
warp-resistant, extra-  
um alloy and in stainless  
4 and 6-qt. sizes. Prices  
to \$47.90

## Howard Miller

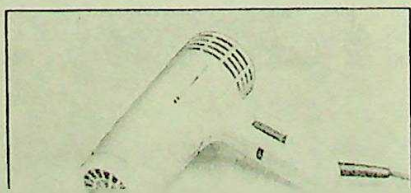
ZEELAND, Mich.—A trio of new  
clocks is representative of the January  
introductions from Howard Miller  
Clock Co. Model 622-337 is a battery-  
operated wall clock giving the time in  
53 key locations around the world at a  
suggested list of \$59.95.

The Zurich (612-515) features a  
quartz movement, accurate within  
five seconds a month and operates a  
year or more on single flashlight bat-  
tery, \$159.50 list, and the Buckingham  
(610-166) is a tubular chime grand-  
father clock at \$1,950.

The company is also introducing a  
Heritage II collection.

Howard Miller Clock Co., 860 E. E.  
Main St., M, Zeeland, Mich. 49464.

## Northern Electric



## Nordic Ware

MINNEAPOLIS—The Bundt pan  
by Nordic Ware, Div. of Northland  
Aluminum Products, Inc., has gone  
microwave-y with the introduction of  
the firm's new line of microwave cook-  
ware and bakeware.

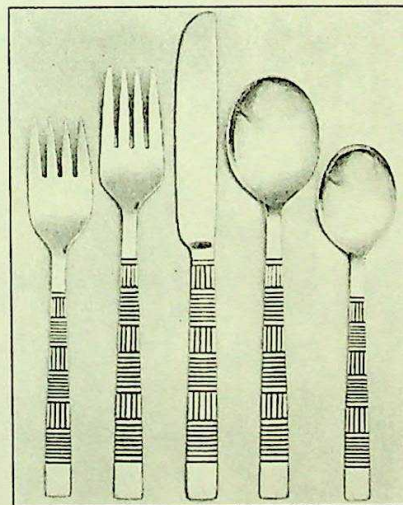
All of the new utensils will be manu-  
factured from a microwave-designed  
material that the company claims  
"outperforms products currently  
available."

In addition to the Bundt pans, the  
line includes muffin pans, baking  
sheets, a roast rack and casserole. All  
will be popularly priced.

Nordic Ware is also introducing a  
mini stove-top wok with a suggested  
list of under \$15.

Nordic Ware, Div. of Northland  
Aluminum Products, Inc., Hwy. 7 at  
the Bellline, M, Minneapolis, Minn.  
55416.

## Oxford Hall



Oxford Hall's Fiji pattern

NEW YORK—Four new stainless  
steel flatware patterns from tradi-  
tional to contemporary are debuting  
at less than \$35 for a 50-pc. service for  
eight.

The firm has also packaged a 20-pc.  
service for four Fashionware line to re-  
tail for \$29.95.

Oxford Hall Silversmiths, Ltd., 225  
5th Ave.-Suite 912—M, New York  
10010.

## Rons

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## Alum



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## Omnic



The Om

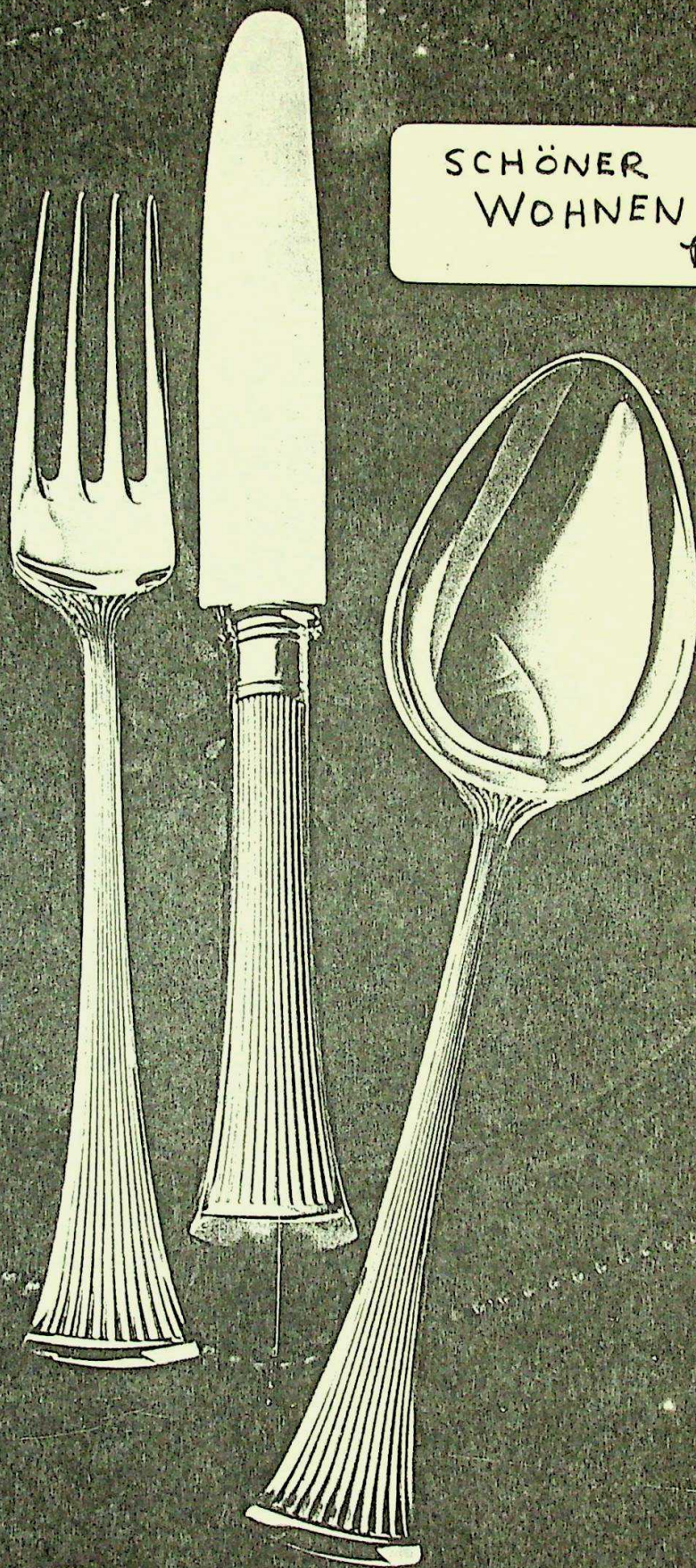


D7/645

SCHÖNER  
WOHNEN

DEC. 1977

p. 167 SW



*Avenue. Aus der berühmten R&B-Kollektion.*

Die Einfachheit von Form und Dekor läßt Anklänge an die anspruchsvollen Kunstwerke der Renaissance erkennen. In der preiswerten 99er Edition aus weißem Metall ist die Avenue

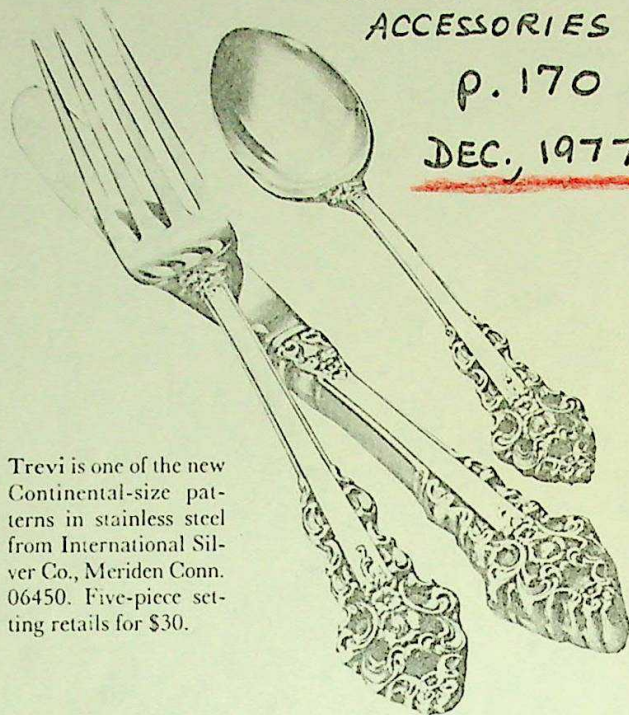


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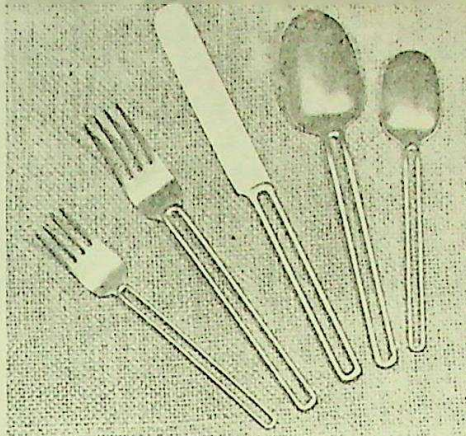
# GIFTS & DECORATIVE ACCESSORIES

p. 170

DEC., 1977



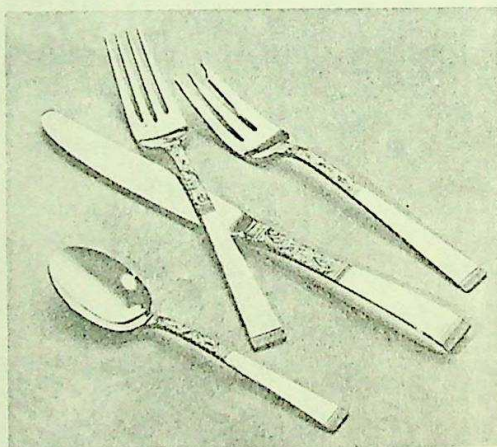
Trevi is one of the new Continental-size patterns in stainless steel from International Silver Co., Meriden Conn. 06450. Five-piece setting retails for \$30.



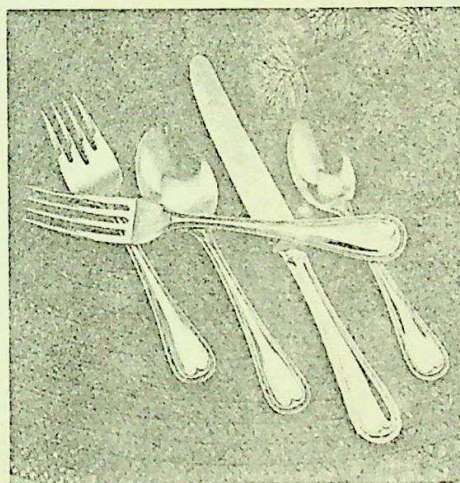
The Gap, a contemporary-style setting by Oxford Hall Silversmiths, 225 Fifth Ave., New York 10010. A five-piece place setting retails for \$11.

*The news in flatware is BIG... large Continental-sized flatware for the American tabletop will vie heavily with contemporary styling in 1978. Check them out at the Atlantic City China & Glass Show.*

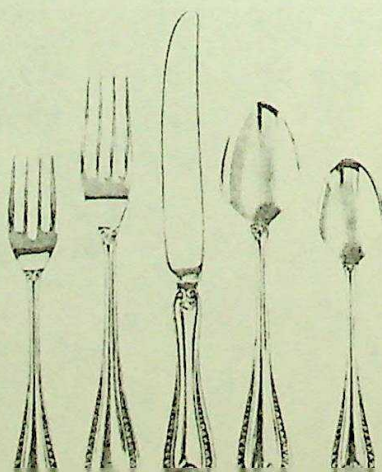
## Continental vs. Contemporary



Golden Scroll is latest sterling silver pattern from Gorham Div. of Textron Inc., Providence, R.I. 02907. \$219 per four-piece setting.



Gentry pattern flatware in new Continental size is lifetime-guaranteed Supersilver silverplate. \$314 per 65-piece set from Reed & Barton Corp., Taunton, Mass. 02780.



One of eight new large-size Sovereignty patterns from National Silver Co., 241 Fifth Ave., New York 10016. Fifty-piece service for eight retails at \$80.



## STAINLESS

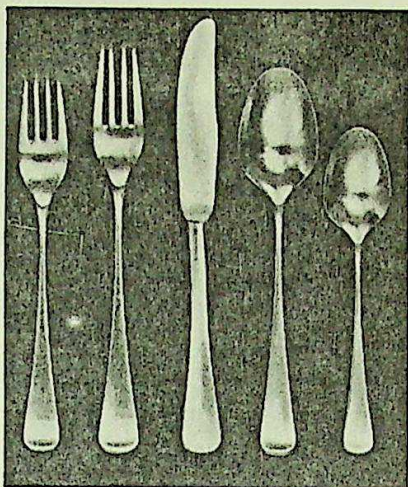
well. There are richly ornamented designs with florals and scrolls, classic beaded patterns and even more classic rattail styling. The other school leaps into tomorrow with sleek contemporary styling, what we Americans think of as Scandinavian. Some of these makers are indeed Scandinavian.

Judging stainless flatware's value is based on two considerations. First, does it meet the basic stainless mix known as 18/8? That formula symbol represents an alloy composed of 18% chromium, 8% nickel, and 74% steel. It's considered the optimum combination of metals for stain and corrosion resistance, with the desired hardness. But metal composition alone is only half the story. Weight plays its part too. The ware must feel comfortable and solid in the hand. This is a subjective value, but it's the yardstick most used. People judge by heft and today's luxury stainless has a pleasing heaviness to it.

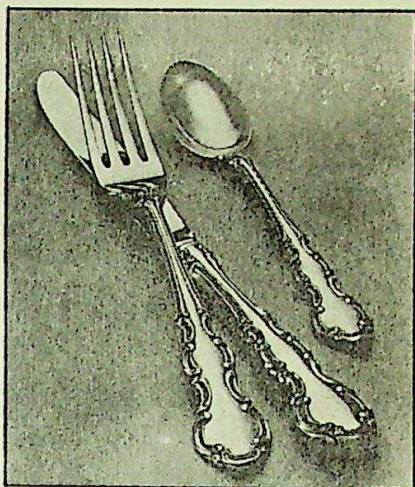
In this area of weight, at least three makers offer dinner-size stainless. These are called European or continental size. To most Americans, accustomed to the usual place size, they seem very substantial and impressive. And of course they are weighty.

### Who's who

Fully six of the nine sterling silver guild members carry stainless flatware, though some are more committed to it than others. It ranges from Kirk with just one pattern, to Oneida with dozens, much of it not in the luxury class however. Oneida's



7



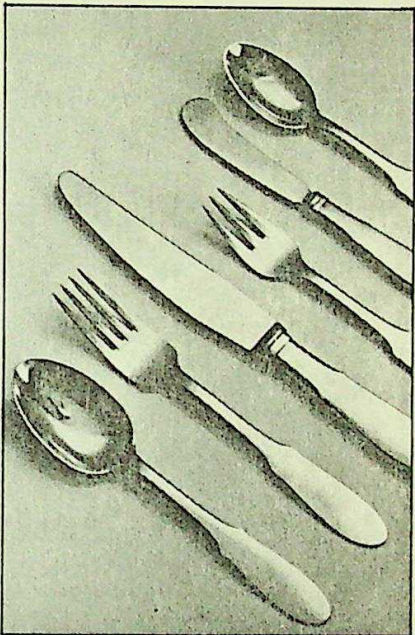
8

new Heirloom LTD line does fit the luxury class, selling at \$35 for a five-piece place setting. All prices noted are for five-piece settings, and all ware is made in the U.S.A. unless otherwise noted.

Towle introduced its dinner-size ware, priced at \$25, three years ago. Recently it did a bit of reverse English and made four of its popular stainless patterns in silverplate. Towle's stainless is made in West Germany.

Reed & Barton weighs in at a top price of \$30 with a new entry in the continental-size. Its stainless would have Paul Revere applauding.

Kirk's one pattern, English Tip, made in England and sold under the Gentry trademark is \$26. It's all that

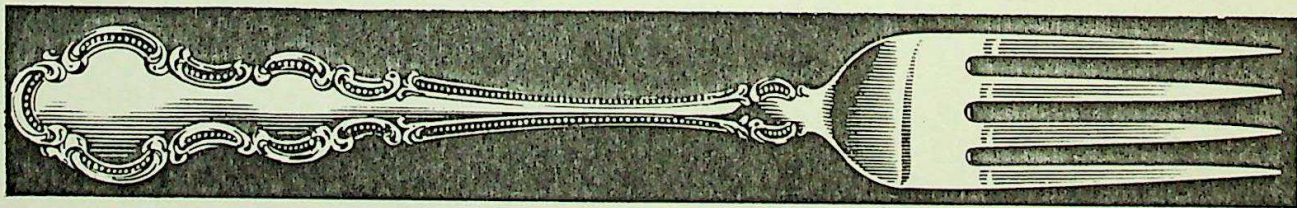


9

7. *Finesse by WMF of America*

8. *Chamonix by International Silver Co.*

9. *Canute by Georg Jensen Silversmithy*



INTRODUCING  
STAINLESS FINE  
ENOUGH FOR YOUR  
BRIDAL REGISTER  
AND YOUR  
CASH REGISTER.

Introducing Continental, the new luxury fine stainless from International Silver.

Since sterling has become so expensive, it's smart for your brides to register for stainless pieces that are conversation pieces.

And Continental, with the larger prestige look, bold carefree styling, and studied elegance of the salons of Europe, is just what your brides will be talking about.



INTERNATIONAL SILVER COMPANY  
Meriden, Connecticut 06450

In test markets, Continental proved a big seller. It'll be heavily promoted in national ads and a consumer contest.

And it comes to you with a merchandising package that includes free displays and samples.

Your International representative has all the details. So cash in on your bridal registry with Continental. Call your local distributor or write today.



# STAINLESS FOR JEWELERS?

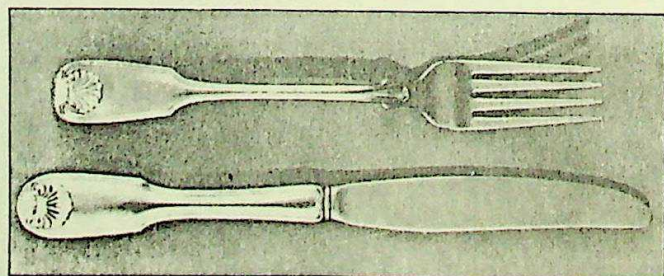
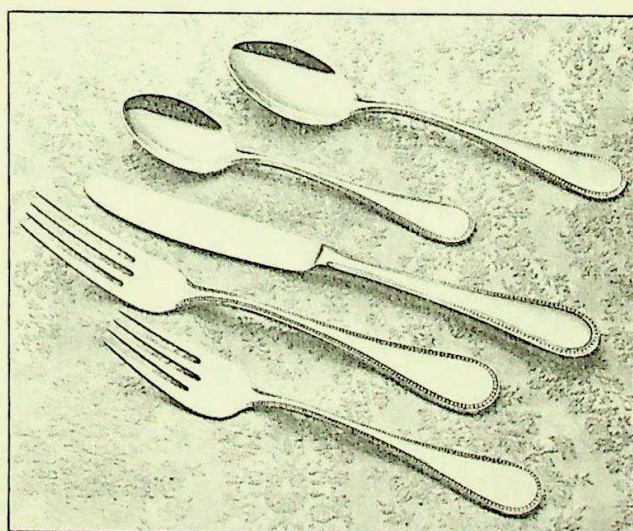
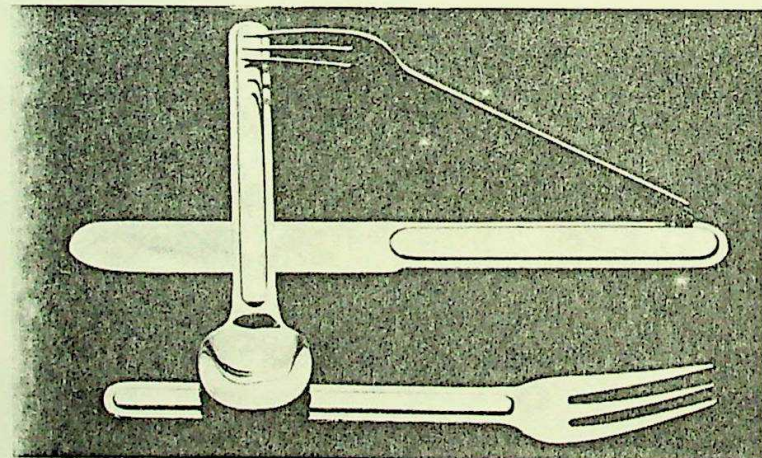
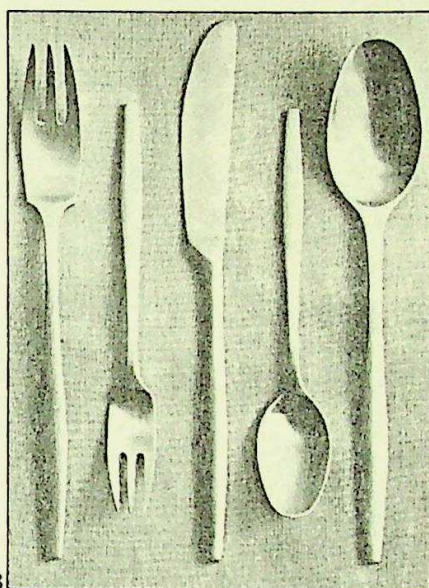
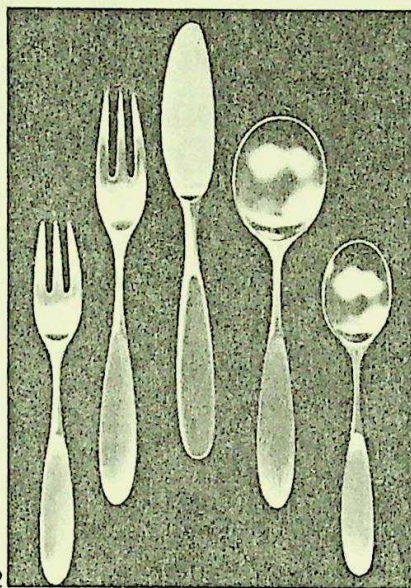
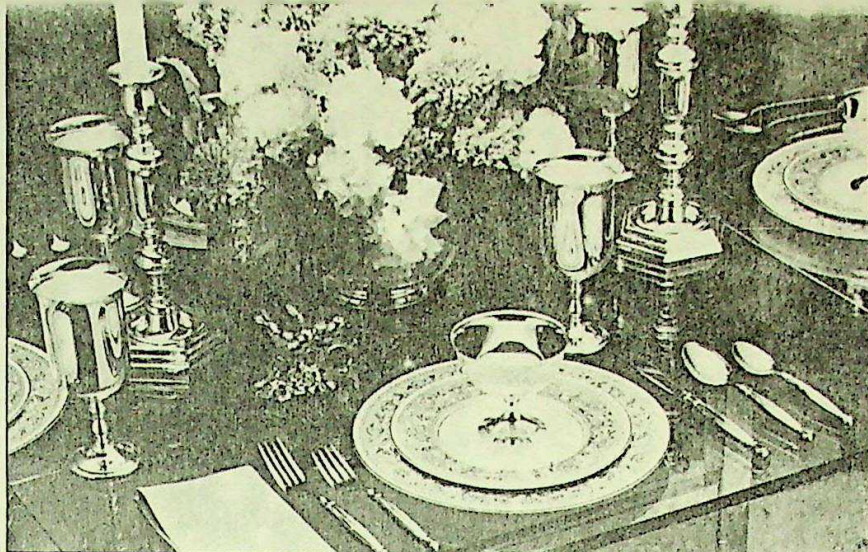
P. 66

New, larger-sized, heavier weight stainless flatware is winning retail jeweler approval

SEPT. 1977 by Ettagale Lauré  
JC-K New York Editor

Stainless flatware? In my store? Yes, indeed. Drop whatever conceptions or misconceptions you might hold about stainless flatware. It's come a long way from the early imports that were so light they barely stayed put on the table. Today's stainless, coming from some of the top flatware makers, is weighty, well-made and beautifully designed. It's selling in better jewelry stores across the country. And it's selling at prices once associated with sterling flatware.

Two schools of thought prevail in stainless pattern design. One group emulates the look of traditional sterling and silverplate patterns. Some even produce stainless versions of their own sterling or silverplate patterns that have an "I can fool you" look about them—and they do it very



1. Act I Heirloom by Oneida, in formal table setting
2. Magnum by H. E. Laufer
3. Variation V by Dansk Designs
4. Metro by Supreme Cutlery
5. Colonial Shell by Reed & Barton
6. Beaded Antique by Towle



Ein neues Besteck von  
Robbe & Berking

# Avenue

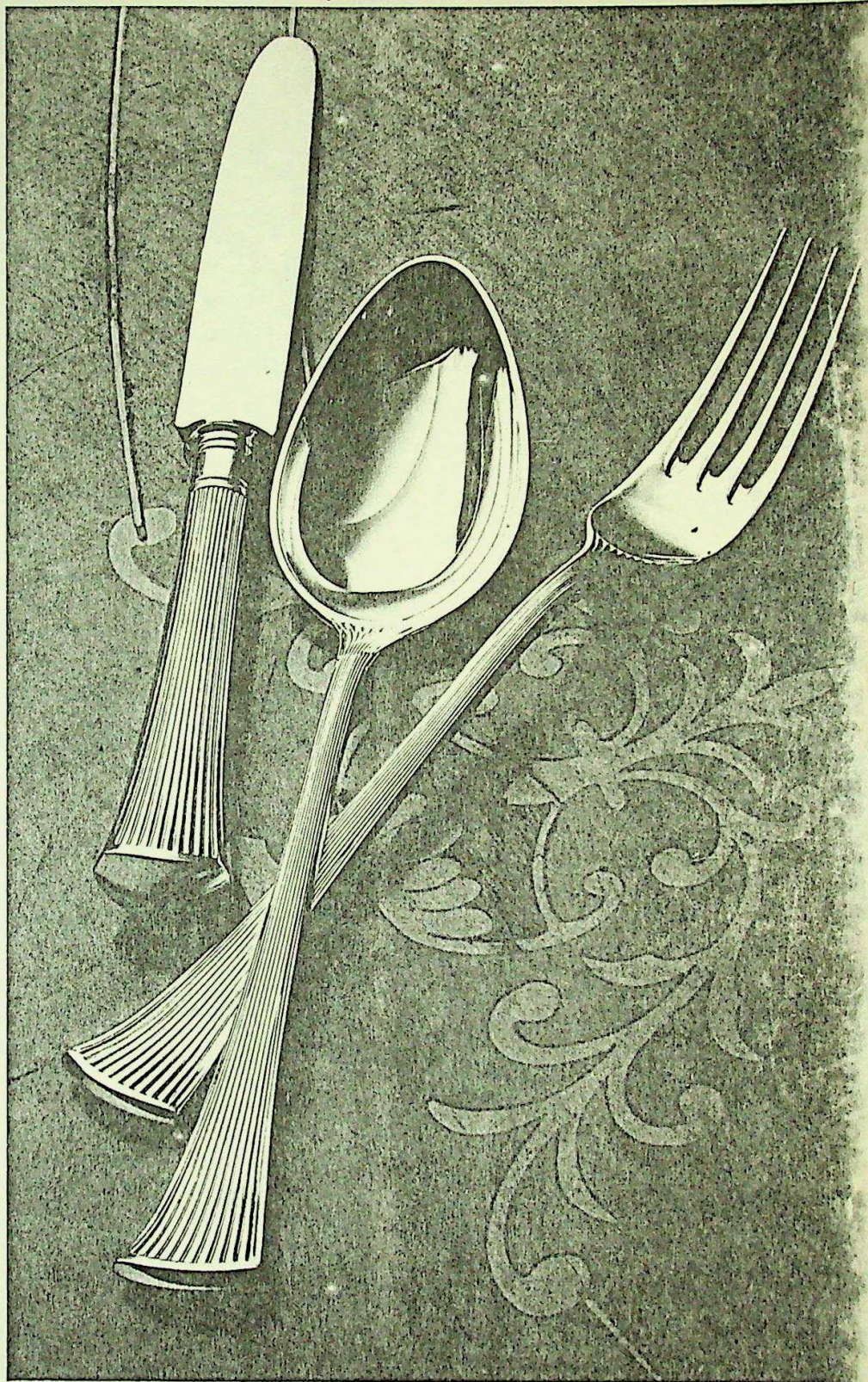
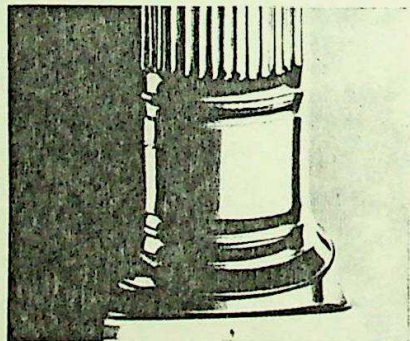
„Avenue“, das neue R&B-Besteck des Jahres 1977, läßt mit seiner strengen Einfachheit in Form und Dekor Anklänge an die anspruchsvollsten Entwürfe aus der Art Deco erkennen.

„Avenue“ wurde von Silke und Robert Berking entworfen. Darin kommt ein besonderer Stil des Hauses zum Ausdruck – die alte Tradition, daß die Inhaber selbst an der Gestaltung der Bestecke und Kollektion arbeiten. Eine Identifizierung, an der sich seit dem Gründungsjahr 1874 nichts geändert hat und die selten geworden ist in einer Welt der anonymen Massenproduktion. „Avenue“ wird in zwei Ausführungen hergestellt: in 90-g-Hartglanzversilberung und in 800/000 Echtsilber.

Die Noblesse und die strenge Schönheit dieses Besteckentwurfes machen deutlich, was traditionelle Silberschmiedekunst zur Tischkultur unserer Zeit beizutragen vermag.

Die Rückseite des Besteckes trägt das gleiche feine Rippendekor wie die Vorderseite. Liebe zum Detail, auch dort, wo man sie nicht auf den ersten Blick sieht.

Beim Messer bildet eine kleine, fein profilierte Manschette den Übergang zur Klinge. Das Rippendekor des Löffelstieles mündet in einen die ganze Löffelmulde umschließenden Laffenrand. Feinheiten, die keine Massenfertigung zulassen und die für den Kenner die formende Hand des Silberschmiedes sichtbar machen. „Avenue“ ist ein weiteres Beispiel für die Pflege alter, handwerklicher Traditionen im Hause Robbe & Berking.





D7/645

AUG., 1977

# Flyer's Viroy Co.

If you demand more  
than the ordinary ...



in diamond insert rings, clusters, and fashion  
rings ... more sales, more profits, and more  
quality ... there's only one name to remember ...

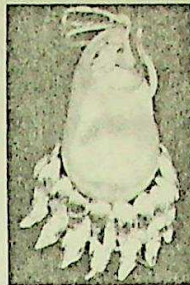
## Martin Flyer's Viroy Co.

Manufacturers & Stylists of FINE DIAMOND JEWELRY  
99 Canal Street  
New York, N.Y. 10002 (212) 431-4222

P. 28

AUGUST, 1977

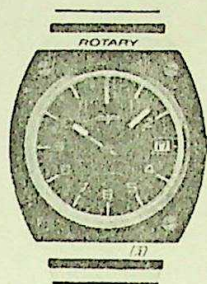
JEWELERS' CIRCULAR-KEYSTONE



South Sea pearls inspire unusual designs that emphasize their shapes. Here, one in 14k gold with diamonds, set as a pendant. Frank Mastoloni & Sons Inc., 608 Fifth Ave., New York, N.Y. 10020.



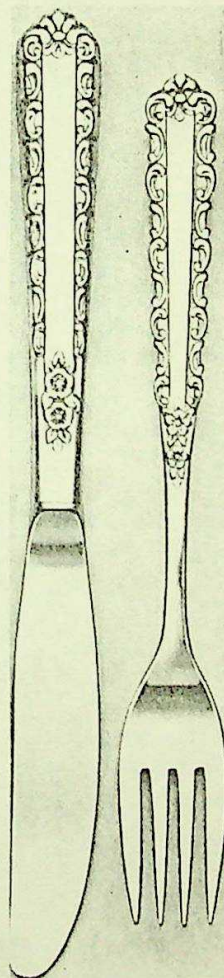
Dainty pinky rings feature initials, some dangling, some set on the band, all in 14k gold, from \$29 keystone. Tela Time Industries Inc., 37 W. 47 St., New York, N.Y. 10036.



The trendy dashboard look comes to the F.1 range of watches. Digitals and analogs are available. Rotary S.A., 138 rue des Cretets, 2301 La Chaux-de-Fonds, Switzerland.



A man's ring in brushed yellow gold features six diamonds with a total weight of one-half carat. Suggested retail: \$650. Victor Corp., 37 W. Seventh St., Cincinnati, Ohio 45202.



A bright center panel is surrounded by florals and scrolls in Tennyson, a new stainless pattern. The 40-piece service for eight retails for \$79.95. Achievement Stainless, Sherrill, N.Y. 13461.

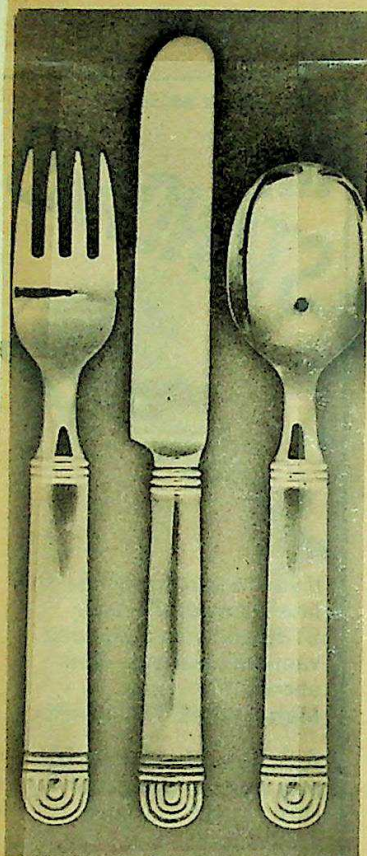


D7/645

p. 63  
JULY 11, 1977

63

retailing home furnishings, July 11, 1977 — section 2



**OXFORD HALL SILVER-SMITHS LTD. (New York):**

Bijou, an Art Deco pattern is included in the firm's new Georgian House line designed by Ben Seibel. A five-piece place setting retails at \$18. Other Ben Seibel patterns in the line are the contemporary Aliron, \$18 retail, and Contempra, \$22 for five-piece setting.

Also being offered are five patterns in its line of stainless steel flatware 50-piece service for eight. They are Triad, featuring epoxy color inserts, \$70; Lace, fluid scroll motif, \$50; Queen's Tapestry, a traditional rose, \$70; French Herald, ornate flower, \$35; and Florador, floral and scroll design, \$35.



D7-645



GOLDSCHMIEDE ZEITUNG  
EUROPEAN JEWELER  
5-1977 p. 5



D7/645

APRIL 18, 1977

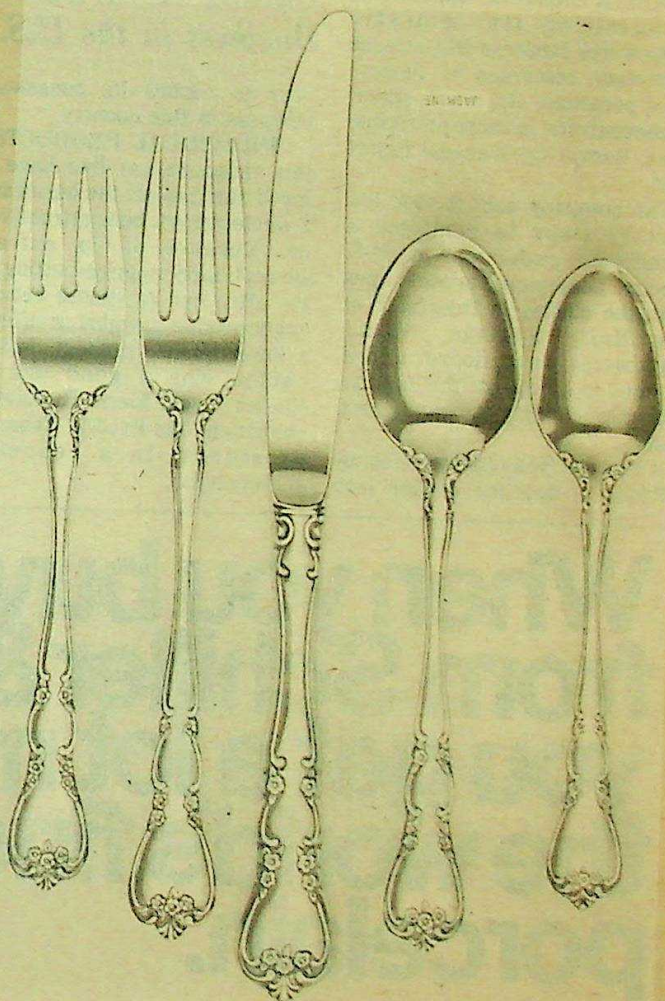
p. 39

RETAILING HOME  
FURNISHINGS

housewares

39

retailing home furnishings, April 18, 1977



ACHIEVEMENT'S JASMINE PATTERN

ACHIEVEMENT STAINLESS (Sherrill, N.Y.)

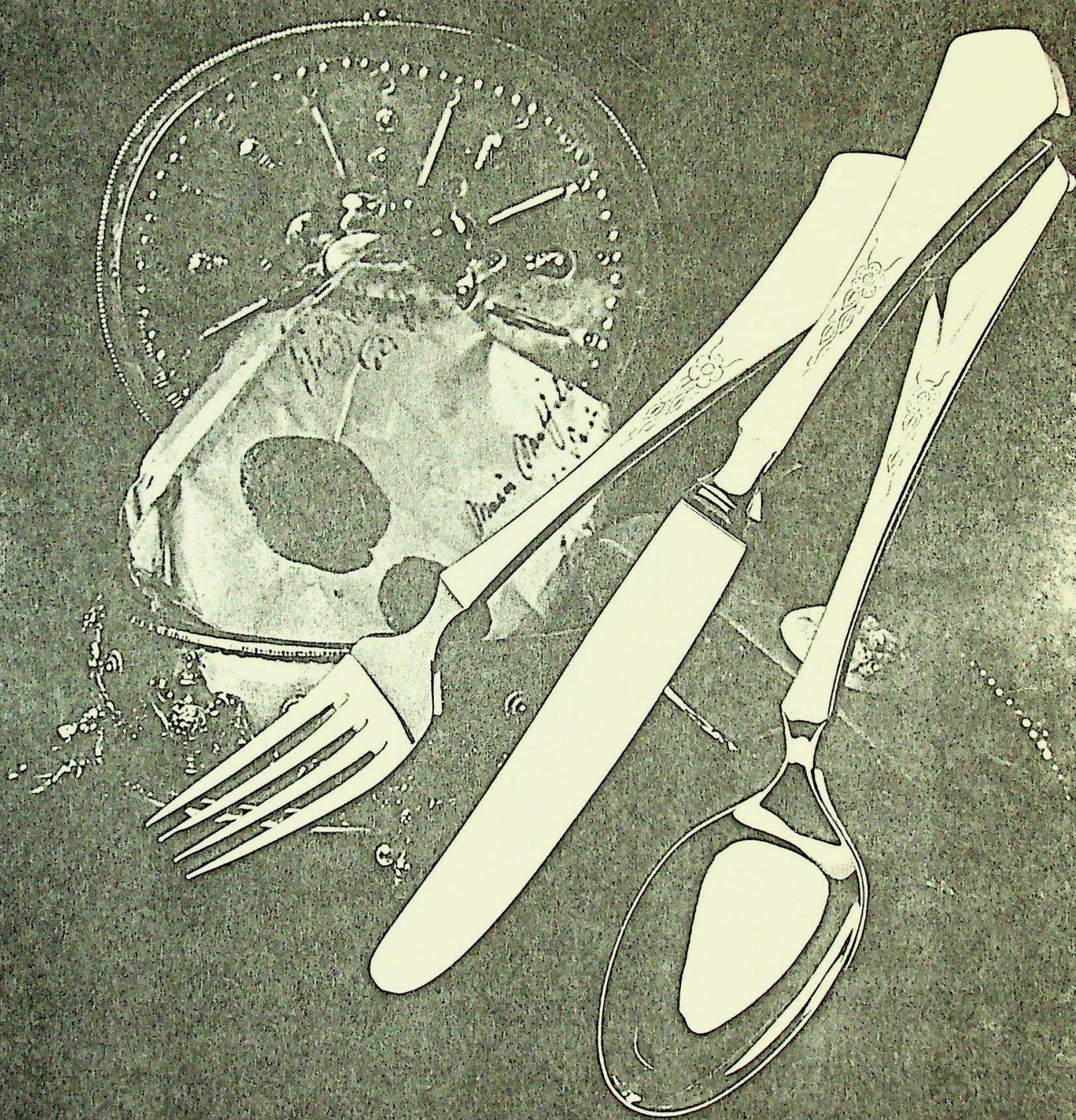
The company has introduced Jasmine, a new pattern in 18/8 stainless. A five-piece setting has a suggested retail price of \$12.95. A 20-piece service for four and a 40-piece service for eight have retail prices of \$39.95 and \$79.95, respectively. Also available are six-piece settings to retail for \$16.



D 7/645

4/1977  
p. 105

GOLDSCHMIEDE  
ZEITUNG



Die klassisch schöne Form und das fein ziselierte Blüten-  
dekor sind die Hauptmerkmale dieses Modells „Versailles“  
(Silber oder 90 gr. hartversilbert).  
Hersteller: **Auerhahn, 7272 Altensteig**



D7-645

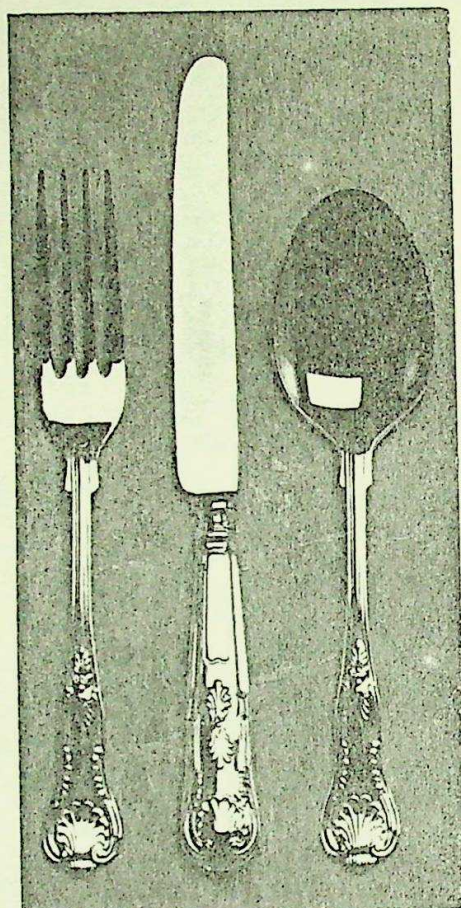
# NEW PRODUCTS IN PICTURES

continued on page 23

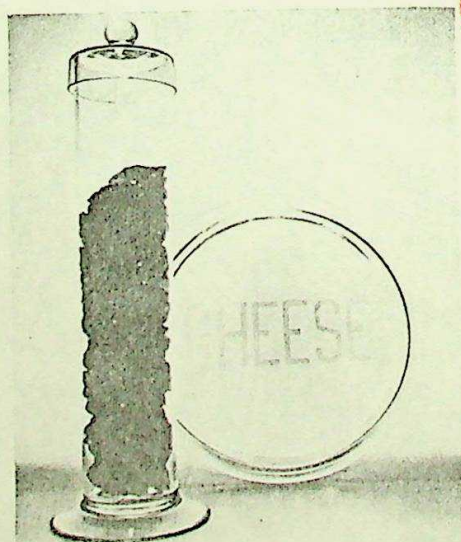
MARCH, 1977

TABLEWARE INTERNATIONAL

p. 18



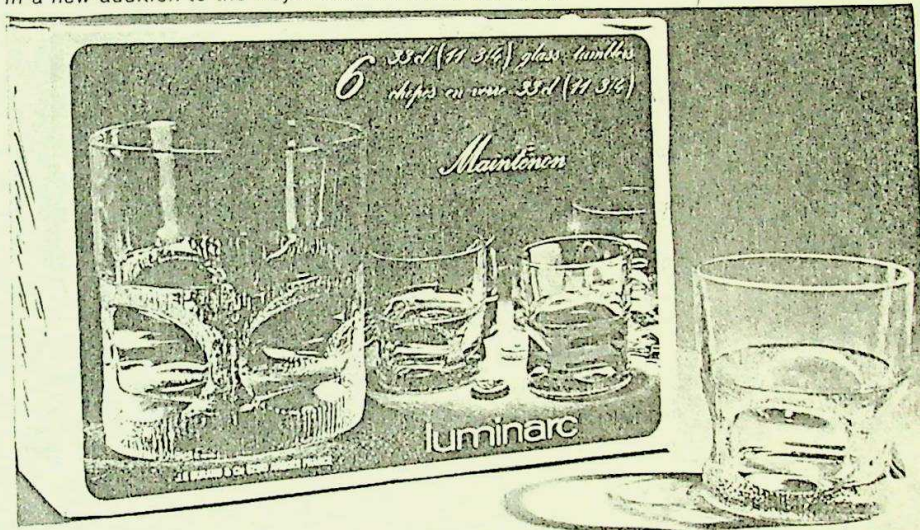
Kings Court, by Viners, is an elaborate silverplated range of cutlery available in eight presentation cabinets from the company at PO Box 13, Broomhall Street, Sheffield S3 7SN



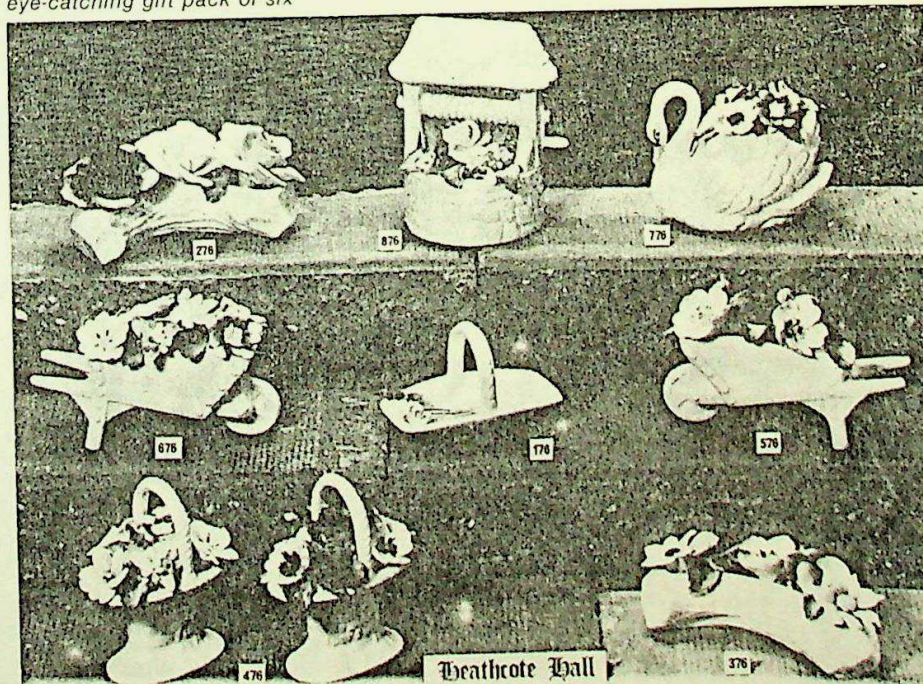
Additions to the Cascade Glass range include this pasta jar and cheese board



Kingswood, an oriental floral design in rich bold colours on a pure white background, in a new addition to the Royal Doulton fine china range



Maintenon chunky whisky tumblers in the Luminarc range by J G Durand et Cie, Thavies Inn House, 3 Holborn Circus, London EC1N 2HB, are now available in an eye-catching gift pack of six



Deathcote Hall



D7/645

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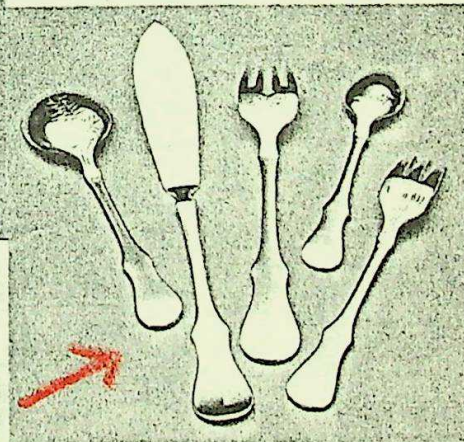
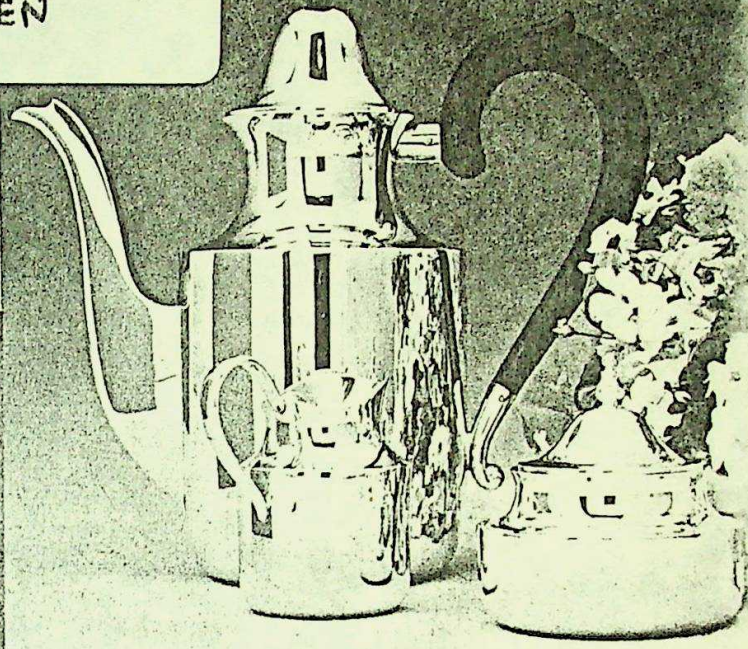
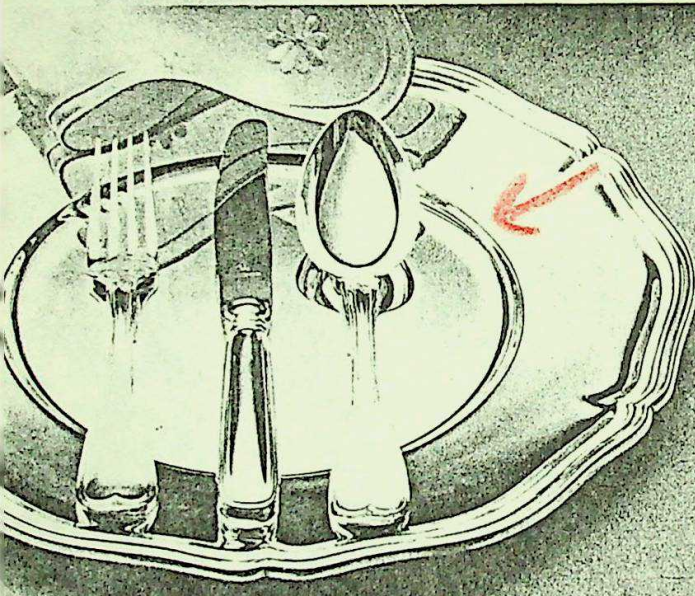
.....  
 dienen schon im  
 Mittelalter als Trink-  
 und Schenkgefäße.  
 Der Deckel sollte  
 den Wein, den man  
 warm trank, vor  
 dem Abkühlen schüt-  
 zen. Hersteller:  
 Grimminger, Schwä-  
 bisch Gmünd  
 Preis: 2800 Mark

den heutigen  
 Geschmack zu ent-  
 wickeln. Stilelemente  
 wurden dabei  
 nicht außer acht ge-  
 lassen. Herstel-  
 ler: Koch & Bergfeld,  
 Bremen. Ster-  
 lingsilber: Kanne  
 2400, Dose 600,  
 Gießer 500 Mark

FEB.  
 1977

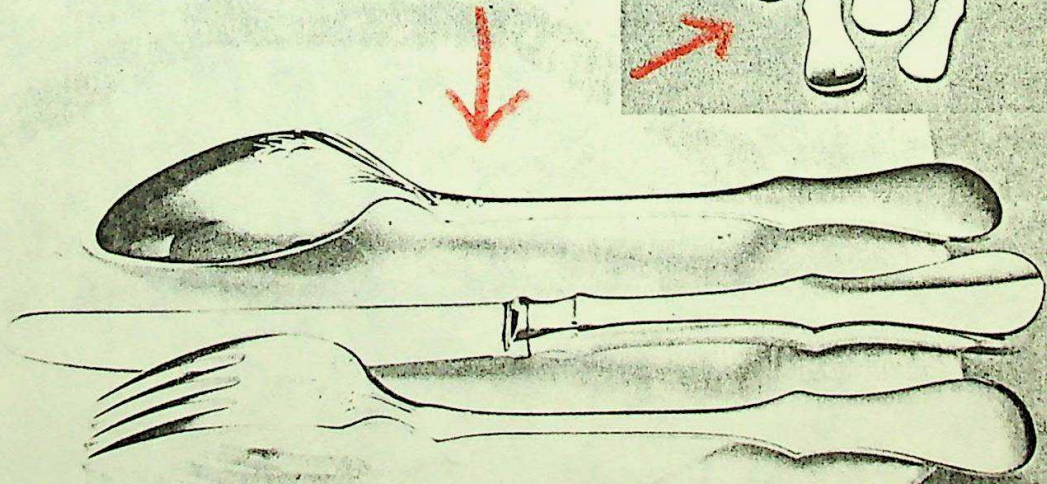
p. 161

FEB. 1977 p. 161  
 SCHÖNER  
 WOHNEN



← Jubiläumsbesteck  
 mit hundertjähriger  
 Tradition: Modell  
 »Alt Kopenhagen«.  
 Es wird in einer  
 schweren 150-g-Ver-  
 silberung und  
 in Silber 800 herge-  
 stellt. Jedes Be-  
 steckteil hat auf der  
 Rückseite eine  
 andere Gravur, de-  
 ren Motive Ge-  
 würzkräuter sind:  
 ein hübscher Über-  
 raschungseffekt

.....  
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 Klassi-  
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 nd  
 es ver-  
 ellers-  
 ten,  
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 rsteller:  
 zemen.  
 Silber  
 zesteck  
  
 0 Mark



← Thymian und Safran  
 zieren Tafelgabel  
 und -löffel. Das Be-  
 steck wurde von  
 Robbe & Berking,  
 Flensburg, zum hun-  
 dertjährigen Be-  
 stehen der Firma auf  
 den Markt gebracht.  
 Besteck, dreiteilig,  
 (versilbert) 77 oder  
 (Silber 800) 184 Mark



# TIKITO a new line from Norway

FEB, 1977

p. 82

The emergence of a new cutlery range from the famous Norwegian company, Norsk Stalpress, is always something of an event and when the range involves the work of that brilliant designer Tias Eckhoff, you can be sure it will cause considerable excitement.

Norsk Stalpress, which makes some of Scandinavia's finest stainless steel ware, has, in fact, chosen the Birmingham International Spring Fair to launch a new line to its cutlery patterns and it can be seen on the David Washington Distributors stand.

Called Tikito, the new ware is a variant of another famous Tias Eckhoff design, Tiki. Incorporating the simple elegance of Tiki (which has been a huge success for the company), an attractive decor has been added for Tikito.

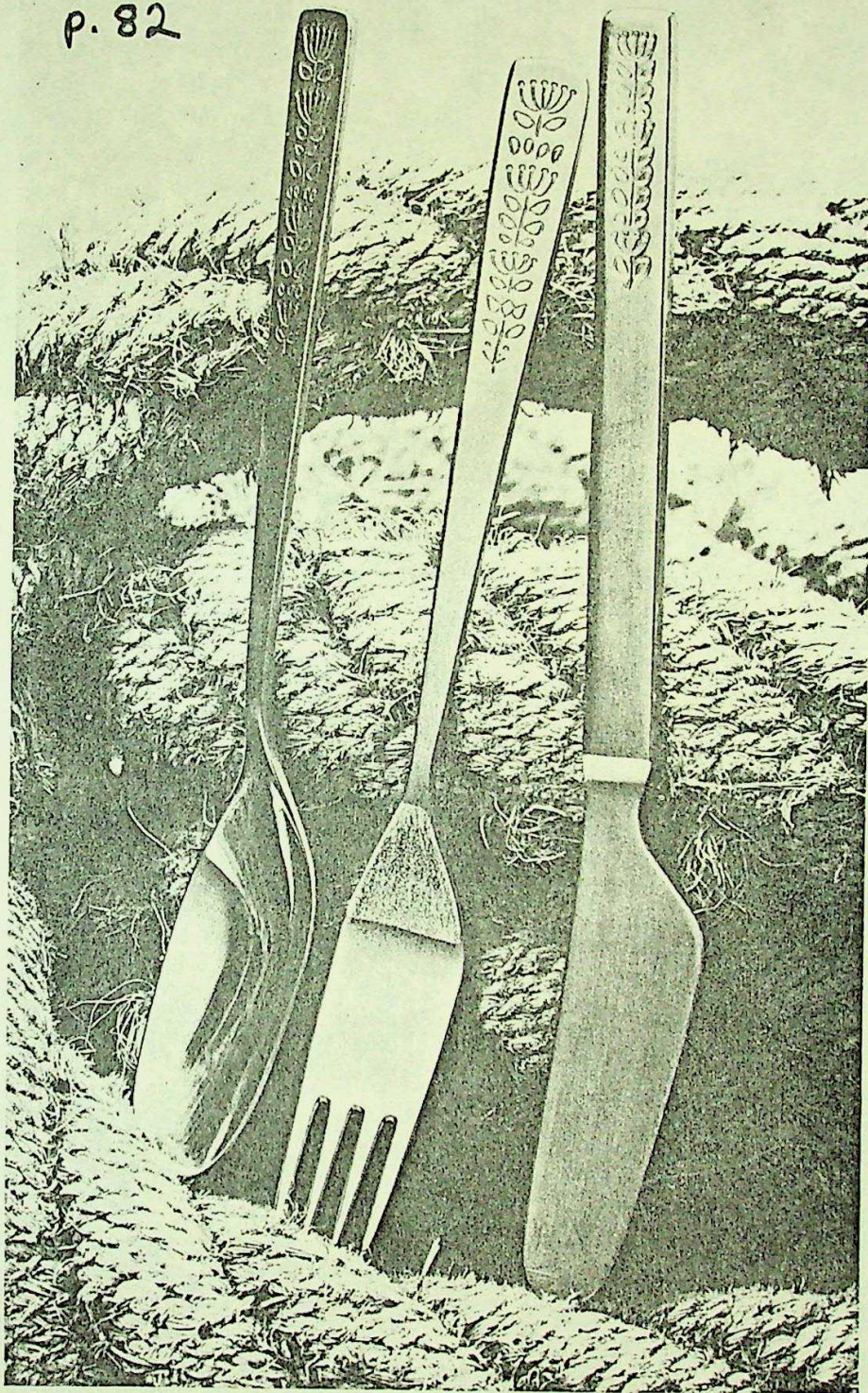
'The shape of Tikito is exactly the same as Tiki,' says the company. 'However, we decided to make a design with a decoration — by decor designer Arne Lindaas — because many of our customers have been demanding this for some time.'

As with Tiki, Tikito will be reasonably priced. However, in the case of Tiki there are eight items for 'daily use' whereas for Tikito the number of items has been extended. In addition to the eight items — soup spoon, dinner fork, dinner knife, dessert spoon, dessert/salad fork, sandwich knife/butter spreader, coffee spoon and teaspoon — a serving set and sauce ladle will also be available.

The philosophy behind Tiki is that it is for daily use and, normally, in their busy working week-days people do not use serving pieces. Indeed, Norsk Stalpress says that research confirms that 'extra pieces' are bought only as gifts. It is anticipated, however, that Tikito, with its tasteful decoration, will be considered a little more special and therefore the extras were added.

Tikito joins a delightful range of Norsk Stalpress cutlery. Designs such as Aztec, Maya (the only stainless steel design represented in the museums of cultural art in Gothenburg, Copenhagen, Oslo, Bergen and Trondheim) and Una have established the company in many world markets. Exports, now a healthy 70 per cent of total business, go mainly to America, Denmark, Sweden, the UK, Canada and Australia.

Other items being exhibited at David Washington's stand include a range of porcelain tableware from Japan (called Blue Danube, it is available in tea, coffee and dinner ware plus



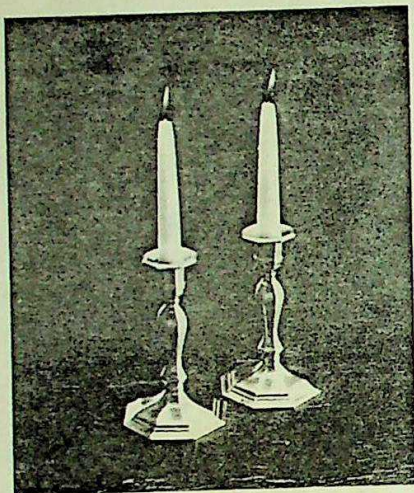
The new design from Norsk Stalpress. Called Tikito, it is based on the established Tiki design



## NEW PRODUCTS / yours to use

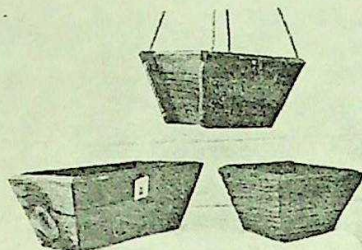
GIFT & TABLEWARE REPORTER  
JAN., 1977

p. 48



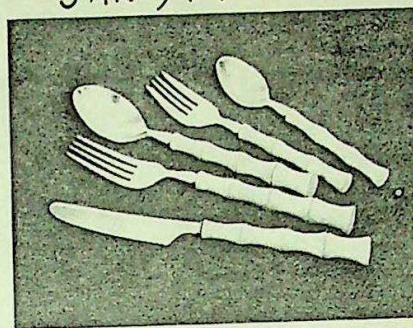
### yankee ingenuity

THE STEED CORP. New 7" candlesticks in heavy Britannica with a pewter-like lustre. \$28.50 the pair. Taunton, MA 02780.



### hit platters

EL GAMINO PRODUCTS. Decorative white serving platters will appeal to any hostess who wants to serve up fowl or roasts with flair. Great for just about every tabletop color scheme. At a reasonable \$15 retail per platter. 7876 Deering Ave., Canoga Pk., CA 91304.



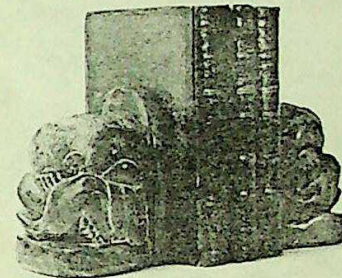
### prime time

LIFETIME CUTLERY CORP. The firm is introducing a new, high-styled line of stainless flatware aimed at the upper middle income customer. Seventeen patterns are being launched this month, including "Bamboo Lane" (shown), which should do well at \$30/50-pc. service for eight. A complete catalog is available on request. 241 41st St., Bklyn, NY 11232.



### the sporting life

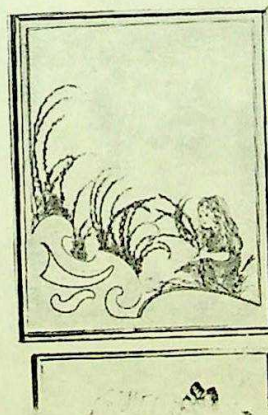
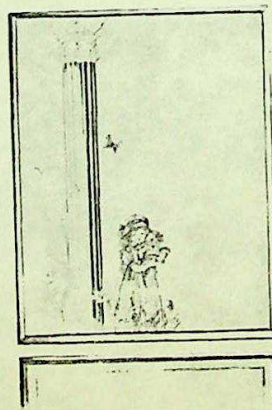
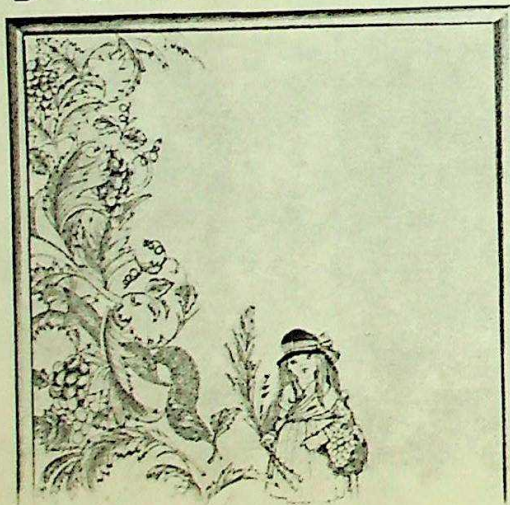
SURFSET. New line of On-Rocks Thermo-ware called "The Sports Series." The 12-oz. tumblers feature favorite leisure time activities like tennis, golf, skiing, and horses. Made of SAN plastic, double wall insulated, and sealed by Sonic Welding. Set of 4/\$14 retail. 35 Haddon Ave., Shrewsbury, NJ 07701.



### a novel gift

ARTHUR COURT DESIGNS. Hold your favorite hard-cover editions between these handsome and amusing "Heavy Thinker" bookends. Crafted in bronze-green Simistone. \$27.50 retail. 888 No. Point, San Francisco, CA 94109.

## Full Color ART on MIRROR



## NEW RESOURCES

HERE ARE SOME NEW RESOURCES which have come to our attention in the past month. We think they're worth checking out.

HEAVENSTONE WORKS. Jig-saw cut birch plywood, lacquer colored "mozaic fantasies" in a variety of sizes (actually, they're decorative puzzles). Twelve small-size puzzles come in birch or clear plastic.

07/645

JAN., 1977



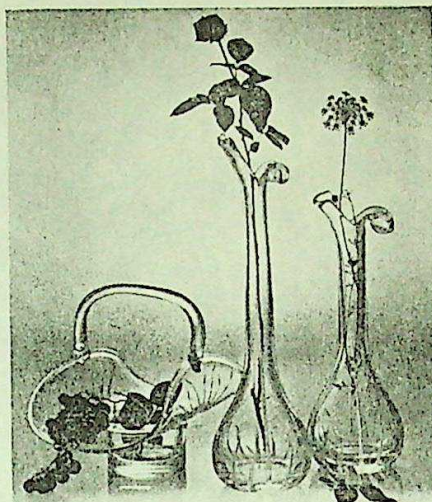
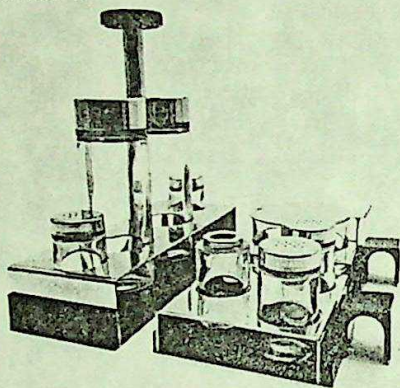
# TABLEWARE INTERNATIONAL

p. 34

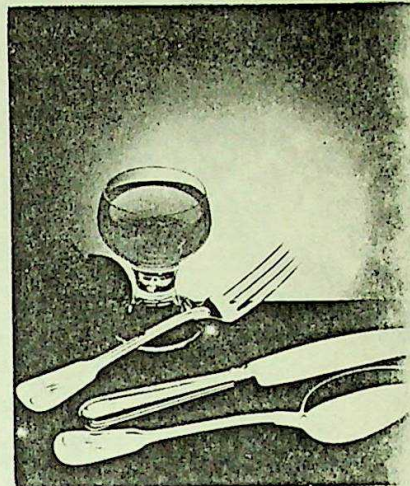
NOV/DEC., 1976

A range of five table pieces was introduced by metalware manufacturers **Abert Fratelli Bertoli**. The set combines 18/12 nicrosil steel, black plastic trimming and crystal containers, and comprises a covered cheese dish; salt, pepper and toothpick set; oil and vinegar set; oil, vinegar and cruet set; and the same four items with a salad bowl incorporated.

The Spring MACEF will take place in Milan from February 12 to 16—PM

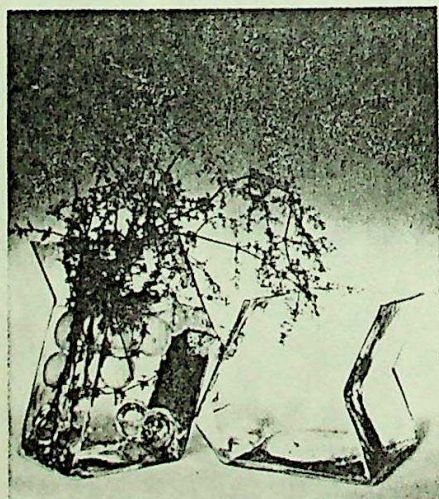


*Messico Molato*, designed by **Federico Simone** for **Studio Selezione**, is the name of a range of hand made pieces of crystal such as the fruit bowl and two sizes of vase pictured. Each piece has a reed-like etched decoration

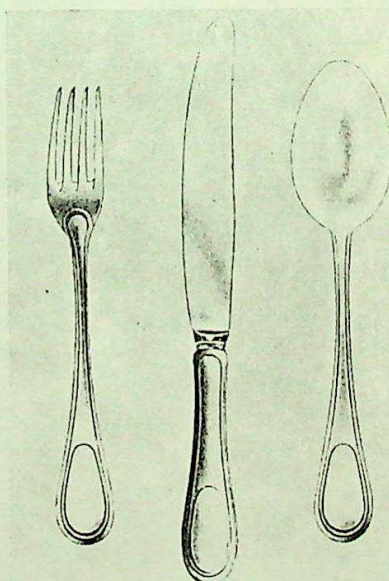


This range of silver plated cutlery called *Patent* was shown by the Italian division of **WMF**. Features of the range include special strengthening, a traditionally fashionable style with the added beauty of silver, and a competitive price

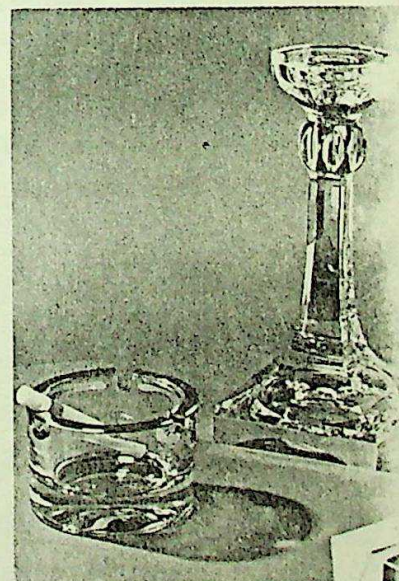
New at MACEF from **Abert Fratelli Bertoli** was a range of table sets such as the two pictured, combining 18/12 nicrosil steel, plastic and crystal



These two unusually shaped vases, the one on the left featuring indentation decorations, were two of the crystal designs by **Flavio Barbini** for **Barbini Alfredo Vetreria** of **Murano**

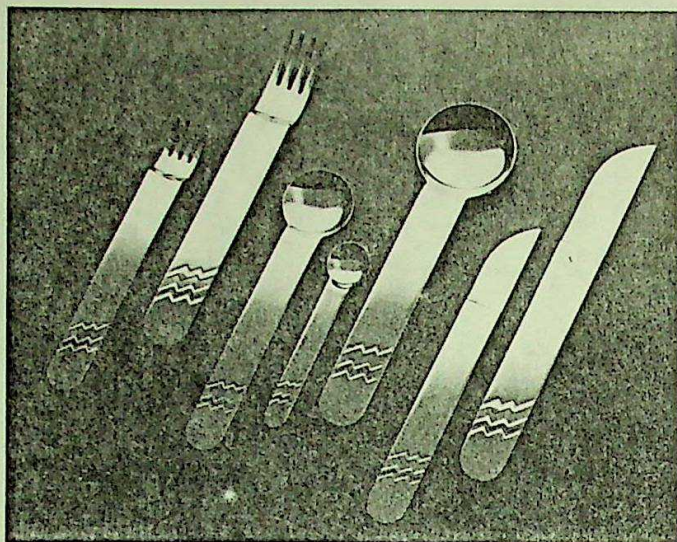


Another range of cutlery to be exhibited at the Autumn MACEF, this time in 800/1000 silver, was this range — based on an English style — shown by **Rino Greggio** **Argenteria**



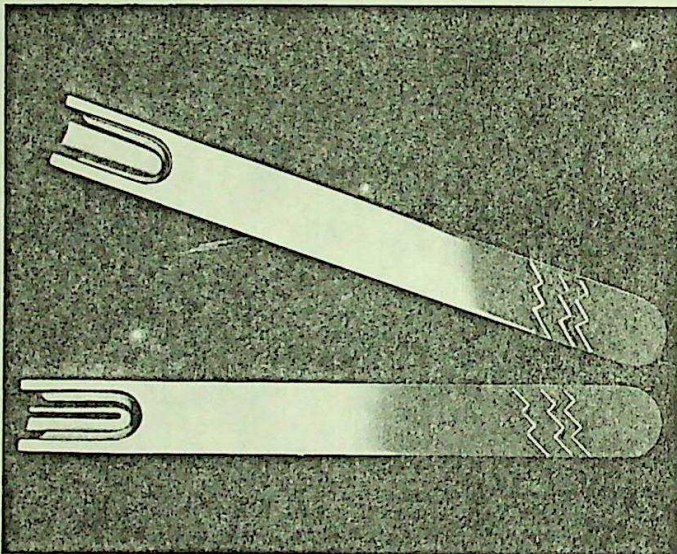
This cut crystal candleholder, characterised by the silver band applied to the base, with a matching ashtray with a similar silver band on the lip, as shown by **Nerdi Mauro** of **Firenze**



**STEEL SERVERS**

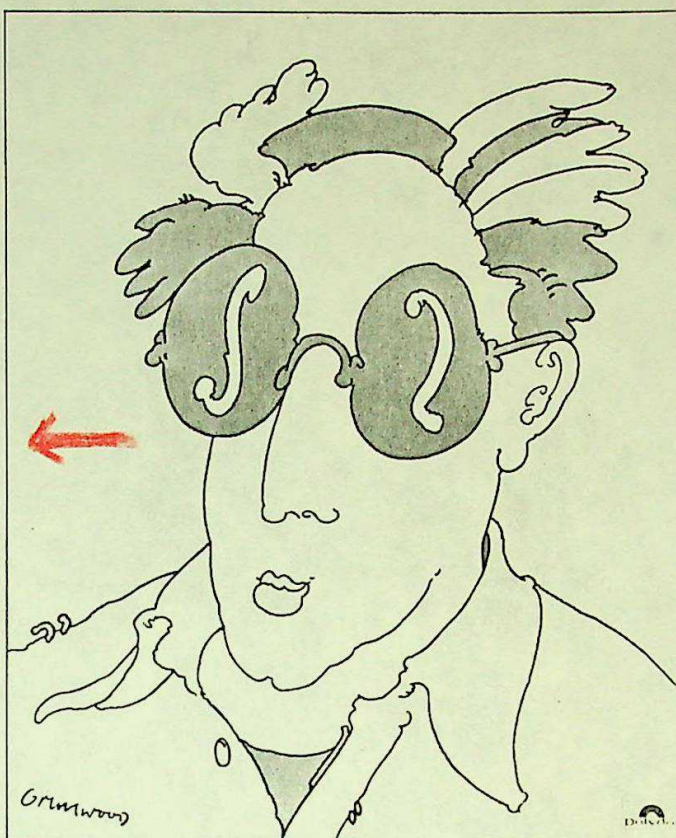
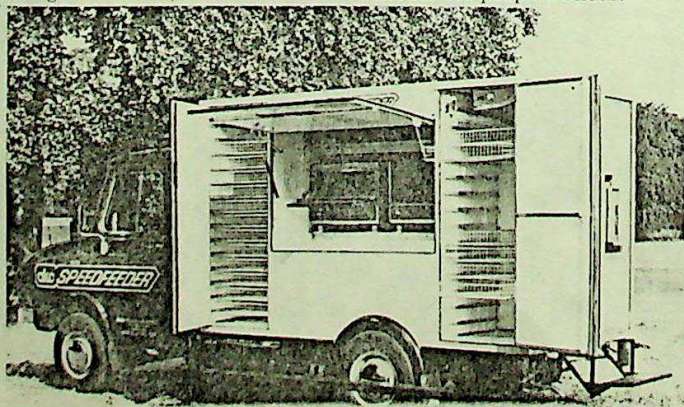
Also new from Sergio Asti is this range of stainless steel cutlery (above) and salad servers (below).

Called 'Boca,' and designed in collaboration with Inao Miura, it is produced by ICM of Lumezzane, Brescia, Italy.

**SPEEDFEEDER**

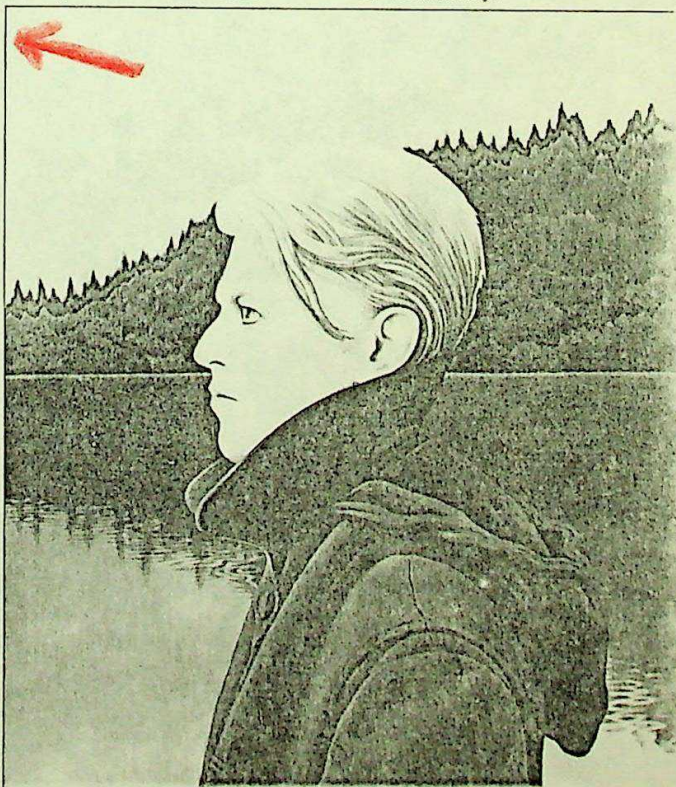
'Speedfeeder' is a module designed to provide hot meals in as short a time as possible. It can be mounted on a trailer or truck chassis, or parachuted to a disaster area, and only needs one person to operate it. The basic module consists of insulated units, refrigerated units, microwave

ovens, washing facilities with hot and cold running water, and a complete lighting system controlled by a control panel in the driver's cab. Power is supplied by a gas or petrol generator. The racks can contain up to 1000 meals, ready-cooked and only requiring re-heating, and can cater for 100 people an hour.

**TWO FACES**

The Association of Illustrators is three years old, and this month it is holding its first annual exhibition of British illustrators' work. Brian Grimwood's promotional poster for Polydor Records' 'Focus' (above) and George Underwood's book

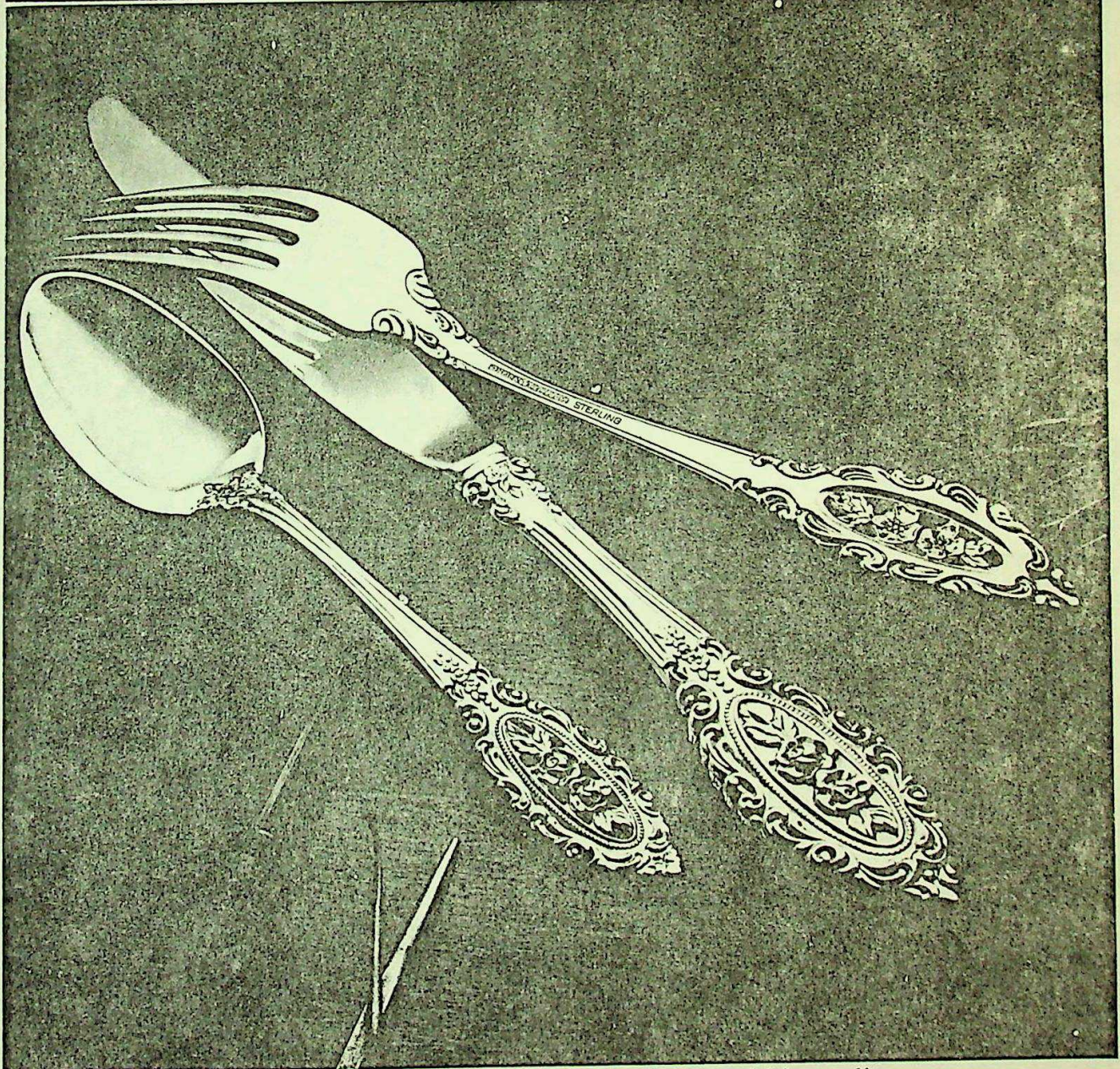
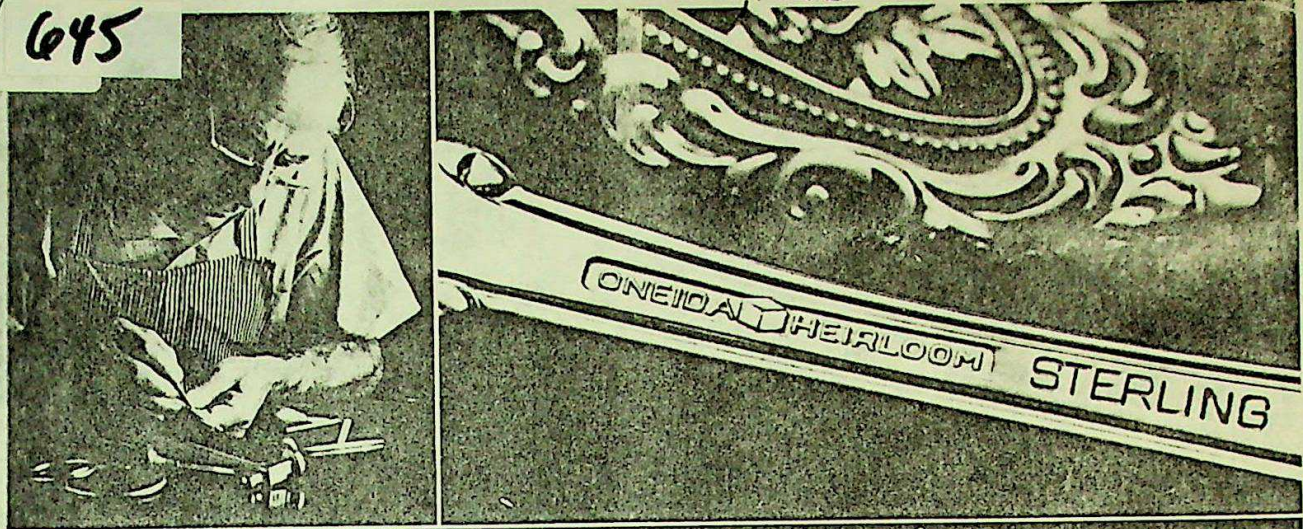
jacket for Pan's *The Man Who Came To Earth* (below) represent two very different approaches to portraiture. Two hundred other originals will be on show, 8-28 October at Thumb Gallery, 20/21 D'Arbly Street, London W1; opening hours are 10-6 Monday to Friday 11-5 Saturday.





D7/ 645

SEPT. 1976



Introducing Grand Majesty. The silversmith's sterling.

 **ONEIDA**  
The silver cube. Our silversmiths' mark of excellence.

JEWELERS' KEYSTONE  
CIRCULAR  
SEPT. 1976 p. 127

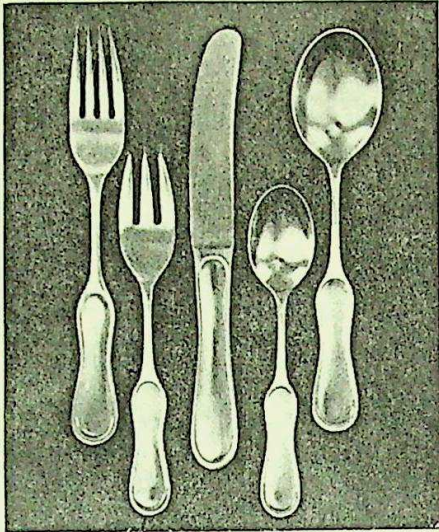


D7/ 645

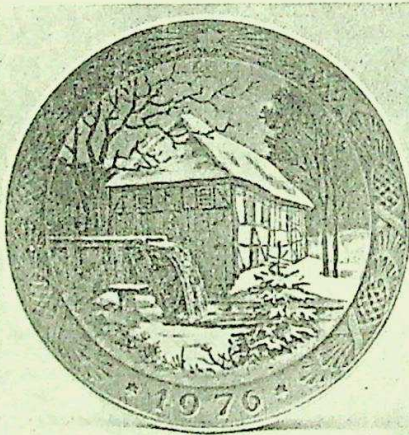
SEPT, 1976

# TABLEWARE IN INTERNATIONAL

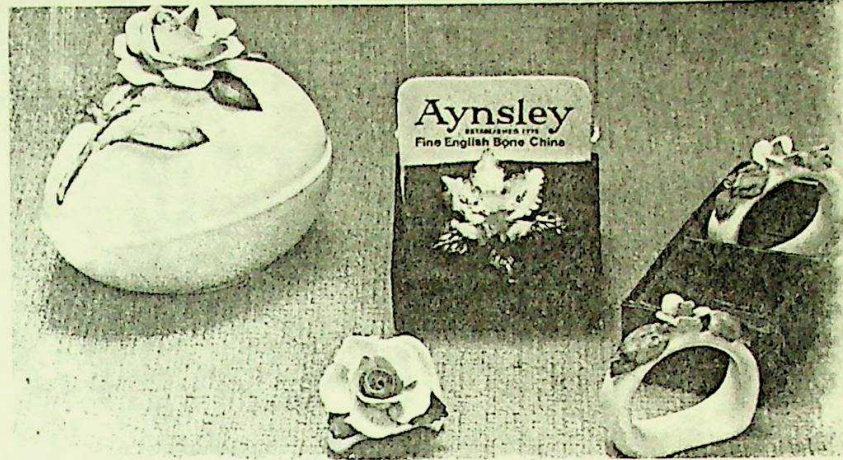
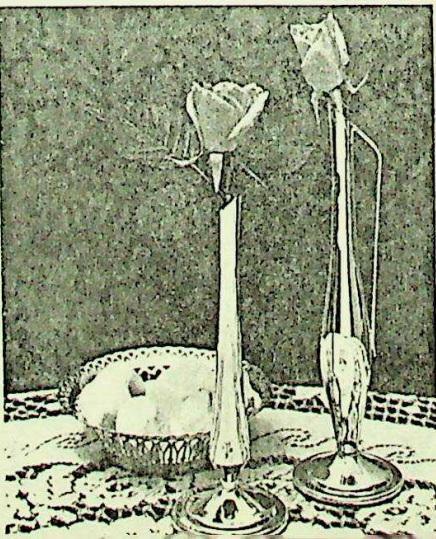
## PRODUCTS IN PICTURES p. 24



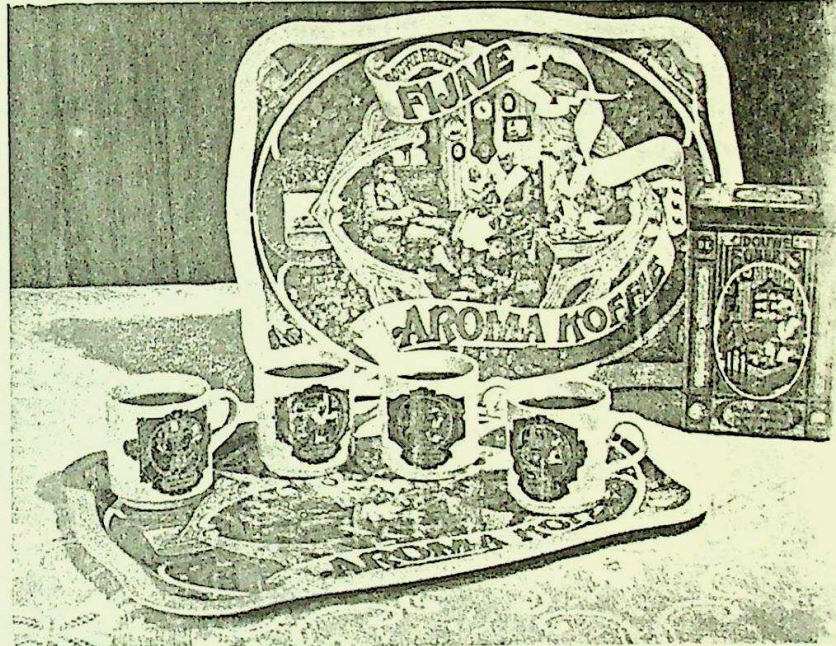
From H E Lauffer Co Inc, Belmont Drive, Somerset, N.J. 08873, an 18/8 stainless steel range of cutlery called Somerset



Vibaek Mill, built on the Danish island of Als in 1756, is featured on this year's Christmas Plate from Royal Copenhagen, 45 Smallegade, DK-2000 Copenhagen



Floral Giftware — an Easter egg, place card holder, brooch and napkin rings — available in various colours from Aynsley China Ltd, Portland Works, Sutherland Road, Longton, Stoke-on-Trent ST3 1HS



Following the success of Douwe Egbert's coffee caddy and mugs promotion launched last year, the Dutch company has a similar style of tray from Metal Box Ltd, Queen's House, Forbury Road, Reading RG1 3JH





# TABLETALK

by Toby

D7/645

## TABLEWARE INTERNATIONAL

AUGUST, 1976

p. 24

### NATION OF BUSYBODIES?

Is the profusion of Government legislation 'o which we have become so conditioned in recent years turning Britain into a nation of busybodies?

Or have we already been turned? Certainly the world at large makes no secret of its belief that Britain already has far too many Chiefs and nothing like enough Indians in almost every sphere of activity, from industry to sport.

There can be few areas of British life that are not under investigation by a select committee of one sort or another. No industrial company can escape the attentions of those well-meaning officers of central and local government, and of those often self-appointed committees dedicated to furthering export effort, design achievement, welfare, training, conservation and heaven knows what else. No retailer can rise above the heap of admonition and advice that pours daily through his letter box; and neither, for that matter, can the poor private citizen, as he piles up the brown envelopes, and wonders how on earth he can ever hope to cope with the growing mountain of trivia churned out by a legislative machine gone mad.

One clear result of it all, as far as industry and the business world are concerned, is that survival depends on astute accountancy, an ability to read and interpret small print, and a willingness to give the scorer precedence over the batsmen whose task it is to face the fast bowling.

The accountant has become supreme. Without his guidance and control over the solemn processes of giving away cash with one hand and taking it back with the other, the production, sales and design executives might as well go home and live off the proceeds of the innumerable schemes that are there to help those who not only can't, but won't, help themselves.

I am brought to this splenetic outburst by the massive and indigestible mail received by *Tableware International* (along with every other trade journal in the land) from the kind of busybodies I have been talking about.

There is the Department of Industry, of course, whose analyses of production, retail sales and other matters are extremely useful, if a trifle complex in their statistical content. Then there is the Department of Employment, which currently advises us that the Secretary of State has approved proposals for a levy on Clothing and Allied industries equal to 0.8 per cent of their

payroll, payable in one instalment . . . Employers may appeal to an independent tribunal against assessment. Etc. Then there is the Distributive Industry Training Board, which grants awards to employers, 'after training advisers' have carried out 'an intensive training audit including discussions with managers, training staff, staff and trainees'. Phew!

Perhaps, before all is lost, we should take a look at the declining economies of the East, where committee rule and the intervention of Government and Party busybodies is so rife that they often forget to reap the harvest.

Still, it is an ill wind . . . and I am heartened — and amused — to hear that Mr Colin Pyman has retired from the board of the P-E Consulting Group, following a period of secondment to the Department of Industry, in order to set up a specialist consultancy to advise firms on Government aid for industry. Good luck to him. The spirit of private enterprise is clearly still alive!

### DESIGN AWARDS

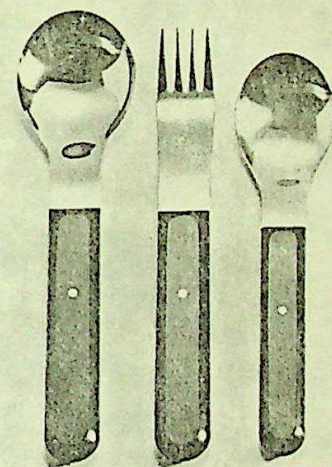
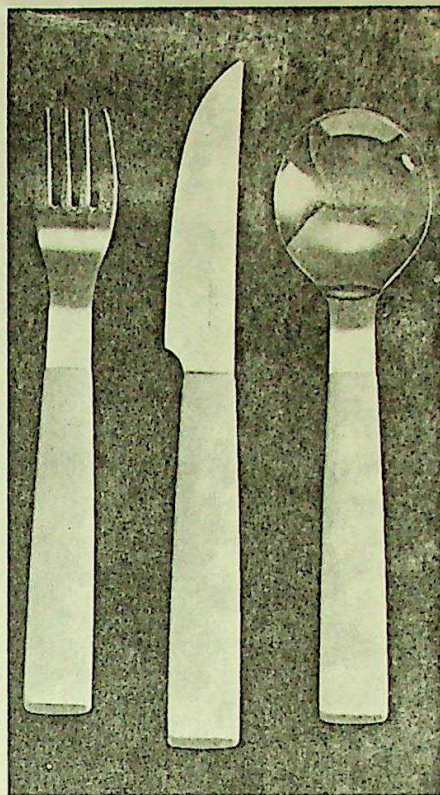
Still on the subject of those bodies whose self-appointed task it is to adjudicate, praise (and otherwise!) the work of others, I see that the Design Council of Britain has appointed a panel of judges to select 'well-designed souvenirs of the Queen's Silver Jubilee', for an exhibition to be held at the London and Scottish Design Centres next January. The Prince of Wales has agreed to be its chairman.

Fine. The Design Council has done (but not always so) some good work in the past, propagating the virtues of artistry and craftsmanship in industrial products. But how, I wonder, does it square its somewhat ascetic view of these matters with the judgment of the market place, which is really the only thing that matters in these hard times.

What odds that the choice of the Design Council will not be that of the souvenir hunter in New York, or Kuwait or, for that matter, in Littlehampton-on-Sea?

### MELLOR'S PROGRESS

I am delighted to see that David Mellor has extended his range of cutlery, made up to now in Provencal Rosewood and Chinese Ivory. There is no more painstaking or immaculate draftsman in the cutlery field and the growing success of his workshops at Park Lane, Sheffield, bears testimony to his judgment and skill.



Two examples of David Mellor's cutlery. He has now extended the range (see Mellor's Progress)

The new range, called Java, has red, ivory, black and yellow handles, moulded in an abrasion-resistant resin ideally suited to the dishwashing machine. As always, Mellor, hand finishes the top-grade steel used for his knife blades, and personally supervises the making of every piece.

Mellor is, of course, an old hand at winning design awards. I would hate to have to count the number that have come his way since he left the Royal College of Art back in those brave years of austerity when design was a word used only by the elite.

I recall the first of those awards — for his *Pride* cutlery, made for him then by Walker and Hall. He is now resurrecting it in silver plate with xylonite handles. More important than any number of Design Council accolades, Mellor's work is unpretentious, good value for money — and it sells. That's what success is all about!

*continued on page 25*



GIFT & TABLEWARE REPORTER  
P. 4 AUGUST, 1976  
SECTION 2

If you want the unusual—  
And the very best . . .

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Torsade Pattern  
Hand Forged

**ORLEANS**  
SILVER COMPANY

Everyday...  
a  
Celebration!

FEATURING TABLE FLATWARE

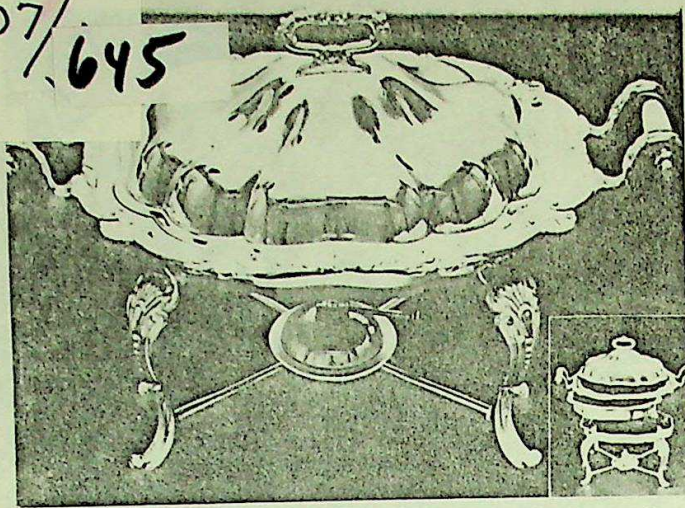
4500 Tchoupitoulas Street  
Post Office Box 51510  
New Orleans, Louisiana 70151

A Division of the United China and Glass Company

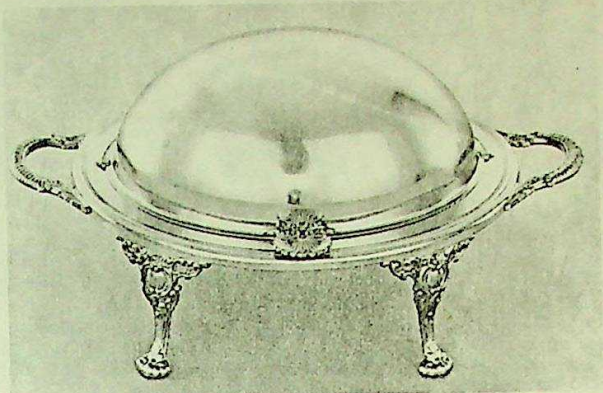
SHOWROOMS: NEW YORK, CHICAGO, LOS ANGELES, DALLAS, ATLANTA



JULY, 1976



Elaborate chafing dish with applied Rococo border flaunts insulated handles. Serving unit has three-quart capacity and design's silverplating is guaranteed for about ten years. Burner is adjustable. \$185. Birmingham Silver, 125 Grove St., Yalesville, Conn.

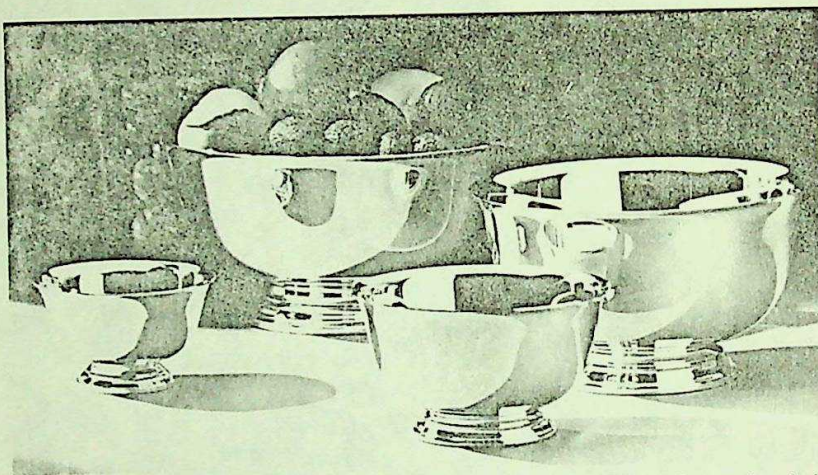


Traditional roll top buffet piece is patterned after English breakfast dishes. Elegant serving unit contains an oval oven-proof liner and carries modest retail price, \$59.50. Sheffield Silver, 47 Elm St., Norton, Mass. 02766.

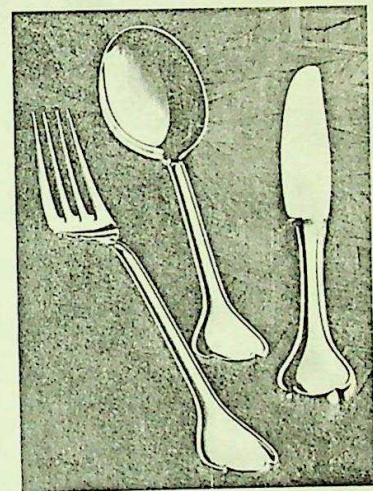
## Styling Not Sacrificed

JULY, 1976

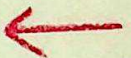
P. 129



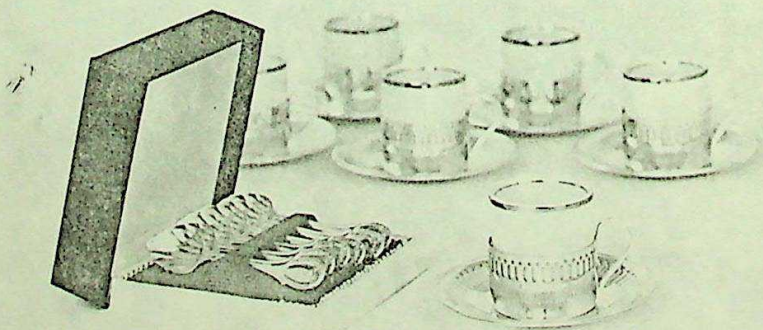
Through July 15, seven sizes of authentic reproductions of Paul Revere bowls in Webster Wilcox silverplate will be on sale. \$7.49-\$37.49. International Silver, 500 S. Broad St., Meriden, Conn. 06450.



Classic and luxuriously elongated flatware design, "Glucksburger," offers silverplating over stainless steel core for durability at economical price. Four-pieces, \$75. From Robbe & Berking at Ceramar, 225 Fifth Ave., New York 10010.



## GIFTS & DECORATIVE ACCESSORIES



Espresso coffee cups, Selandia, in heavy silverplate from Brazil with porcelain inserts. Set, \$25. Walter Fleisher, 1020 E. 14 St., Los Angeles 90021.

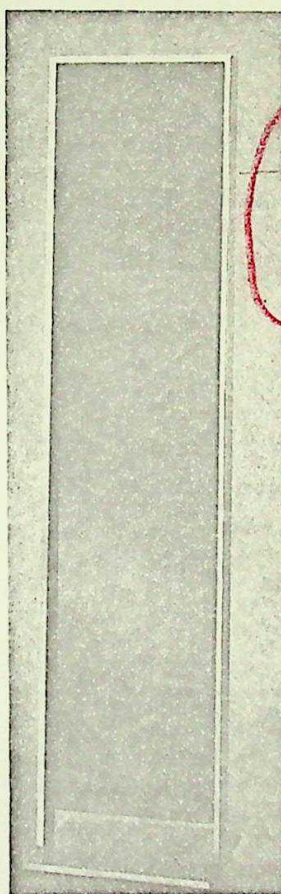
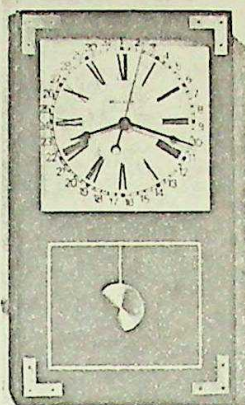
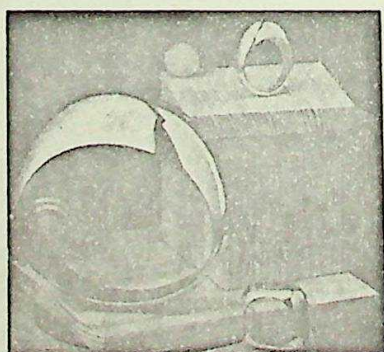
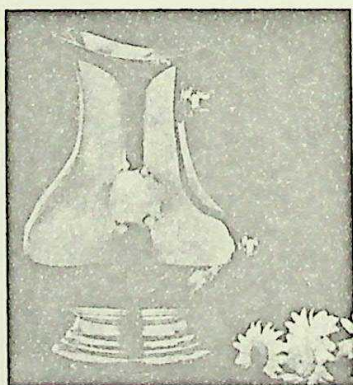
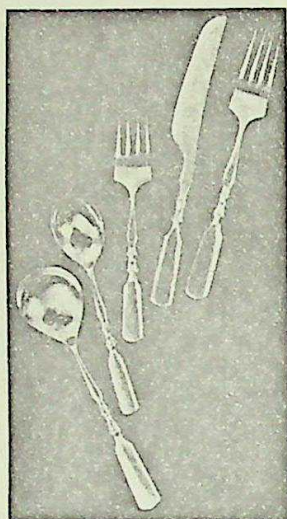
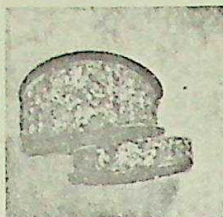


MAY 19, 1976

**OLD ANNAPOLIS:** Kirk has introduced its first pewter flatware with stainless steel bowls, tines and blades. The Old Annapolis design matches the finishing touches put on the firm's holloware. A five-piece place setting retails for \$38.75.



MAY, 1976



The brilliance of pavé diamond is outlined with striking black onyx and set in this 18k gold ring. Tishman & Lipp Inc., 31 W. 47 St., New York, N.Y. 10036.

The nostalgic appeal of the old campaign chest becomes a striking timepiece in this Bulova wall clock. A third hand indicates the date. The pendulum movement runs for a full year on a single flashlight battery. Suggested retail: \$99.95. Bulova Watch Co., 630 Fifth Ave., New York, N.Y. 10020.

Cloisonné enamel, budget-style, takes the sea as its subject matter in a series of colorful pendants. Shown is Oyster Shell, retailing at \$8. Cloisart, 44 Warren St., Providence, R.I. 02901.

A new concept in flatware: nickel-bronze, with the soft, muted glow of gold. The pattern is Oriole and the look is a blend of contemporary and traditional. The 16-piece starter set, gift boxed, retails for \$57.50. Lauffer, Belmont Dr., Somerset, N.J. 08873.

Grandpa would surely shake his head at this newfangled grandfather's clock: it's acrylic, chrome and digital. The clock stands 56 in. tall and retails for \$635. Howard Miller Clock Co., Zeeland, Mich. 49464.

A high polish and traditional colonial styling mark a new silver-plated pitcher from the Colonial Collection. The pitcher, with a 48 oz capacity, retails for \$55. Gorham Co., 333 Adelaide Ave., Providence, R.I. 02807.

Sensuous curves of sterling silver translate into mirror-finished bracelets and rings, part of a large collection of jewelry from Aarikka Studio of Finland. Each is packaged in a wooden box that is a treasure all by itself. Distributed by Cory Int'l., John Hancock Center, 175 E. Delaware Place, Chicago, Ill. 60611.

Ship fanciers will treasure "Sailing With the Tide," a new collector's plate. The design, painted by John Stobart, is the first in a new series, each in an edition of 15,000 plates. Retail price, \$65 each, from Doulton & Co., 400 Paterson Plank Rd., Carlstadt, N.J. 07072. (continued on page 10)



D 7/645

APRIL, 1976

# CERAMIC COLOURS

JOSEPH P. EMERY LTD.

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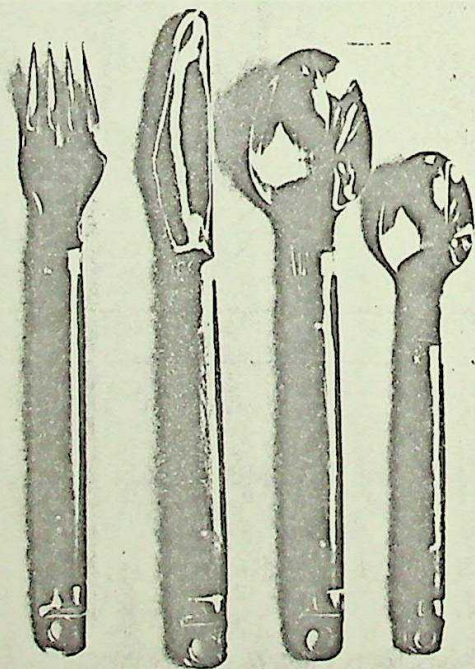
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Saro Trading Ltd. Part.  
G.P.O. Box 2677, Bangkok, Thailand

## Notice to our American Subscribers

TABLEWARE  
INTERNATIONAL

APRIL, 1976

p. 41

Due to the U.S. postal system it is now necessary to ensure that your correct 'zip code' appears on all your mail. Please check that the address and zip on the envelope containing this issue are correct. If any change is to be made, please write to:

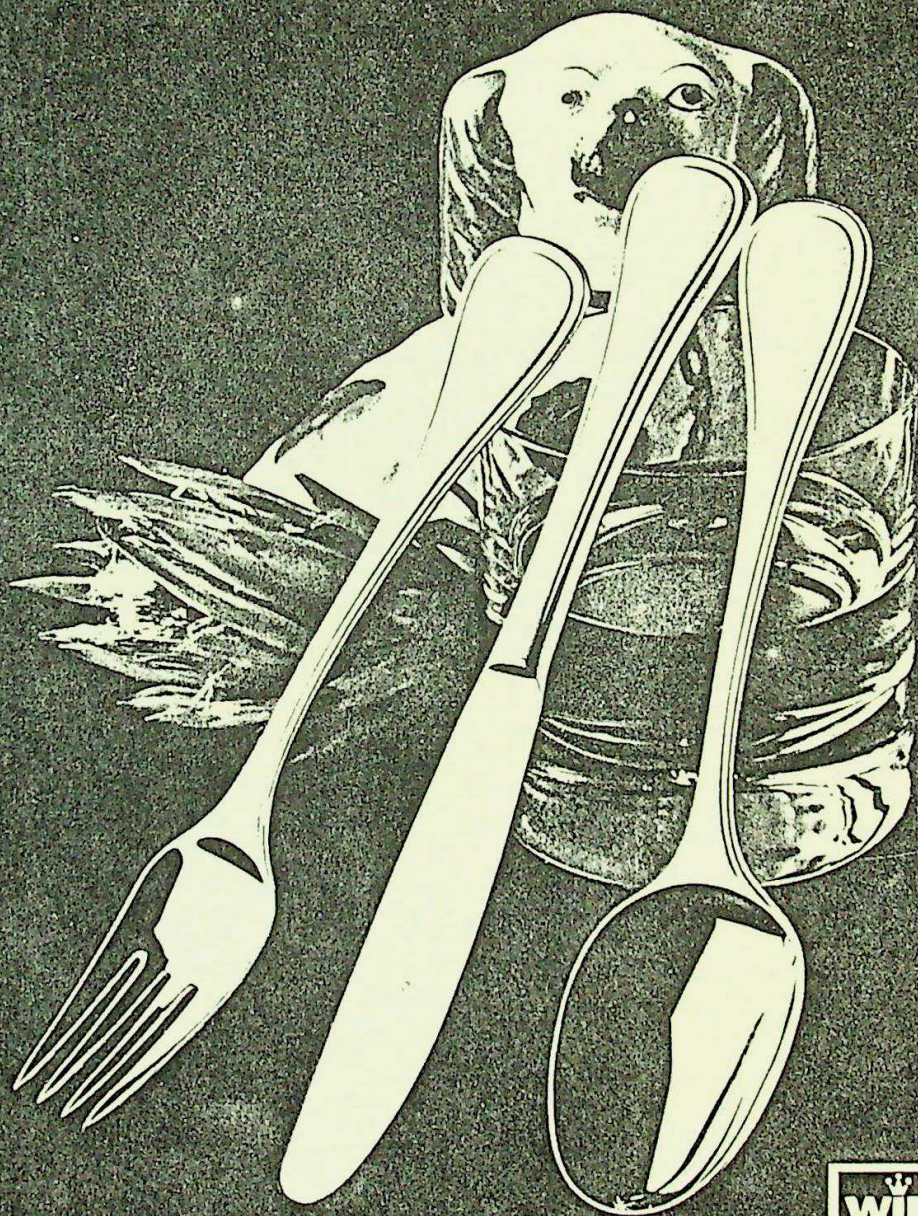
Miss Kate Flinders,  
Tableware International



FEB., 1976

## fine cutlery from Wilkens

18/8 STAINLESS STEEL

**WILKENS**

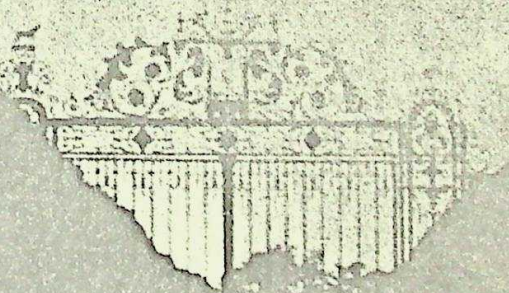
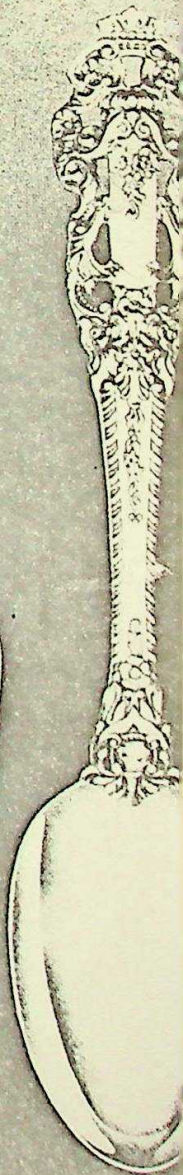
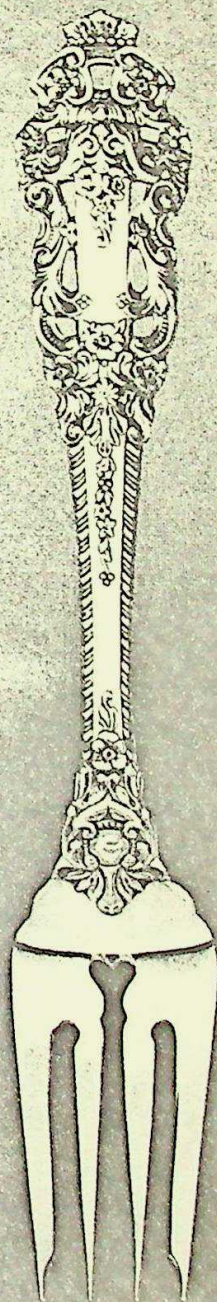
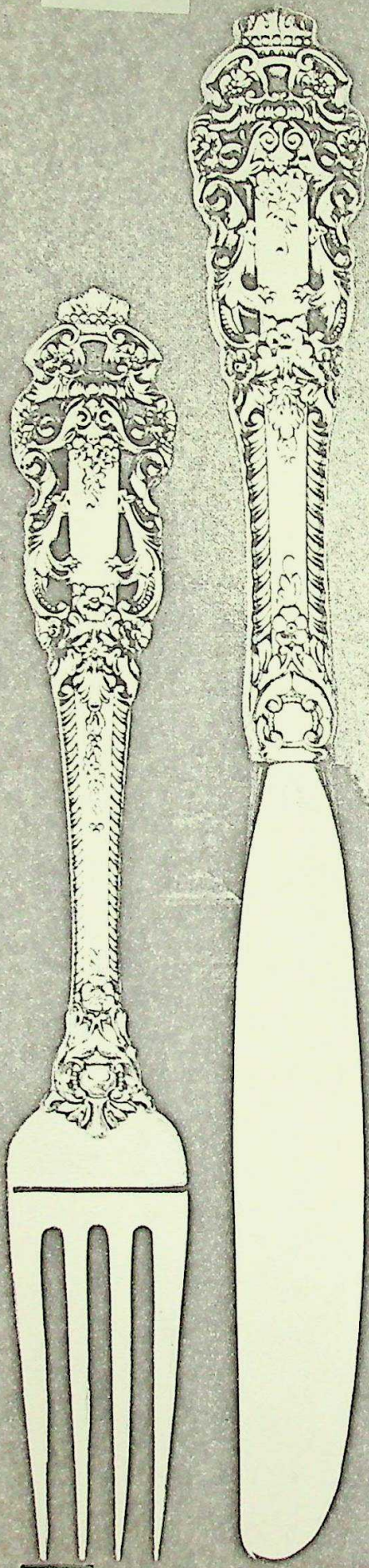
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Gorham Original.





D7/645

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p. 139

HOUSE &amp; GARDEN Nov., 1975

D243, 503

D7-137

Voilà!

## Special Introductory Offer



Elegant new  
pattern in Oneida  
Community  
Stainless

The French have a way of saying, "Wow! Fantastic! Elegant! Surprise!" all in one word, "Voilà!" We feel this is the most exciting pattern we have ever offered our coupon savers. Inspired by French design and in Oneida Community quality, it's appropriate on a full gourmet table or with a Continental breakfast of delicate croissants. Or, choose one of our other lovely patterns: Early American Patrick Henry, Traditional Brahms or Chatelsaine, Mediterranean Via Roma, Scandinavian Vinland or Spanish Isabella. This is a wonderful opportunity to start a set to suit your taste now at special savings.

Betty Crocker

You'd expect to pay at least twice as much in stores for a 5 pc. place setting of this quality. Begin your service now with savings from this special introductory offer, then add to it from time to time with individual pieces from open stock at additional savings with Betty Crocker's Coupons. You'll find the coupons on more than 175 General Mills' products, including Big "G" cereals, Betty Crocker dessert mixes, dinner mixes, potato products and Gold Medal Flour. With your order we'll also send you our catalog.

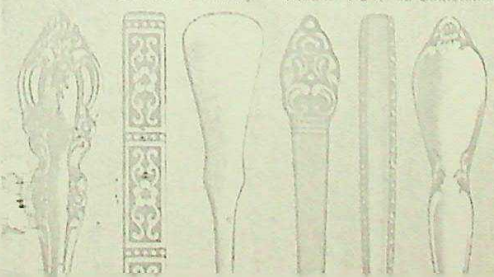
If you're not completely satisfied, return your order within 10 days and your money will be refunded. Offer expires January 16, 1976.

Voilà!

Five piece  
place setting

\$4.50

Brahms Isabella P. Henry Vinland Via Roma Chatelsaine

General Mills, Inc.  
Box 239

Minneapolis, Minnesota 55480

☐ I enclose \$4.50 (CHECK OR MONEY ORDER) for a 5-piece place setting in the pattern checked below:

☐ Voilà ☐ Brahms

☐ I enclose \$4.25 (CHECK OR MONEY ORDER) for a 5-piece place setting in the pattern checked below:

☐ Isabella ☐ P. Henry ☐ Vinland ☐ Via Roma ☐ Chatelsaine

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

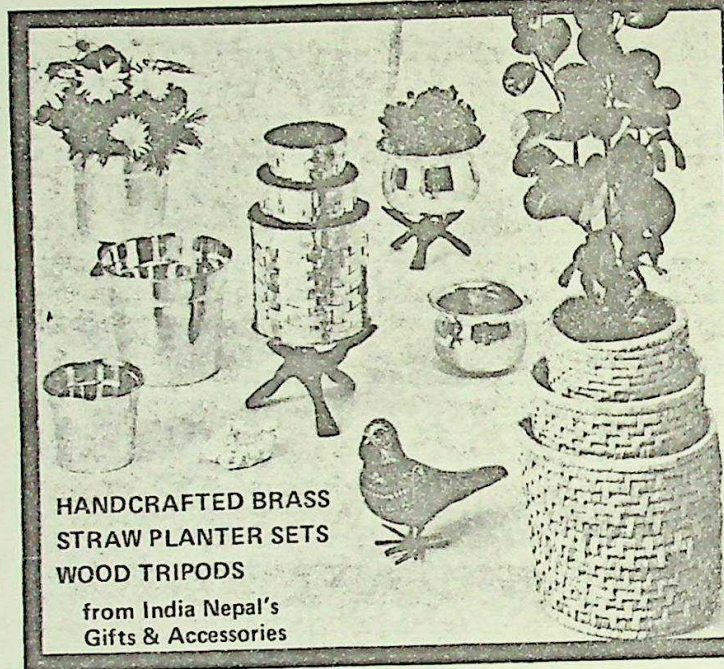
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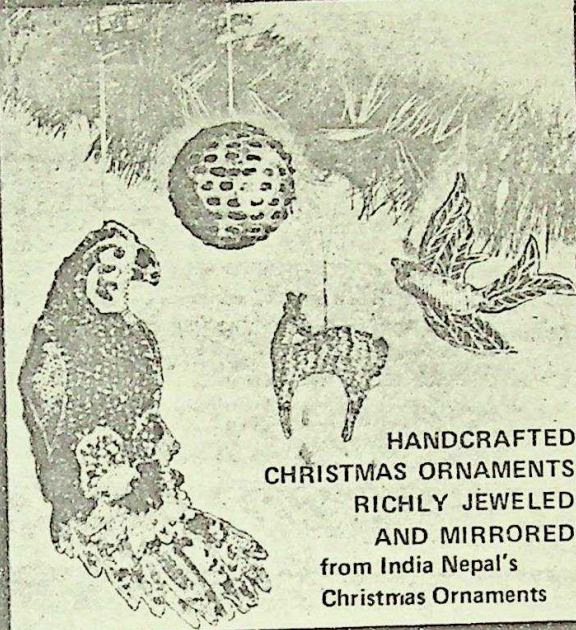
Limit: One place setting per family, please. Zip code required. Offer good only in U.S.A. Expires 1/16/76.



AUG. 1975



HANDCRAFTED BRASS  
STRAW PLANTER SETS  
WOOD TRIPODS  
from India Nepal's  
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HANDCRAFTED  
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Send for "Gifts & Decorative Accessories" catalog

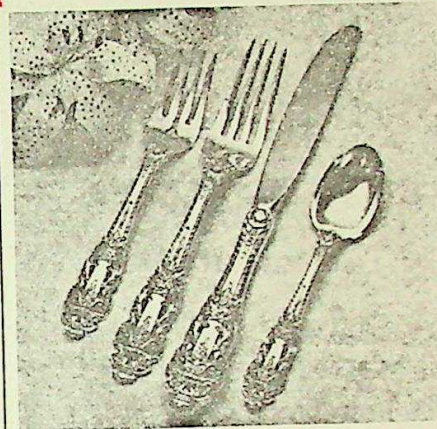
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WICKED WICK CANDLES



CROWN Baroque by Gorham expresses belief that luxury pulls in 1975.

AUG. 1975

**Gorham: better go for baroque**

AUSTERITY thinking is not for The Gorham Co., Providence, R.I., which has just introduced its lavish new sterling flatware pattern—Crown Baroque, at \$185 for four pieces.

At a time when other among sterling silver producers are trotting out sterling-cum-stainless offerings (GTR, first August issue), Gorham has pledged itself to consumer demand for sheer opulence in detailed flatware.

Gorham executives describe Crown Baroque as "the only true baroque pattern in the company's selection of sterling flatware." The motif makes extensive use of carved scrolls, piercings, florals and a crown.

**Lenox '75 sales,**  
is the roll ahead

GIFT & TABLEWARE REPORTER  
2ND ISSUE AUG 1975

P. 8

P. 8

D7/645



7/1645 using manufacturers' representatives Killu, of PO Box 100, South Gate, London (TradeKills), is anxious to take advantage of the exploding market for hotelware of this type, by inviting any interested British manufacturer to participate in the setting-up of a small factory for production under licence. The arrangement would include the provision of technical know-how.

Mr Jordan takes over

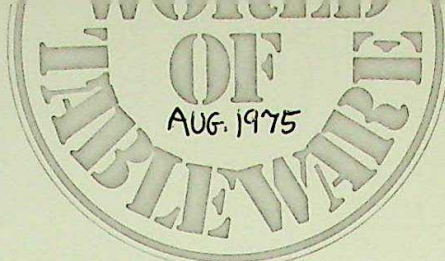
The Hague. New president of the European Aluminium Holloware Manufacturers' Association is Mr Cliff Jordan, managing director of Eastham Pyramid, the holloware manufacturing subsidiary of Burco Dean. The inauguration took place at the association's recent conference here. Mr Jordan, who has given many years' service to trade organisations, has also held office as president of both the Hardware Manufacturers' Association and the British Aluminium Holloware Manufacturers' Association. He is the current president of the National Hardware Alliance in Britain.

It was on behalf of the BAHMA that Mr Jordan became the first British delegate to the European body back in 1968. During his term of office, he intends to start a programme of joint market research on behalf of all manufacturers operating in the holloware market.

Yainville, France. Henry Kahn writes: Christoffe has opened its new 30-acre factory here, some 75 miles from Paris and 15 miles from Rouen. The company has been anxious to expand production facilities for nearly ten years, but was refused building permission to extend the St Denis factory because the Government wanted no further industrial development in that region — a Paris suburb.

Permission, however, was given for the new site and in fact, Government assistance was forthcoming in construction. The new area is a good one for labour population.

the 30-acre site allows for extensive car-



AUG. 1975

parking and for future expansion. The factory is modern and a special extractor system keeps dust absent from the factory and pollution away from the surrounding atmosphere.

Production capacity is for about six million pieces of cutlery; some 250 tons in weight. Christofle, in conjunction with the Ministry of Labour, has ensured sufficient skilled personnel, but the Ministry of Education has also assured a future flow by starting a special class at a local technical school.

Our photographs show some examples of the latest Sigma cutlery range, in a specially-treated steel which gives an unpolished finish.

Dublin. The Irish Hardware Trade Fair will be held here from Tuesday, Oct 7, to Thursday, Oct 9. The event, the third in the series, is sponsored by the Irish Hardware Association, and is the only specialist event of its kind in the Republic. It is held at the Royal Dublin Society's showground in Ballsbridge, less than two miles from the centre of Dublin. It is trade only.

**Denver, Colorado.** This year marks the 10th anniversary of the opening of the Denver Merchandise Mart, the vast complex that houses showrooms, office space and admin. services to manufacturers' representatives and agents. Sales are confined, in the main, to wholesale fashion, giftware, home furnishings and footwear. Store owners and buyers visit the Mart to see the goods and place orders.

manager. The Mart has a trade territory of around one million square miles, which constitutes one-third of the land area of the United States. Although we do not service the more densely-populated areas on both coasts, we are in one of the faster-developing areas in the country, our markets have increased, in some cases, by as much as 40 per cent."

The next gift and jewellery shows to be held at the Denver Merchandise Mart are: August 24 to 27 this year; February 29 to March 3, 1976; August 29 to September 1, 1976; March 6 to 9, 1977; August 28 to 31, 1977.

As an example of what the Mart does, one of the newest tenants is the Ebeling & Reuss Co. Its representative operating out of the Mart will be presenting his company's imported range of tableware which includes Kaiser crystal, Royal Albert china and Bayel stemware. The Mart even boasts the 'Denver Gift & Jewelry Association', an organisation of permanent tenants in those trades resident in the complex.

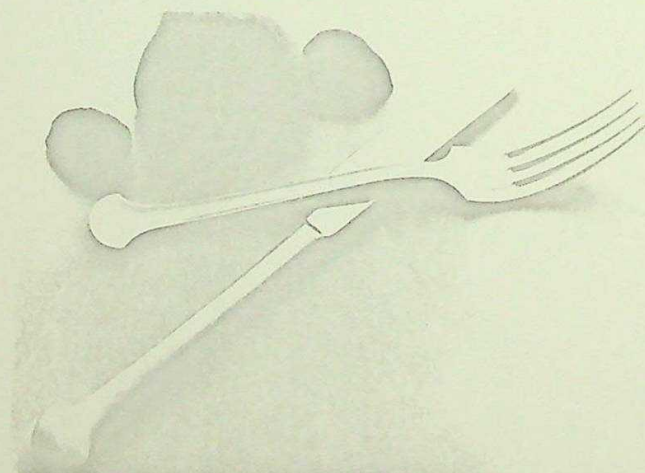
Republic of Ireland. Nippon Toki Kabushiki Kaisha, the fine china manufacturer of Nagoya, Japan, is to make a major investment on Arklow Pottery in the Republic. Under the terms of the deal, Nippon will get a 29.99 per cent holding in Arklow Pottery — just below the 30 per cent level which, under the Irish Takeover Code, normally requires a bid for outstanding shares. Nippon will subscribe £115,184 (\$264,923 approx) for 359,950 new shares in Arklow Pottery at 32p (74c approx) each — subject to shareholders' approval.

Following the proposed link, should the terms be agreed, Arklow Pottery will participate with Nippon in establishing a new porcelain tableware manufacturing unit which Nippon plans to set up in Ireland.

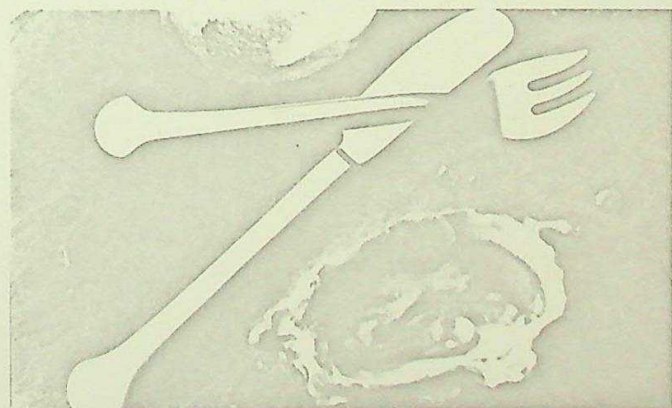
Arklow Pottery already has plans to embark on a £300,000 (\$690,000 approx) capital investment programme, which will be financed jointly by the money from the Japanese equity stake from the Euro Industrial Development Authority and from the company's bankers.

Nippon will also, on completion of the

*continued overleaf*

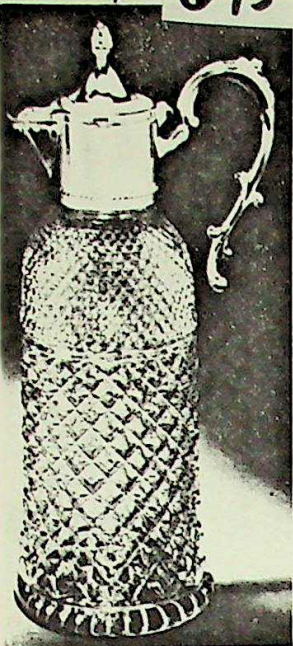


Items in the new Sigma cutlery range. On the right are special pieces for shellfish



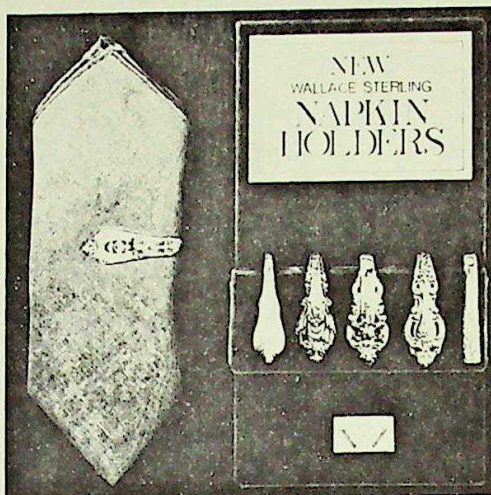
p. 19 AUG. 1975



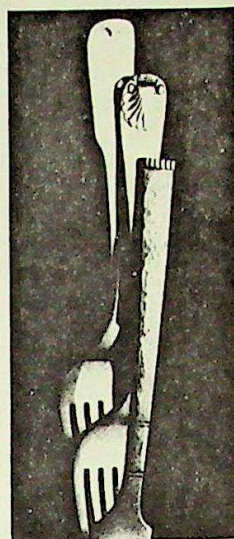


Silverplated tops and handles are featured on imported crystal decanter. 12½ in. high, it has 1½ qt. capacity. \$15. F.B. Rogers Silver Co., 241 Fifth Ave., New York 10016.

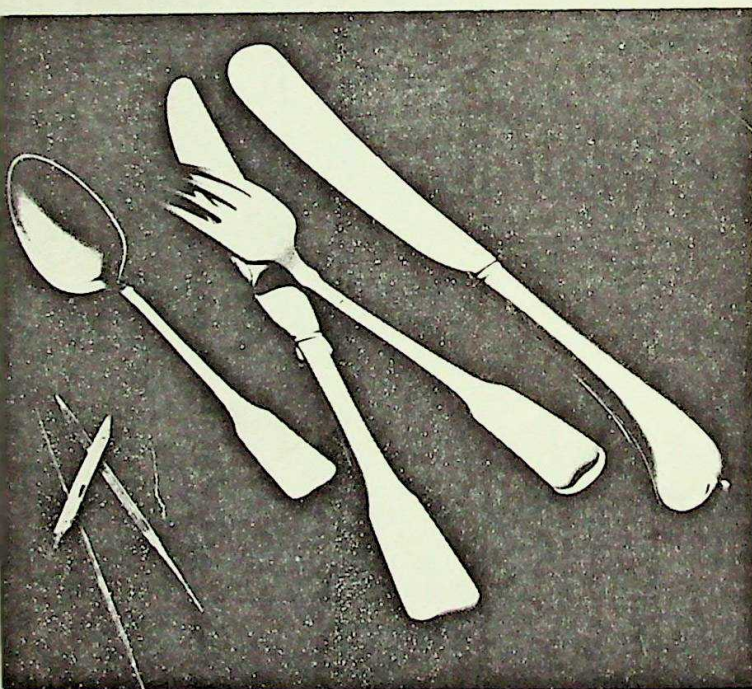
## GIFTS & DECORATIVE ACCESSORIES JULY, 1975 P. 87



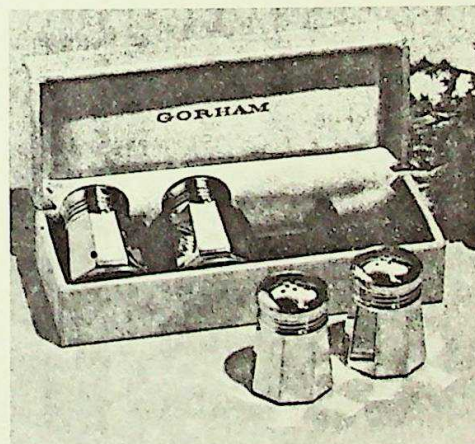
To match the sterling flatware, coordinating napkin clips in sterling silver. Six patterns are available. From \$27 to \$39 a pair. Wallace Silversmiths, Wallingford, Conn. 06492.



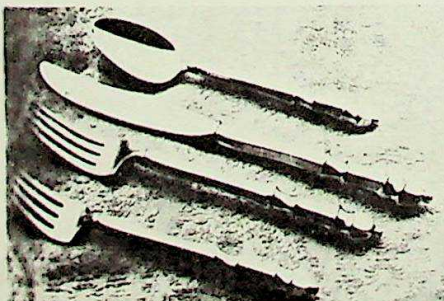
Hand-wrought sterling flatware signed by the silversmiths. \$185 to over \$400, 6-pc. Old Newbury Crafters, Newburyport, Mass.



◀ Choice of knife styles — traditional pistol grip or matched to fork and spoon — is a feature of American Colonial pattern sterling flatware. 5-pc. setting, \$172.50. Oneida Ltd. Silversmiths, Kenwood Station, Oneida, N.Y.



Individual salt and pepper shakers in sterling silver. A set of four, gift-boxed, \$29.95. The Gorham Co., 333 Adelaide Ave., Providence, R.I. 02907.



Inspired by Carpenters' Hall, Philadelphia, a new flatware pattern in sterling silver. Four-pc. setting, \$165. Towle Silversmiths, 260 Merrimac St., Newburyport, Mass. 01950.



D7/645

TABLEWARE INTERNATIONAL

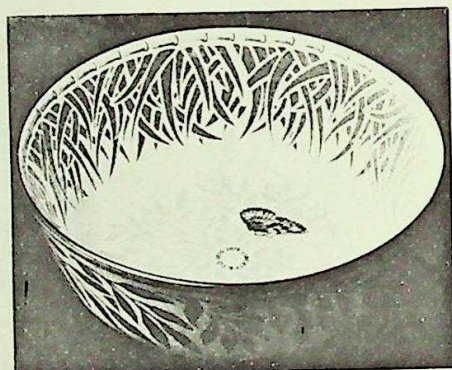
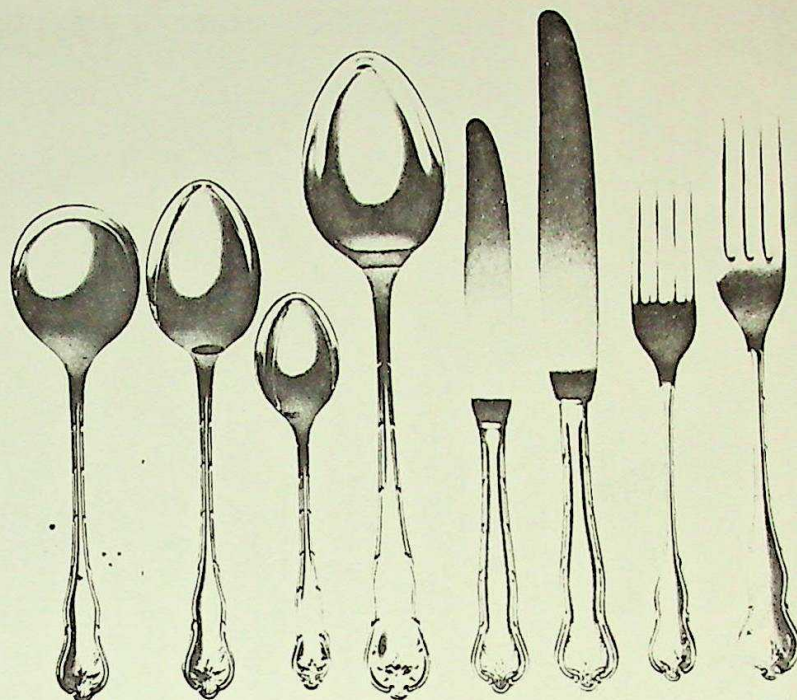
JUNE, 1975

# NEW PRODUCTS P. 26

IN PICTURES



Jupiter and Saturnus candle lanterns made by Riihimäen Lasi of Finland. British enquiries to Holborn Tableware Co Ltd, 36 Hatton Garden, London EC1N 8ED.



This fine bone china fruit bowl by Coalport, was created by Liberty designer Susan Collier for this year's centenary of London's Liberty & Co.



Top right. Cavalier, a new range of silverplated EPNS cutlery of traditional design, in rosewood canteens or gift boxed sets, is available from July from Cavalier Tableware Ltd, Argosy Works, Spencer Street, Birmingham B18 6DT.

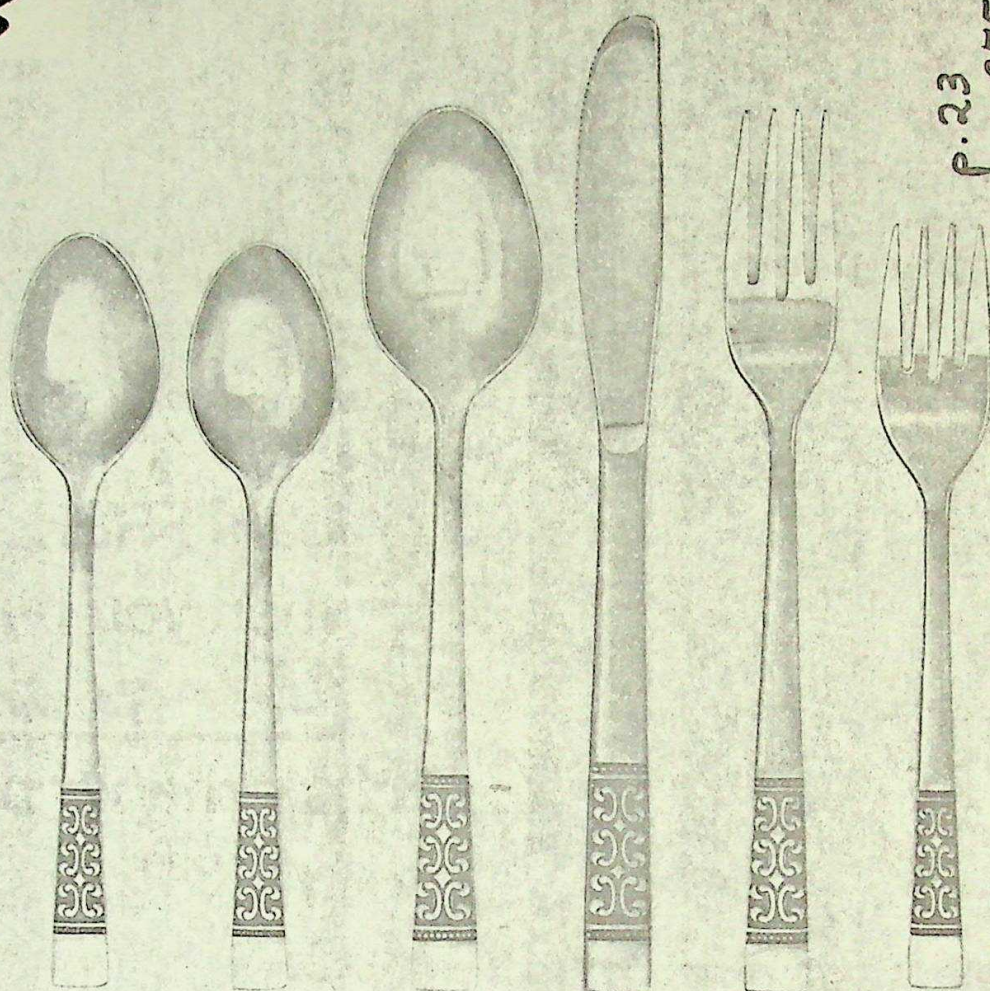
Centre right. These Polish-made mugs, in three different shapes and many decorations, are available in Britain from Anglo-Dal Ltd, Chesterfield House, Bloomsbury Way, London WC1A 2TR.

Right. Hearts and Flowers, a new fine earthenware design by Johnson Brothers, PO Box 10, Stoke-on-Trent ST1 3LN, patterned in two tones of blue with touches of terracotta, apricot and





D7/645



P. 23  
MARCH, 1975

MODERN BEAUTY SHOP

# Get a beautiful 6-piece ROGERS<sup>®</sup> place setting—**FREE**

When you buy a 2-Quart Deal of *Thick'n Hair Shampoo Plus* for \$13.90, (each 6-piece place setting is packed in with the Deal) or 1 Resale Display Deal for \$9.00.

Start your own ROGERS<sup>®</sup> place setting collection today. Each setting (a \$6.95 value) is patterned in matchless classic elegance, contrasted by modern simplicity, and handcrafted in enduring stainless.

*Thick'n Hair Shampoo Plus* is a time activated Acid Balanced Shampoo-In Hair Treatment which Thickens, conditions and bodifies all types of hair in 15 seconds regardless of texture.

*Thick'n Hair Shampoo Plus* detangles hair for very easy wet combing; completely repairs cuticle and hair shaft; instantly mends broken split ends with excellent hair manageability... and no fly away. Great for use before heat styling and blow waving to help prevent thermal damage.

Contact your  
nearest Fantasia  
dealer today.

*Fantasia* INDUSTRIES CORPORATION  
PARAMUS, NEW JERSEY 07652



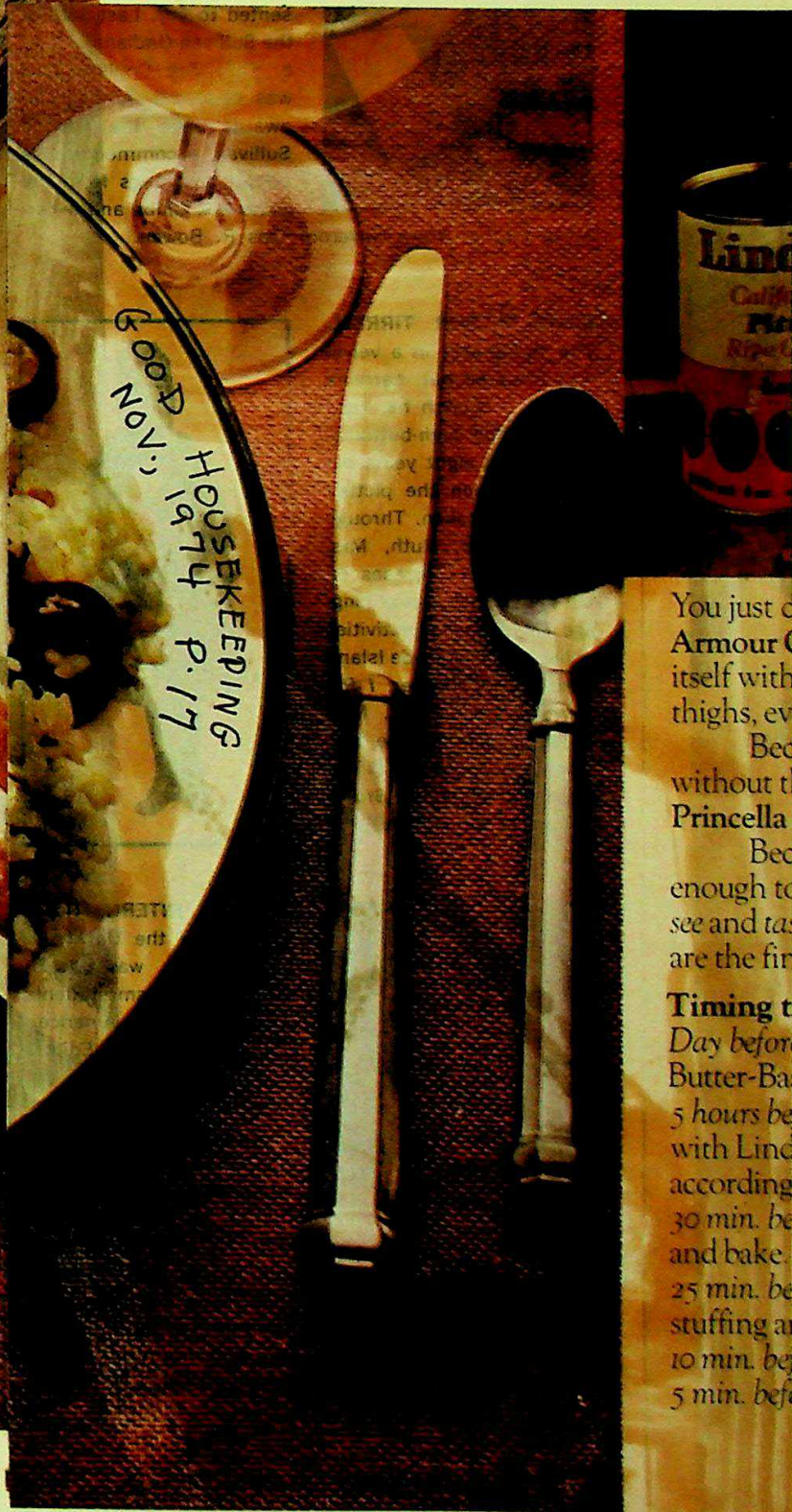
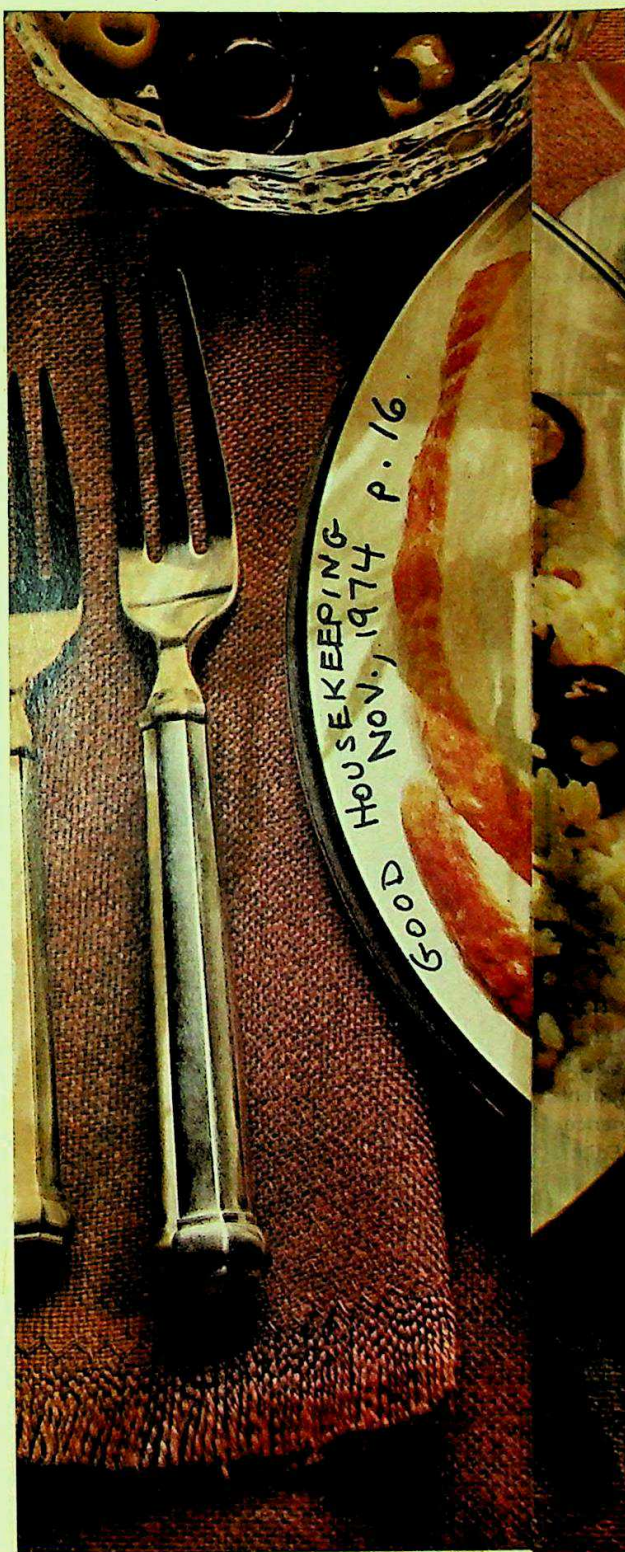


D 7/ 645

November, 1974

p. 16 ↓

p. 17 ↓



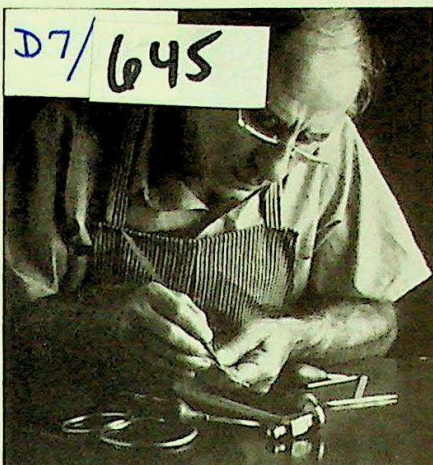
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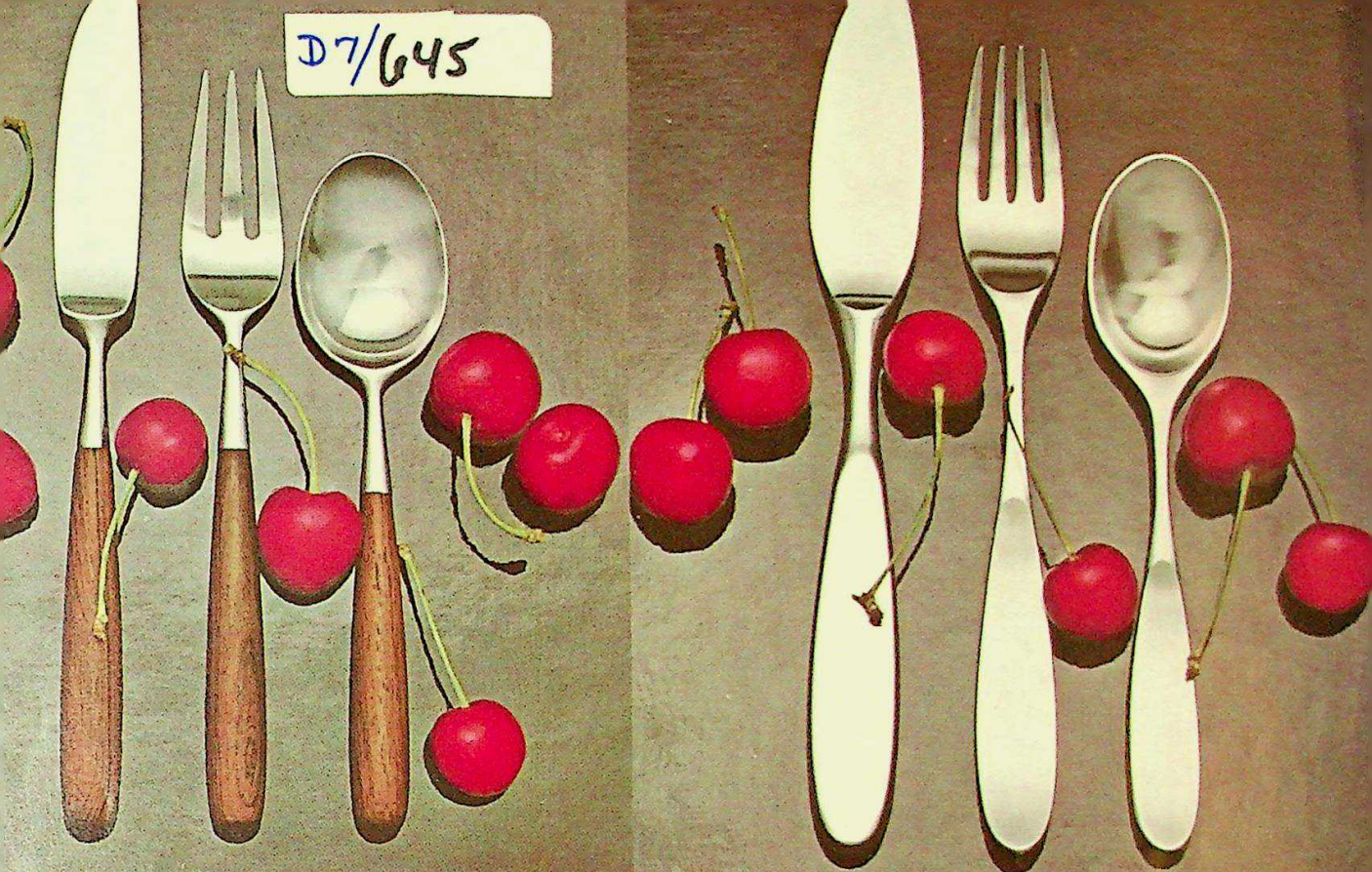




Oneida introduces Impresario...The silversmith's sterling.



D7/645



SEPT. 1974  
GOURMET

p. 51

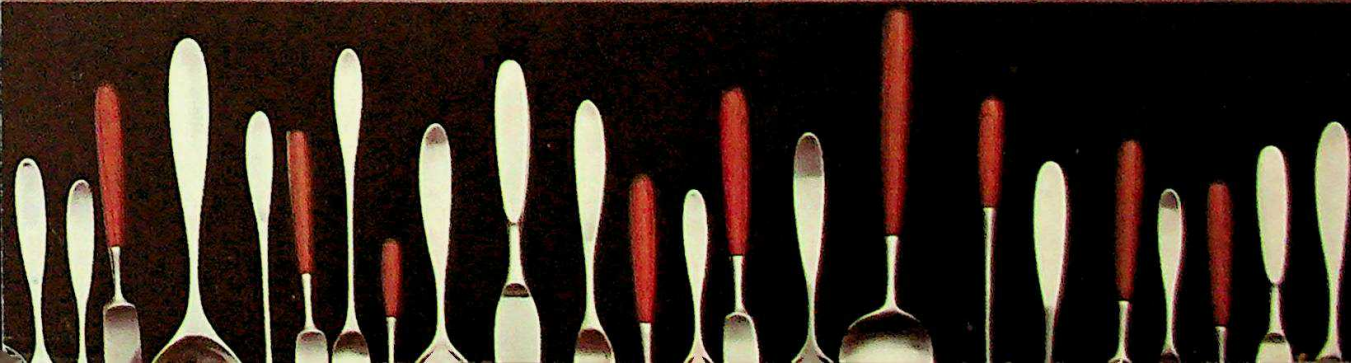


PALISANDER/STAINLESS STEEL AND ROSEWOOD. MAGNUM: ALL STAINLESS STEEL. BOTH DESIGNED BY DON WALLACE.

# LAUFFER®

FOR ILLUSTRATED BROCHURES, WRITE TO LAUFFER, BELMONT DRIVE, SOMERSET, NEW JERSEY 08873.

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# Gift Show

the nation can return to some balance of normalcy." Another spokesman, from the Sign Advisory Service, which is reporting strong sales from the Bicentennial movement, also sees the "end of Watergate" — at least as far as the executive branch is concerned — will help to sales.

**I'VE BEEN RECEIVING** orders from department stores and specialty shops interested in quality gifts with an "American flavor," the spokesman said. "But other factors — including some large advertising offices — have been reluctant to get into the Bicentennial promotion, in part because of the general distrust of government has been so high.

Similarly, a source at West Virginia Glass and Specialty Co., expects inflation to slow down over the next two years.

"Our prices have increased about 10 percent since Nixon was first elected to office," the source said. "It's with wage and price controls, higher raw material costs, increased interest rates and various increases in packing and distribution costs. Under Ford it has gotten better."

A spokesman for Ritts Co., which manufactures high-end lucite gifts, has had trouble getting raw materials in the past, claims the Administration "will set the nation's priorities" in the wake of the economy. The spokesman expects money for government expenditures will ease up over the next year.

## Buyers Shop Selectively at Gift Show

Continued from page 15

Buyers are searching for Early American and Colonial gift items that will fit in with "1776" shops scheduled to open this fall. Many buyers are finding tremendous potential in pewter and are stocking up in quality pewter lines.

"We are going to domestic products increasingly," said the spokesman for this New York buying group. "Prices of imported pewter products — brass, pewter, silver, etc. — are going to be

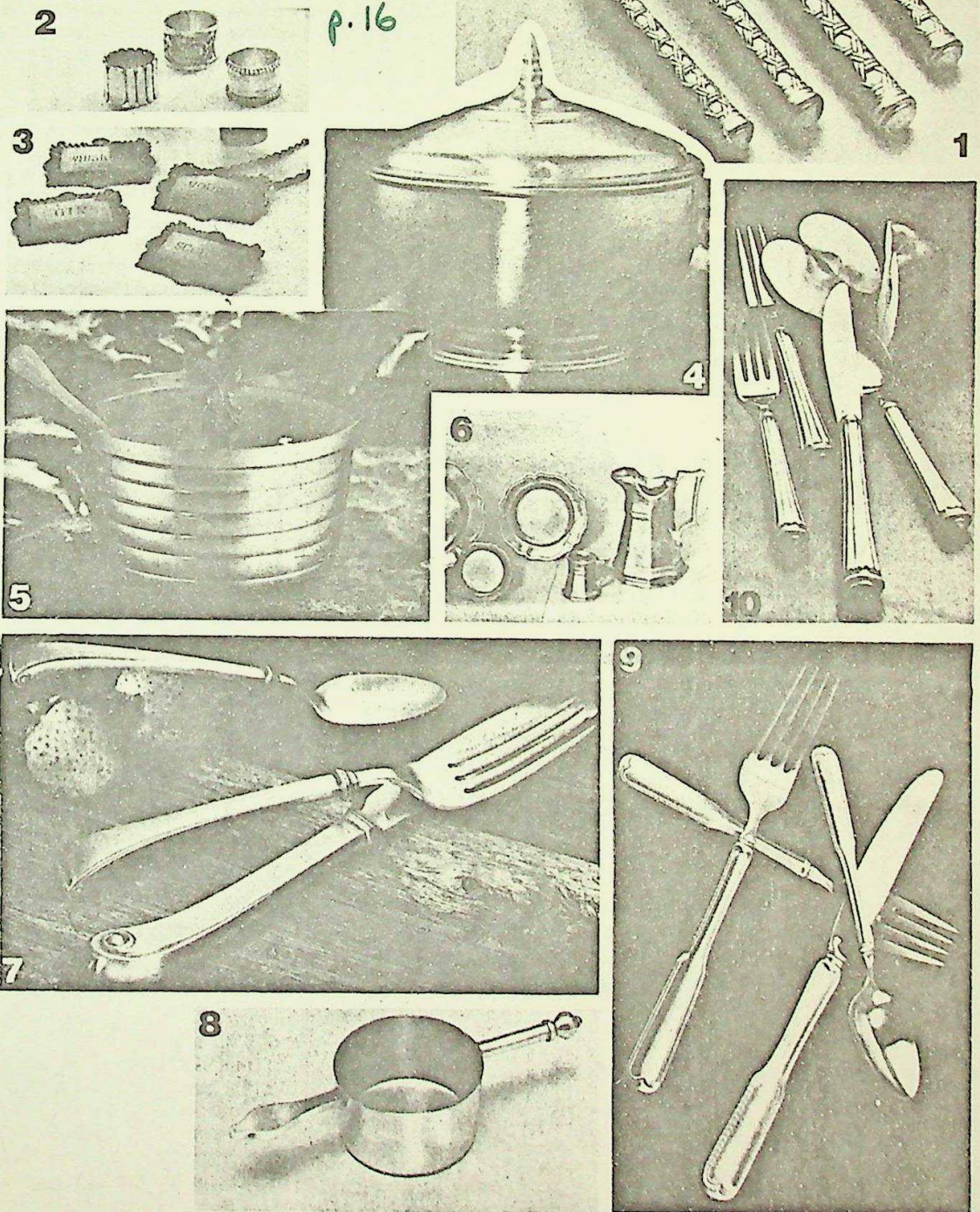
## Pewter—the Natural One

AUG. 13, 1974, TUESDAY

Pewter looks like a natural — for Christmas 1974 and all the way through 1976, when Bicentennial promotions will be in high gear, according to buyers shopping the New York gift shows this week.

The newest and hottest idea in pewter and pewter-like metal is flatware, which is carving out a whole new business. But other neat-looking gift items in pewter are also candidates for hot-item status.

Here's an assortment, at a variety of price points, as some of the items which are being sought for pewter-theme shops and pewtery promotions.



1-Textured-handle pewter flatware pattern, from the company that started it all. Corham, is neither modern nor traditional, yet goes floral, beaded and hand-hammered motifs, from Old Newbury Pewter, by Royal Doulton, at \$6 each.

2-Set of antiqued pewter bottle

3-bee-topped cover, from Gorham, at \$35.

4-Cambridge Colonial is Oneida's name for its new Permetal group



...in quality glass and...  
 spokesman said. "But other  
 makers — including some large  
 serving offices — have been  
 reluctant to get into the Bicentennial  
 celebration, in part because  
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Similarly, a source at West  
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 expects inflation to slow down  
 the next two years.

Our prices have increased about  
 10 per cent since Nixon was first  
 elected to office," the source said.  
 That's with wage and price  
 controls, higher raw material costs,  
 increased interest rates and  
 enormous increases in packing and  
 freight costs. Under Ford it has got  
 a lot better."

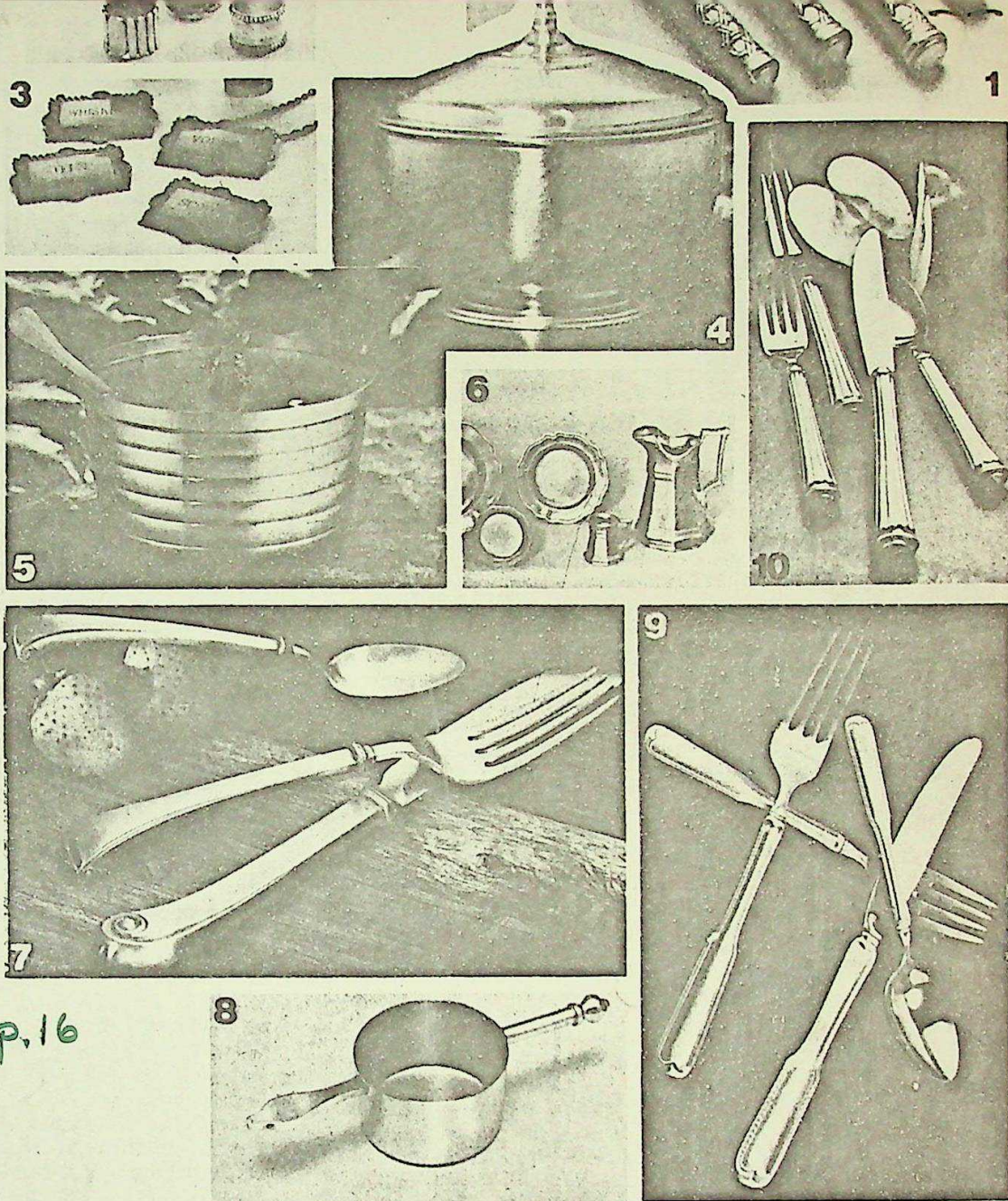
A spokesman for Ritts Co., which  
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 capital expenditures will ease up  
 within the next year.

## Buyers Shop Selectively at NY Gift Show

Continued from page 15  
 Stores are searching for Early  
 American and Colonial gift items  
 that will fit in with "1776" shops  
 scheduled to open this fall. Many  
 stores are finding tremendous  
 volume potential in pewter and are  
 investing in quality pewter lines.  
 "We are going to domestic  
 sources increasingly," said the  
 top buyer for this New York buying  
 office. "Prices of imported  
 domestic metal products — brass,  
 copper, tin — have just gotten out  
 of reason in the past 12 months.  
 "Furthermore, we just don't  
 know how much higher they will  
 go. Domestic resources can't get  
 away with price hikes of 50 per cent  
 if they'd price themselves out of  
 the market — so for awhile we are  
 buying here at home."

ANOTHER NEW YORK buying  
 office claims its stores are here  
 looking for natural-look gifts. The  
 stores, however, are being warned  
 to order "just enough" to get them  
 through the fall selling season,  
 primarily because the trend for  
 1975 is expected to be art deco.

"The natural look has been the  
 fad for three years — something  
 due to take its place and, to our  
 way of thinking, it is shaping up to



1-Textured-handle pewter flatware  
 pattern, from the company that  
 started it all, Gorham, is neither  
 modern nor traditional, yet goes  
 with both. Four-piece place setting,  
 \$30.

2-Napkin rings that look "an-  
 tique," with traditional chased.

be art deco."

This buying office claims it has  
 seen the rise of art deco gifts in the  
 past few months with introductions  
 from such trend-setters as Sigma  
 Marketing. Its stores are being  
 alerted to keep their eyes open for  
 this look.

"The months ahead are shaping  
 up as highly unpredictable from the  
 point of sales," said one New York  
 department store buyer. "That  
 means we are buying basics. We're  
 not out to shock the consumer with  
 our merchandise assortment; we're  
 out to make figures."

floral, beaded and hand-hammered  
 motifs, from Old Newbury Pewter,  
 by Royal Doulton, at \$6 each.

3-Set of antiqued pewter bottle  
 "labels" are gift boxed, from Kirk  
 International, at \$12 retail.

4-Covered pewter all-purpose  
 sugar bowl is part of Gorham's  
 Historic Charleston Early  
 American pewter reproductions, at  
 \$30 retail.

5-Honey tub with a gold-plated

bee-topped cover, from Gorham, at  
 \$35.

6-Cambridge Colonial is Oneida's  
 name for its new Permetal groups of  
 pewter-look metal serving  
 pieces. These are part of its Queen  
 Anne collection.

7-Typical Early American  
 fiddleback design in pewter  
 flatware, Northford, from Inter-  
 national Silver, at \$25 for a five-  
 piece place setting.

8-Pewter top-of-the-glass jigger is  
 an old-fashioned idea from Kirk  
 Pewter.

9-Jamestown is Reed & Barton's  
 entry into the pewter flatware  
 business, at \$35 for a five-piece  
 place setting.

10-The Alvin Co., a division of  
 Gorham, adds this subtly shaped  
 design in pewter flatware, called  
 Rondelle, at \$30 suggested retail for  
 a four-piece setting.

—JOAN BERGMANN

## Ole Shultz-Pedersen Joining Rosenthal's

NEW YORK — Ole Shultz-  
 Pedersen, most recently president  
 of Bonniers International, has been  
 named manager of Rosenthal's  
 Studio Haus retail store here. He  
 succeeds Peter Meltzer who has  
 resigned, reportedly over a policy  
 disagreement with Rosenthal AG.



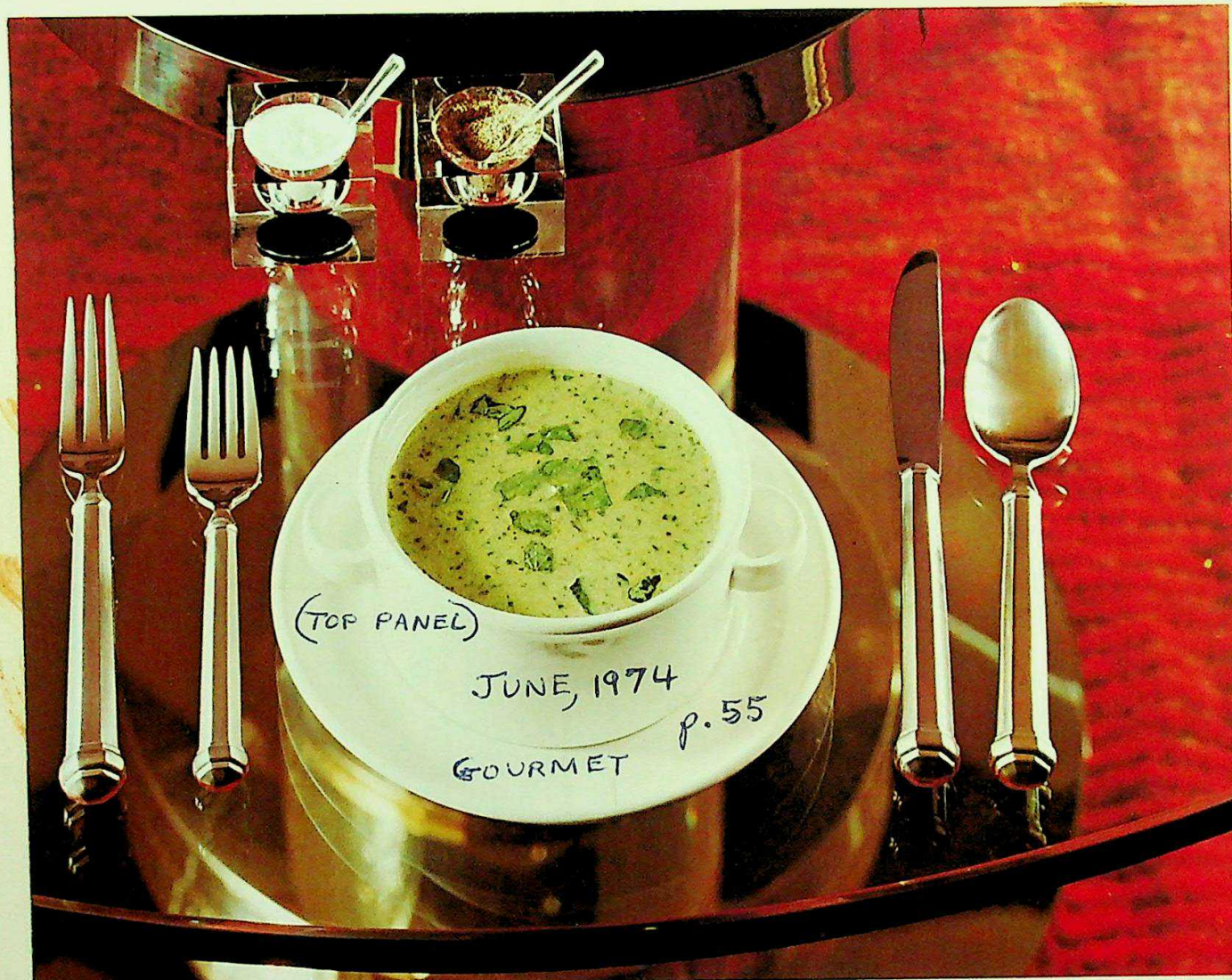
D7/645

(TOP PANEL)

JUNE, 1974

P. 55

"GOURMET"



ress Soup

Mocha Baked Alaska



D7/645



Decorative subjects hand made by master glass blowers. Available from D.I.D. Dado Industrial Design s.p.a., 48-Via Spiga, Milano 20121, Italy.

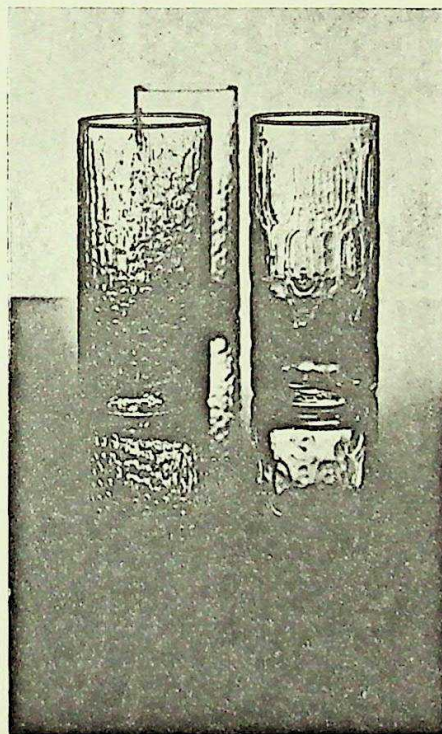
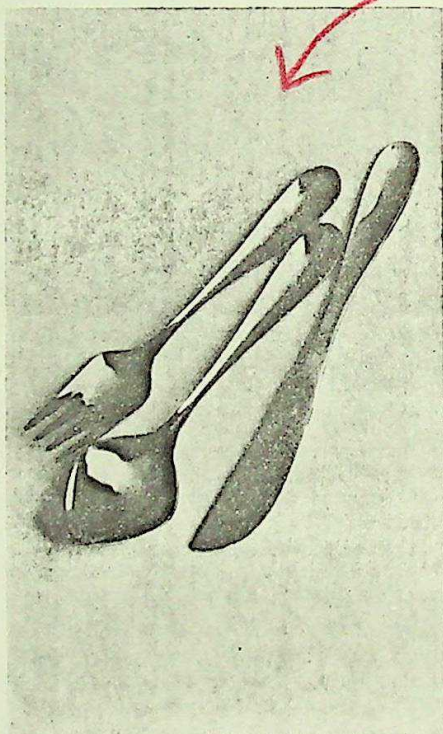
Below left. One of the new ranges of cutlery — called Karelia — from Calderoni Fratelli s.p.a., 3-Via Marconi, Casale Corte Cerro (Novara) 28022, Italy.

Below, right. Designed for the bar and for the table, these models — Fiordo on the left and Murano on the right, come from Fidenza Vetraria s.p.a., 32-Via Felice Casati, Milano 20124, Italy.

## TABLEWARE INTERNATIONAL

APRIL, 1974

P. 37



country's tableware industry have been solved — at least for the time being — but it has meant higher wages. Manpower in Italy is now twice as expensive as it was two years ago.

The shortage of raw materials, such as plastics, has been offset to some extent by a 32 per cent increase in Italian production of these materials.

But there is little that manufacturers can do about increases in taxation — particularly Value Added Tax — which since the new laws came into effect on January 1, has affected the whole Italian economy.

Another, less obvious, factor affecting costs is the growing emphasis being put

on design by Italy's tableware manufacturers. They have to pay more to get top designers, and naturally this cost is reflected in prices.

It is interesting to note that, in the past, Italian manufacturers of tableware produced 80 per cent of traditional ware, and 20 per cent of new designs.

The figures in 1974 are 60 per cent traditional and 40 per cent modern — and in the future, it is intended to produce 50 per cent of each. So that explains why such high value is put on top designers.

As far as deliveries are concerned, Italy's smaller manufacturers (there are about 900 of them), are better off than the

100 large ones.

Small companies could accept orders at Macef, and with few exceptions be in a position to deliver in April. Many of the large manufacturers, on the other hand, have a minimum 90-day delivery date.

This was born out during Macef by four of Italy's best known tableware manufacturers: Richard-Ginori, Maestri Muranesi, Vetrerie Bormioli, and Ceramica Casarte.

"We can deliver our medium quality pottery and earthenware in two months," said Mr Raimondo Chircop, export department area manager for Richard-Ginori, of Milan. "But for our high

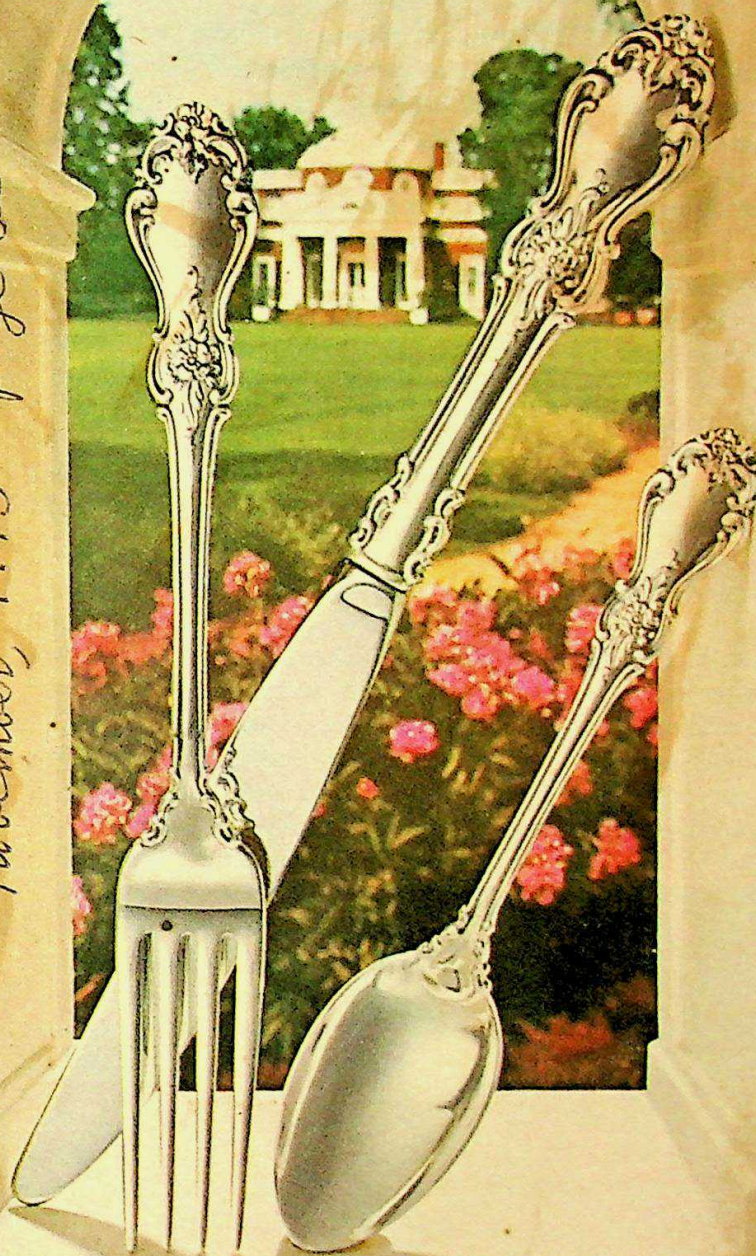


D7/ 645

HOUSE & GARDEN  
NOV., 1973 P. 82

House & Garden

November, 1973 page 82



## Old Virginia

Reed & Barton's newest sterling pattern reflects the great character of the place where American style and elegance were born.

## Reed & Barton

on sale through December 31, 1973. For sterling pattern brochure: write Reed & Barton, Taunton, Massachusetts 02780.



D7/ 645

GOOD HOUSEKEEPING

p. 150

OCT., 1973



Charming table, set for breakfast or lunch, evokes the pleasure of eating in an old-fashioned country kitchen—even if it's set in a city apartment. Creating the nostalgic mood: bandana-patterned plastic dinnerware and paper napkins; flatware in an early Colonial pattern; and a handmade calico-chicken centerpiece, which keeps bread and rolls warm under its flappable wings. Oneida ware plates, cups and saucers are County Fair. Modern Antique stainless flatware, also by Oneida. Libbey's Casual stemware. Hallmark napkins. Wooden cheese board and glass bell, by Wallace. Calico chicken is from Elder Craftsmen.





# Choose Tableware in Your Own Style- Casual or Formal

GOOD HOUSEKEEPING

OCT., 1973



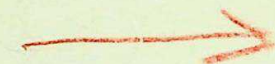
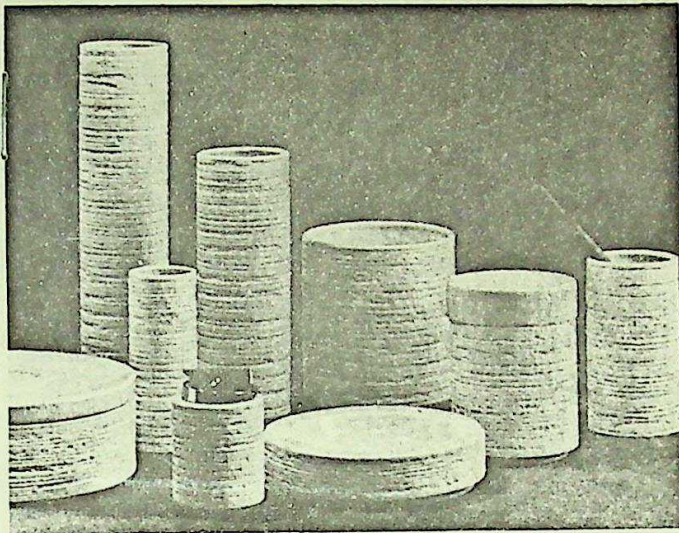
Whether you enjoy setting a formal table in the dining room or prefer a casually set table in any comfortable spot in the house—or outdoors, weather permitting—you'll find tableware that suits your style, or styles, in the collection pictured here and on the following pages. New ceramic ware sets the buffet table opposite, and pictured in detail above. Its unseen asset: it can go directly from freezer to oven to table. For this informal setting, baskets hold fruit and flowers. Napkins repeat the colors in the bank of candles. Serving pieces and plates are Woodspice Temper-Ware; goblets are Antique pattern; these, and the candles pictured on all of these pages, are by Lenox. Wood-handled stainless flatware, Fjord by Dansk. Vera napkins. Painting by Helen Van Wyk. Details on the tableware, including prices, page 228.



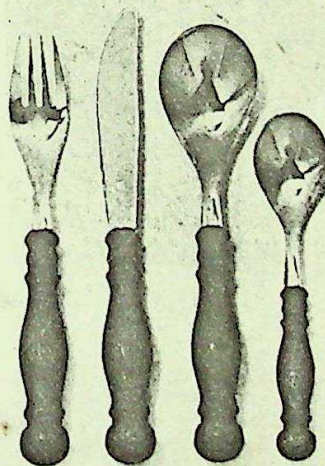
27/645

JUNE, 1973 p. 43

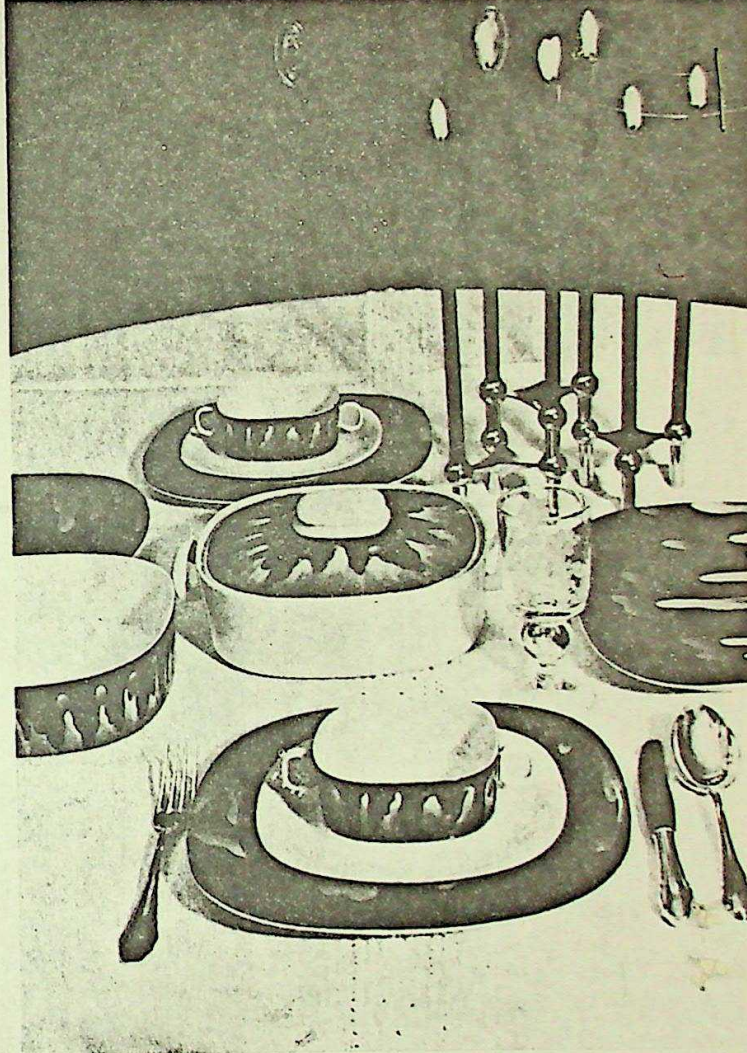
# TABLEWARE INTERNATIONAL



Right: WMF introduced this cutlery set in rustic style with wooden handles and called Burgund at this year's Frankfurt Fair



Far right: Fjord is the name given by Langenthal to this decoration on its porcelain tableware shape called Transition

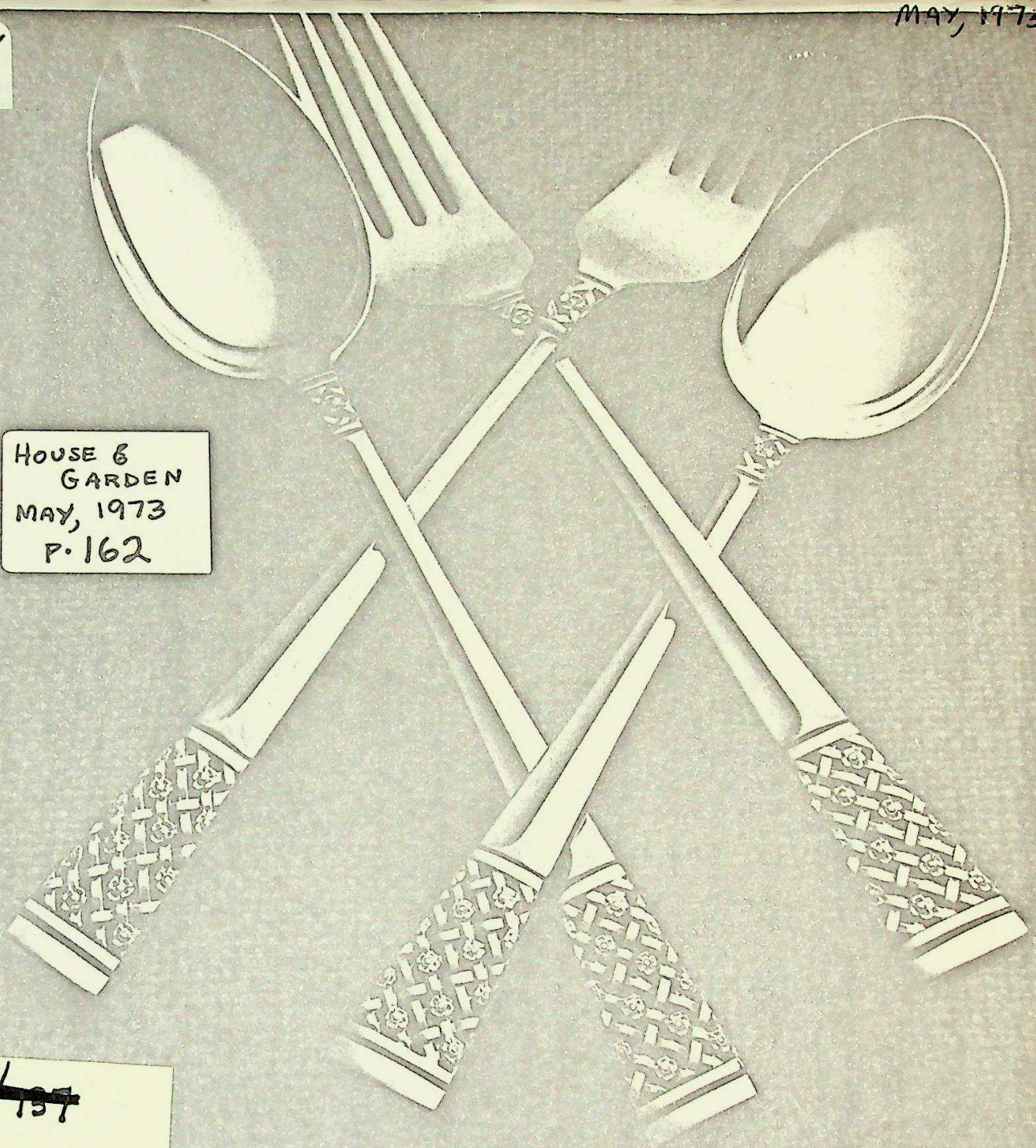




MAY, 1973

D7-645

HOUSE &  
GARDEN  
MAY, 1973  
P. 162



## COLUMBINE

Lunt's newest pattern is silver shafts of flawless light entwined with tiny flowers. Here, in pure Sterling, is a unique pattern that blends classic with contemporary. Columbine is yours for every day, for every night.

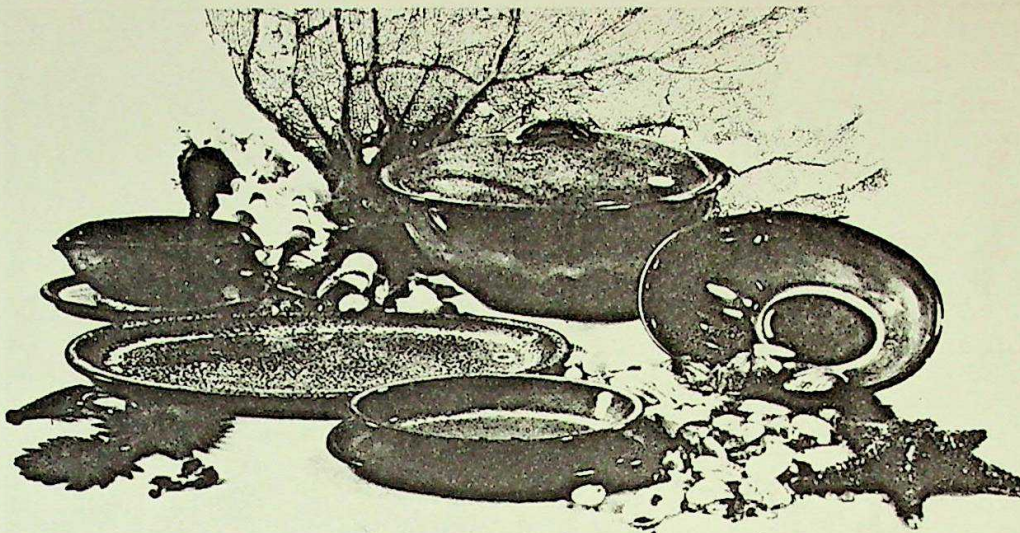
Available also is Golden Columbine. The pattern is the same, but the textured panels combine the warmth of 24K Gold electroplate with Sterling silver.

## LUNT STERLING



# MACEF Show Report

7/645

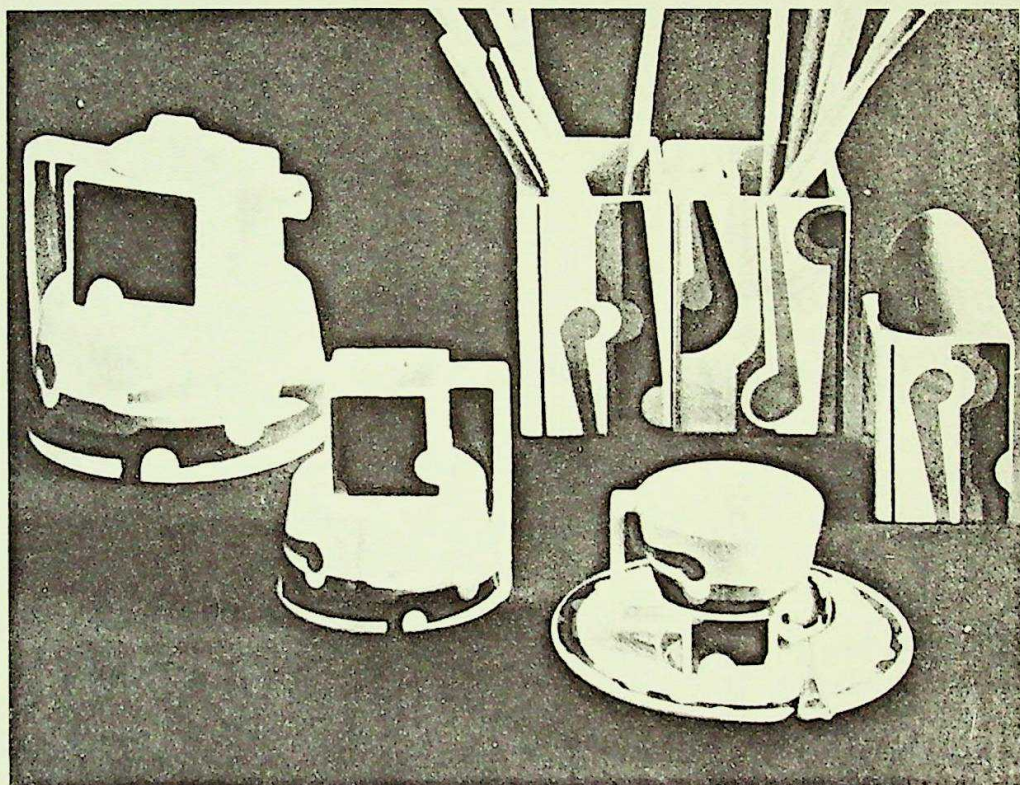


The Sea-food range from Ceramica Casarte designed by Federico Simone. The shapes of the dishes are based on sea-shell forms. The colour is blue speckled with black

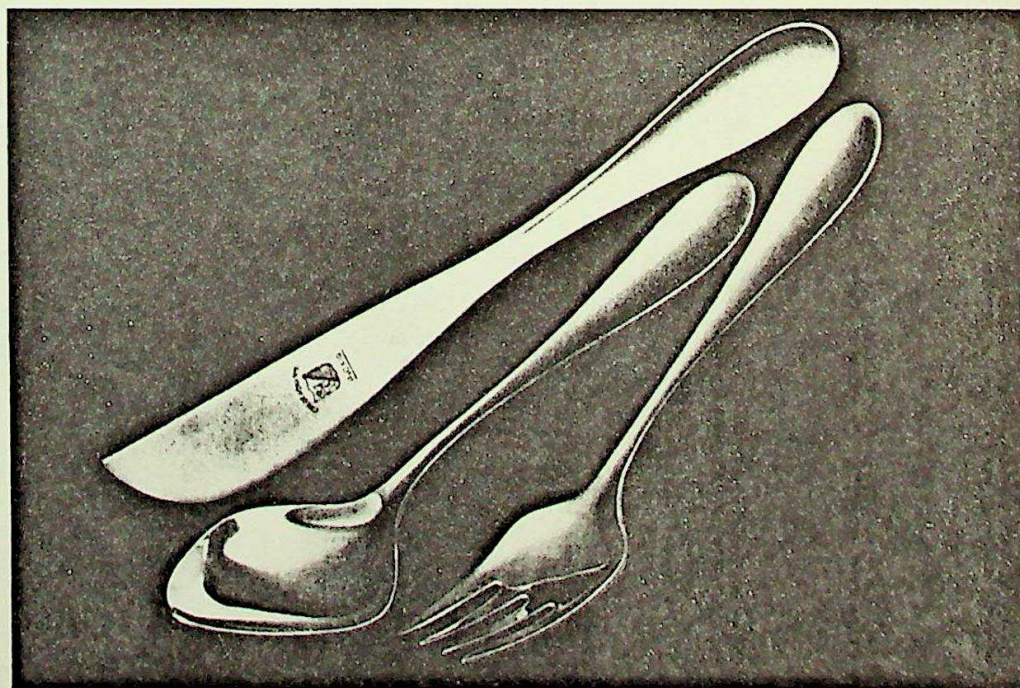
## TABLEWARE INTERNATIONAL

APRIL, 1973

P. 54



The new ceramic range from ACR called Cubicon designed by Peter Chinni. It is produced in two colour combinations: yellow, orange and brown, and yellow, orange and grey, and comprises kitchen and tea ware. Much hand work is involved in the production of this range as the shapes are difficult to produce by machine. The cup has a square base yet sits in a saucer with a circular indentation



Karelia is the name of this stainless steel cutlery range manufactured by Calderoni Fratelli

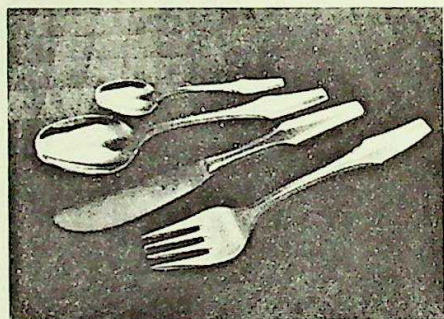
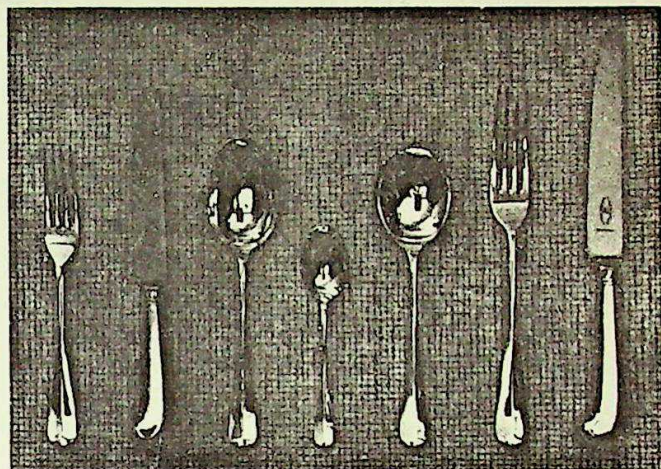
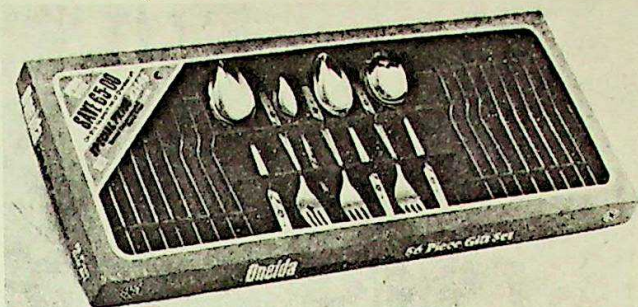
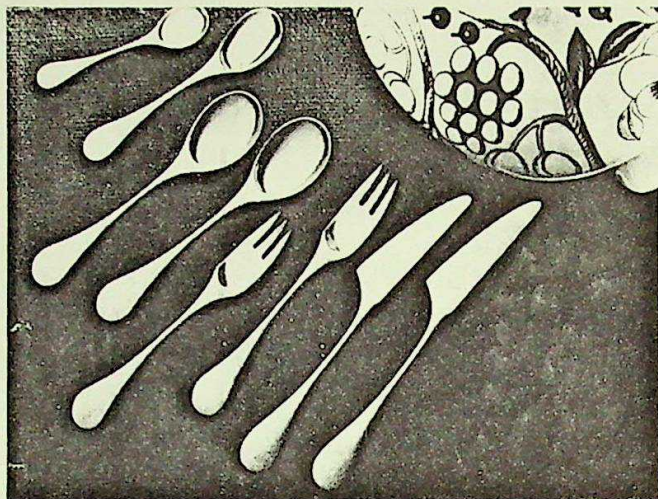


Immediately below: Sold in the UK by Danasco, Mango is the name of this elegant shape designed by Nanny Still-McKinney for Hackman of Finland. It is made of high-quality stainless steel with satin finish

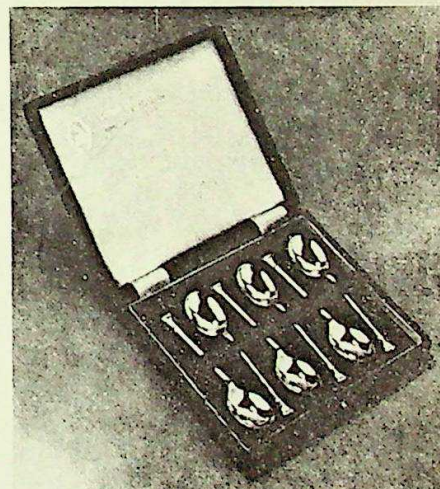
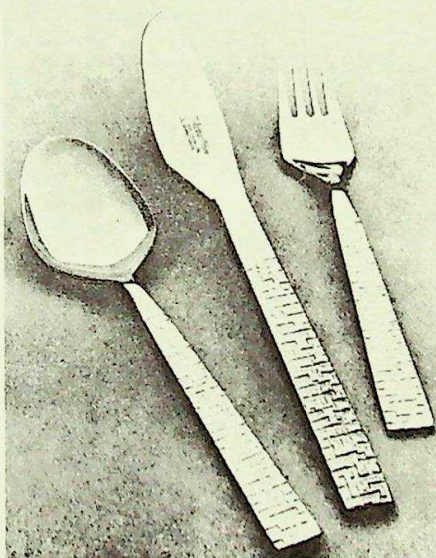
Top, right: Oneidacraft stainless is currently the subject of a special offer in an Oneida Silversmiths Spring promotion. This 56-piece gift set at £21.95 in four patterns affords a saving of £5 on the normal price

Below, right: Butler Rattail is the latest design from George Butler of Sheffield Ltd

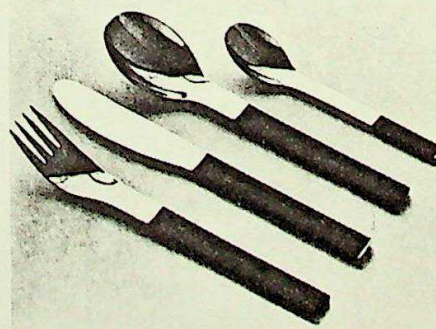
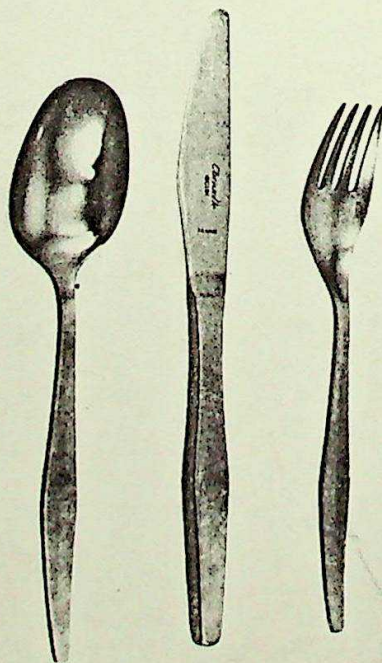
## TABLEWARE INTERNATIONAL



Above: Young Flair is the name of this cutlery range from Germany made by J A Henckels Zwillingwerk of Solingen. The UK importer is John Davies of 110 Snodhurst Avenue, Walderslade, Chatham, Kent



Above: Cooper Bros and Sons Ltd, Arundel Street, Sheffield, have introduced these silver-gilt teaspoons in leatherette cases which incorporate the company's house symbol and name in gold lettering inside the lid



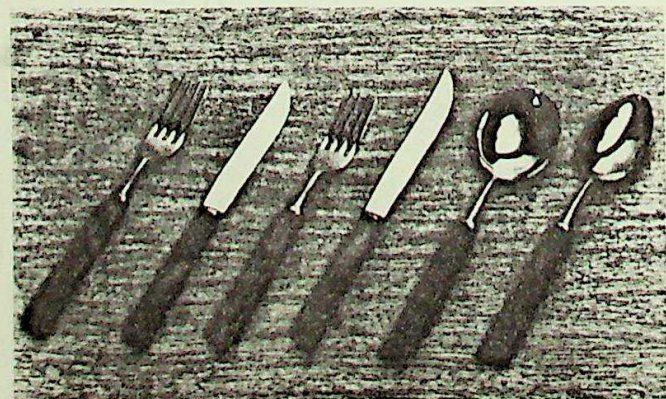
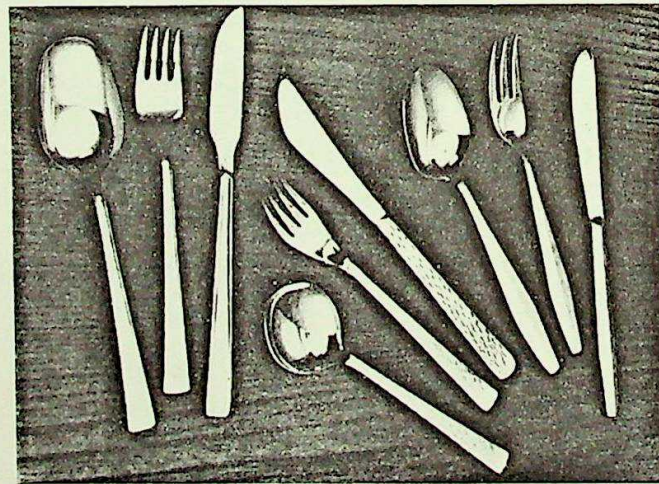
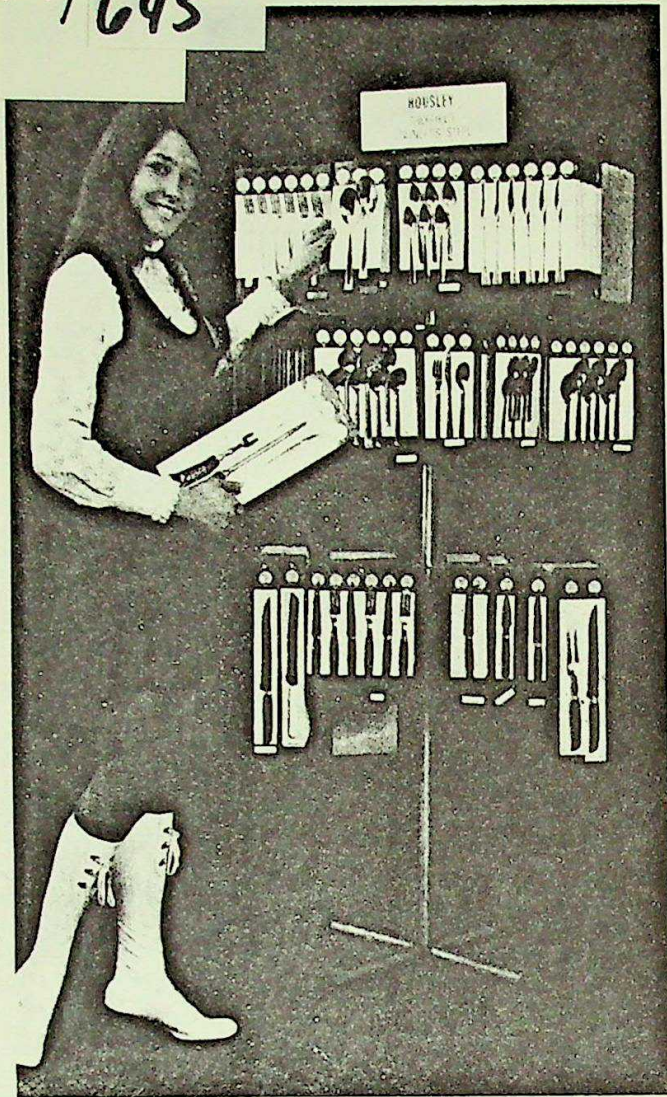
Above, centre: Cascade is the name given to this stainless steel design by Arthur Price of England. Displayed for the first time at the Blackpool Gifts Fair, it has a two-tone finish of mirror-polished bowls and blades with an unusual textured motif approach on the handle surfaces

Left: Cave Aubock, a designer from Vienna, created this Rosenthal pattern called Duo

Orfevre Christofle of Paris is the manufacturer of this Alpha satin-finished stainless steel range of cutlery. A set of 48 pieces currently retails in France at 828 francs



D7/645

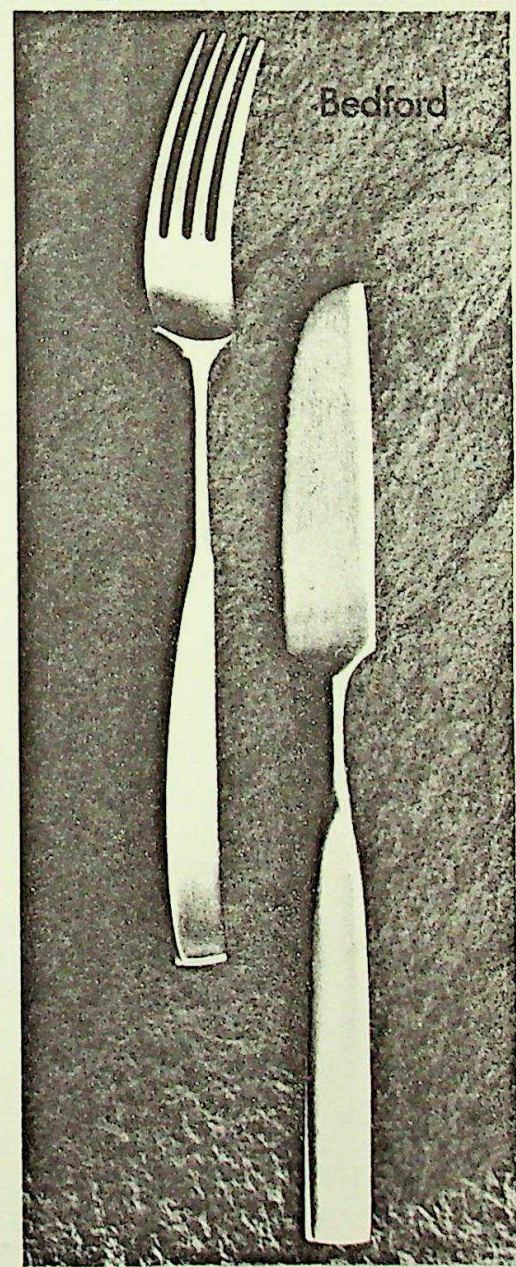


TABLEWARE ARE INTERNATIONAL  
APRIL, 1973 P. 47

# COURTIER

Courtier bring stainless steel cutlery at its best from leading factories throughout Europe, where craftsmen fashion steel with care.  
Shown here is BEDFORD a most popular cutlery pattern – ideal for modern or traditional tables and designed for machine washing.  
**Before you consider cutlery make sure you see what Courtier have to offer.**  
Courtier make selling cutlery easy.  
There is National Advertising as well as a full colour leaflet and free display stands to help you get the best from your investment.  
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# CUTLERY



# COURTIER

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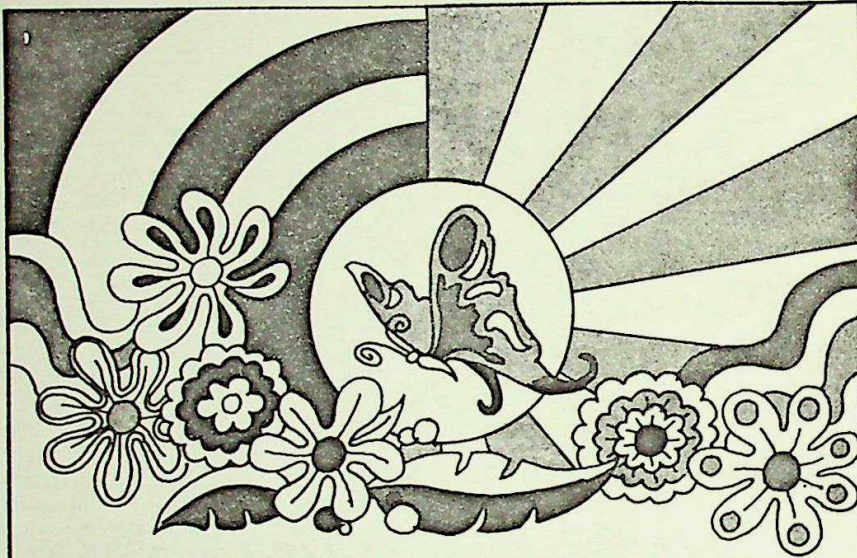


1st  
ISSUE

P.18

# SHOPPING THE MARKET

MAR.  
1973



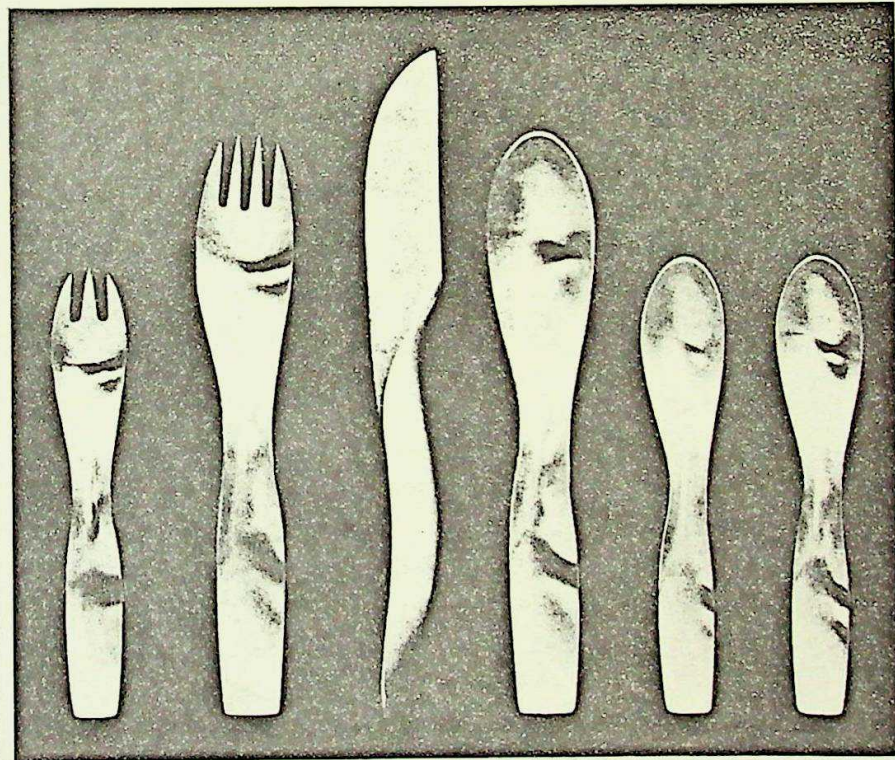
Look what's coming  
this spring.

## PHILADELPHIA GIFT SHOW

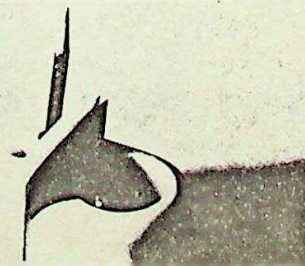
APRIL 1-4

BENJAMIN FRANKLIN  
HOTEL

Sponsored by the National Gift & Art Association.  
Directed by Little Brothers Shows, Inc.,  
220 Fifth Avenue, New York, N.Y. 10001



OXFORD HALL. Convair, a new design in Vivron line sports an extremely modern, furled look on stainless steel at \$60 for 50 pcs. P.O. Box 851, Hicksville, L.I., N.Y.



MARCH, 1973

645

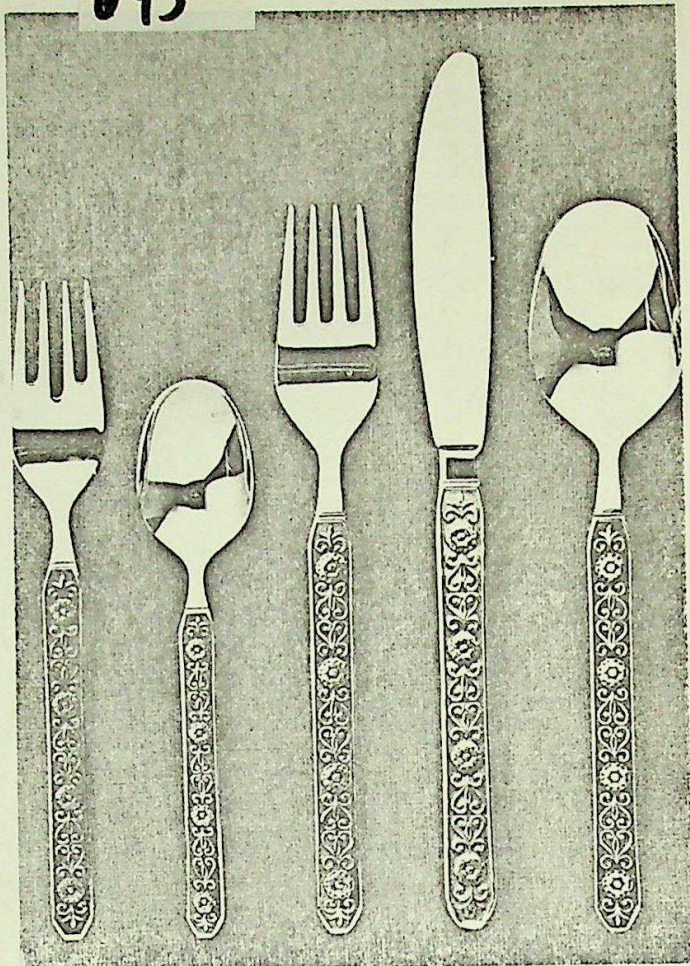
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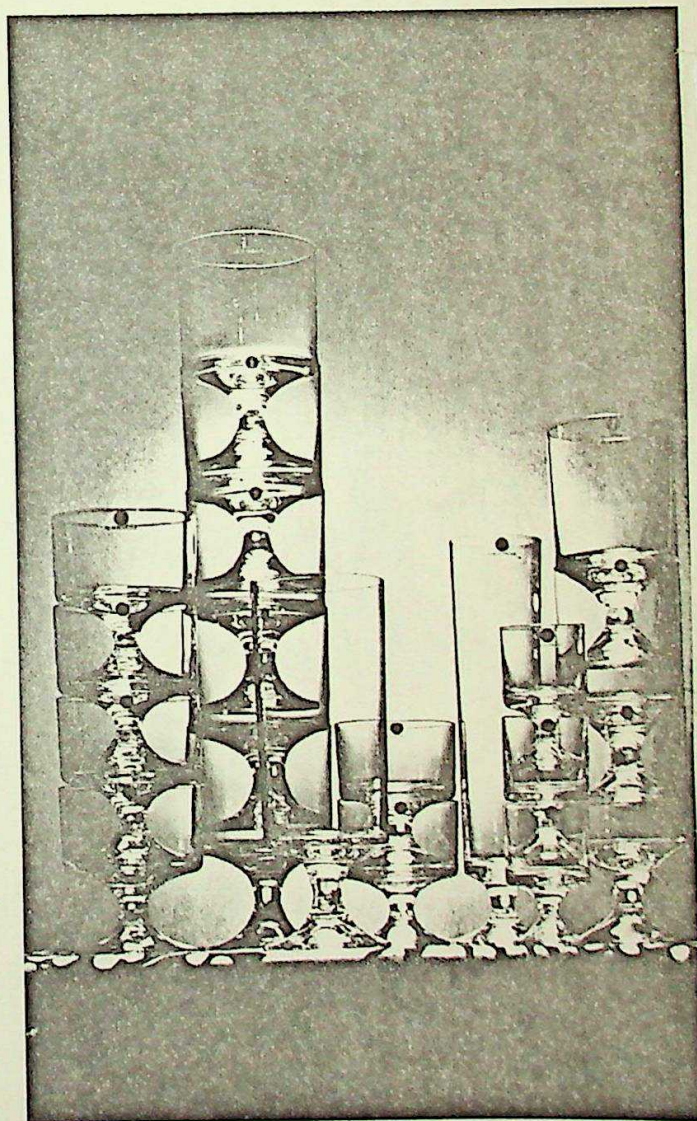
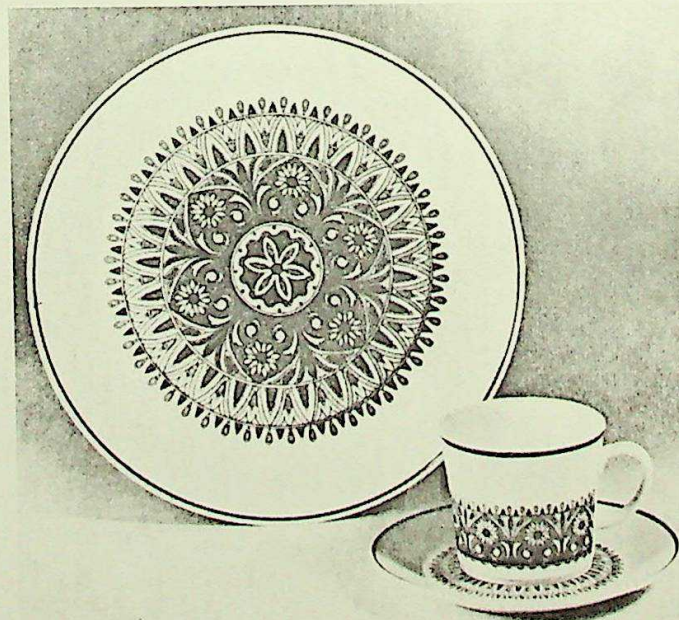
D7-645

FEB, 1973



'The Young Storyteller' is a new work by Cortese, which will be displayed by Gay and Franklins. This piece of Capo-di-monte retails at approximately £140 in Britain. Stand 145

Above and below: The tabletop concept—cutlery, glass and china from Noritake. Stand 8/9



Karelia, designed by Tapio Wirkkala for Iittala Glass. Stand 142



# GOLDSCHMIEDE - ZEITUNG

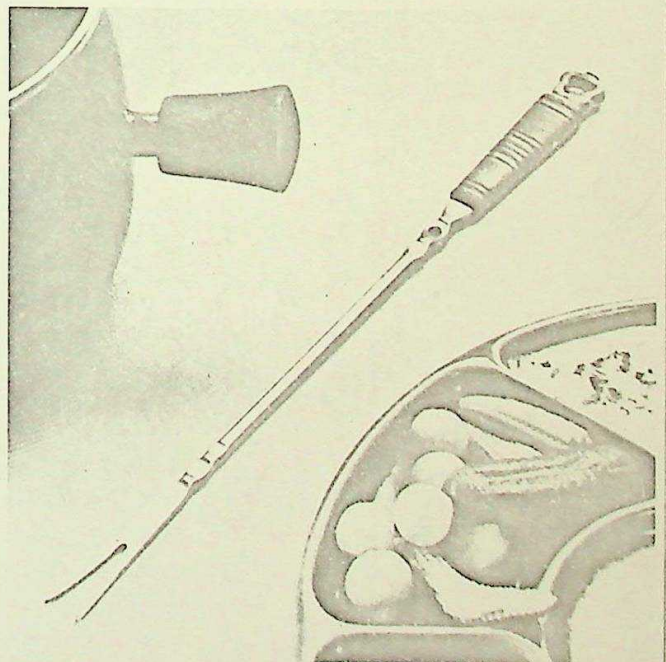
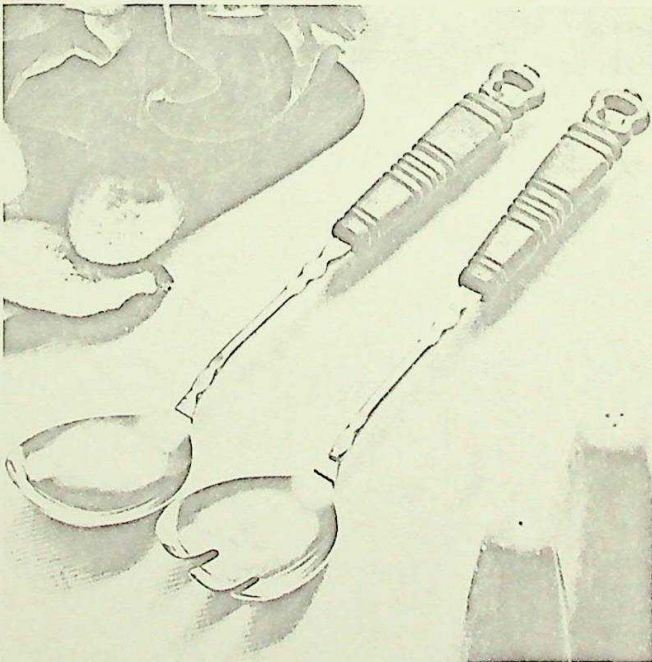
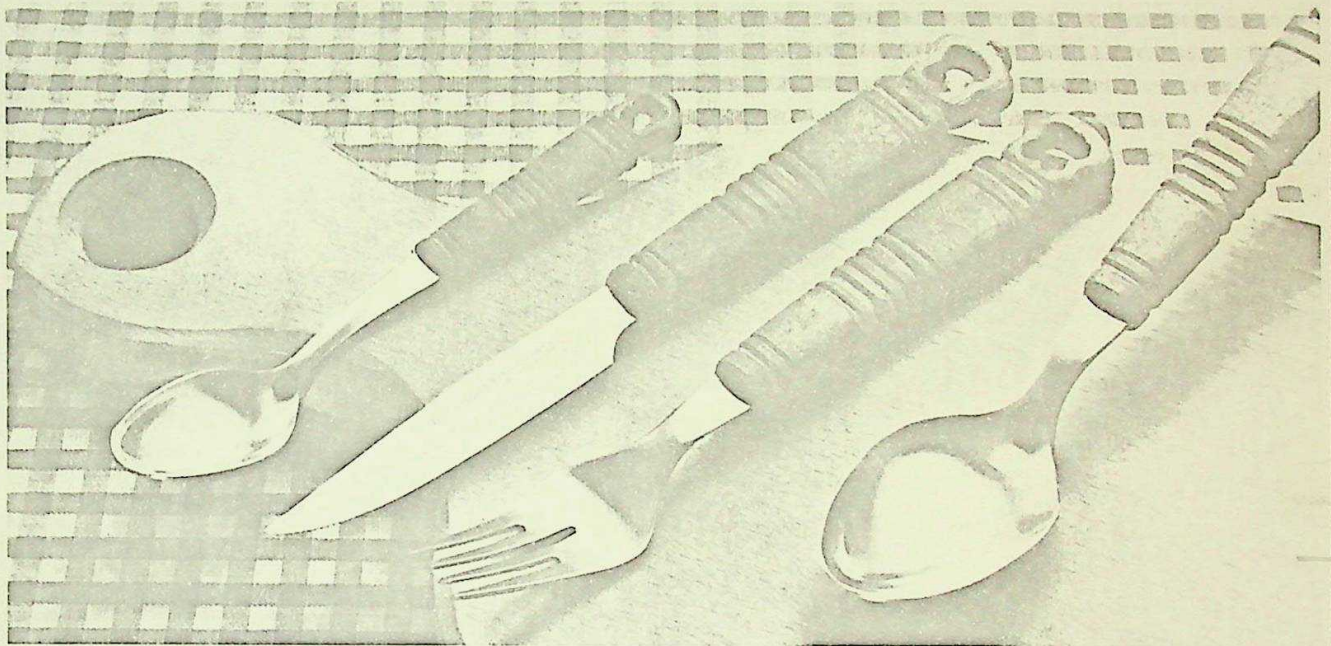
## 9-1971 p. 38

1  
2 | 3

Atmosphäre schaffen, heißt an all die kleinen Dinge denken, mit denen eine Party erst gelingt. Ein Besteck, das sich dafür eignet, ist „Stil Rustical“ von Grasoli in Solingen. (Abb. 1, 2 und 3)

Ideal sind hier die Griffe mit rostfreiem Edelstahl verbunden. Das Messer hat eine rostfreie, gehärtete Klinge und einen Sägeschliff. Fonduegabel, Salatbesteck und Tassenlöffel (hier nicht abgebildet)

sind praktische Ergänzungen zu dieser Serie. Die Pflege: Spülen wie gewohnt und leicht nachreiben. Alle Teile sind in farbigen Kartons mit aufgedruckten Rezepten verpackt.





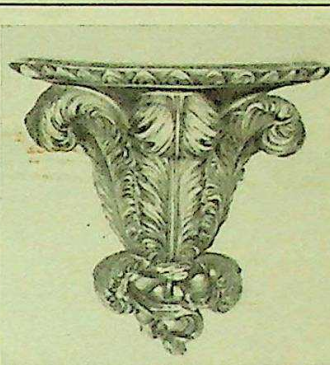
D 7/ 645



p. 73  
(upper right)

Order merchandise by writing directly to shops. Enclose check or money order. Any unused item (not personalized) may be returned by insured mail for refund. Please include Zip Code.

House & Garden March 1967



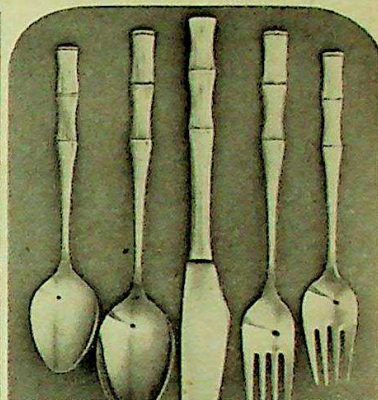
*In the elegant manner . . .*  
**FEATHER SHELF**

The traditional three feathers are used to create this eye-catching shelf. Use it to enhance the beauty of a figurine, floral piece or plant in your living room, dining room or bedroom. Reinforced Hydrocal. 10 1/2" w, 10" h, 6" d. Mahogany, antique white, pumice or gold.

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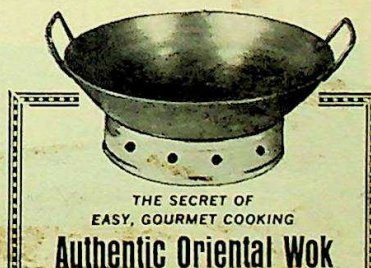
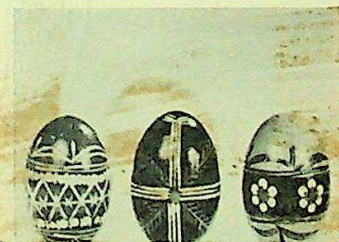
**50-pc. service for 8... 24.99**

74-pc. for 12... 36.99

In gold electro-plate: 50-pc. 49.99 74-pc. 74.99

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~~XD - 54/12~~



Nov., 1965 p. 25


MADemoisELLE

~~8/11/65~~  
D7/645

12

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\*Price (plus applicable taxes) subject to change without notice.

Mademoiselle  
Nov. 1965  
(p. 25)

GORHAM



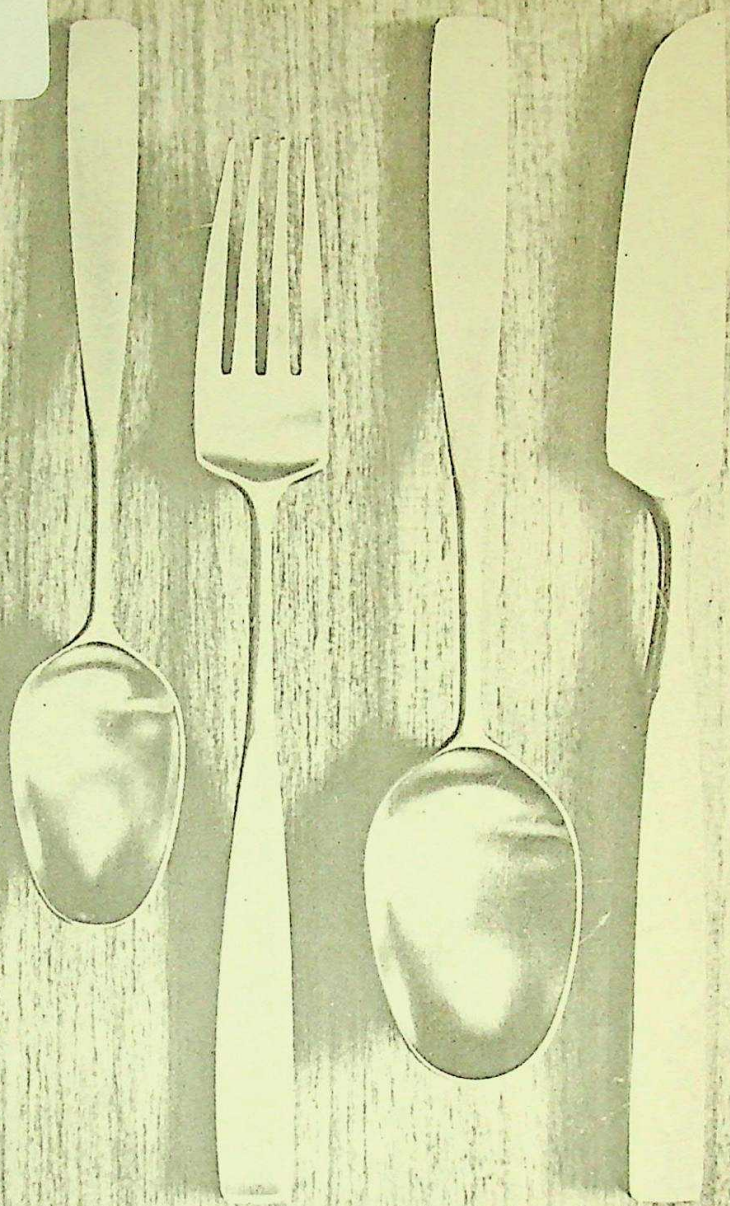
D7/645

DEC. 1963

54/  
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DEC.

1963



39. Laufier flatware

HOUSEWARES

INDUSTRIAL  
DESIGN

p. 72

12/1963

39. Laufier stainless steel flatware is hand-finished to a soft, satin luster. The designer has achieved a wide range of tactile and sculptural qualities without costly forging.

Designer: Don Wallance.

40. Libbey glassware combines simple lines with thick, hobnailed bases. Straight-sided, blown glasses are available for contract use only. A similar model will sell for about twenty cents retail.

Designer: Freda Diamond.

41. Master Craft Cabinet Shop tray for cocktail glass and canape uses a thin strip of contrasting wood and a black formica coaster to set off larger area of wood. The oil-finished tray comes in teak with

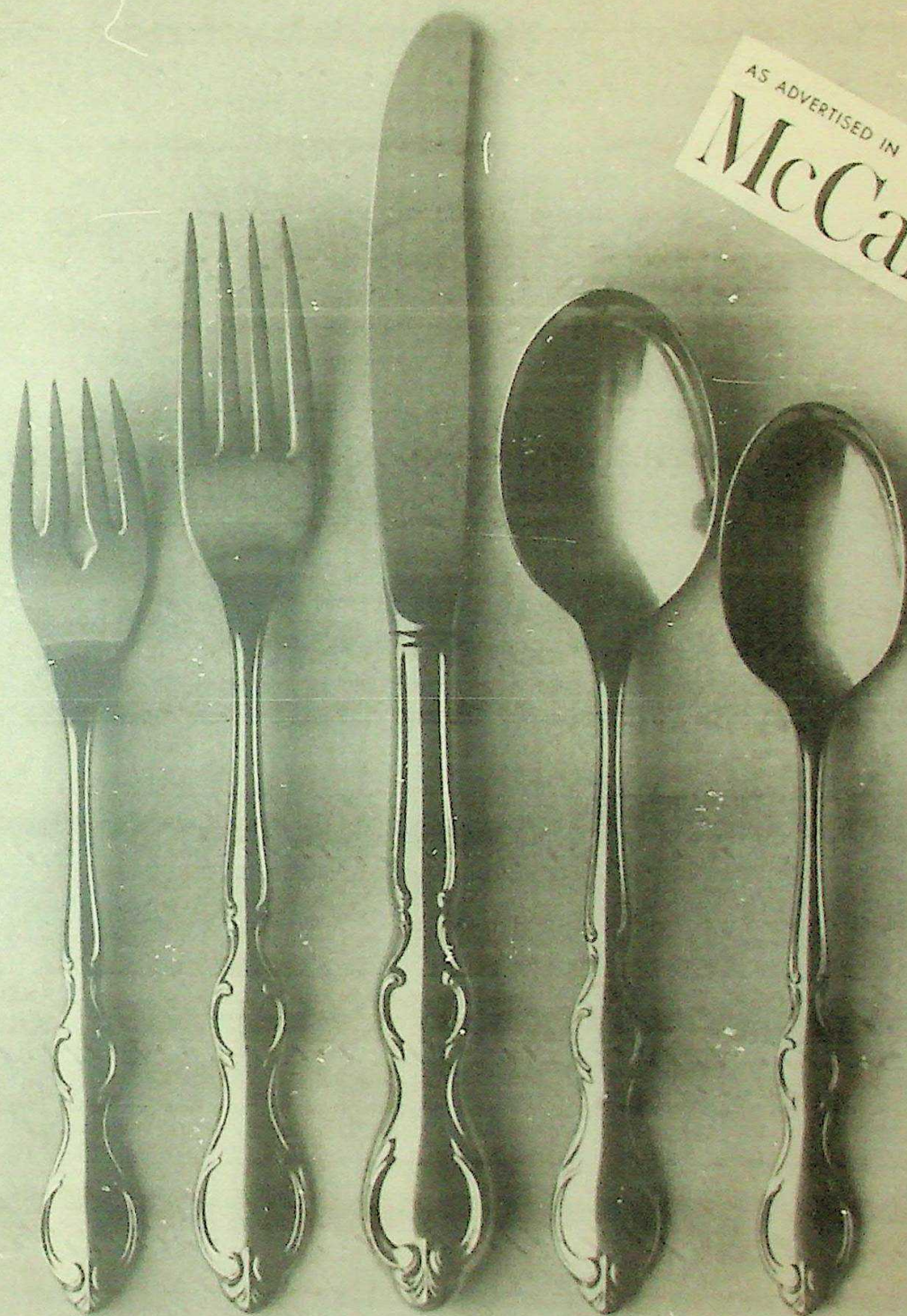


D 7-645

National  
Jeweler

APRIL, 1962

Does stainless come only in Modern? p. 22



No longer. Now there's new "Cotillion" in 1847 Rogers Bros.

Until now, most stainless patterns looked like stainless. But this rich, ornate, traditional stainless pattern looks like silver! It should... for this stainless steel is made by the same people who make America's most famous silverplate! For generations, you could find the name "1847 Rogers Bros." only on luxurious silverplate. Now you can also find it on luxurious stainless. In traditional "Cotillion" and two contemporary patterns. \$49.95 for a fifty-piece set serving eight. At better stores.



D7/ 645

XD

## 225 EARLY BIRD MARKET HIGHLIGHTS

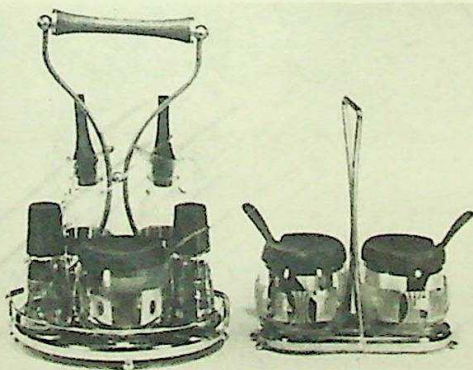
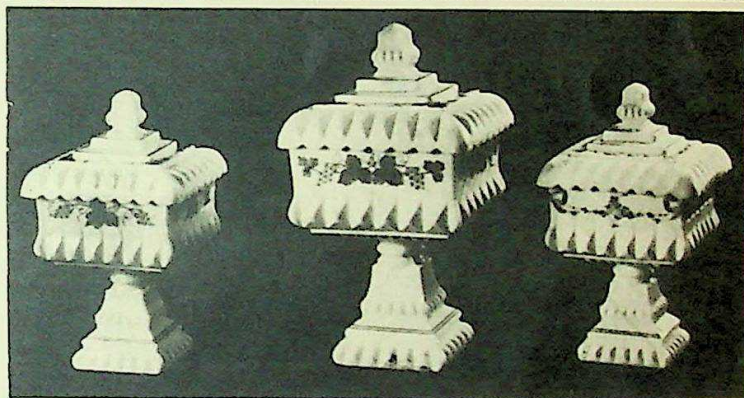
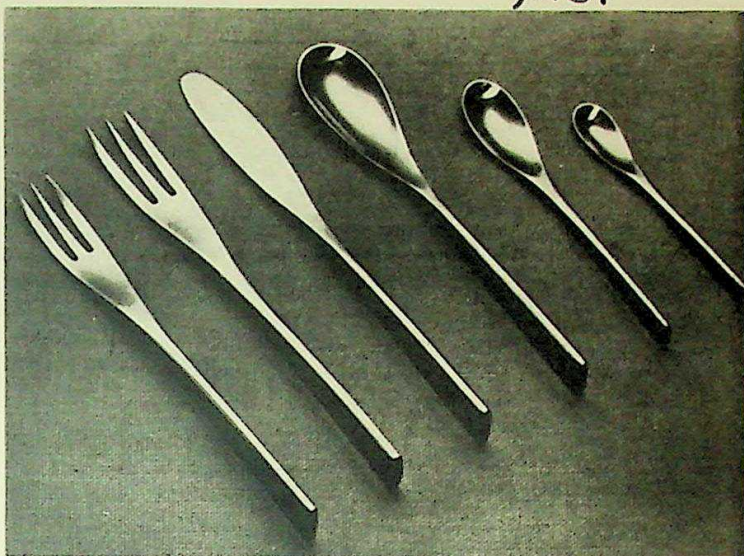
A SPECIAL SECTION

JUNE, 1961



### A LOOK AT THE LATEST —EARLY

AGAIN this year New York's famed gift and art center will hold its Early Bird Market—a pre-fall showing of the latest high-style china, glass and decorative items to be shown at fall shows. The following pages include a sampling of these items as well as news of other developments at 225. The Early Bird Market will run from June 12 through July 14.



Eye-catching among the new gifts are (top to bottom) an unusual, three-dimensional patterned stainless steel tableware set from Frederick Lunning, Denmark; a trio of Westmoreland Glass compotes with colorful leaf design; condiment sets from Rubel & Co. featuring new "Jewel" design and walnut lids; and a reproduction of Degas' famous "Dancer" sculpture from Austin Productions Inc., Bklyn., N.Y.





# OVAL

shaped diamonds  
complement the beauty  
of the 9 m/m cultured  
pearl in this lovely ring.



**3142W**

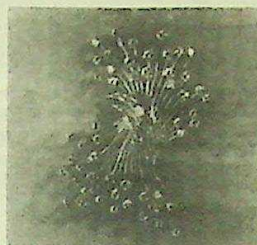
Another  
masterpiece of  
design and  
craftsmanship  
by  
**CHURCH &  
COMPANY**

## CHURCH & COMPANY

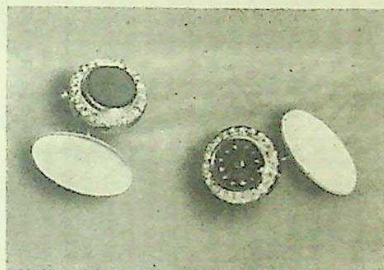
Manufacturing Jewelers  
2 Garden Street, Newark 5, N. J.



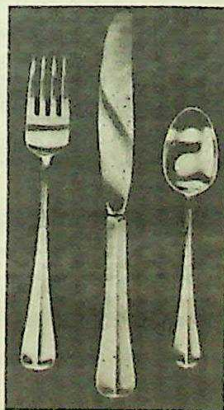
## They're New . . .



Platinum clip is set with 51 round diamonds and 16 baguettes. Total weight of diamonds is 41 carats. \$2800 Keystone. From Roger Coudert, Jeweler, 28 E. Madison St., Chicago.



Cuff link-watch has 17-jewel watch with black dial to match black onyx in other link. The 10 per cent iridium platinum links are set with 44 full-cut diamonds. \$1500 retail. From Schulz Watches, 304 E. 45th St., New York.



Early American simplicity in Stegor stainless steel has been introduced by Gorham. Called "Colonial Tipt," the design is said to be a re-creation of early silversmiths' designs. Sixteen-piece service for eight retails for \$22.95, including new plastic "In-a-Drawer" tray.



Farber & Shlevin Inc.  
 G & S Metal Products Co.  
 The Gorham Co.  
 Household Mfg. Co.  
 John Hull Cutlery Corp.  
 The International Silver Co.  
 Lisk-Savory Corp.  
 The Majestic Silver Co.  
 National Silver Co.

Oneida Ltd.  
 Oxford Metal Spinning Co. Inc.  
 The Parker Metal Decorating Co.  
 Peoria Metal Specialty Co.  
 The Peters Stamping Co.  
 Precision Manufacturing Co. Inc.  
 Reed & Barton  
 Regal Ware Inc.  
 Revere Copper & Brass Inc.  
 Robinson Knife Co. of Springville,  
 N. Y.

Salmanson & Co.  
 Stangard Products  
 Vollrath  
 R. Wallace & Sons Mfg. Co.  
 The Washburn Company  
 Weber Bros. Metal Works  
 Windsor Metal Products Co. Inc.

### HOUSEWARES, Hand decorated

Watt Pottery Co.

### HOUSEWARES, Plastic

Arnel Plastron Inc.  
 B. W. Mold Plastics  
 Blisscraft of Hollywood  
 The Branchell Co.  
 Burroughs Mfg. Corp.  
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 Dapol Plastics  
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 Plastic Manufacturing Co.  
 Plastic Metal Manufacturing Co.  
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 Pretty Products Inc.  
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 Republic Molding Corp.  
 Rona Plastic Corp.  
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 Vivitex Corp.  
 Waterbury Companies

### HOUSEWARES, Porcelain Enameled

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 Co. Inc.  
 Federal Enameling & Stamping Co.  
 The Fletcher Enamel Co.  
 Lisk-Savory Corp.  
 The Vollrath Co.

### HOUSEWARES, Rubber

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 I. B. Kleinert Rubber Co.  
 Marlin Rubber Co. Inc.  
 Pioneer Rubber Co.  
 Royal Rubber & Mfg. Co.  
 Wooster Rubber Company

### HOUSEWARES, Wire

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 Artwire Creations Inc.  
 Automatic Wire Goods Co.  
 Kellogg Brush Mfg. Co.  
 United Wire Goods Mfg. Co. Inc.

### HUMIDOR

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### HYGROMETERS

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 Taylor Instrument Companies

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 Kromex Industries Inc.  
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 Poloron Products Inc.  
 Ray Control  
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 Wilson Specialties

### ICE CHESTS

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 Columbian Enameling & Stamping  
 Co. Inc.  
 Metalcraft Mfg. Co.  
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### ICE CREAM MAKERS

Knibb Industries

### ICE CRUSHERS

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 Rival Manufacturing Co.  
 Waring Products Corp.

### INITIALS

Signa-Craft Inc.

### INTERCOMS

Fanon Electric Co.

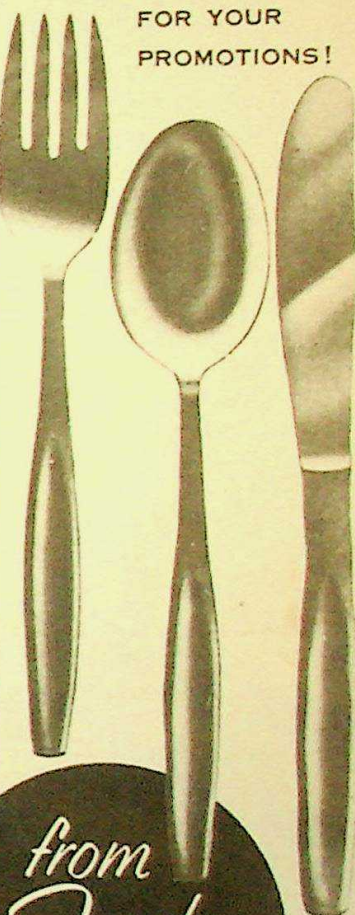
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